



MUMBAI HACKS

TEAM
TECH ENTREPRENEURS
ASSOCIATION of MUMBAI

made in
mumbai

FinPal

Aions (A play on "ions" + "AI")



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Problem Statement

"How can individuals better understand, manage, and optimize their personal finances using AI-driven insights and automation?"

- Many people struggle to track spending, identify savings opportunities, and make informed financial decisions.
- Manual analysis of transactions is time-consuming and often confusing.
- There is a need for personalized, actionable financial advice and easy-to-understand reports.

Solution

- Automates transaction analysis and report generation using AI.
- Provides personalized savings advice and financial summaries.
- Offers features like PDF/email reports for easy sharing and record-keeping.
- Makes financial management accessible, insightful, and actionable for users.
-

FinPal

Master Your Money Like a Boss!

Master your money like a Boss!

Take control of your finances with AI-powered insights, intelligent tracking, and gamified challenges. Your personal financial advisor in your pocket.

[Get Started Free](#) [Watch Demo](#)

10K+ Downloads **\$5M+** Raised **4.9★** Rating

Powerful Features for Financial Mastery
Everything you need to take control of your finances, all in one place.

Dashboard

Your financial command center. View total income, expenses, and balance at a glance. AI-powered pattern detection analyzes your spending habits with beautiful visualizations including donut charts, trend graphs, and monthly comparisons.

Sign in with Google

Choose an account to continue to finpal-bb370.firebaseio.com

- hetvi Full Name
- Hetvi Full Name
- hetvi
- khadela Full Name

Signed out

Signed out

Welcome to FinPal

Your command center for financial domination! Master your money, crush your goals, and build wealth like a boss! 🏆💰

[+ Add Income](#) [+ Add Expense](#) [Bank Statement](#) [Challenges](#)

Total Income
₹3112000
+8.2% from last month

Total Balance
₹1924000.00
+12.5% growth this month


Total Expenses
₹1188000.00
-2.1% from last month

AI Pattern Detection
Smart recurring pattern analysis

salary 60% AI ₹20,00,000 Monthly • Others Next: 10/10/2025

weekend_party 60% AI ₹3,000 Monthly • Food Next: 10/10/2025

Financial Overview
Income, Expenses & Balance distribution



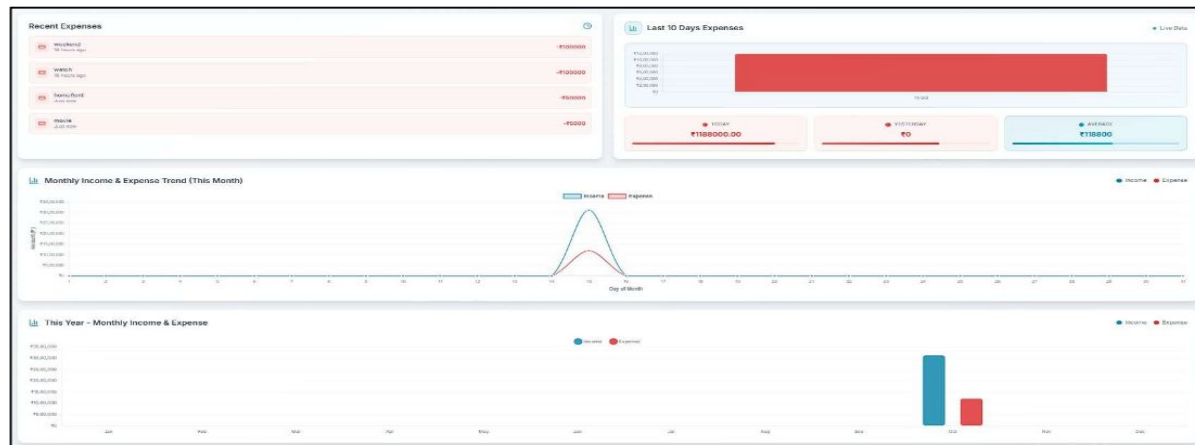
Recent Transactions

- weekend -₹100000
- watch -₹100000
- September salary +₹1000000
- mutual funds +₹20000
- homeRent -₹50000

