

BLOG POST GUIDELINES

The aim of this guideline is to help the Karkhana Blog editors navigate various features of the Blog Editor.

1. Blog Title

The Blog Title is one of the most important part of any blog post. It is responsible for making the reader curious and see what the blog is about.
The Karkhana Blog has a Blog Title Size of 32px.

2. Blog Leading

The Blog Title is followed by the leading statement. It should summarize what the whole blog is about. Think of it an abstract for the whole post.
The Karkhana Blog has a Blog Leading size of 24px.

3. Blog Post

The blog post is the main part of the Blog where all the text is.
The Karkhana Blog has a Blog Post Size of 16px.

4. Block Quote

The block quote is used to show a quote in the blog post.
An example is shown below:

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ultricies mi eget mauris pharetra et ultrices. Imperdiet proin fermentum leo vel orci porta non pulvinar neque. Dignissim sodales ut eu sem.

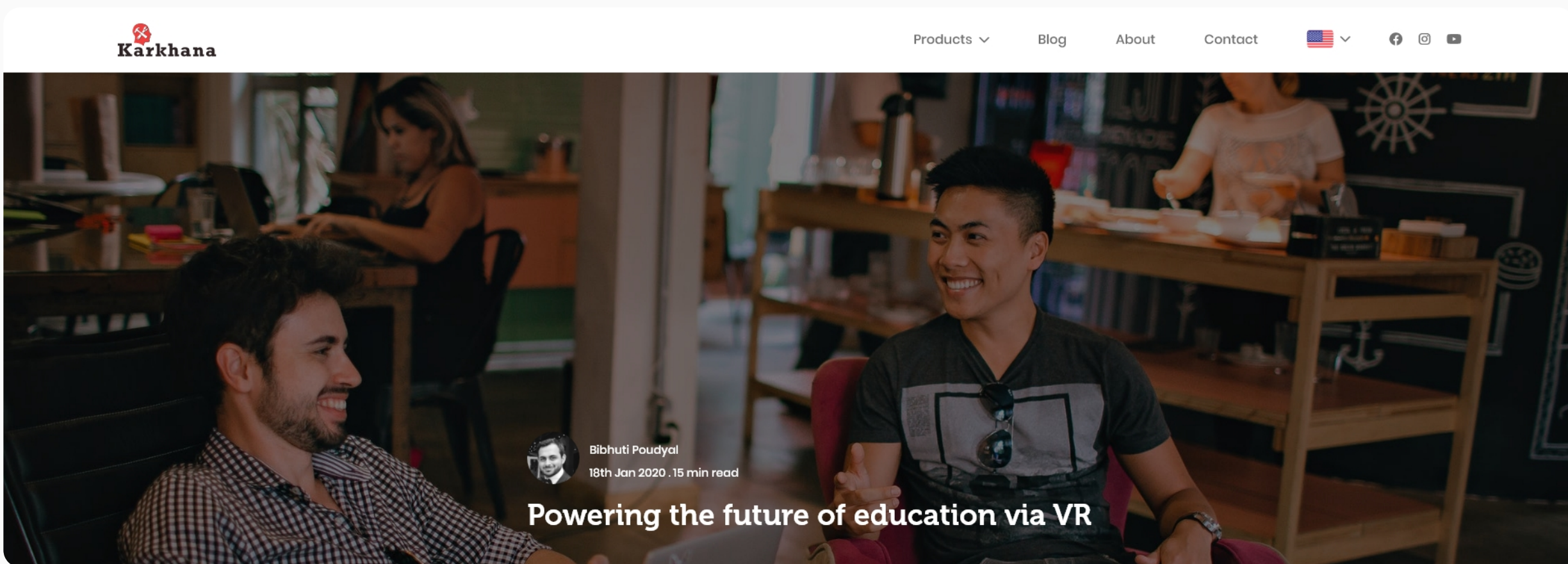
5. Headings

Often if a blog is long and descriptive, you're gonna need to add headings and subheadings into the post.
The Karkhana Blog supports the following Blog Headings.

