

### **Executive Summary**

#### **Strategy Description**

- Quantitative, rules based, systematic macro strategy.
- Diversification across six strategies and five general asset classes.
- Proprietary creation and use of synthetic assets ("clusters"), a superset of assets relative to simple pairs, that can be analyzed, bought and sold.

### **Experienced Team**

■ ROW team members worked together for many years at FX Concepts managing multi-billion dollar portfolios.\*

#### **Commitment and Infrastructure**

- ROW's founders have invested over \$10 million of personal capital into the firm's funds.
- ROW's founders have made significant investments of time and capital in developing the firm's infrastructure and research platform.

#### Differentiation

- Proprietary algorithms create thousands of multivariate synthetic assets ("clusters") that go beyond the use of simple pairs.
- Returns are generally uncorrelated to other asset classes and hedge fund indices.
- Association with the Industry Advisory Board for the UCLA Master of Financial Engineering (MFE) Program may provide ROW with access to new quantitative methodologies and talent.

## The ROW Team – Key Employees(\*) have 19 years of experience working together.

	1986	1990	1995	2000	2005		2010	2014	
Ryan O'Grady*				FX Concept	ts		F	ROW	
Research			Head of Investment Research, Member of Management Committee, Portfolio Manager, Assistant Trader						
Jeffrey Weiser*				FX Conce	epts		F	ROW	
Trading		Portfolio Manager, Global Currency Program (GCP), Vice President, Research Advisory Group, Research Analyst							
Debra Oaks*			FX Concepts				F	ROW	
Technology	Managing Dire		сто						
Laurie Pisano*				FX Con	cepts			ROW	
Operations			Director, Investment Adı	ministration, Mana Assistaı		perations, Re	esearch	Ops & Compliance	
Timothy O'Grady	,		EAI Consulting	Westerr	n Asset Manage	ment	FX	ROW	
Marketing		Partner, Hea	d of Fixed Income & Currency Research	Pro	oduct Developmen	it	MD – Fixed Income	Head of Marketing	
Saurabh Kumar				Ind	us Valley	FX Cor	cepts	ROW	
Research				IT C	Consultant	Vice Pres Investment		Sr. Research Associate	
Seng Ung							F	ROW	
Research							Sr. F	Research	

<sup>•</sup> Please see page 13 for detailed biographies on ROW's founders.

Additional information regarding prior portfolio management activities is available by contacting ROW.

Associate

### **Organizational Structure**

Newport Beach, California (Headquarters)

ROW Asset Management's operational structure combines internal functions and oversight with third party relationships. ROWAM has made an extensive investment in custom computational technology, security, and disaster recovery.

### **ROW Asset Management**

#### **Functions: Functions:** Research: Ryan O'Grady, Seng Ung **Execution Strategy and Trading:** Jeff Weiser **Execution Strategy and Trading:** Ryan O'Grady Risk Management: Jeff Weiser Risk Management: Ryan O'Grady **Technology/Programming/Operations**: Debra Oaks **Operations/Compliance**: Laurie Pisano IT Support: Seng Ung Research: Saurabh Kumar **Investor Relations:** Timothy O'Grady **Business Development:** Timothy O'Grady Middle/Back Office: Debra Oaks Chief Compliance Officer: Ryan O'Grady Co-Location/DR (oversight): Debra Oaks **Active Third-Party Relationships**

KPMG (Rothstein, Kass & Company)	
Compliance	
Cordium (formerly	
HedgeOp)	

**Fund Auditor** 

**Administration and** Reporting FundAdministration, LLC

Legal Cole-Frieman & Mallon, L.L.P.

**IT Support** InHouse IT

**New York City (Branch Office)** 

**Prime Broker UBS** 

**Disaster Recovery** Xand

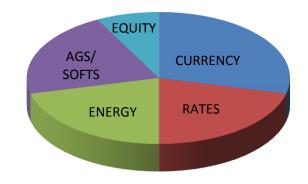
**Futures Commission** Merchant *Jefferies* 

### Diversification by Strategy and Asset Class



**5 Asset Classes** 

All Markets: Listed, Liquid, Transparent



Low/Negative **Correlation to Each other** 

Volatility

#### Correlation, ROW Diversified to Market Indices\*:

Correlation period covers November 2011 through August 2014.