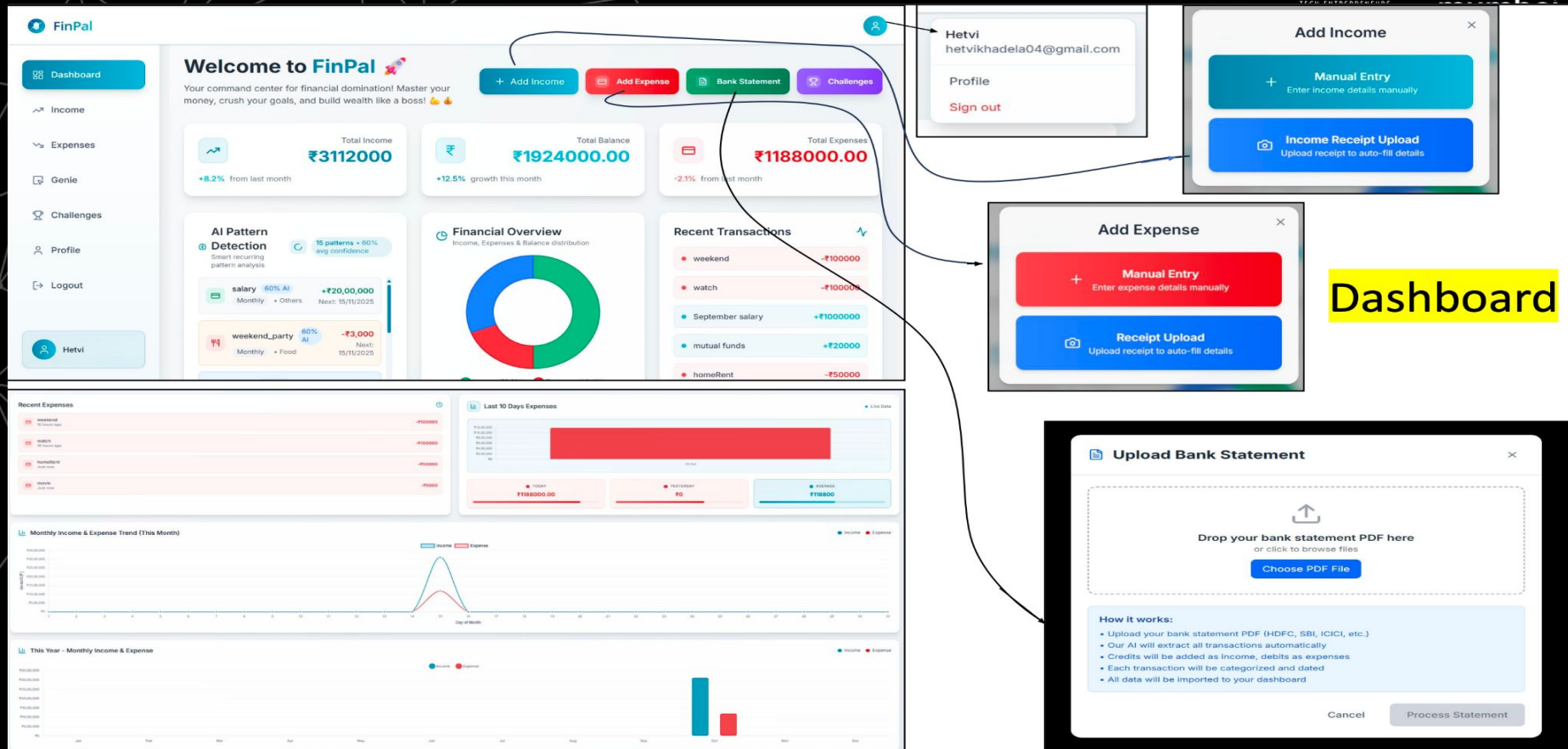
FinPal Dashboard

- Income
- Expenses
- Genie
- Challenges
- Profile
- Logout


Hetvi



Screenshot 1 (Landing & Dashboard Page)



Screenshot 2 (Dashboard)



Dashboard

Income


Expenses

Genie

Challenges

Profile

Logout

 Hetvi

Income

Update Income

Title

trading

Category

Others

Transaction Date

dd-mm-yyyy

Amount (₹)

90000

Update Income

Upload Receipt - AI Processing

Upload Income Receipt

Drag and drop your income receipt here or click to browse

Select Receipt

Tips for Better Results

- Ensure good lighting and clear image quality
- Capture the entire receipt, including all text
- Avoid shadows and glare on the receipt
- Make sure the text is readable and not blurry
- Common Income receipts: salary slips, bonus letters, refund confirmations
- Include the total amount and source clearly in the image

Add Income

Manual Entry

Enter income details manually

Income Receipt Upload

Upload receipt to auto-fill details

Add New Income

Title

Enter income title

Category

Salary

Transaction Date

15-10-2025

Amount (₹)

Enter amount in ₹

Add Income

Downloads

incomes.csv

Open file

incomes.csv

See more

Income Command Center

Track and manage your income streams with precision. Build wealth through smart income management.