Headings	Blog Heading	36px
Headings	Main Heading	24px
Headings	Sub Heading	20px
Headings	Small Heading	16px

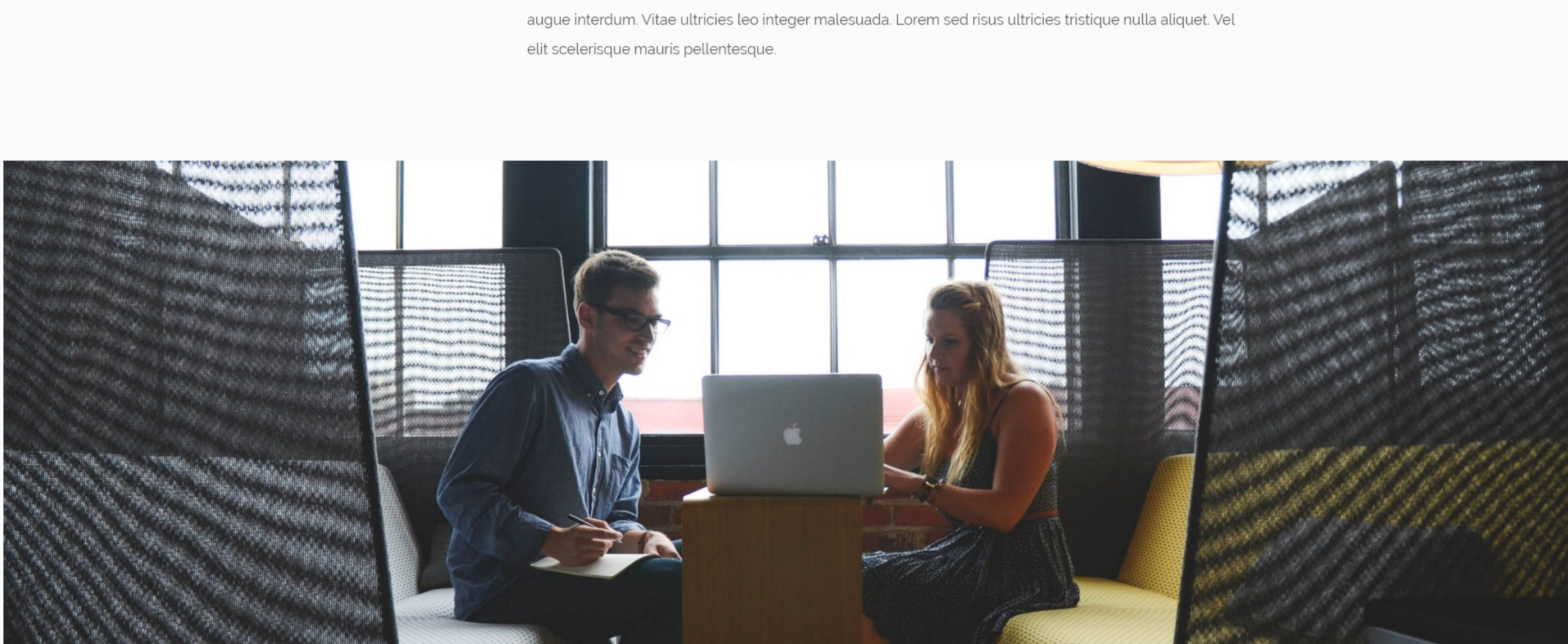
6. Images

Featured Images



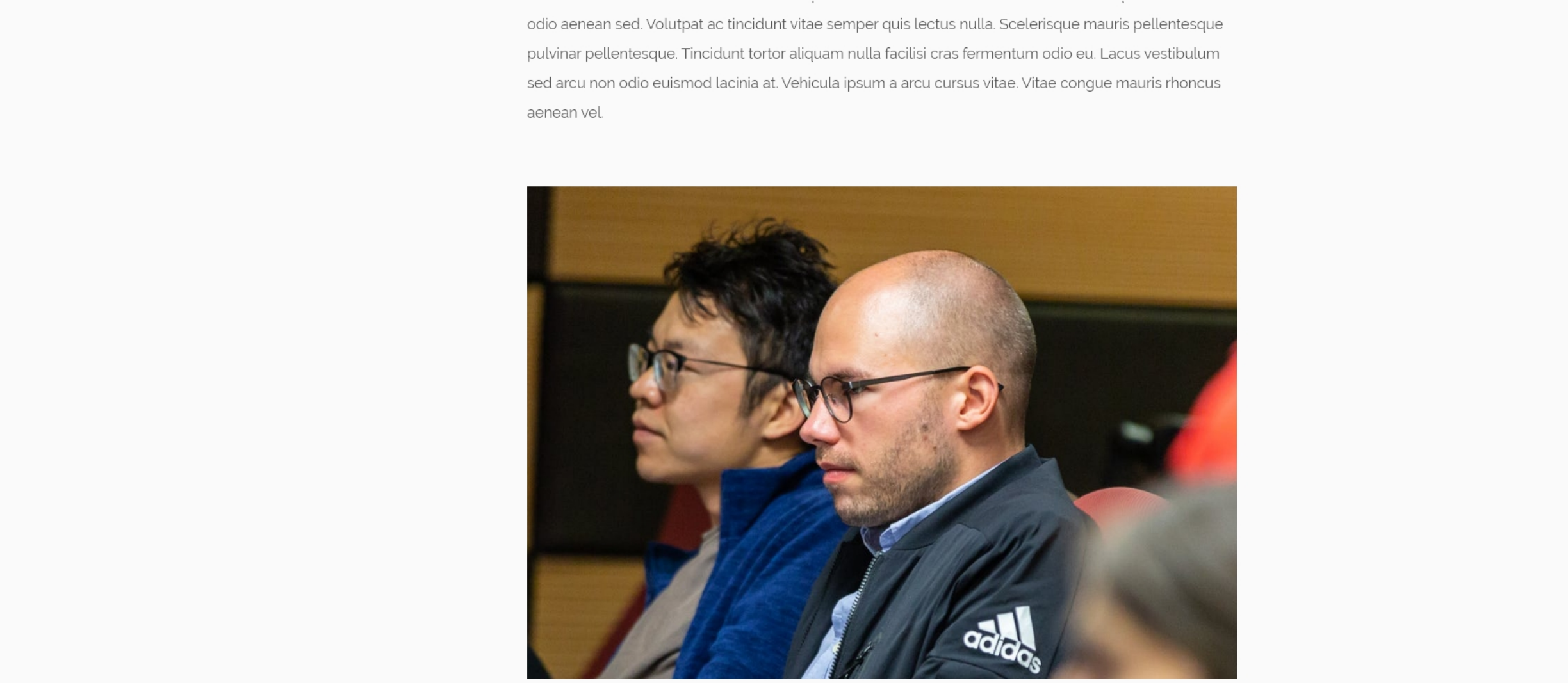
The featured image is the main image of the Blog so choosing a very good image with high quality is preferred. The featured image is the image that appears in the thumbnail of the blog page as well when you share the Blog Post in other social media platforms.
Height = 600px
Width = 1920px
Your image will be automatically cropped according to the above dimensions after you upload your featured

Full Width Images



The full width images allow you to add an image that extends full width of the page. Perfect for large images with lot of subjects or images.
Height = 600px
Width = 1920px
Your image will be automatically cropped according to the above dimensions after you upload your featured image.

Container Images



The container images are small images that extends the same as the Blog Text. Perfect for small images where there are few subjects.
Height = 800
Width = 600
Your image will be automatically cropped according to the above dimensions after you upload your featured image.

7. Tags

Adding tags to your blog post allows your post to be more discoverable when users search the blog posts based on tags. Adding relevant tags helps your blog posts be more relatable to the user. A good tip is to add about 8-12 tags to your posts.

8. Author Description

After you register for the Karkhana Website Dashboard, you will be redirected to a form where you'll need to fill in some details. These same details will be shown at the bottom of your posts. Keep your description as simple and less as possible. Adding social media links to will help your fans connect with you.

Important: Please refrain from opening multiple editors at the same time.