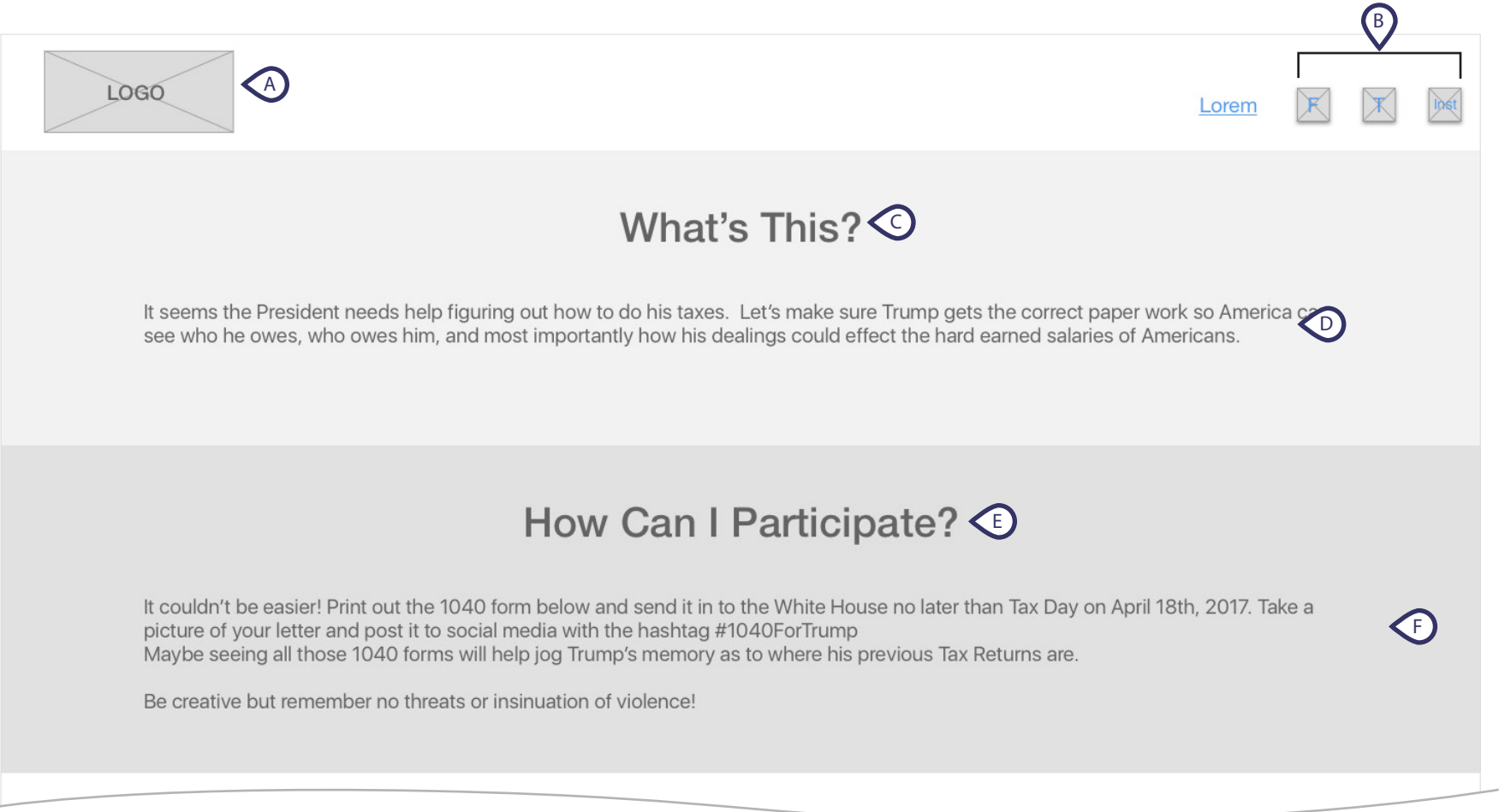


1040 WIREFRAMES

DESKTOP: DEFAULT LANDING PAGE 1/3



NOTES

- A Logo / Image. Currently static, but should be made clickable as the "home" button on future iterations.
- B Social media buttons. When tapped, each button opens up a new tab in the user's default browser and takes them to the 1040fT social media page. For example if a user hits the "Facebook" button then a new tab opens the 1040fT Facebook page.  
The social media platforms the buttons link to will be:  
Facebook  
Twitter  
Instagram
- C Section Header
- D Section body copy
- E Section Header
- F Section body copy

DESKTOP: DEFAULT LANDING PAGE 2/3

# Steps

A

Step 1:  
Tap on the print button

Step 2:  
Print out the 1040 from

Step 3:  
Take pictures and share them on social media with #1040ForTrump so we can see how many people want to help the President with his taxes!