			MSCI		Morningstar	<u>Barclays</u>		<u>Newedge</u>		<u>HFRI</u>	<u>HFRX</u>			
VIX	GSCI	S&P500	EAFE	Gold	Global Bond	Hedge Fund	Currency	CTA	СТА	CTA Trend	Macro**	Macro/CTA	Sys Diver	Global Hedge
1%	26%	5%	-19%	7%	-16%	4%	39%	42%	48%	39%	34%	38%	42%	14%

<sup>\*</sup>Past performance is not indicative of future results.

1 WEEK-1 MONTH

<sup>\*\*</sup>ROW Diversified is a constituent of the index.

### ROW Diversified - Alpha Cookbook

#### **Diversified Strategies**

				RELATIVE
		TOENIO	CARRY	
		<u>TREND</u>	<u>CARRY</u>	<u>VALUE*</u>
CUR	RENCY	9.4%	8.8%	6.9%
R	ATES	12.8%	5.6%	3.9%
AG/	'SOFTS	12.8%	5.6%	3.9%
EN	ERGY	12.8%	5.6%	3.9%
EQUI7	TY INDEX	4.0%	0.0%	4.0%
To	otal	51.8%	25.5%	22.6%
Re	action			
То	Price	CHASE	NEUTRAL	FADE

Carry and Relative Value models

\*Fair Value, Time Decay, and Mean Reversion are combined to make "Relative Value", since the 3 strategies share an inverse reaction to price action.

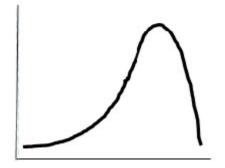
Pattern Recognition is 50/50 Trend / Mean Reversion, and therefore its restated allocation is equally split between Trend and Relative Value.

2:1:1 Trend:Carry:RV ratio is designed to produce a nearnormal return distribution, which is optimal for geometric growth per unit of risk.

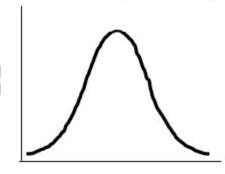
Trend: Positively Skewed



**Carry, Relative Value: Negatively Skewed** 

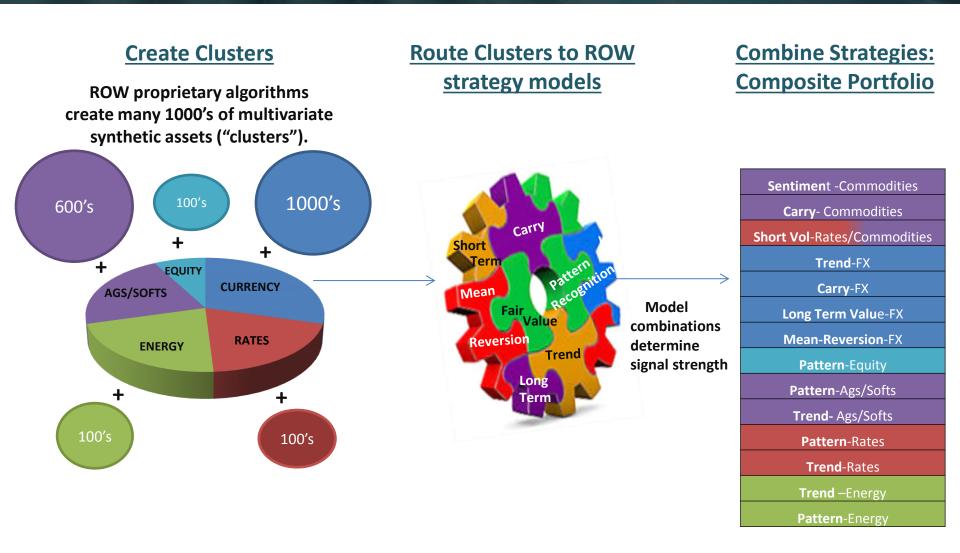


Normal (no skew)