Total Income

₹31,12,000

+8.2% from last month

This Month

₹31,12,000

+12.5% vs last month

Average Income

₹5,18,667

+5.3% per transaction









Search income...

All Time

Sort by Date


Export

Income Transactions


| TITLE | CATEGORY | AMOUNT | DATE | ACTIONS |
|---------|----------|------------|------------------------|---|
| trading | Others | ₹90,000 | 15/10/2025 Just now |   |
| rent | Others | ₹1,000 | 15/10/2025 Just now |   |
| rent | Others | ₹1,000 | 15/10/2025 Just now |   |
| salary | Others | ₹20,00,000 | 15/10/2025 Just now |   |


Income Trend (This Month)


Visual representation of your income day-by-day for this month.





Screenshot 3 (Income Page)





 Dashboard


 Income


 Expenses

 Genie

 Challenges

 Profile

 Logout



Expenses

Downloads

expense.csv
Open file

Spending War Room

Take control of your spending with precision. Track, analyze, and optimize expenses to build wealth.

Total Expenses
₹11,88,000

This Month
₹11,88,000

Average Expense
₹1,18,800

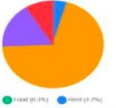
Search expenses...

All Time

Sort by Date









Export

Category-wise Expenses




- Food (20.0%)
- Travel (20.0%)
- Entertainment (20.0%)
- Shopping (20.0%)
- Others (20.0%)

Expense Transactions

| TITLE | AMOUNT | DATE | ACTIONS |
|---------------------|-----------|--|---|
| jeppur Travel | ₹1,00,000 | 15/10/2025 <small>Just now · 1 hour ago</small> |   |
| weekend_party Food | ₹3,000 | 15/10/2025 <small>Just now · 1 hour ago</small> |   |
| homelent card | ₹50,000 | 15/10/2025 <small>Just now · 1 hour ago</small> |   |
| movie entertainment | ₹5,000 | 15/10/2025 <small>Just now · 1 hour ago</small> |   |

Expense Trend (This Month)

Visual representation of your expense day-by-day for this month.



Add New Expense

Title

Enter income title

Category

Select category

Select category

Food

Rent

Travel

Entertainment

Shopping

Others

Add Expense

+ Manual Entry

Enter expense details manually

Receipt Upload

Upload receipt to auto-fill details

Upload Receipt - AI Processing

Upload a receipt image and AI will automatically extract and save the expense details.

How it works:

- Upload a clear image of your receipt
- AI analyzes the image and extracts key information
- Expense is automatically created and saved
- Review the extracted data for accuracy

