

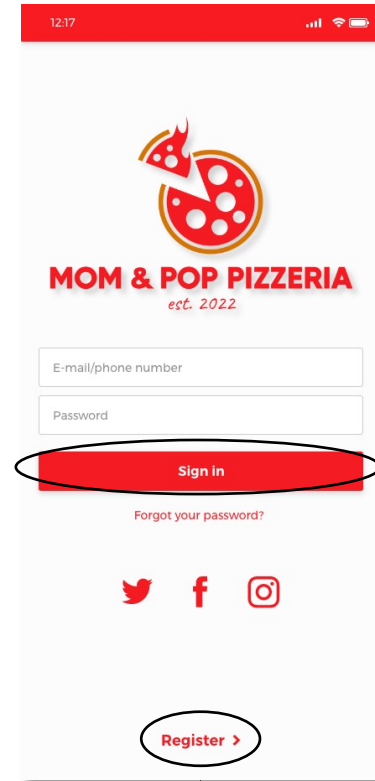
Screen Layouts

Step by step guide through the customer interface

Step 1) Welcome Screen: New Users

The Welcome Screen allows for two basic options for the customer: Sign-in or register for an account. There is also a forgot your password function that can allow the user to reset their password via email

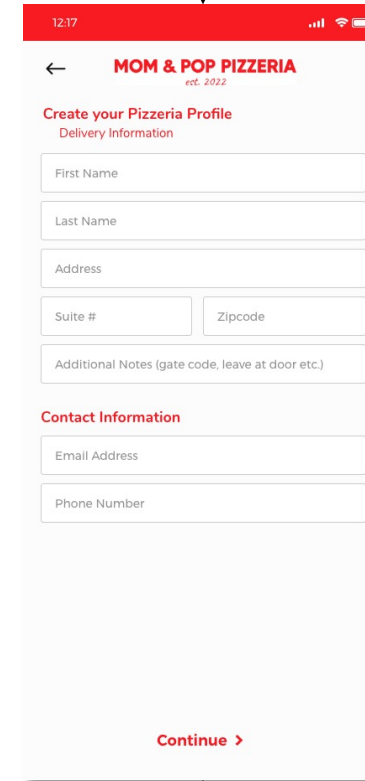
Option 1: Sign in with your existing account information.



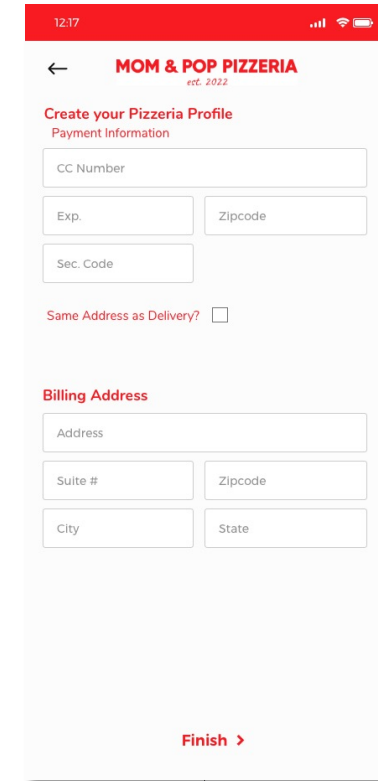
The welcome screen for MOM & POP PIZZERIA (est. 2022) features a red header with the time 12:17 and status icons. Below the logo, there are input fields for 'E-mail/phone number' and 'Password'. A red 'Sign in' button is highlighted with a black oval. Below it is a link for 'Forgot your password?'. At the bottom, there are social media icons for Twitter, Facebook, and Instagram, and a red 'Register >' button highlighted with a black oval.

Both email/phone number will be used to look up customers on management side. Other information is used for delivery and payment.

Option 2:
Register and
create an
account



The registration screen for MOM & POP PIZZERIA (est. 2022) has a red header with the time 12:17 and status icons. It is titled 'Create your Pizzeria Profile' and 'Delivery Information'. It contains input fields for 'First Name', 'Last Name', 'Address', 'Suite #', and 'Zipcode'. There is also a field for 'Additional Notes (gate code, leave at door etc.)'. Below this is a section for 'Contact Information' with fields for 'Email Address' and 'Phone Number'. A red 'Continue >' button is at the bottom.