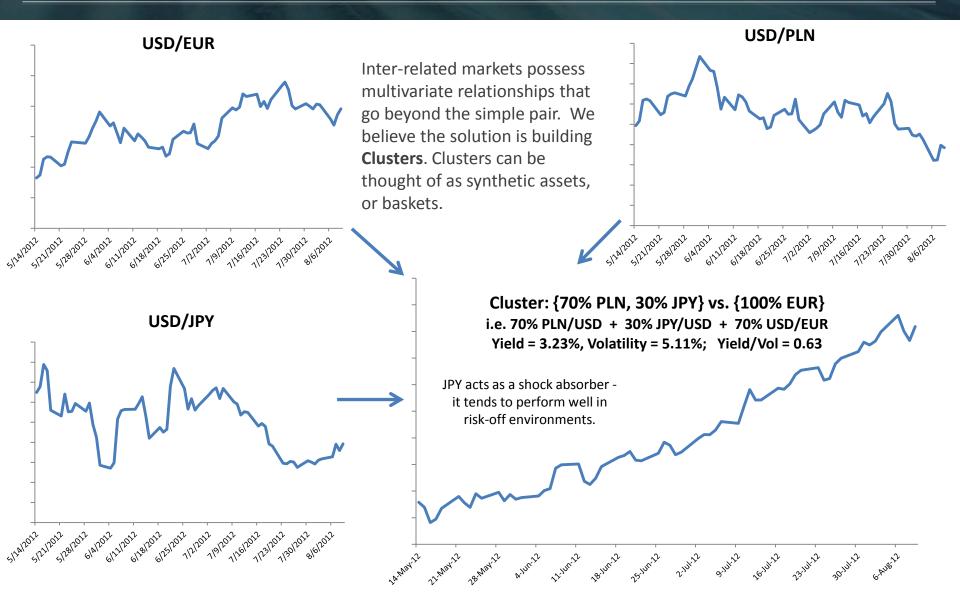
Trend model carries twice the weights of

### ROW Diversified "Clusters" and Process

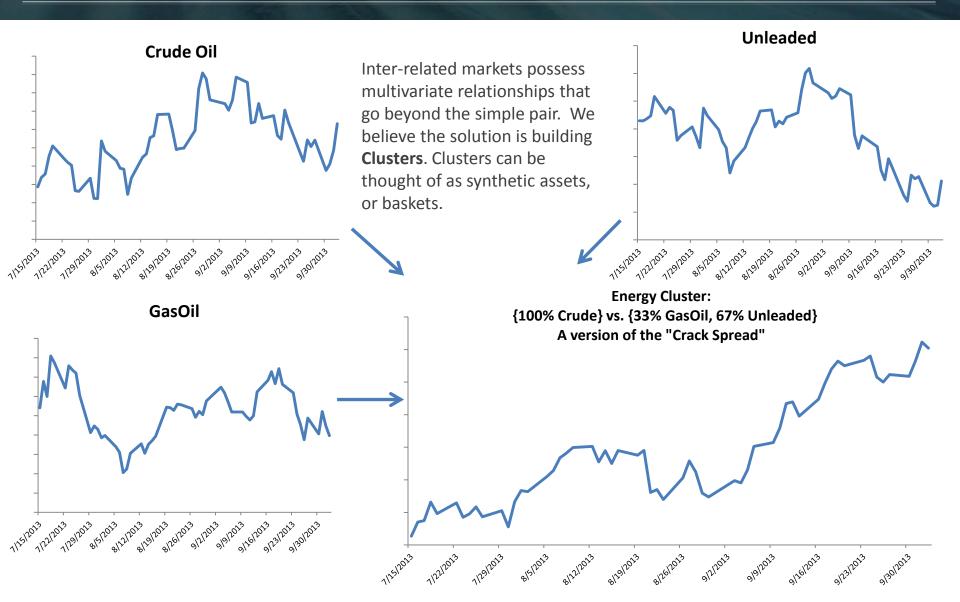


Please see important disclaimer notes on Page 16.

