

Manuela VILLADA VELEZ

REGISTER NOW

IGNMENT: **LEFT**

FILL OUT THE FORM TODAY DEADLINE 00/00/00

BTN 03 (STROKE) STROKE: 1 px COLOR: #FFFFFF **OPACITY: 100%**

REGISTER

TEXT 1 ONT: **GILL SANS LIGHT**

T: GILL SANS LIGHT MENT: CENTER NT COLOR: #FFFFFF ONT SIZE: **12 px** HARACTER TRACKING: **75 px**

MENU BAR BACKGROUND COLOR: #181818

MAIN BOX

OPACITY: 0%

MINI BOX

WIDTH: **234 px**

HEIGHT: 300 px

ALIGNMENT: **CENTER**

TOTAL WIDTH: 960 px*

ROW: 4 PER ROW*

WIDTH: **960 px**

HEIGHT: RELATIVE

ALIGNMENT: **CENTER**

WIDTH: **960 px** HEIGHT: RELATIVE ALIGNMENT: **CENTER**

COLOR GRADIENT: #181818, #1D1D1D, #282828

To participate to the international Arts of Fashion competition 2017, applicants should register online. The application fee is \$40 for the Fashion or Accessory category. If applicants wish to register in both categories, the application fee is \$75. After confirmation of registration each applicant should submit a file of drawings/illustrations of a mini collection of 3 outfits in menswear,

womenswear or a mixed collection of both menswear and womenswear or 3 accessories.

Displacement

Please read carefully the regulations below and remember that the AoFF competition is open to students registered in a School or

BACKGROUND GRADIENT

a well-c/* Permalink-use to edit and share this gradient: http://colorzilla.com/gradient-editor/#181818+0,181818+28,1d1d1d+50,282828+88,282828+100 */

background: #181818; /* Old browsers */

background: -moz-linear-gradient(top, #181818 0%, #181818 28%, #1d1d1d 50%, #282828 88%, #282828 100%); /* FF3.6-15 */ background: -webkit-linear-gradient(top, #181818 0%,#181818 28%,#1d1d1d 50%,#282828 88%,#282828 100%); /* Chrome10-25,Safari5.1-6 */

| background: linear-gradient(to bottom, #181818 0%,#181818 28%,#1d1d1d 50%,#282828 88%,#282828 100%); 🗗 W3C, IE10+, FF16+, Chrome26+, Opera12+, Safari7+ */ filter: progid:DXImageTransform.Microsoft.gradient(startColorstr=!#181818', endColorstr='#282828',GradientType=0); /* IE6-9 */

28 px

20 px HI. THE ARTS OF FASHION COMPETITION

discover emerging talent and

5. RULES & REGULATIONS

(\$40 registration fee for one

Online registration begins

category or \$75 for both

capstone collection: The

application materials ...

COMPETITION 2016

36 px

2. THEME 2017 3. CALENDAR 2017

April 1, 2017: Submission of Fashion Foundation - San

56 px

8. AMENDMENT SUSPENSION

any reason, the organizers, as

TERMINATION INSURANCE

In the event the AOF

Competition 2017 is

4. GENERAL CONDITIONS

The competition is open to

and Design anywhere in the

7. PROTECTION OF WORK

Candidates maintain artistic of participating in the AOF

TEXT 5 FONT: **GILL SANS LIGHT** ALIGNMENT: **LEFT** FONT COLOR: #888888 CURLING: 24 px CHARACTER TRACKING: **75 px**

> **TEXT 6.1** FONT: **GILL SANS LIGHT** ALIGNMENT: **LEFT**DISPLAY: **ALL CAP*** FONT COLOR: #FFFFFF MAX LINE: 2 FONT SIZE: 14 px CHARACTER TRACKING: **75 px**

TEXT 6.2

FONT: **GILL SANS LIGHT** ALIGNMENT: **LEFT** FONT COLOR: #888888 MAX LINE: **6** (if text 6.1 is 1 line) **5** (if text 6.1 is 2 line) CURLING: 24 px FONT SIZE: 14 px CHARACTER TRACKING: **75 px**

TEXT 6.3

FONT: **GILL SANS LIGHT** ALIGNMENT: **LEFT** DISPLAY: ALL CAP* FONT COLOR: #EAEAEA OPACITY: 15% FONT SIZE: 12 px CHARACTER TRACKING: **75 px**

ACCESS BOX

WIDTH: **160 px** HEIGHT: 44 px ALIGNMENT: **CENTER** OPACITY: 0%

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ARCHIVES

adipiscing elit, sed do incididunt ut labore et dolore magna aliqua.

