

Johnathan Westfall

(U.S. Citizen)

westfall02@gmail.com | WA | (253) 338-2901 | LinkedIn.com/john-westfall | johnwestfall.org/portfolio-uiux

EDUCATION

UNIVERSITY OF WASHINGTON, Seattle, WA
English Literature, Bachelors of Arts

March 2008

CareerFoundry, Based in Germany
UI Design

Currently enrolled since October 2022

EXPERIENCE

Game ON!, South Hill, Washington, USA
Board game and Trading Card game store

July 2022 - Current

Sales Associate

Diligently stays up to date with the latest trends and releases in the board game industry. Executes exceptional customer interactions while providing expert recommendations and addressing inquiries. Maintains inventory accuracy by efficiently stocking the store and organizing the stockroom.

- Knowledge of various board games and trading card games, including rules, mechanics, and popular titles, enabling the ability to offer valuable recommendations and guidance to customers.
- Proficient in maintaining accurate inventory levels by efficiently stocking the store and effectively organizing the stockroom, ensuring smooth operations and minimizing stock discrepancies.

YBM, Inc. Seocho PSA, Seoul, South Korea
Oldest private English academy, launching the country's first language institute.

September 2009 - February 2022

English Teacher

Instructed average size classrooms of 20 students each year, developed diverse curriculums, and nurtured students' confidence and creativity. Stimulated learning through a mix of formal education and technology.

- Developed a curriculum that engaged students, resulting in increased classroom engagement and educational quality, and provided quick feedback on individual growth levels.
- Instructed and guided student writings with proper grammar usage, sentence structure, and flow. Enabled and equipped six year old students with the proper skills and learning environment to achieve a U.S. 2nd grade level of independent writing.
- Spearheaded and coordinated a new online curriculum across five branches during the pandemic that resulted in 75% student retention rates and enabled over 500 teachers to utilize Zoom in the classroom.

"The Little Apple Seed"
Published children's book.

2021

Author

Created and published a children's book simplifying the complex nature of a seed growing into a tree through entertaining imagery and carefully crafted sentences.

- Scheduled and executed a daily work regiment that would deliver a finished product within a four month deadline. Managing and prioritizing daily goals, including scheduling editing times and book layout.
- Researched and identified the different life stages of an apple tree. Analyzed details of each stage and turned them into an easy narrative for targeted audiences to follow and learn.

- Used visual communication skills to effectively choose the correct life stage of the apple tree to illustrate to targeted audience. Being concise in what to show and what to omit on each page.

New Philadelphia, Seoul, South Korea

2009 - 2019

English church located in central Seoul, with several other campuses throughout the country.

Technical Team Lead

Established and supervised audio engineers, visual operators, and podcast producers. While assisting and overseeing the quality of five campuses.

- Established and streamlined podcast operations increasing podcast quality, RSS Feed code, and upload turnaround within 1 day. Trained other campus tech leads in operations to create quality conformity.
- Collaborated and formulated headlines for podcasts, sermons, and events. Adhering to the organization's branding and style; engaging in discussions and suggesting ideas to help convey a message.
- Adapted and taught seminars to other campus leads and engineers to be utilized at their campuses. Empowering them to create their own distinct sound.

SKILLS AND ACTIVITIES

Design | Writing | Illustrating | User Experience | Research | Team Management