### Investment Process – Cluster Analysis – Currency Example

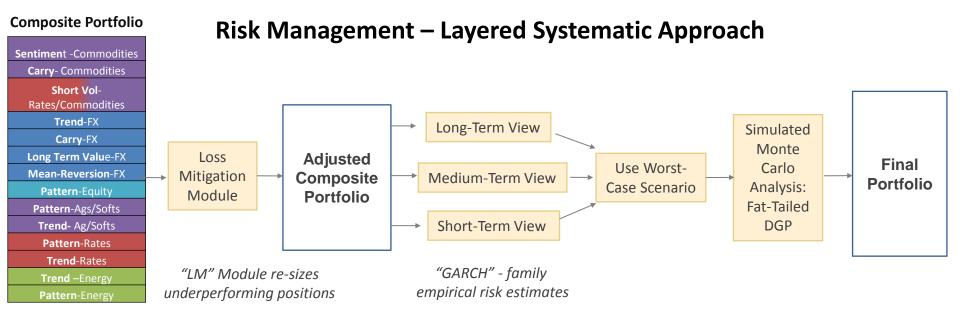


### Investment Process – Cluster Analysis – Energy Example



Please see Disclaimer note #3 on Page 16. These graphs represent hypothetical illustrations that show the behavior of asset "clusters" compared to individual assets.

### Risk Management



- •ROWAM's Loss Mitigation Module ("LM") decomposes the portfolio into pairs, examines and re-sizes problematic pairs when necessary.
- •ROWAM uses worst-case scenario risk modeling to govern overall market exposure.
- ROWAM Simulated Monte Carlo Analysis using Fat-Tailed Data Generating Process: 2.5 million Trials
- •The portfolio is adjusted in aggregate our global risk model maintains the relative importance of our strategies, and the relative weights of our trades.

### ROW Diversified – Potential Assets within each Asset Class

# AGS / SOFTS\*

<b></b>
Cocoa
Corn
Cotton
Coffee
Live Cattle
Soybean
Soybean Oil
Soybean Meal
Sugar
Wheat

### Energy\*

<u> </u>	
Crude Oil	
Natural Gas	
Gasoline	
Gas Oil	

#### Rates\*

### **Equity**

S&P 500 (mini)
FTSE 100
Nikkei 225
NASDQ (mini)
STOXX 50
ASX 200

#### **Currencies**

Inter-Related Markets Clusters (90% of Currency Risk)

Euro	EUR
Switzerland	CHF
Great Britain	GBP
Japan	JPY
Canada	CAD
Australia	AUD
New Zealand	NZD
Norway	NOK
Sweden	SEK
Czech Republic	CZK
Poland	PLN
Hungary	HUF

, ,	
Russia	RUB
Brazil	BRL
Mexico	MXN
Turkey	TRY
South Africa	ZAR
India	INR
Philippines	PHP
Korea	KRW
Taiwan	TWD
Singapore	SGD
#Indonesia	IDR
#Chile	CLP

#### **Currencies**

Autonomous Markets Pairs: Trend & Carry Only

Peru	PEN
Columbia	СОР
Argentina	ARS
Thailand	THB
Romania	RON

# Not included Fair Value

#### \*Options:

Short Straddles: AGS/Softs; Rates; Energy

### **ROW Diversified - Performance**

#### ROW DIVERSIFIED PROGRAM - NET RETURNS\*

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC	YTD
2011											+1.29%	+1.46%	+2.77%
2012	+4.73%	+1.86%	-0.62%	+0.39%	+1.91%	-0.77%	+4.90%	+0.64%	-3.38%	-0.97%	-0.87%	-0.64%	+7.08%
2013	+0.51%	-2.21%	+1.30%	+0.14%	+3.78%	+0.50%	+0.70%	-0.39%	-3.52%	+0.57%	+0.51%	+0.75%	+2.49%
2014	+0.80%	+0.66%	+2.24%	-0.99%	+4.12%	+0.69%	-0.21%	+2.71%	+5.39%				+16.32%

Since Inception +31.19%

#### ROW DIVERSIFIED PROGRAM - DESCRIPTIVE STATISTICS\*

Annualized Return (Net)	9.76%	Sharpe Ratio (Monthly Net)	1.35
Annualized Standard Deviation (Monthly Net)	7.19%	Sortino Ratio (Monthly Net)	2.39
Annualized Standard Deviation (Daily Gross)	11.80%	Omega (MAR=0%, Monthly Net):	2.31
Target Annualized Standard Deviation	12%-15%		
Skew (Monthly):	0.32	Largest Drawdown	-7.37%
Excess Kurtosis (Monthly)	0.43	Correlation, Barclay CTA Index	0.46

