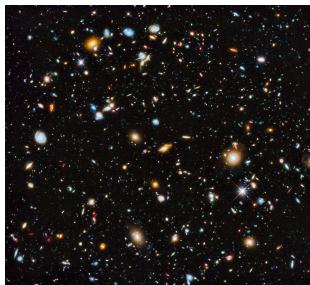




# CS221 Lecture 1: Overview



CS221 / Summer 2019 / Jia



## Roadmap

**What is AI?**

Course overview

Course logistics

CS221 / Summer 2019 / Jia

- It is hard these days to escape hearing about AI — in the news, on social media, in cafe conversations. We see both reports triumphs of superhuman performance in games such as Jeopardy! (IBM Watson, 2011) and Go (DeepMind's AlphaGo, 2016), as well as on benchmark tasks such as reading comprehension, speech recognition, face recognition, and medical imaging (though it is important to realize that these are about performance on one benchmark, which is a far cry from the general problem).

## Teaching staff

Robin Jia

Amita Kamath (head CA)

Anna Zhu

Nicholas Barbier

Niranjan Balachandar

Richard Diehl Martinez

Zhen Qin

Andrew Han

CS221 / Summer 2019 / Jia

1



Microsoft creates AI that can read a document and answer questions about it as well as a person

January 15, 2018 | Alison Linn



Microsoft researchers achieve new conversational speech recognition milestone

August 20, 2017 | By Xuedong



If you think AI will never replace radiologists—you may want to think again



DeepFace: Closing the Performance Gap in Face Recognition

Conference on Computer Vision and Pattern Recognition (CVPR)

By Yaniv Taigman, Ming Yang, Marc'Aurelio Ranzato, Lior Wolf

### Abstract

In modern face recognition, the conventional pipeline consists of two main steps: alignment and classification. We revisit both the alignment step and the re-ID modeling in order to apply a piecewise affine transformation layer deep neural network. This deep network involves a locally connected layers without weight sharing, rather than being fully connected. The network is trained on the largest facial dataset to date, an identity verification task involving more than 4,000 identities.



It's one of the most frequently discussed questions in radiology today. What kind of long-term impact will artificial intelligence (AI) have on radiologists?

Robert Schier, MD, a radiologist for RadiNet, shared his own thoughts on the topic in a new commentary published by the Journal of the American College of Radiology—and he's not quite as optimistic as some of his colleagues throughout the industry.

CS221 / Summer 2019 / Jia

2

The Atlantic SUBSCRIBE SEARCH MENU



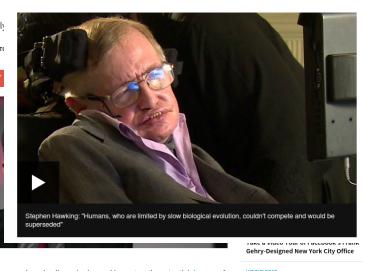
The advances we've made in AI—especially in areas like humanoid robots, speech recognition and of course, Jeopardy!-champion computers—are not the

### Technology

Stephen Hawking warns artificial intelligence could end mankind

By Rory Cellan-Jones  
Technology correspondent

02 December 2014 | Technology



Elon Musk has emerged as a leading voice in speaking out on the potential dangers of

artificial intelligence, going so far as to call it the "biggest existential threat" to

humans, who are limited by slow biological evolution, couldn't compete and would be

superceded."

Getty Images New York City Office

HIT THE ROAD

CS221 / Summer 2019 / Jia

3

- We also see speculation about the future: that it will bring about sweeping societal change due to automation, resulting in massive job loss, not unlike the industrial revolution, or that AI could even surpass human-level intelligence and seek to take control.

## Companies

 "An important shift from a mobile first world to an AI first world" [CEO Sundar Pichai @ Google I/O 2017]

 Created AI and Research group as 4th engineering division, now 8K people [2016]

 Created Facebook AI Research, Mark Zuckerberg very optimistic and invested

**Others:** IBM, Amazon, Apple, Uber, Salesforce, Baidu, Tencent, etc.

CS221 / Summer 2019 / Jia

7

## Governments

 "AI holds the potential to be a major driver of economic growth and social progress" [White House report, 2016]

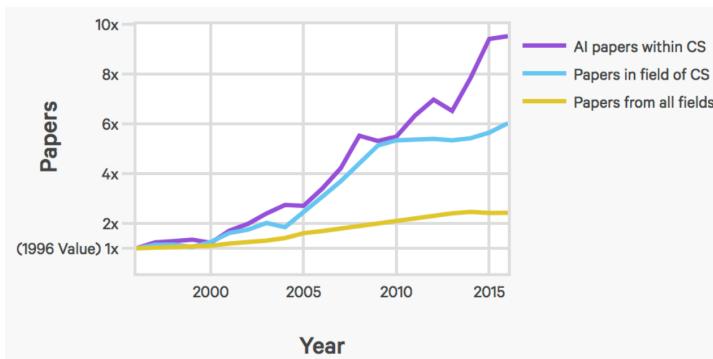
 Released domestic strategic plan to become world leader in AI by 2030 [2017]