Upload Receipt Image

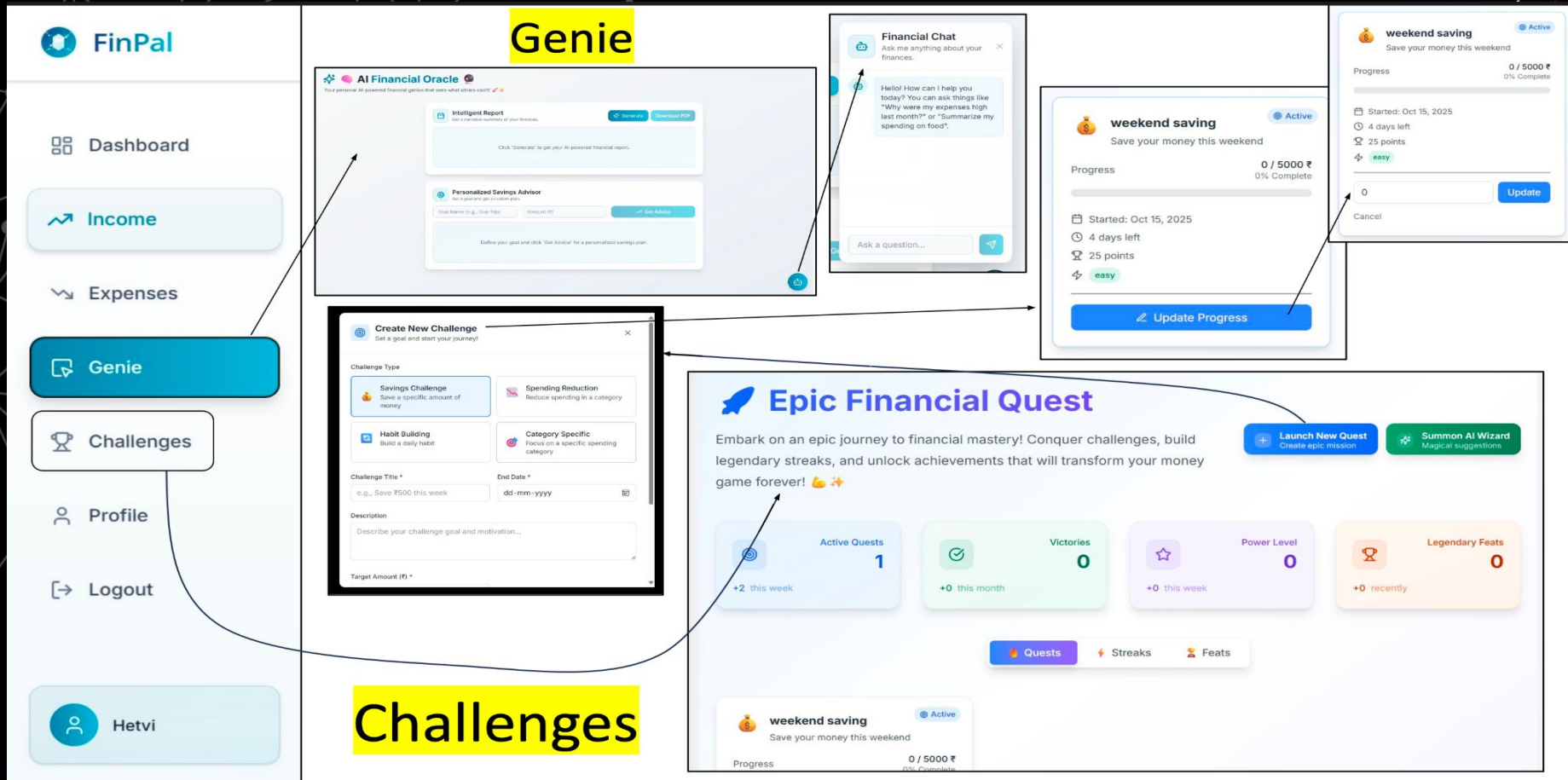
Drag and drop your receipt here or click to browse