The ROW Diversified Program as presented include the returns from (i) the ROW Diversified Fund from July 2012 to present as well as (ii) a separate account running the same program. The separate account includes the amalgamated returns of a separately managed account and a portion of a separate fund. The separate account had a substantially similar investment strategy to that of the ROW Diversified Fund. The net performance shown from November 2011-June 2012 assumes a hypothetical management fee of 2% and an performance allocation fee of 20%. Such performance was calculated from an independently calculated performance report (unaudited) provided by NAV Consulting. Performance from July 2012 to present represents the actual net performance of the ROW Diversified Fund, LP assuming a hypothetical management fee of 2% and an investment allocation fee of 20%.

<sup>\*</sup> Past performance is not indicative of future results.

### ROW Diversified Fund, LP

• **Program Launch Date:** November 2011

• Fund Launch Date: July 2012

• **Fund:** ROW Diversified Fund, LP (Delaware)

• **Strategy:** Quantitative global macro strategy

• **Style:** Diversified

• **Objective:** Seek to generate attractive risk-adjusted returns with low

correlation to traditional and alternative assets

• Firm AUM \$186 million

• Strategy AUM \$155 million

• Fund AUM \$8 million

• Liquidity: Monthly liquidity

• Fees: 2%/20% (traditional high water mark)

• Gate: None

• Lock up: None

Redemption Penalty: None

• Minimum Fund Investment \$1 million

• Prime Brokers: UBS

• Futures Commission Merchant: Jefferies

Administrator: FundAdministration

Legal: Cole-Frieman Mallon & Hunt LLP

• Auditor: Rothstein Kass

• Compliance Consultant: Cordium (formerly HedgeOp)

### **ROW Biographies**

#### Ryan O'Grady

#### **ROW Asset Management**

Chief Executive Officer, July 2010-Present

#### **FX Concepts**

Head of Investment Research, 1999-June 2009

Member of the Management Committee, 2007-June 2009

Manager of New Model Research, 1997-1999

#### **Standard Chartered Bank**

Proprietary Trader, 1996

#### **FX Concepts**

Manager of New Model Research, 1995-1996

Portfolio Manager, 1994-1995

Assistant Trader, 1992-1993

#### **Education**

The Johns Hopkins University, B.A. in Economics

New York University, Stern School of Business, M.S. in Statistics and Operations Research

University of California, Irvine, Coursework towards a PhD in Economics

Ryan is a founding and active member of the Industry Advisory Board for the UCLA Anderson School of Management – Masters of Financial Engineering.