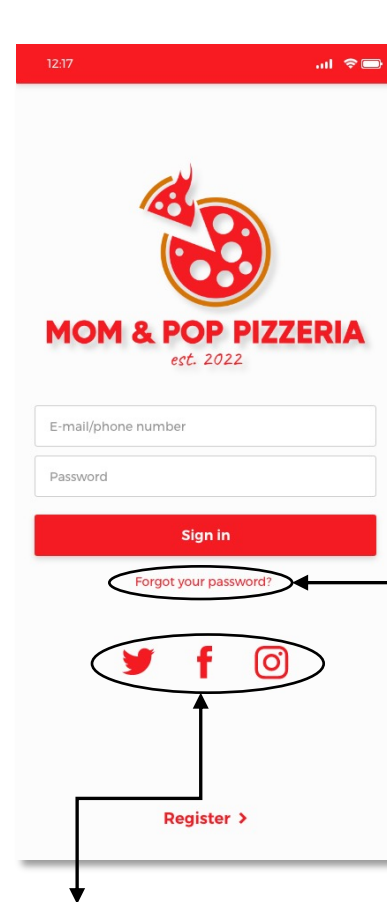
The payment and billing screen for MOM & POP PIZZERIA (est. 2022) has a red header with the time 12:17 and status icons. It is titled 'Create your Pizzeria Profile' and 'Payment Information'. It contains input fields for 'CC Number', 'Exp.', 'Zipcode', and 'Sec. Code'. There is a checkbox for 'Same Address as Delivery?'. Below this is a section for 'Billing Address' with fields for 'Address', 'Suite #', 'Zipcode', 'City', and 'State'. A red 'Finish >' button is at the bottom.

As far as transitioning between screens. The user only has the option to 1) go back to welcome screen or 2) continue through registration

Step 1B) Welcome Screen: Forgot Your Password?

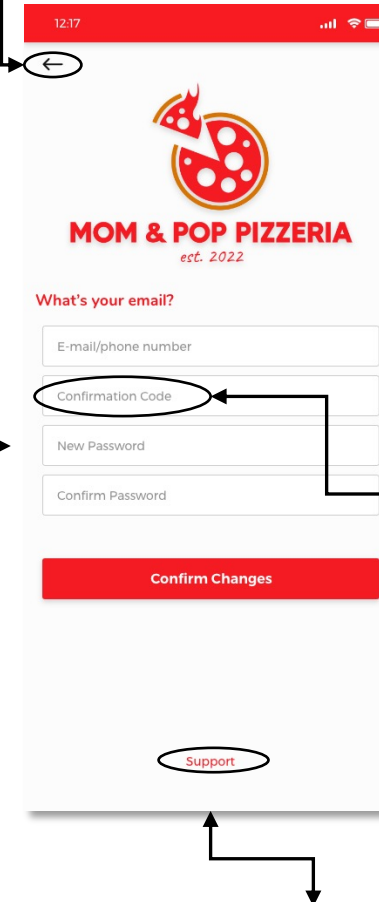
If the user forgets his/her password after already creating a profile, then the user can use the "forgot your password" function which takes you to a separate page.

The "forgot your password" screen will ask the user for their e-mail or phone number, the confirmation code that will be sent once the user taps the "forgot your password" link on the welcome screen and their new password.



There are also links to Mom and Pop's social accounts that the user can tap in order to bring up their page.