Step 4:  
Mail it to the President at the White House

## Here's The 1040

B

## Send It To

C

The President  
1600 Pennsylvania Ave NW  
Washington, DC  
20500

D

PRINT

NOTES

A Header text for the 1040 section. Steps user should take to send in the 1040.

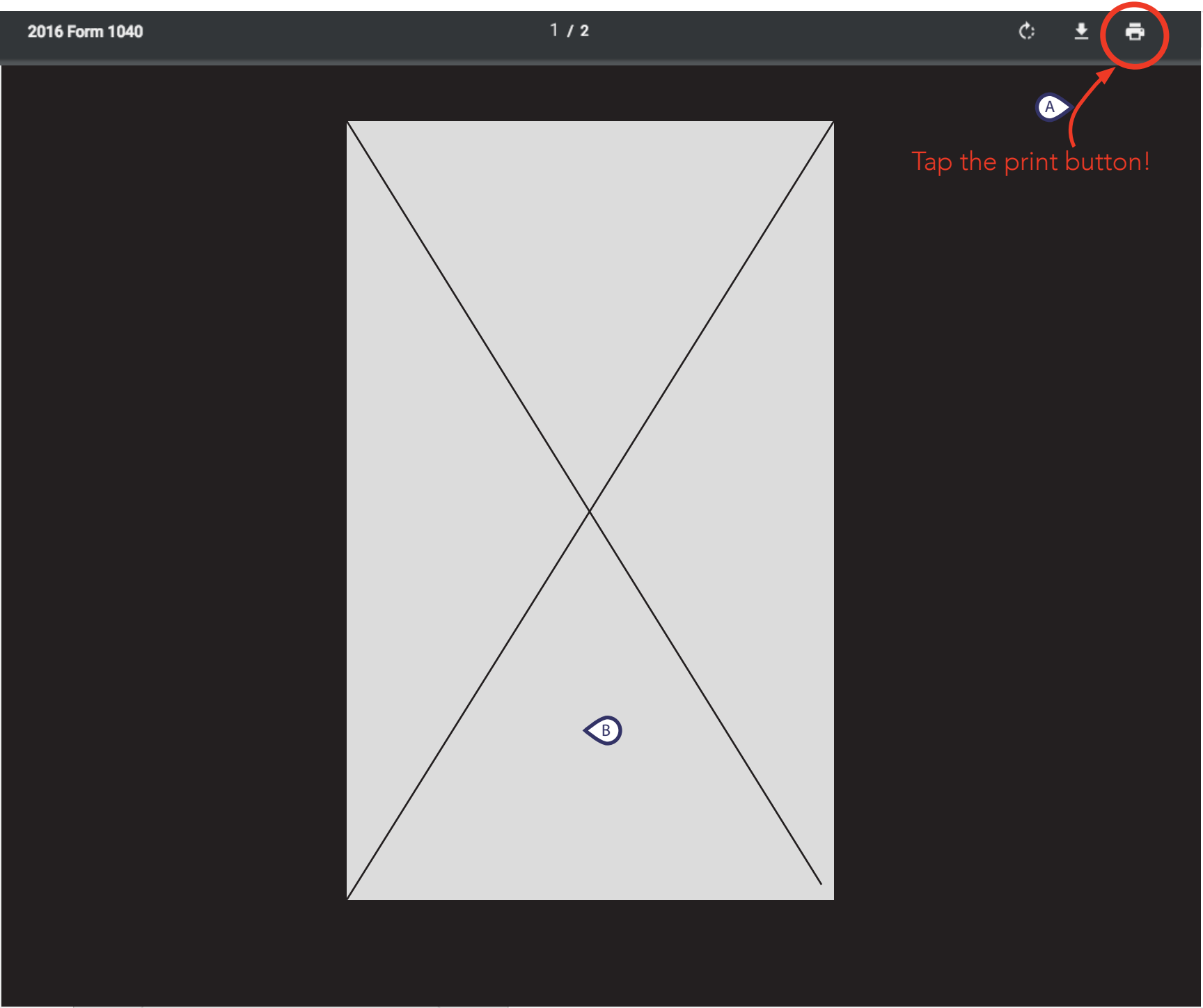
B The 1040 form. Tapping here will open the form in a new tab where the user will be promoted to print it.