6. EXCLUSION CLAUSE

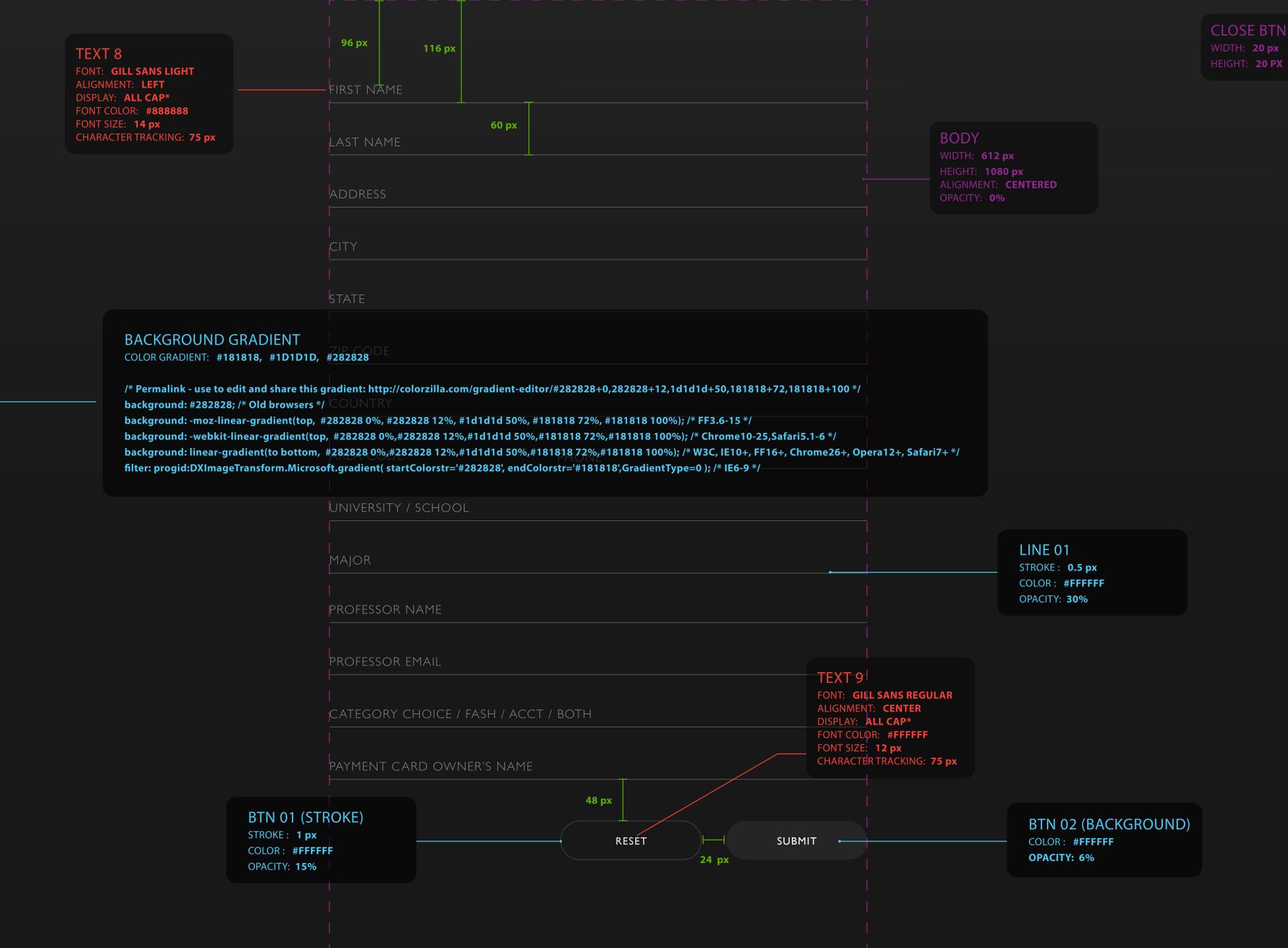
232 px

ALIGNMENT: CENTER
FONT COLOR: #888888
CURLING: 24 px FONT SIZE: 12 px CHARACTER TRACKING: 50 px

TEXT 7

FONT: **GILL SANS LIGHT**

FOOTER WIDTH: **960 px** HEIGHT: 60 px ALIGNMENT: **CENTER**



X

TEXT 10

FONT: PREFERABLY **GILL SANS REGULAR** OR SYSTEM FONT ALIGNMENT: **LEFT**FONT COLOR: **#FFFFFF**FONT SIZE: **20 px**CHARACTER TRACKING: **75 px**



LINE 02

STROKE: 0.5 px COLOR: #4EC6EE OPACITY: 100%

THANK YOU FOR REGISTERING!

TEXT 11

FONT: GILL SANS LIGHT
ALIGNMENT: RIGHT
DISPLAY: ALL CAP*
FONT COLOR: #EAEAEA
FONT SIZE: 78 px
CURLING: 94 px
CHARACTER TRACKING: 100 px

TEXT 12

FONT: GILL SANS LIGHT
ALIGNMENT: LEFT
DISPLAY: ALL CAP*
FONT COLOR: #EAEAEA
FONT SIZE: 14 px
CHARACTER TRACKING: 75 px

I.THE ARTS OF FASHION COMPETITION

Promote and reward creativity and inventiveness; discover emerging talent and facilitate careers; establish enriching contacts and exchanges between different countries, schools and universities; and to foster new relationships between those from different industries and fields.

The 2017 first laureates will receive Awards and a Certification for their creative

and original work based on theme. (Judging based on coherence with the theme,

TEXT 13

FONT: GILL SANS LIGHT
ALIGNMENT: LEFT
FONT COLOR: #888888
CURLING: 24 px
FONT SIZE: 16 px
CHARACTER TRACKING: 75 px

· |

3-month internship at Anne Valerie Hash - Paris, FRANCE