#### **Jeffrey Weiser**

#### **ROW Asset Management**

President, July 2010-Present

#### **FX Concepts**

Portfolio Manager, Global Currency Program (GCP),

2001 – February 2009

Vice President, Research Advisory Group, 1998-2006

Research Analyst, 1995-1998

#### **Pegasus Econometrics Group, Thompson Financial**

Analyst, 1993-1995

#### Education

Case Western Reserve University, B.A. in Economics and English

#### **Debra Oaks**

#### **ROW Asset Management**

Chief Technology Officer, July 2010-Present

#### **FX Concepts**

Managing Director, 2004-2007

Vice President Information Technology, 1993-2004

Technology and Model Development, 1991-1993

Trading Assistant, 1989-1991; Research Assistant, 1986-1989

#### Education

Fordham University, Computer Science

### ROW Biographies

#### **Timothy O'Grady**

#### **ROW Asset Management**

Managing Director,

Head of Marketing/Client Service, 2012-Present

#### **FX Concepts**

Managing Director-Fixed Income, 2009-2011

**Western Asset Management** 

Corporate Strategy, Product Development, 1999-2009

**Evaluation Associates** 

Partner, Head of Fixed Income & Currency Research 1989-1999

#### **Education**

Southern Connecticut State College, B.A. Economics

University Of Rhode Island, M.A. Economics

University of New Haven, EXMBA Executive Management

#### **Laurie Pisano**

#### **ROW Asset Management**

Operations/Compliance, 2013-Present

#### **FX Concepts**

Vice President, Director of Investment Admin, 1999-2012

Research Assistant, 1998-1999

Manager Consulting Operations 1994-1997

Assistant Consulting Operations 1993-1994

#### Education

SUNY Cortland-BS

Fordham University MBA

#### Saurabh Kumar

#### **ROW Asset Management**

Research, 2013-Present

#### **FX Concepts**

Vice President, Investment Research, 2004-2013

#### **Indus Valley Partners**

Senior Business Analyst, 2003-2004

#### iNautix Technologies Ltd

Program Manager, 2001-2003

#### **Education**

IIM Bangalore University, MBA

Lucknow University, BA Technology

#### Seng Ung

#### **ROW Asset Management**

Research Associate, 2011-Present Research Analyst, 2010-2011

#### **UCLA Autonomous Intelligent Networked Systems**

Research Assistant, 2008-2010

#### Education

UCLA, B.S. in Electrical Engineering and B.A in Economics UCLA Anderson, Master in Financial Engineering

### Disclaimer / Contact Info

#### **Disclaimer Statement**

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Certain information contained herein constitutes "forward-looking statements" which can be identified by the use of forward-looking terminology such as "may," "will," "should," "expect," "anticipate," "target," "intent," "continue," or "believe," or the negatives thereof or other variations thereon or comparable terminology. Due to various risks and uncertainties, actual events or results or the actual performance of any ROW Fund may differ materially from those reflected or contemplated in such forward-looking statements."

450 Newport Center Drive Suite 420 Newport Beach, CA 92660 T 949.478.8300 F 949.478.7491 info@rowam.com www.rowam.com

1180 Avenue of the Americas Suite 848 New York, NY 10036

### Disclaimer and Notes

- 1. The use of risk guidelines does not mean that ROW will not experience loss. Risk guidelines can be exceeded from time to time.
- 2. Information with respect to Portfolio allocations and assets held by the Fund are provided for illustrative purposes only and are subject to change at the discretion of ROW.
- 3. The cluster analysis examples provided on slide 5 are illustrations that show the behavior during the periods shown of hypothetical clusters relative to simple pairs of assets. Hypothetical behavior illustrations are subject to the fact that they are designed with the benefit of hindsight and subject to significant limitations. The actual composition, behavior, and return profile of such clusters may be significantly different than what is shown on slide 5. If you have any questions please contact ROW.

450 Newport Center Drive Suite 420 Newport Beach, CA 92660

1180 Avenue of the Americas Suite 848 New York, NY 10036 **T** 949.478.8300

**F** 949.478.7491

info@rowam.com www.rowam.com





#### **ROW ASSET MANAGEMENT**

ROW Asset Management (ROWAM) is a quantitative asset management firm formed in July 2010 by Ryan O'Grady and Jeff Weiser. The firm's objective is to seek to exploit investment opportunities in global markets using a proprietary, diversified trading strategy. ROWAM currently employs eight professionals.

#### **ROW DIVERSIFIED PROGRAM**

The investment objective of the ROW Diversified Program is to seek to generate consistent long-term appreciation through active leveraged investing in global futures, forwards, and options markets. We utilize a quantitative approach to forecasting, portfolio construction, and risk management. The Program invests in currency, interest rate, energy, agriculture, and equity index instruments. We achieve style diversification by using a combination of Carry, Trend, Fair Value, Pattern Recognition, Volatility, Sentiment, and Mean Reversion models.