C The White House address

D Print button. Tapping here will cause the pdf to print.

3 CONFIDENTIAL

DESKTOP: 1040 PDF PAGE



NOTES

- A After the user has tapped on the 1040 image a new tab opens up. here the user sees a prompt to print out the form.
- B The full 1040 PDF

DESKTOP: DEFAULT LANDING PAGE 3/3

# Here's The 1040



The President  
1600 Pennsylvania Ave NW  
Washington, DC  
20500

PRINT

A

Share ullam quis rhoncus tellus

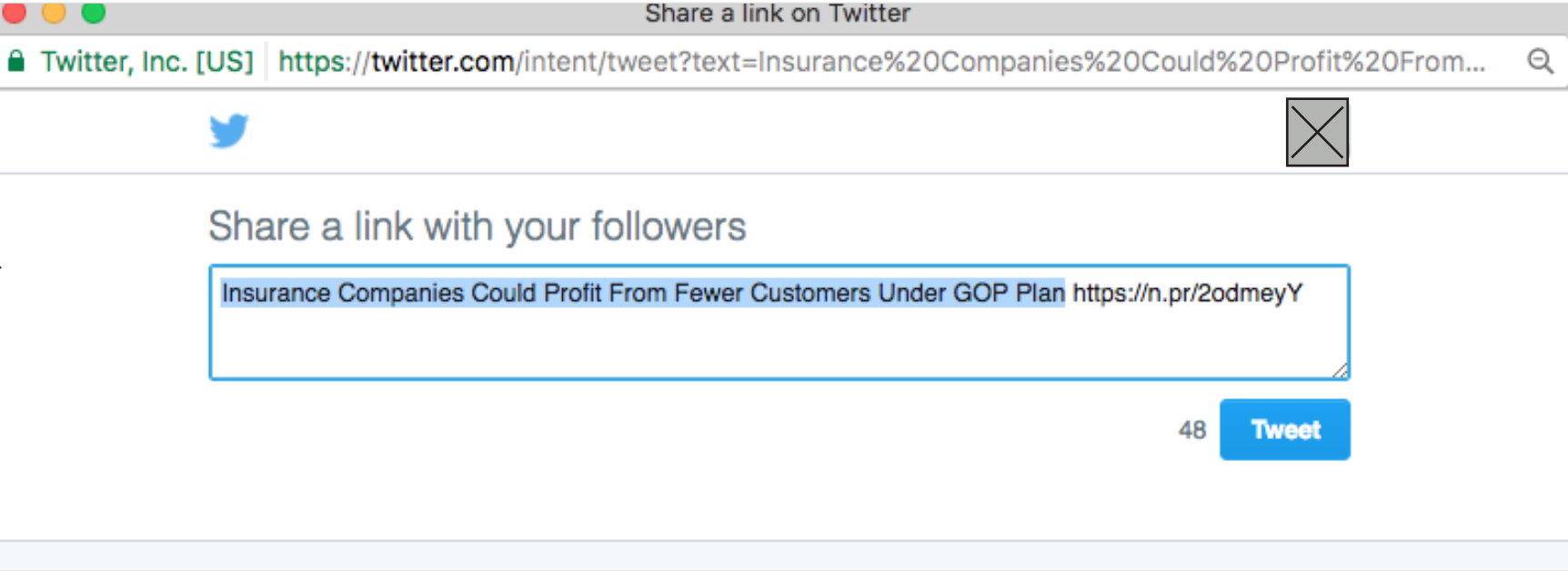
F

T

NOTES

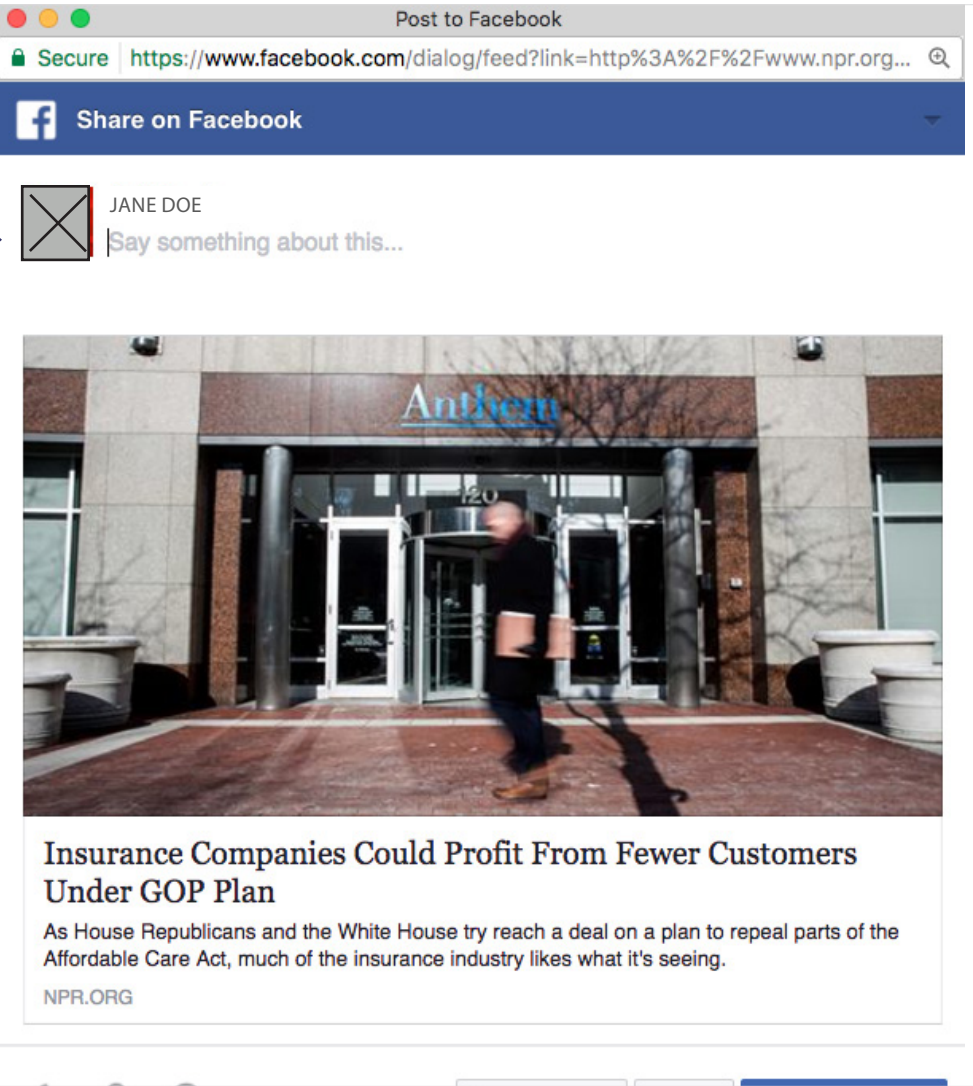
- A Share to social media buttons. When tapped a box will appear asking the user if they want to share this page / experience on their social media page. For example, the user hits the "Twitter" button and then sees a pop up message asking if they'd like to share 1040fT as a tweet.  
The social media platforms users can share to will be Facebook and Twitter

