

Snapchat's Privacy Slip Up



It was discovered that Snapchat has been lying about one of its most signature features. The FTC, Federal Trade Commission, which is responsible for investigating companies that are misleading, took a look into the apps "disappearing" photos/ videos feature. The FTC discovered that Snapchat has been making several false claims and the privacy of its users was being lied about. The photos were still being accessed, even after they were so called "disappeared" and Snapchat still made false privacy claims, saying they were fixing the issue and they care about the confidentiality of their users.

Snapchat was not fair and respectful to any of its users because they committed a violation to section 1.2 of the Code of Ethics which revolves around fairness and avoiding discrimination. They were not fair at all to their users by not telling them know what the problems were and their privacy continued to be breached. Snapchat shouldn't have ignored the emotions of the people using the app and should have informed them or even shut the app down for a while until they resolved the issue. This was a clear discrimination against the users on Snapchat.



Honesty and trustworthiness is important in the digital world, especially when your privacy is on the line. Snapchat would be lying and giving false claims to its users saying their privacy is secured, when in reality, pictures were still being accessed and Snapchat knew about it. This was a clear violation of section 1.3 in the Code of Ethics, Honesty and Trustworthiness.

Source:

<https://www.forbes.com/sites/kashmirhill/2014/05/08/government-tells-snapchat-to-stop-lying-about-photos-disappearing/#7eccf3312a3b>