

Bri Pizana

USER EXPERIENCE DESIGNER
BPIZANA.COM | BRIPIZ@GMAIL.COM | (253)670-4733

WHO I AM

I have purple hair, don't wear cool glasses, I drink coffee daily and I'm not afraid to open the terminal. I'm a meticulous designer that enjoys the relationship between technology, science, and design. Love to improve my workflow's efficiency and to expand my abilities. On my off day you'll often find me hiking or drinking more coffee.

TECHNICAL SKILLS

Adobe Illustrator

Photoshop

Indesign

Sketch

Invision

Git

Html & Css

Javascript

Aftereffects

EDUCATION

User Experience | 2017 - 2018

Bloc - SPACE

Graphic Design | 2013 - 2015

Seattle Central Creative Academy
(AAS) - **Suds**

Graphic arts | 2012 - 2013

Academy of Art University
Graphic Design, and Illustration

EXPERIENCE

Freelance Design

July 2017 - Present

Lucklessdigital.com

- Rebranding, Design new, on-brand visual elements focusing on messaging and brand.
- Remotely meet with client to determine design vision, scopes of work, and budgets and deliverable timeframes.
- Took and manipulated images for use on website to promote company offerings online.
- Ux (surveys, research, user interviews, personas, wireframes, high fidelity mockups, ab testing) and visual design (information architecture, branding, style guide, pixel perfect design, redlines, basic front-end coding for prototype) of new product to be released in 2019.

Design Imports

- Continuing in-house tasks remotely.

Product Designer

Design Imports August 2016 - July 2017

- Design four-color and spot color products, rescaled and crop images using Photoshop, and compile client data into need formats for vendors.
- Develop and design products for stores like Wegmans, Nordstrom Rack, Bed Bath & Beyond, Spirit Halloween, and Cracker Barrel.
- Designed presentations of products for sales department.
- Prepared and sent final artwork to vendors to produce.

Designer

Seattle Gay News Feb. 2016 - July 2016

- Designed reader experience by developing layouts that create a more natural experience.
- Prepared and sent final newspaper layout to printer.
- Created layout templates cutting design time by 50%.

REVIEWS

"Bri has been a key part of our team as a product designer... She has exhibited strong abilities in a wide range of artistic styles as needed to adapt to individual customer requirements and needs, not always an easy task! Bri joined our team at a very busy time and stepped in a learned the ropes quickly and made a difference right away. She has been a great asset to the team."

- **Kristin M. (VP of Design at Design Imports)**

"She is professional, creative, and effective creating designs and graphics that fulfill the 'over-the-top cute' feel of the app. I am already planning to work with her again on a business website for a client."

- **Michael M.**