DESKTOP: SHARE BUTTONS TAPPED

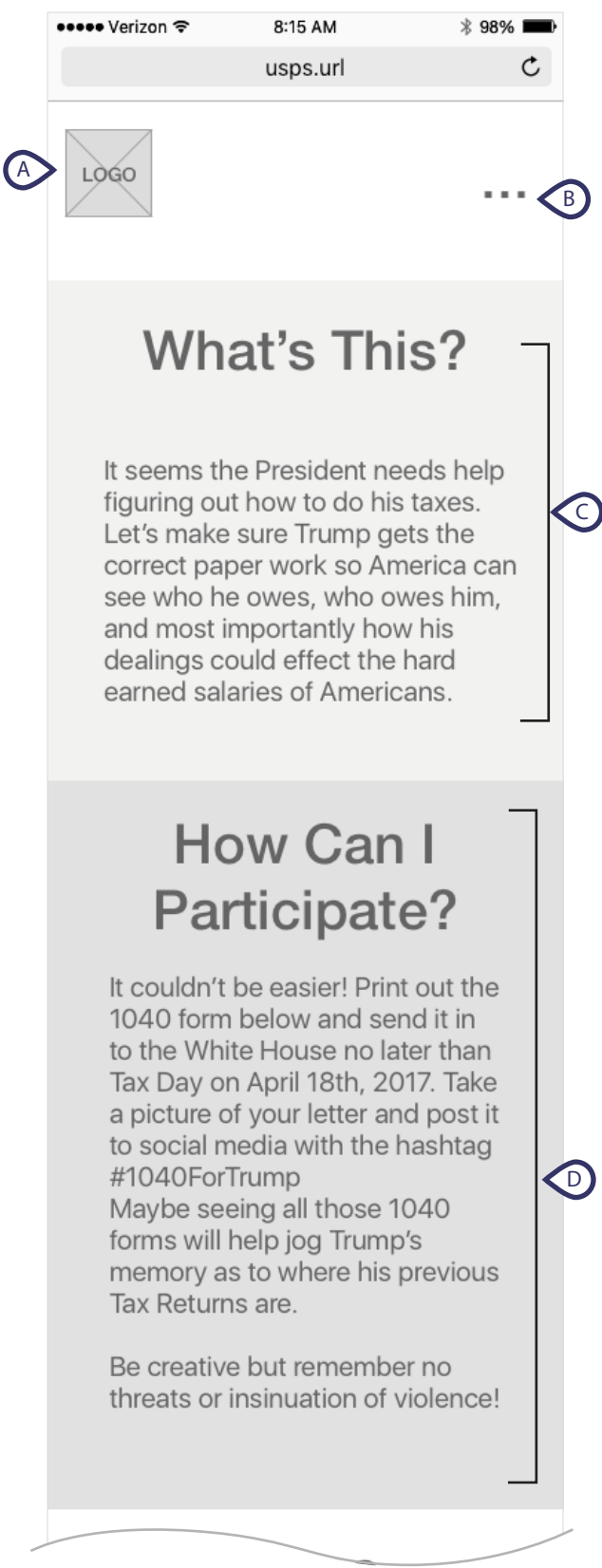


NOTES

- A Default pop up to share the page on Twitter
- B Default pop up to share the page on Facebook



MOBILE: DEFAULT LANDING PAGE



NOTES

- A Logo / Image. Currently static, but should be made clickable as the "home" button on future iterations.
- B Menu button. When tapped a tray rolls up allowing users to visit the 1040fT social media page. For functionality see page 5
- C Module is made up of Header and body copy.
- D Module is made up of Header and body copy.

