Excel Challenge Homework

1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

About 53% of all campaigns are successful. Theater is the most popular category of Kickstarter projects. Projects started in the beginning of the year have a higher success rate than projects started after July.

1. What are some limitations of this dataset?

There is no information about who is donating. The Age of people that the project is directed towards. How much marketing is being done for each project. If person or company who started the Gofundme had previous experience/success in the past. We don’t know specific dates of when the donations were received and for how much.

1. What are some other possible tables and/or graphs that we could create?

We could graph the average goal each project was trying reach for each category. You could also graph how the average donation compared to how many backers there were for the project and the success rate. We could also graph the relationship of the .