skill level, creativity and artful expressiveness)

www.anne-valerie-hash.com

TEXT 14

FONT: GILL SANS LIGHT
ALIGNMENT: LEFT
FONT COLOR: #EAEAEA
CURLING: 24 px
FONT SIZE: 16 px
CHARACTER TRACKING: 75 px

Manish Arora Award

4-month internship at Manish Arora - New Delhi, INDIA

www.manisharora.com

Maison Lesage - Paris Award

A-week internship at the studio of Maison Lesage - Paris, FRANCE

www.lesage-paris.com

Maison Lemarie - Paris Award

A-week internship at the studio of Maison Lemarie - Paris, FRANCE

www.lemarie-paris.com

. The Paris Arts of Eachien Foundation Awards

BACKGROUND GRADIENT

COLOR GRADIENT: #181818, #1D1D1D, #282828 atifs - Paris, FRAN

www.arts-of-fashion.org/SummerMasterClas

/* Permalink - use to edit and share this gradient: http://colorzilla.com/gradient-editor/#282828+0,282828+12,1d1d1d+50,181818+72,181818+100 */ background: #282828; /* Old browsers */

background: -moz-linear-gradient(top, #282828 0%, #282828 12%, #1d1d1d 50%, #181818 72%, #181818 100%); /* FF3.6-15 */

background: -webkit-linear-gradient(top, #282828 0%,#282828 12%,#1d1d1d 50%,#181818 72%,#181818 100%); /* Chrome10-25,Safari5.1-6 */

background: linear-gradient(to bottom, #282828 0%,#282828 12%,#1d1d1d 50%,#181818 72%,#181818 100%); /* W3C, IE10+, FF16+, Chrome26+, Opera12+, Safari7+ */filter: progid:DXImageTransform.Microsoft.gradient(startColorstr='#282828', endColorstr='#181818', GradientType=0); /* IE6-9 */

