



Week 2 Action Assignment

Create Your Crazy Quilt

Ask “Why Not?” and “What Would it Take?”

- ☐ Reach out to people you already know and ask them for skin in the game:
 - Ask people for something substantial.
 - Ask what it would take for them to become part of your venture and what they are willing to bring to be part of your venture.
 - Allow people to self-select but ask them to make an actual commitment to your venture.
- ☐ Once you feel a little bit comfortable asking people you know, reach out to strangers.

Connect With Other Learners

- ☐ Use the discussion board to reach out to other classmates in this course and make the ask of each other.
- ☐ Talk and learn from each other:
 - How are you asking?
 - What are some of the problems you're facing?
 - What is preventing you from asking?
 - Which kinds of asks actually worked and which ones didn't work?