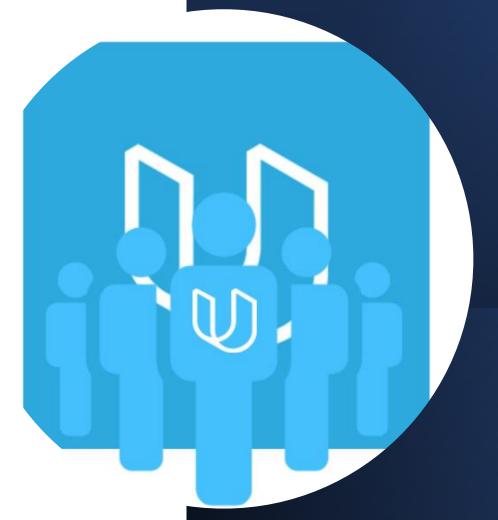


CI/CD Business Case

UdaPeople App

Create Revenue

- Time to Market
 - Faster Frequent Releases and Deployments
 - Automate manual pre-release checks
- Quickly Benefit from New features
- Improve App Quality and UX
- ↑ Employee Satisfaction → Retain Talented Resources → \$\$\$



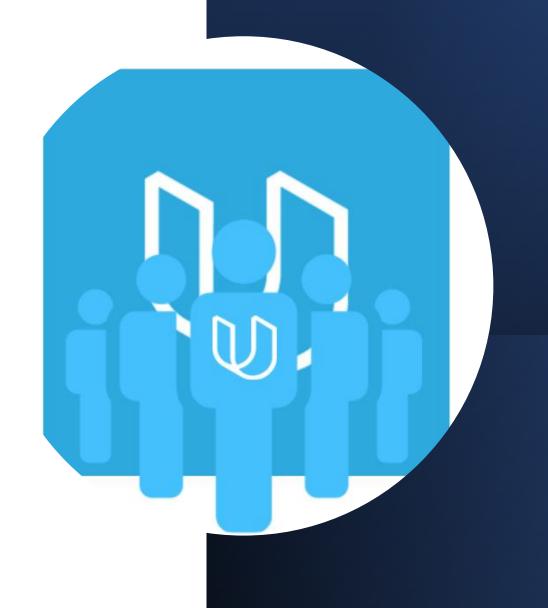
Protect Revenue

- Smoke Tests
 - Automated tests reduce downtime
 - Tests run more consistently with no human error
- Rollback
 - Automated rollback prevents outages from buggy code



Control and Avoid Cost

- CI Unit Tests
 - Catch small bugs early (shift left)
 - Less Costly Manual Testing
- Security
 - Catch vulnerabilities early
 - Catch exposures automatically
 - Avoid reputational damage
- Infrastructure Costs
 - Automate creation no human error
 - Less time wasted debugging infrastructure



Reduce Cost

- Compile errors
 - Catch earlier (fail fast)
 - Less developer time wasted
- Infrastructure
 - Automate cleanup to reduce cost from unused infrastructure