MOBILE: DEFAULT LANDING PAGE

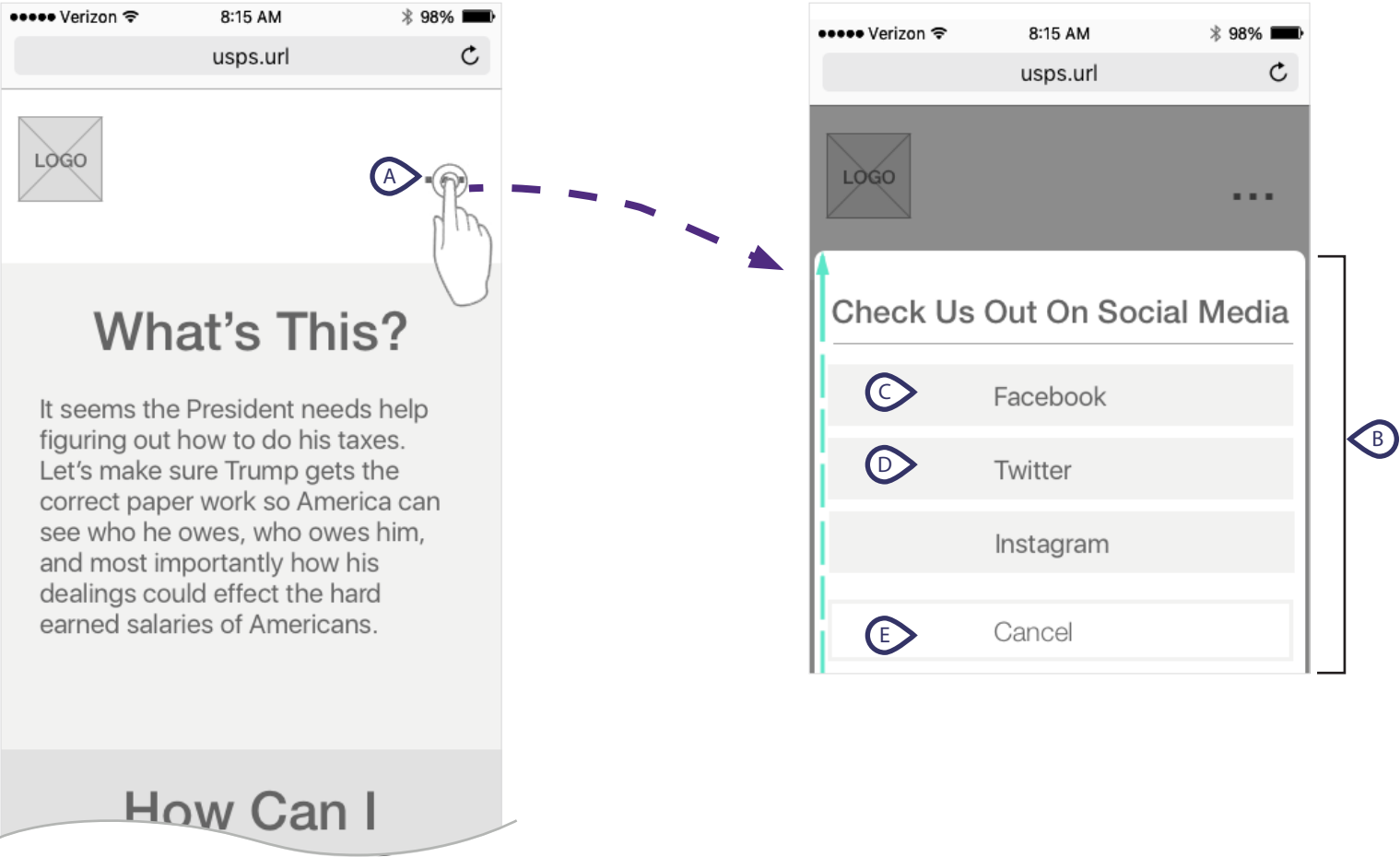


NOTES

- A Steps user should take to send in the 1040
  - B Email button. When tapped activates the mobile device's default email preference and creates a new email with the 1040 form attached. The user can email themselves, or anyone else, the form to print it out at their convenience.
  - C Static image of the 1040 form. Form can be pulled from <https://www.irs.gov/pub/irs-pdf/f1040.pdf>
  - D The address
  - E Share to social media buttons. When tapped a box will appear asking the user if they want to share this page / experience on their social media page. For example, the user hits the "Twitter" button and then sees a pop up message asking if they'd like to share 1040fT as a tweet.
- The social media platforms users can share to will be Facebook and Twitter. Since the user is on a mobile device, tapping the Facebook button (for example) will open the Facebook native app on their phone.



MOBILE: MENU BUTTON TAPPED



NOTES

- A Menu button. When tapped a tray rolls up allowing users to visit the 1040fT social media page.
- B Tray rolls up with messaging that the user should check out 1040fT's social media sites. The tray is made up of buttons clearly marked to indicate which platform the user wants to visit. When tapped the user is taken to that page (for example Instagram). If the user has the native app on their mobile device then it should open and take the user to 1040fT's account page.
- C Facebook button- when tapped takes the user to 1040fT's Facebook page. If sensed on mobile device then native Facebook app should open.
- D Twitter button- when tapped takes the user to 1040fT's Twitter page. If sensed on mobile device then native Twitter app should open.
- \* A button for Instagram should also be included
- E Cancel button- when tapped closes the tray by rolling it back down and returning the user to the feault landing page.