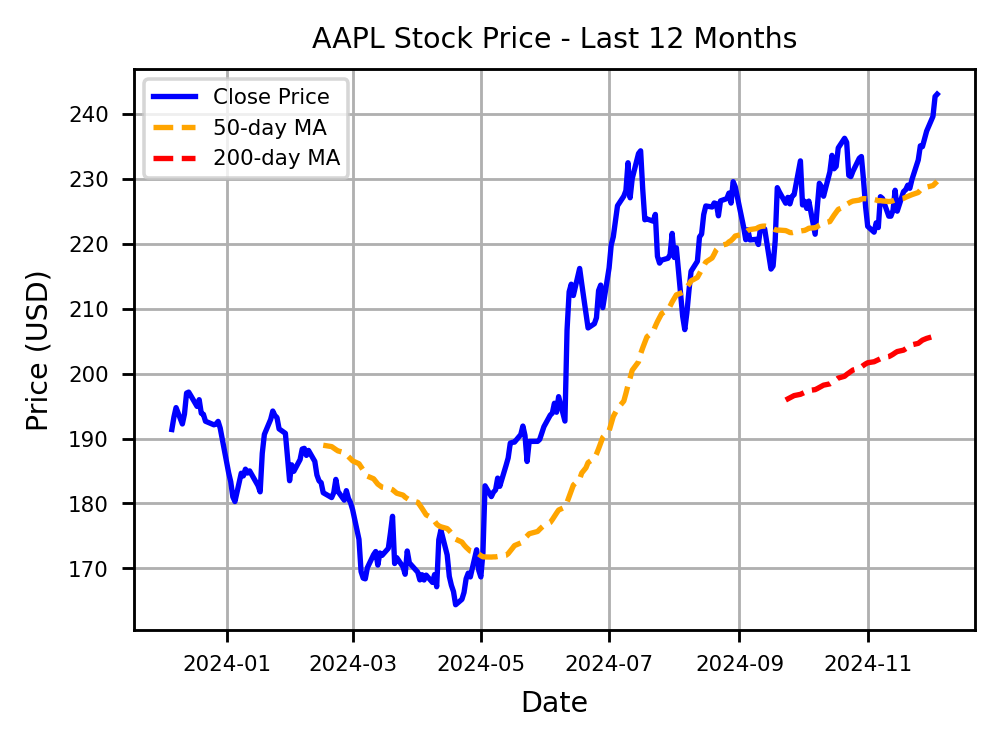
**COMPANY OVERVIEW**   
**Company Name**: Apple Inc.

**Industry**: Consumer Electronics   
**Sector**: Technology   
**Business Description**:   
Apple Inc. designs, manufactures, and markets smartphones, personal computers, tablets, wearables, and accessories worldwide.

The company offers iPhone, a line of smartphones; Mac, a line of personal computers; iPad, a line of multi-purpose tablets; and wearables, home, and accessories comprising AirPods, Apple TV, Apple Watch, Beats products, and HomePod.

**BUSINESS AND MARKET POSITION Market Position:**  
• Market Cap: $3673.3B  
• Shares Outstanding: 15115.8M  
• Float: 15091.2M   
**Key Statistics:**  
• EV/EBITDA: 27.55 (Peer avg: 13.12)  
• P/E TTM: 39.91 (Peer avg: 22.74)



**FINANCIAL TABLE (in millions USD)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Year** | **Revenue** | **EBIT** | **Net Profit** | **EBITDA** | **ROI** |
| 2024 | 391,035 | 123,216 | 93,736 | 134,661 | 25.68% |
| 2023 | 383,285 | 114,301 | 96,995 | 125,820 | 27.51% |
| 2022 | 394,328 | 119,437 | 99,803 | 130,541 | 28.29% |
| 2021 | 365,817 | 108,949 | 94,680 | 123,136 | 26.97% |
| 2020 | N/A | N/A | N/A | N/A | nan% |

**KEY STRENGTHS**  **GROWTH CATALYSTS**

Error analyzing strengths: Connection error. **INVESTMENT THESIS**

Error analyzing catalysts: Connection error. **RISK ANALYSIS AND MITIGATION**

|  |  |  |
| --- | --- | --- |
| **Financial Health:** | **Analyst Insights:** | Error generating risk analysis: Connection error. |
| • Cash Position: $65.2B | • Analyst Rating (1-5): 1.9 |
| • Total Debt: $119.1B | • Recommendation: BUY |
| • Debt to Equity: 209.06 | • Number of Analysts: 42 |
| • Current Ratio: 0.87 | • Mean Target Price: $244.5 |

• Implied Upside: 0.6%

• **Ex-Dividend Date**: 08-11-2024  
• **Dividend Rate**: $1.00  
• **Dividend Yield**: 0.41%