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BODY

WIDTH: **612 px**HEIGHT: **1080 px**ALIGNMENT: **CENTERED**OPACITY: **0%**



3. CALENDAR 2017

- April 1, 2017: Submission deadline for all application materials received at the Arts of Fashion Foundation San Francisco
- May 2017: Jury session, candidates selected for the International Final will be listed on the Arts of Fashion website
- September 23, 2017: Submission deadline for all selected projects to be received at the Arts of Fashion Foundation San Francisco
- October 18-22, 2017: Arts of Fashion Symposium MasterClass
- October 23-24, 2017: Arts of Fashion Symposium (Tandem & Fashion Edu Series) & Competition & Awards Ceremony 2017



4. GENERAL CONDITIONS FOR PARTICIPATION 2017

The competition is open to students studying Fashion, Art and Design anywhere in the world during the academic year 2016-2017. Participants will not only represent themselves, but also their Schools, Colleges or Universities, as well as their Countries.

- Candidates must be current students and cannot be professionally employed in the fashion industry at the time of the submission of their project.
- Candidates must design their own original projects completely by themselves.
- Candidates must follow the design and specifications outlined in their application for realization of their final project.
- Registration must be submitted on an individual basis and in the chosen categories.
- Online registration, applications, and final projects received after the deadlines will not be accepted. Registration fees are non refundable.
- Projects selected in the International Final 2017 cannot be presented in another U.S. competition during the year 2017. Projects selected in the International Final 2017 cannot be exibited and published without the written mention: selected or awarded for the Arts of Fashion International Student Competition 2017.

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5. RULES & REGULATIONS FOR AOF COMPETITION 2017

Ist STEP

NOW: Online registration begins (\$40 registration fee for one category or \$75 for both categories) to design a capstone collection: The application materials should be completed as listed below.

- I page for the 3 illustrations or plan of collection
- I page for each illustration
- I page for each flats/technical designs
- I page for the fabric and material swatches
- I page for the developed concept or atmosphere or mood board
- I page for the written concept in English (maximum 100 words)
- I resume / CV of the applicant
- I student ID (photocopy) 2016-17 of the applicant

Format of each page: 8.5" x II" or A4 / Letter – and on separate pages (do not try to bind or mount it or else) – name and school and email address and cell phone number should be written on the back of each page with a pencil

2nd STEP

April I, 2017: Deadline for all application materials to be received at this address: The Arts of Fashion Foundation - 555 California Street - Suite 4925 - San Francisco CA, 94104 - USA (use a sturdy cardboard envelope to avoid any damage to application materials).

3rd STEP

May 2017: The candidates invited to continue on to the International Final will be announced on the AOF website, along with instructions and specifications for completion of the final projects.

4th STEP

September 23, 2017: Deadline for all selected projects to be received.

Late projects will not be accepted under any circumstances. It is the candidates' responsibility to arrange for verification of shipment with their shipping company.

- The realization of the project should follow the instructions and measurements provided on the AOF website (just below).
- Fashion projects should include shoes (US women size 9-10 or European size 39-40), and any particular stockings, undergarments, or accessories that the model should wear.



6. EXCLUSION CLAUSE

Entries will be automatically disqualified from the competition for the following reasons:

- If the final project does not follow the design or specifications outlined in the candidate's original application.
- If they are received after the deadline.
- If they may result in any copyright infringement or legal dispute for the jury, organizers, sponsors, or host university.
- If they pressure for preferential treatment by the jury members, the hosting university, the organizers, or sponsors of the competition.

Applications and Final Projects will be judged by experts and well-known professionals from fashion, design, media, and other fields. In all matters concerning the course of the competition, including the selection of award winners and settling disputes, the decisions of the judges are final. All matters will be decided by majority vote and are not subject to appeal. In case of a tie, the President of the Jury will cast the deciding vote. Candidates will be presented anonymously to the first round Jury by the competition organizers. Jury deliberations will not be made public.



7. PROTECTION OF WORK

Candidates maintain artistic ownership of their designs and final projects. By the act of participating in the AOF competition, candidates give permission to the organizers and sponsors to contact and promote them and their projects through a wide range of media: press, TV, internet, mailing, advertising, exhibitions, fashion show, etc... for a period of twelve months following the International Final. Winning projects cannot be presented in another U.S. competition for twelve months following the International Final. If a winning project is exhibited or published in any media, mention of the Arts of Fashion Competition is required.