Supports: JPEG, PNG, GIF • Max: 20MB

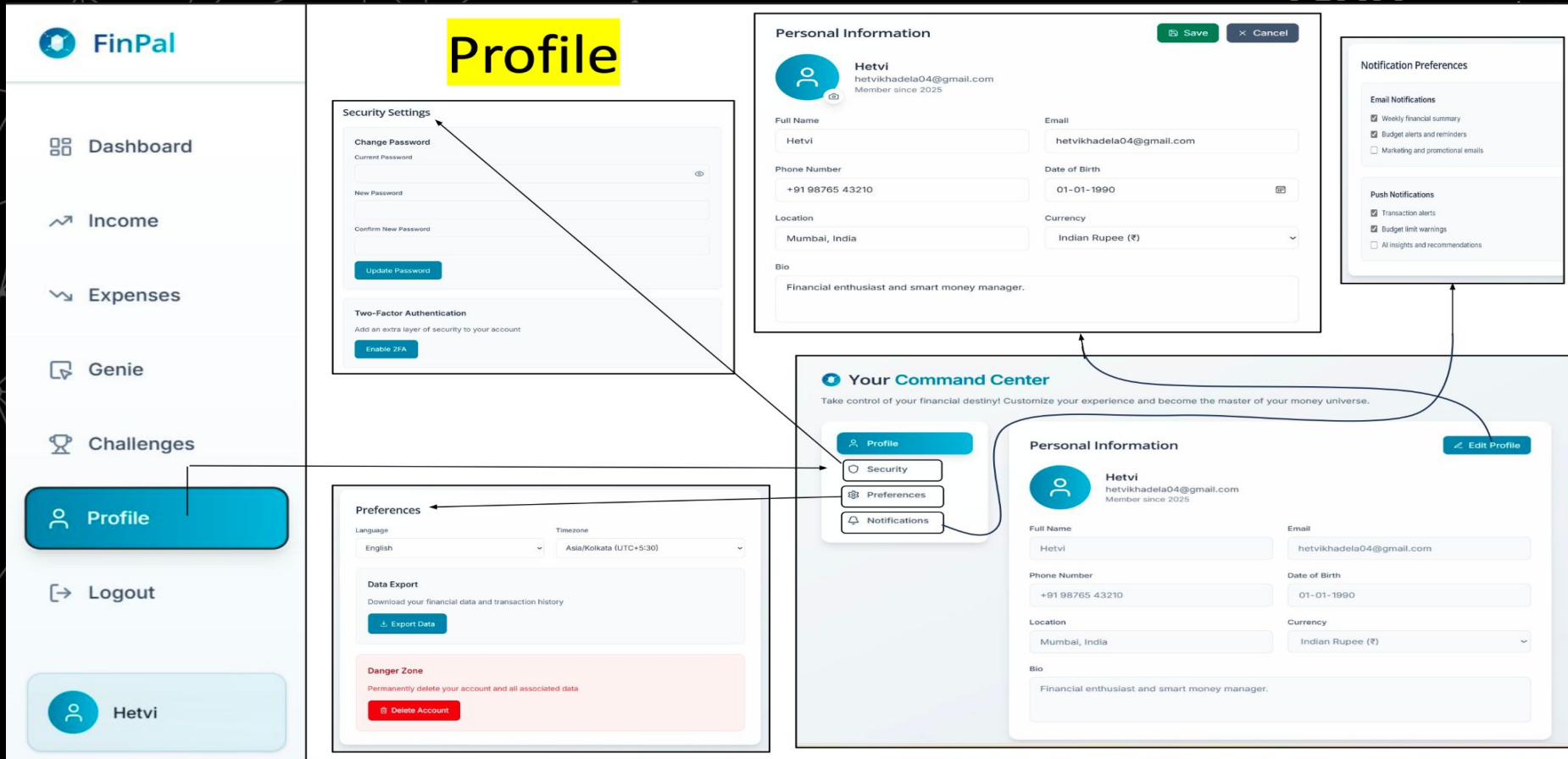
Select Image

Tips for Better Results

Screenshot 4 (Expenses Page)



Screenshot 5 (Genie & Challenges Page)



Screenshot 6 (Profile & Logout)

Business Model

1. **Subscription Model:** Charge users a monthly or yearly fee for premium features like advanced AI reports, personalized advice, or unlimited usage.
2. **Freemium Model:** Offer basic features for free and charge for advanced analytics, PDF/email reports, or integration with other financial tools.
3. **B2B SaaS:** Sell the platform to financial advisors, banks, or fintech companies who want to offer smart financial insights to their clients.
4. **Affiliate Marketing:** Recommend financial products (credit cards, loans, investment platforms) and earn commissions for referrals.
5. **Personalized Ads:** Show targeted financial ads based on user spending patterns (if privacy policy allows).



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Anything else?

Notes:

Please visit Demo link for our product :

<https://youtu.be/RmGoMQ4t064>

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Launch Plan

| | |
|------------------------|---|
| Product Readiness | <ul style="list-style-type: none">• Finalize core features: AI-powered financial reports, savings advisor, PDF/email export.• Test thoroughly (unit, integration, user acceptance).• Ensure security for user data (encryption, secure authentication). |
| Branding & Positioning | <ul style="list-style-type: none">• Design logo, brand colors, and messaging.• Prepare website and landing page with clear value proposition. |
| Beta Launch | <ul style="list-style-type: none">• Invite a small group of users (friends, family, fintech enthusiasts).• Collect feedback, fix bugs, and refine UX. |
| Marketing Preparation | <ul style="list-style-type: none">• Create demo videos, screenshots, and tutorials.• Prepare social media profiles (LinkedIn, Twitter, Instagram).• Draft press release and blog posts. |
| Go-To-Market Strategy | <ul style="list-style-type: none">• Launch on Product Hunt, Indie Hackers, and relevant forums.• Reach out to fintech bloggers and influencers for reviews.• Run targeted ads (Google, Facebook, LinkedIn). |

An abstract graphic of a network or web, composed of numerous small grey dots connected by thin grey lines, forming a complex, interconnected pattern that fills the background of the slide.

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Thank you

MumbaiHacks 2025! is High scale, collaborative vibe, and real-world AI/ML challenges that push innovation in under 48 hours.