



425.210.7743  
sami.piercy@gmail.com  
www.samipiercy.com  
linkedin.com/samanthapiercy

## EDUCATION

Cleveland Institute of Art (CIA)  
Cleveland, OH  
BFA, Industrial Design, Class of 2016

## SKILLS

### Digital:

Adobe Illustrator, Photoshop, InDesign,  
SolidWorks, Autodesk Alias, KeyShot,  
SketchBook Pro, Keynote, Microsoft Office

### Physical:

Rendering, Sketching, Prototyping,  
Laser Cutting, Vacuum Forming, Slip Casting

## AWARDS & EXHIBITIONS

- Gund Scholarship
- Edmonds Arts Festival Foundation Scholarship
- Student Independent Exhibition:  
Nottingham-Spirk Business Innovation Award  
Cleveland Institute of Art Board Award

## LEADERSHIP

CIA, Student Life and Housing  
(2014-Present)

- Apartment Liaison for Upperclass Housing
- Managed communication between students,  
CIA Staff and building manager.
- Lead monthly community building events.

InterVarsity of Case Western Reserve University  
(2013-2016)

Student Leader

- Cleveland Burning River Project
- Bolivia Global Project  
Taught and learned crafts with indigenous girls.
- Managed social media and event advertising.

## OTHER EMPLOYMENT

CIA, Admissions Office (2015-Present)  
Student Ambassador & Office Assistant

- Lead tours to prospective students and parents.

UpsideRight Shop (2014-Present)

Store owner on Etsy at  
www.etsy.com/shop/upsideright

## RELATED EXPERIENCE

Tervis (2015) Venice, FL

Design Intern, New Product Development

- Completed concepts and presented a new line of future Tervis products to the executive team.
- Performed market research through customer interviews, store visits, and focus groups.
- 3D modeled, sketched, and problem-solved packaging.

Little Tikes (2014) Hudson, OH

Design Intern, Industrial Design

- Collaborated with the design and marketing teams to create the Lil' Ocean Explorers™ baby line, currently on the market.
- Made foam prototypes and solved packaging issues.

International Housewares Competition (2016)

- Designed a hanging storage system for root vegetables that reminds people to use their root vegetables to keep them fresh longer.

Rainbow Babies Children's Hospital  
University Hospitals Sponsored Project (2015)

- Designed concepts to make seizure monitoring less frightening to children.

Parkinson's Tremor Project (2015)

- 3D modeled prototypes for less intrusive tremor suppression wearables.
- Collaborated with Case Western Reserve University bioengineering students.
- Designed for patients in Ghana, Africa.

Fisher-Price Sponsored Project (2014)

- Designed a '3-in-1' baby product that transforms into a crib, playpen, and changing station.

Cleveland Foundation Sponsored Project (2014)

- Designed a floor plan and furniture concept for a vacant space to be used by entrepreneurs.

Museum of Contemporary Art Cleveland  
Furniture Design Competition (2014)

- Designed a suspended rope bridge bench out of piping, reclaimed wood, and cabling.