



A quarterly competition where you can pitch almost anything you think is a winner:

Magazine article

Social series

Fundraising ad

Animation series

Live event

Comedy web series

Game

Podcast format

Or anything else you dream up

We're calling this new Ralph development pipeline...



The background is a solid pink color. It is decorated with several large, white-outlined hearts and smaller, solid pink stars. The hearts are scattered across the frame, some containing one or two stars. The stars are also scattered, some appearing as small, faint outlines and others as solid pink shapes. The overall aesthetic is playful and romantic.

Pitch, Please!



WHY CARE?

Big Wins

- \$500 cash prize for the top pitch.
- Your idea could actually get made.
- Build your skills and flex your creativity.
- Full credit and joint ownership with Ralph.

Fair & Simple

- Anonymous submissions.
- Blind judging process.
- Feedback for every entry.

HOW IT WORKS ✨

1. Have a great goddam concept, solo or as a team.
2. Submit it anonymously.
3. Ralph panel + guest judges pick the best.
4. We toast every idea at a global **Pitch, Please!** Zoom meetup.
5. Winner gets £££ and the project moves forward.

ONE LAST THING...

Every winning idea must pass the “Ralph Greenlight Gauntlet”:

- ✓ Who's it for?
- ✓ Would you send it to a mate?
- ✓ Does it smell like Ralph?
- ✓ What's the twist?
- ✓ One-breath pitch?
- ✓ What's the win?
- ✓ Scalable?

READY TO PITCH?



Watch Slack for the official launch of Pitch, Please!

Briefs, tips, rules and further info incoming.

Start sharpening those killer concepts.