There is also a "→" icon to let the user know they can return to the welcome screen at any time



The confirmation code has to match "exactly" with the code sent including capital letters. We will require user passwords to be a minimum of 8 characters with at least one uppercase letter and a special symbol

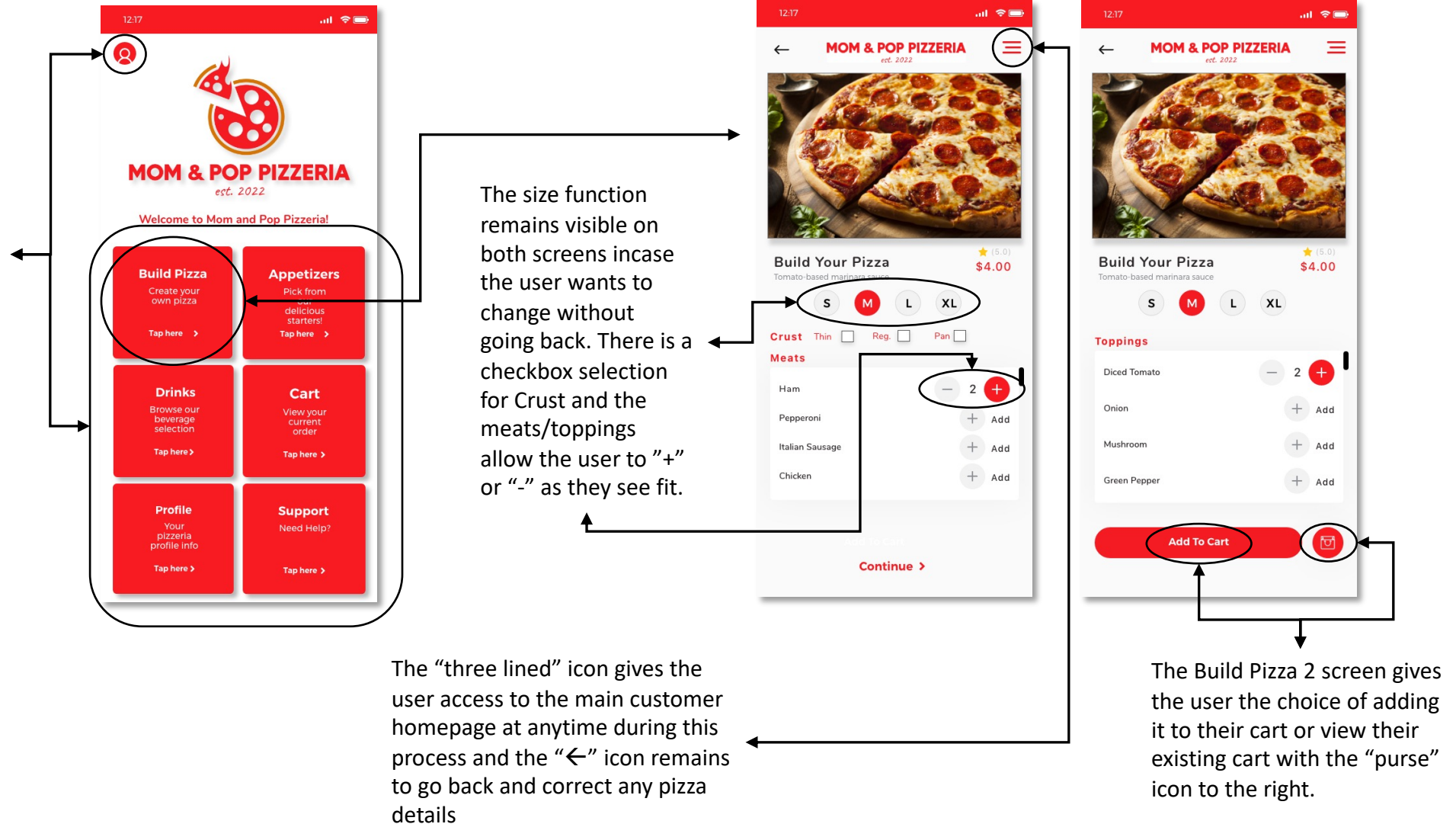
If there are any issues, the user can tap on the "support" function that will bring them to the support page shown later

Step 2) Customer Homepage: Build a Pizza

The Customer Homepage is available after the user signs in. This screen allows user to view several options. For food selection: The user can build a pizza, look at drink options, and see what appetizers are available.