#### **ROW DIVERSIFIED PROGRAM - NET RETURNS\***

	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	ОСТ	NOV	DEC	YTD
2011											+1.29%	+1.46%	+2.77%
2012	+4.73%	+1.86%	-0.62%	+0.39%	+1.91%	-0.77%	+4.90%	+0.64%	-3.38%	-0.97%	-0.87%	-0.64%	+7.08%
2013	+0.51%	-2.21%	+1.30%	+0.14%	+3.78%	+0.50%	+0.70%	-0.39%	-3.52%	+0.57%	+0.51%	+0.75%	+2.49%
2014	+0.80%	+0.66%	+2.24%	-0.99%	+4.12%	+0.69%	-0.21%	+2.71%	+5.39%	-1.82%			+14.20%

Since Inception +28.81%

#### ROW DIVERSIFIED PROGRAM – DESCRIPTIVE STATISTICS\*

Annualized Return (Net):	8.80%	Sharpe Ratio (Monthly Net):	1.21
Annualized Standard Deviation (Monthly Net):	7.25%	Sortino Ratio (Monthly Net):	2.19
Annualized Standard Deviation (Daily Gross):	12.04%	Omega (MAR=0%, Monthly Net):	2.17
Target Annualized Standard Deviation:	12%-15%		
Skew (Monthly):	0.36	Largest Drawdown:	-7.37%
Excess Kurtosis (Monthly):	0.34	Correlation, Barclay BTOP 50:	0.42

#### FIRM INFORMATION

Firm Inception: July 2010

Firm AUM (all programs): \$200mil

#### **FUND INFORMATION**

Program Inception: November 2011

Fund Inception: July 2012

Fund domicile: U.S.

Minimum Investment: \$1mm

Management Fee: 2% Incentive Fee: 20% Lock-up: None Liquidity: Monthly

**Bloomberg Ticker: ROWDIVE** 

#### **RELATIONSHIPS**

Prime Broker: UBS

Administrator: FundAdministration
Auditor: Rothstein Kass / KPMG
Legal: Cole-Frieman & Mallon LLP
Futures Commission Merchant: Jefferies

#### CONTACT

Timothy O'Grady Head of Marketing/Client Service 949.478.8318 togrady@rowam.com

**ROW Asset Management, LLC** 450 Newport Center Drive

Suite 420

Newport Beach, CA 92660

1180 Avenue of the Americas 8th Floor, Suite 848 New York, NY 10036

**PAST PERFORMANCE IS NOT INDICATIVE OF FUTURE RESULTS**. The ROW Diversified Program as presented includes the returns from the ROW Diversified Fund, LP, as well as prior returns from a separate account running the same program. For more information on calculation of the program returns, please see disclosures on Page 3.

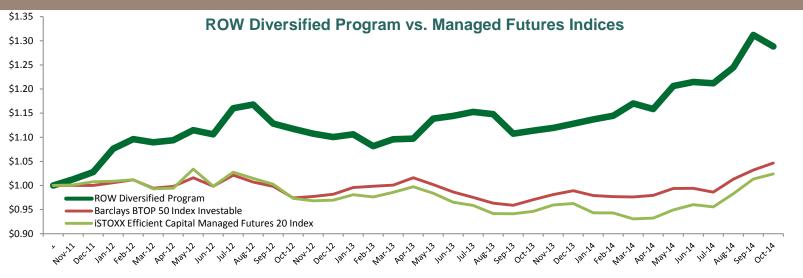
#### MANAGER'S COMMENTARY\* - October 2014

The ROW Diversified Program returned -1.82% in October, after fees and expenses. Our best day was +2.14%, while our worst day was -1.66%. The portfolio's daily realized volatility during October was 18.57% annualized.

Entering October, our positions in equities, bonds, and FX favored the price action that we saw through October 15<sup>th</sup> – we were short equities, long bonds (mainly EU), and long USD. October 15<sup>th</sup> was the exhaustion day – Ebola fears caught fire and US equities were down close to 3% during the day before recovering. From that point forward, all of these trends reversed, and we spent most of the month reducing or even flipping our exposure to our financial market positions. In the physical commodity space, Agriculture markets across the board reversed their multi-month declines and surged higher, leading to losses in Agriculture-Trend. Energy markets were the lone standout – they continued their decline of the last few months.

Going forward, the October shakeup has led to reductions in most positions, with our largest exposures still similar to where we started October – long USD/RUB and USD/BRL, short Crude and its products, short Ags, and long Bunds/Bobl.





