



Store List App

Store List

Make a shopping list

Walmart

Save Mart

Target

Cup

3



Add to List

Go Back

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Purpose of Project

- Easy access to multiple store lists in one application
- Memory offloading (users don't have to use brainpower to recall items that are needed)
- Reusability (users are able to add, modify, or delete items by clicking buttons rather than erasing items, crossing out items, or throwing away paper)
- Paper lists are more prone to getting lost or jumbled



Uses that were Evaluated

- Adding an item to a list
- Editing an item from a list
- Removing an item from a list



Research Questions/Hypotheses

- Were users able to add an item to a list?
- Were users able to edit an item of a list?
- Were users able to delete an item from a list?



Evaluation Procedure

Users were asked to give their consent

and

Tasks were given to each user:

- 1) Enter the app
- 2) Enter store list
- 3) Add item to list
- 4) Modify item in the list
- 5) Delete an item from the list



Data and Collection Procedure

Questionnaire was given:

1. What did you like about the app? Explain
2. What did you not like about the app? Explain
3. What suggestions would you recommend? Explain



Data Analysis Procedure

We gathered qualitative data from the questionnaire responses and observed common themes and words, which is reflected in the presentation and the final project written report.

Results of Data Analysis



All users were able to complete tasks given to them.

Themes on what users liked:

- Easy and simple to use
- Intuitive

Themes on what users did not like:

- Unable to edit store names
- Store page could have been neater, more similar to item page
- When modifying an item, user would have to start from scratch rather than editing the existing item

What users suggested:

- appearance
- icons
- tweak the “modification of an item” feature to show what the user is editing
- more instructions, especially on the “Stores” page



Summary

This project was meant to make shopping easier by organizing a user's lists into one simple application rather than having multiple lists on multiple sheets of paper. Our biggest lesson learned was that users appreciated the simplicity of the app and the minimal time it took to add, edit, and delete items. Another lesson we learned was that the more our team communicated outside of class, the less we procrastinated. Our future plans would be to replace text icons with symbol icons, make the text and buttons symmetric, rework the modification feature, and rework the store page to enable adding, editing, and deleting stores.