There are also functions that allow the user to go to view their profile and available support options

The Build Pizza function takes you through two screens to fully customize your pizza. We'll go over how to build a pizza on this page.

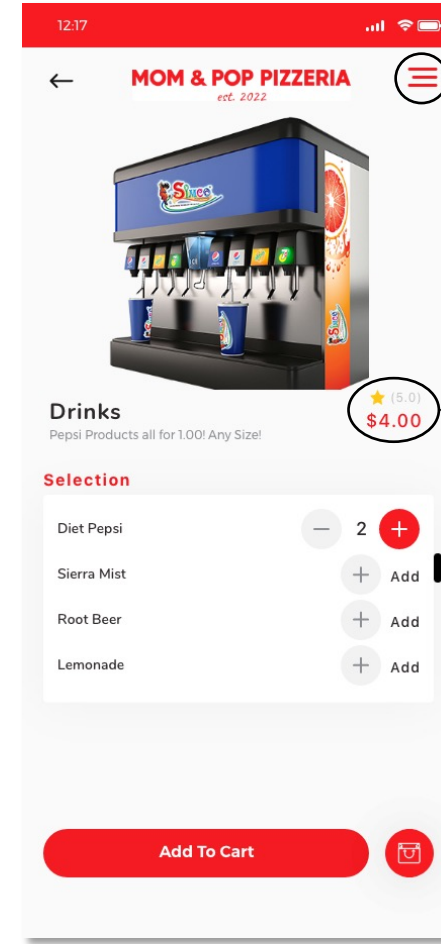
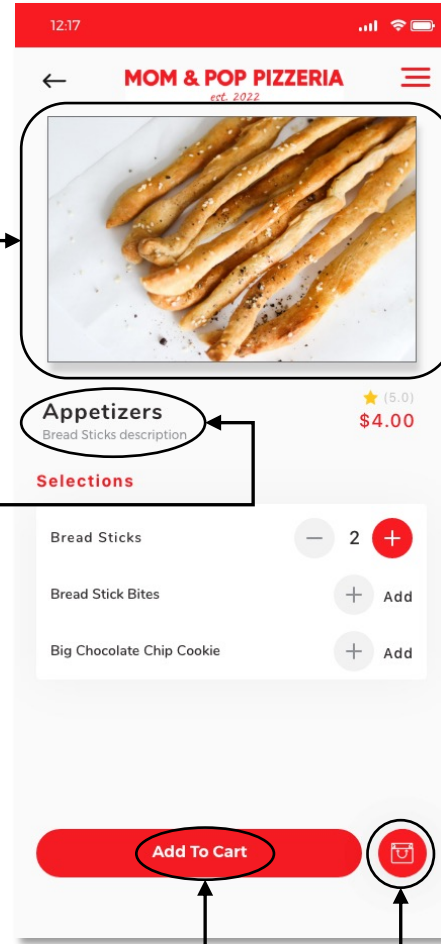


Step 2B) Customer Homepage: Drinks & Appetizers

The functions for selecting Appetizers and Drinks work the same way as building a pizza.

Whenever a user selects an option, the accompanying photo is shown to the user. All Appetizers and Drinks show a small description of the option as well.

They offer the same options for adding items to the cart and viewing the cart.



The "three lined" icon still offers the user the ability to go back to the main customer homepage at any time