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#### PERFORMANCE ATTRIBUTION\* - October 2014

October Performance Attribution		Year-To-Date		October Performance Attribution Summary		
		Performance Attribution	n			
Trend - Energy	1.97%	Trend - Interest Rates	5.54%	Trend	-2.58%	
Carry - FX	1.00%	Trend - Ag/Softs	3.16%	Carry	0.09%	
Pattern - Energy	0.70%	Carry - FX	1.98%	<b>Pattern Recognition</b>	0.27%	
Mean-Reversion - FX	0.54%	Long-Term Value - FX	1.39%	Value / Mean Reversion	0.40%	
Long-Term Value - FX	0.32%	Trend - FX	1.17%			
Pattern - Equity	0.26%	Trend - Energy	1.14%			
Pattern - Interest Rates	0.25%	Pattern - Interest Rates	0.85%			
Short Vol - Rates/Commodities	0.00%	Carry - Commodities	0.82%			
Trend - FX	-0.25%	Pattern - Energy	0.80%			
Sentiment - Commodities	-0.46%	Pattern - Ag/Softs	0.71%	Year-To-Date - Summary		
Carry - Commodities	-0.91%	Mean-Reversion - FX	0.62%	Trend	11.01%	
Pattern - Ag/Softs	-0.94%	Pattern - Equity	-0.77%	Carry	2.80%	
Trend - Interest Rates	-1.15%	Short Vol - Rates/Commodities	-1.14%	<b>Pattern Recognition</b>	1.59%	
Trend - Ag/Softs	-3.15%	Sentiment - Commodities	-2.58%	Value / Mean Reversion	-1.70%	

#### Correlation, ROW Diversified Program to Market Indices\*:

Correlation period covers November 2011 through September 2014.

Barclays BTOP 50	42%	iSTOXX Efficient Capital	46%		
S&P 500	5%	Barclays Hedge Fund	4%	Newedge CTA Index	45%
GSCI	26%	Barclays Global Macro	23%	Newedge CTA Trend Index	39%
Gold (spot)	7%	Barclays Equity L/S	4%	HFRI Macro Index**	34%
MSCI EAFE	-19%	Morningstar Global Bond	-16%	HFRX Emg. Markets (Total)	6%
DJ-CS Global Macro HF	24%	Barclays Distressed	7%	HFRX Global Hedge Fund	14%
DJ-CS Global Managed Futures	29%	Barclays CTA	42%	HFRX Macro/CTA	38%
VIX Index	1%	Barclays Currency	39%	HFRX Systematic Diversified	42%





#### **IMPORTANT DISCLOSURES**

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Past performance is not indicative of future results. The performance and other figures contained in this document are unaudited for 2013. All performance is net of estimated fees and expenses and reflects the reinvestment of all estimated investment income.

The ROW Diversified Program as presented include the returns from (i) the ROW Diversified Fund from July 2012 to present as well as (ii) a separate account running the same program. The separate account includes the amalgamated returns of a separately managed account and a portion of a separate fund. The separate account had a substantially similar investment strategy to that of the ROW Diversified Fund. The net performance shown from November 2011-June 2012 assumes a hypothetical management fee of 2% and an performance allocation fee of 20%. Such performance was calculated from an independently calculated performance report (unaudited) provided by NAV Consulting. Performance from July 2012 to present represents the actual net performance of the ROW Diversified Fund, LP assuming a hypothetical management fee of 2% and an investment allocation fee of 20%.

The returns of several market indices are provided for comparison purposes only; The Barclays BTOP 50 Index and iSTOXX Efficient Capital Managed Futures 20 Index are comprised of various trading advisor programs in the managed futures industry (such indices the "Investable Managed Futures Indices".) In addition, the returns of several other market indices are shown to demonstrate the lack of correlation between such indices and the ROW Funds. All market indices shown may differ substantially from the ROW funds for numerous reasons including but not limited to, materially different holdings, volatility and investment objective. The returns of the ROW funds differ from these various indices in that, among other reasons, the funds are actively managed and may use leverage. With the exception of the Investable Managed Futures Indices, investments cannot be made directly in indices and such indices may re-invest dividends and income.

Actual performance of any individual's investment may vary from the performance figures contained herein due to many factors, including, but not limited to, the timing of investment or withdrawal.