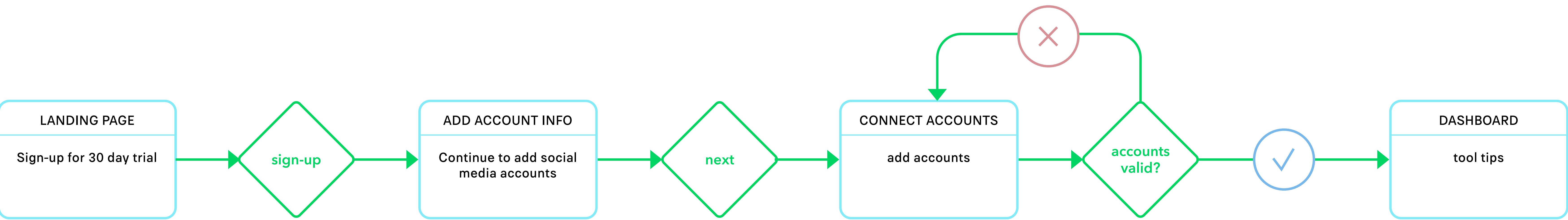


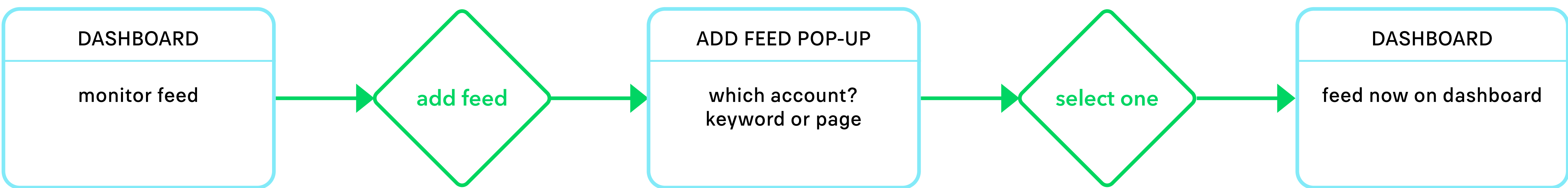
As a **New User** I want to **sign-up** so that I can **tryout the features to see if Maslow is right for me.**

As a **New User** I want to **add all of my social media accounts** so that I can **post content to all of my accounts easily.**

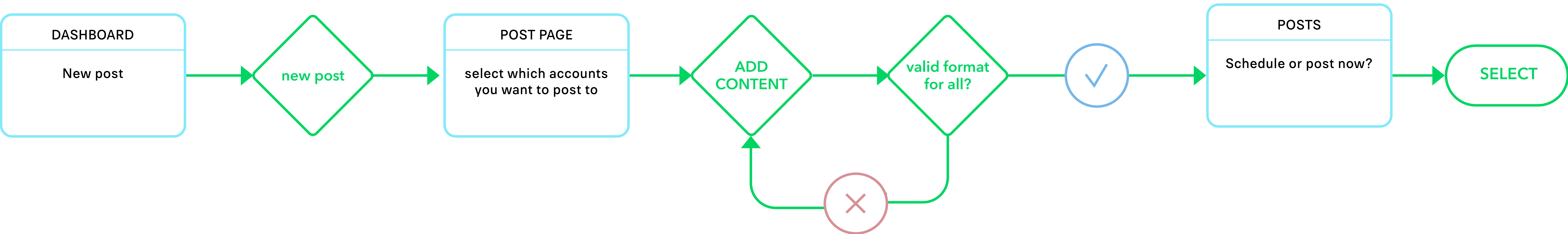


As a **Buisness owner/Influencer** I want to **see all of my feeds on one page** so that I can **easily respond to comments and enguage with my users.**

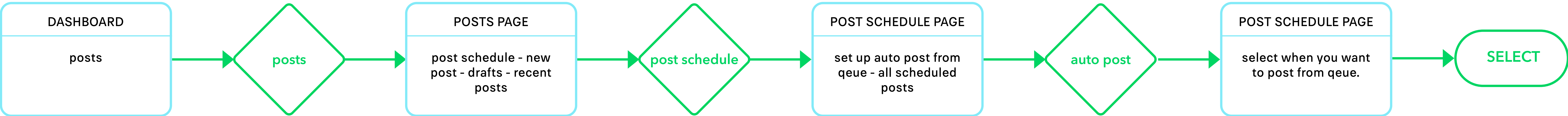
As a **small buisness owner** I want to **monitor tags and keywords** so that I can **track the traction.**



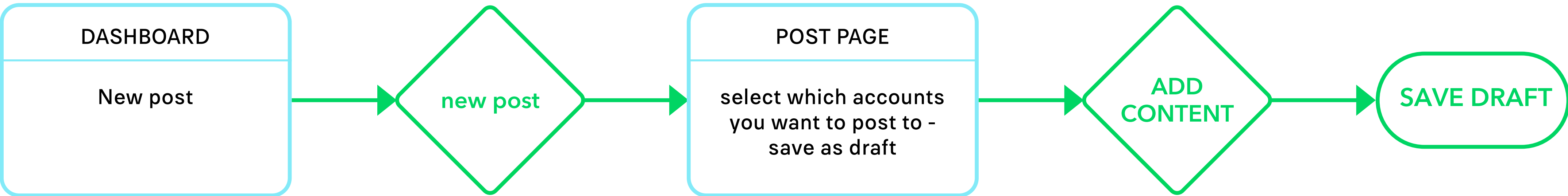
As a **returning user** I want to **post to multiple account in one step** so that I can **speed-up my work flow.**



As a **New User** I want to **set up a schedule for when to post content** so that I can **ensure my posts always publish at the same time and frequency.**



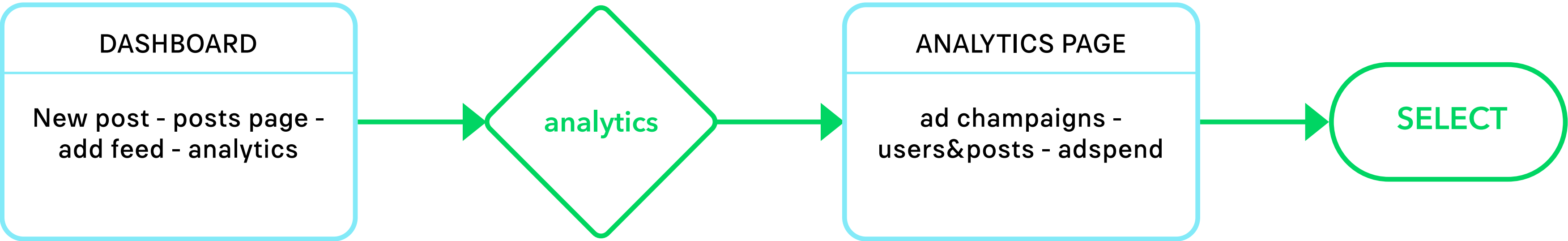
As a **Returning user** I want to **Save drafts of posts** so that I can **decide later if I want to post it or not.**



As a **small buisness owner** I want to **analys my ad spend** so that I can **see if my campaigns are as successful as we thought they would be.**

As a **small buisness owner/Influencer** I want to **analyse the posts that are most engagin to my users** so that I can **connect better with my users and post more things like that.**

As a **small buisness owner/Influencer** I want to **see analytics on my users** so that I can **tailor my content for them.**



As a **returning** I want to **Insights about what my users/followers might respond to better** so that I can **create more engaging content.**