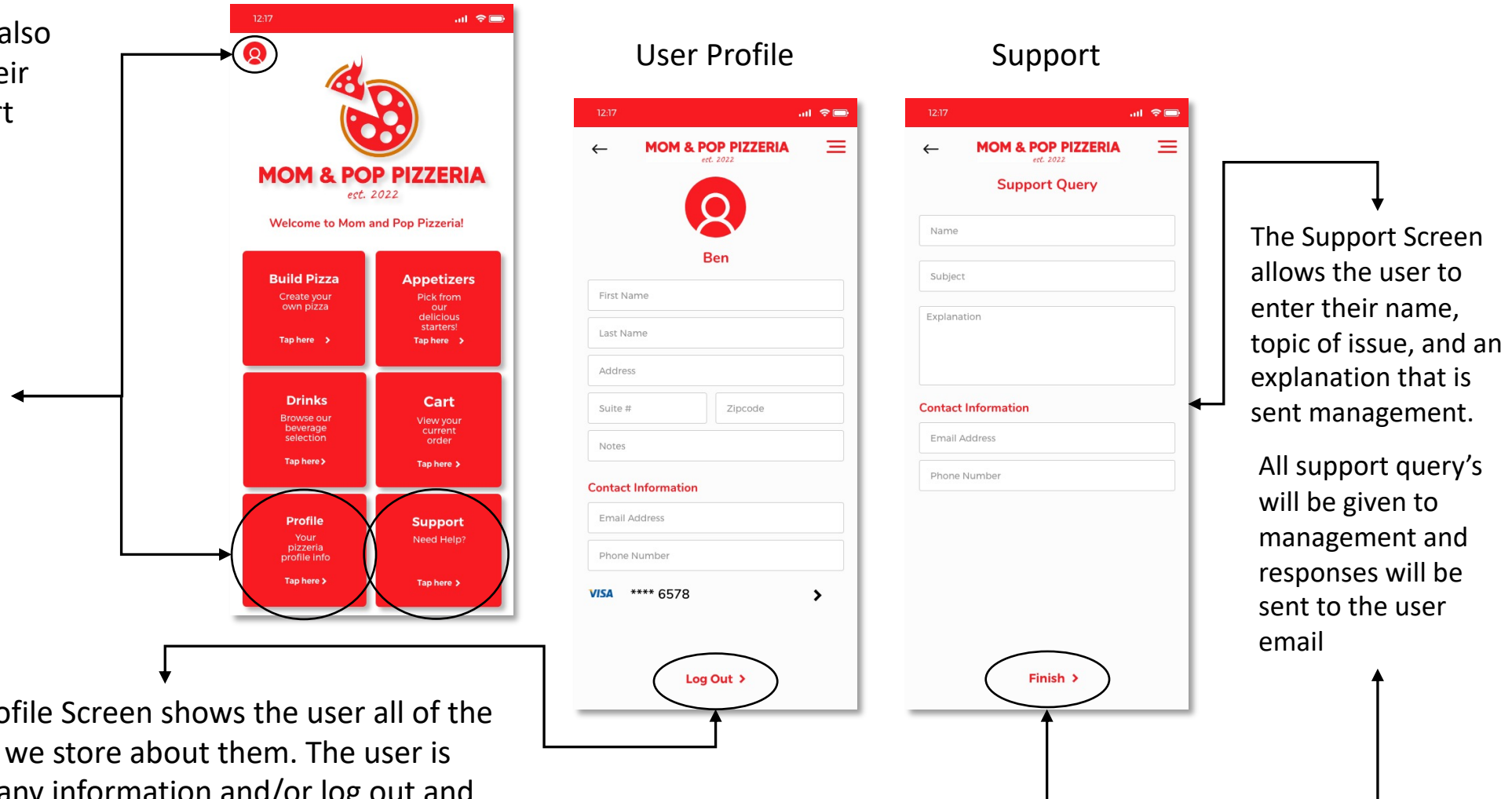
There is also a "rating" function that can be implemented post-delivery of food items. We feel that this could promote customer spending

Step 2C) Customer Homepage: Profile & Support

The Customer Homepage also allows the user to view their profile and contact support incase of an issue.

Users can either tap the Profile option down below or use the top left icon. Tapping either will bring you to your user profile

The User Profile Screen shows the user all of the information we store about them. The user is free to edit any information and/or log out and be sent back to the welcome screen.