 "Whoever becomes the leader in this sphere [AI] will become the ruler of the world" [Putin, 2017]

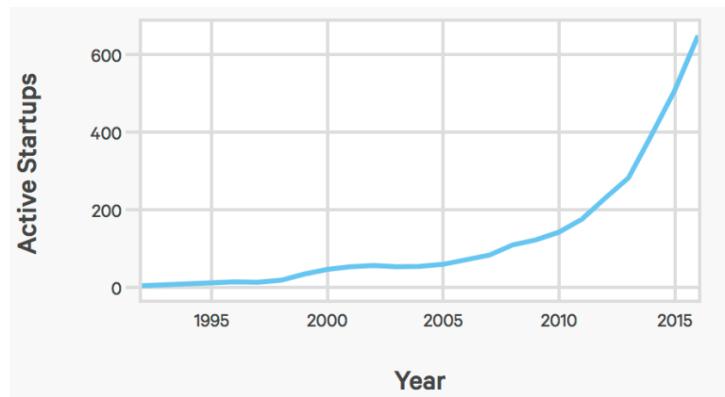
- While media hype is real, it is true that both companies and governments are heavily investing in AI. Both see AI as an integral part of their competitive strategy.

8

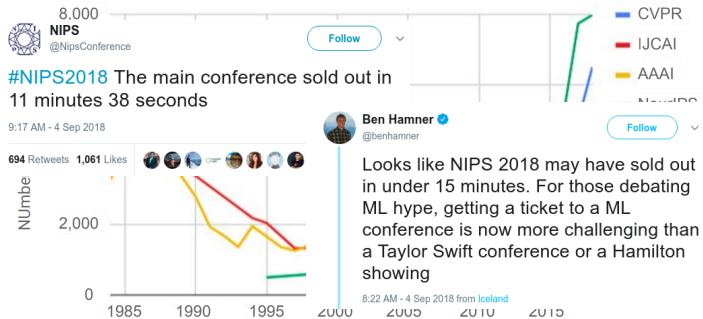
## AI index: number of published AI papers



## AI index: number of AI startups

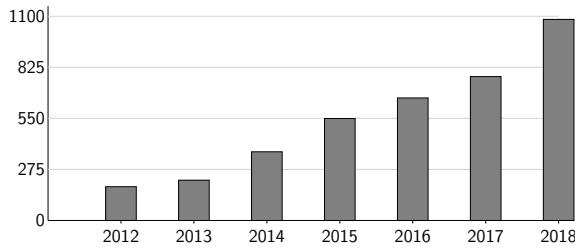


## AI index: AI conference attendance



- The AI Index is an effort to track the progress of AI over time. In 2017, the AI Index published a report, showing essentially that all curves go up and to the right. Here are a few representative samples.

## CS221 enrollments



Not even counting the Summer offering!

12

- The reality is that there is a lot of uncertainty over what will happen, and there is a lot of nuance that's missing from these stories about what AI is truly capable of. The goal of this class is to help you understand these nuances, so that you can form your own opinion.

*Ok, really, what is AI?*

14

## Two views of AI



AI agents: how can we re-create intelligence?



AI tools: how can we benefit society?

- There are two ways to look at AI philosophically.
- The first is what one would normally associate with the AI: the science and engineering of building "intelligent" agents. The inspiration of what constitutes intelligence comes from the types of capabilities that humans possess: the ability to perceive a very complex world and make enough sense of it to be able to manipulate it.
- The second views AI as a set of tools. We are simply trying to solve problems in the world, and AI techniques happen to be quite useful for that.
- However, both views boil down to many of the same day-to-day activities (e.g., collecting data and optimizing a training objective), the philosophical differences do change the way AI researchers approach and talk about their work. And moreover, the conflation of these two can generate a lot of confusion.



*AI agents...*

CS221 / Summer 2019 / Jia

19

## An intelligent agent

Perception      Robotics      Language

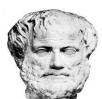


Knowledge      Reasoning      Learning

- The starting point for the agent-based view is ourselves.
- As humans, we have to be able to perceive the world (computer vision), perform actions in it (robotics), and communicate with other agents.
- We also have knowledge about the world (from how to ride a bike to knowing the capital of France), and using this knowledge we can draw inferences and make decisions.
- Finally, we learn and adapt over time. Indeed machine learning has become the primary driver of many of the AI applications we see today.

