



Week 3 Action Assignment

Reflections on Success and Failure

Define Your Ideas of Success

- ☐ When you hear the word success, what comes to mind?
- ☐ What are some things you dream about?
- ☐ What are some things that you cannot live without?
- ☐ What are some things for which you are willing to lose something?
- ☐ What is worth pursuing, even if you do not achieve it?
- ☐ After taking a deep look inside yourself, write your own definition of success.

Explore What it Means to Fail

- ☐ Consider ways failure is not the flip side of success.
- ☐ What are some things that you're afraid of?
- ☐ What are the things that you will find intolerable and need to make sure that you take off the table as you live your life and design your venture?
- ☐ What things will you not risk because you cannot live without them?
- ☐ What do you value so much that you're never going to put it on the table?
- ☐ After a deep reflection of your affordable loss, write down what failure would mean to you.

Share and Look Beyond Yourself

- ☐ Once you have written your own truth of success and failure, share it with people you trust.
- ☐ After hearing from people whose advice you value, consider if there are different ways to think about success and failure.
- ☐ Revisit some of the videos in this course or stories of entrepreneurs you find elsewhere.
- ☐ Rewrite your definitions of success and failure in such a way that you emerge free to work on your venture.