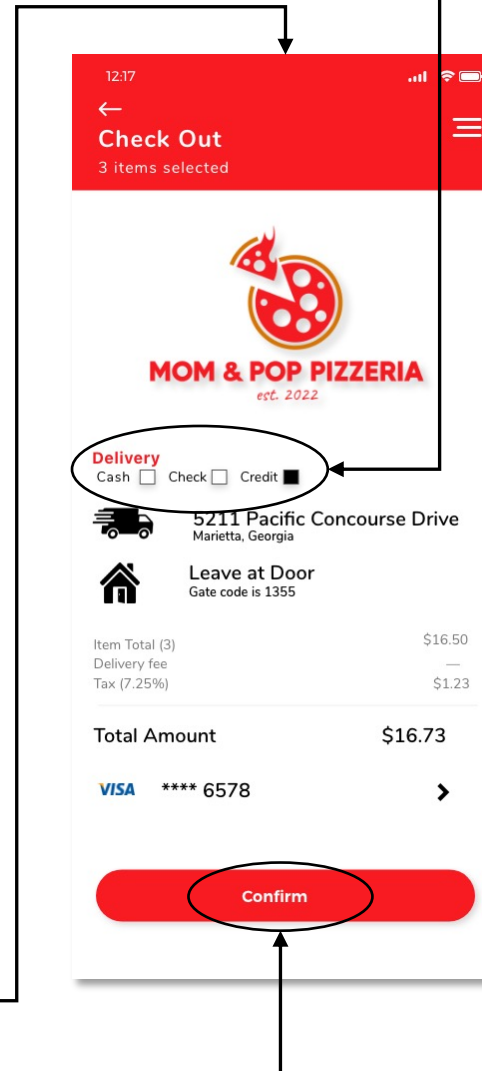
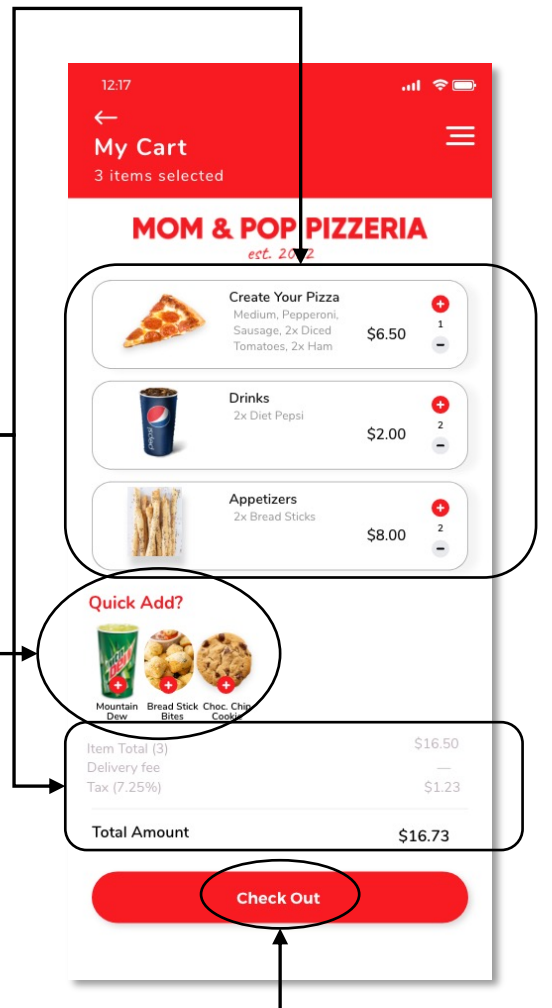


Step 3) Cart and Payment

Once the user is finished selecting items, the user will be brought to the checkout. The user can also view their cart anytime by selecting it from the shortcuts discussed earlier or by clicking the cart option available on the customer homepage

The Cart Screen shows the user what they already added. They can see a running total of the cost and even quickly add drink/appetizer items.

The Cart Screen offers a “Quick Add” function that will automatically fill with any popular items the user may not have selected. This will promote higher sales per customer



Once the user is satisfied with their items, they will be taken to the Check Out Screen.

This screen allows the user to select their payment option. If they choose cash or check then the user must pay at time of delivery. If they choose credit, then their card information automatically shows up from their profile.

The address and any delivery instructions they added to their profile.

Once the user selects “confirm”, the order is sent to the pizzeria

Step 3) Confirmation & Thank you

Once order is processed, this confirmation screen shows up before automatically going back to the main menu.

The user also has the option of going back themselves with the “three lined” icon

