



# Week 1 Action Assignment

## *Experience and Practice the Bird-in-Hand Principle*

### Inventory Your Bird-in-Hand

- ☐ Start a diary where you write down things that are already within your control.
- ☐ Describe things that you like, things that you're good at doing, things that you enjoy doing, things that you don't want to do, and things you care about.
- ☐ List your skills, hobbies, and your educational background.
- ☐ Identify people you know, including your friends, family, and classmates.

### List Your Possible Ventures

- ☐ Think about all the different kinds of ventures that you can build based on your bird-in-hand.
- ☐ Brainstorm ventures you can build that other people would want to be a part of as a customer or another type of stakeholder.
- ☐ Consider ventures that could help solve a social problem.
- ☐ Play with the assignment. Select a random object and imagine what ventures you could build. Or observe what people around you are doing and ask them interesting questions about it.

### Talk to People

- ☐ Ask other people for their ideas.
- ☐ Talk to entrepreneurs who live in your area.
- ☐ Attend an event where you could engage with people.