20

## Pre-AI developments



**Philosophy:** **intelligence** can be achieved via mechanical computation (e.g., Aristotle)



**Church-Turing thesis (1930s):** any computable function is **computable** by a Turing machine



**Real computers (1940s):** actual **hardware** to do it: Heath Robinson, Z-3, ABC/ENIAC

- Why might one even think that it is even possible to capture this rich behavior?
- While AI is a relatively young field, one can trace back some of its roots back to Aristotle, who formulated a system of syllogisms that capture the reasoning process: how one can mechanically apply syllogisms to derive new conclusions.
- Alan Turing, who laid the conceptual foundations of computer science, developed the Turing machine, an abstract model of computation, which, based on the Church-Turing thesis, can implement any computable function.
- In the 1940s, devices that could actually carry out these computations started emerging.
- So perhaps one might be able to capture intelligent behavior via a computer. But how do we define success?

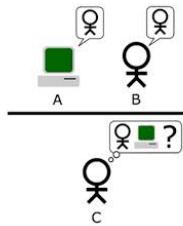
22

CS221 / Summer 2019 / Jia

# The Turing Test (1950)

[Turing, 1950. Computing Machinery and Intelligence]

"Can machines think?"



Q: Please write me a sonnet on the subject of the Forth Bridge.

A: Count me out on this one. I never could write poetry.

Q: Add 34957 to 70764.

A: (Pause about 30 seconds and then give as answer) 105621.

**Tests behavior — simple and objective**

- Can machines think? This is a question that has occupied philosophers since Descartes. But even the definitions of "thinking" and "machine" are not clear. Alan Turing, the renowned mathematician and code breaker who laid the foundations of computing, posed a simple test to sidestep these philosophical concerns.
- In the test, an interrogator converses with a man and a machine via a text-based channel. If the interrogator fails to guess which one is the machine, then the machine is said to have passed the Turing test. (This is a simplification but it suffices for our present purposes.)
- Although the Turing test is not without flaws (e.g., failure to capture visual and physical abilities, emphasis on deception), the beauty of the Turing test is its simplicity and objectivity. It is only a test of behavior, not of the internals of the machine. It doesn't care whether the machine is using logical methods or neural networks. This decoupling of what to solve from how to solve is an important theme in this class.



- AI started out with a bang. People were ambitious and tried to develop things like General Problem Solver that could solve anything. Despite some successes, certain tasks such as machine translation were complete failures, which lead to the cutting of funding and the first AI winter. It happened again in the 1980s, this time with expert systems, though the aims were scoped more towards industrial impact. But again, expectations exceeded reality, leading to another AI winter. During these AI winters, people eschewed the phrase "artificial intelligence" so as not to be labeled as a hype-driven lunatic.
- In the latest rebirth, we have new machine learning techniques, tons of data, and tons of computation. So each cycle, we are actually making progress. Will this time be different?
- We should be optimistic and inspired about the potential impact that advances in AI can bring. But at the same time, we need to be grounded and not be blown away by hype. This class is about providing that grounding, showing how AI problems can be treated rigorously and mathematically. After all, this class is called "Artificial Intelligence: Principles and Techniques".

## A very brief history

- 1956: Dartmouth workshop, John McCarthy coined "AI"
- 1960: checkers playing program, Logical Theorist
- 1966: ALPAC report cuts off funding for translation
- 1974: Lighthill report cuts off funding in UK
- 1970-80s: expert systems (XCON, MYCIN) in industry
- 1980s: Fifth-Generation Computer System (Japan); Strategic Computing Initiative (DARPA)
- 1987: collapse of Lisp market, government funding cut
- 1990s: rise of machine learning
- 2010s: heavy industry investment in deep learning

## 2015 DARPA Robotics Challenge



- In the 2015 DARPA Robotics Challenge (DRC), robots were asked to perform a series of eight tasks motivated by a disaster relief scenario (e.g., getting out of a car and opening a door).
- While some teams did manage to successfully complete these tasks, many also failed spectacularly. One can certainly find videos of robots moving with considerably more grace, which is possible in controlled situations, but in unstructured environments, it is much harder.

## Open-domain dialogue

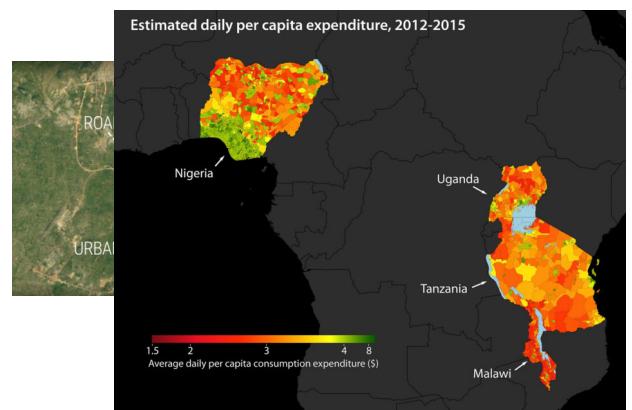
A: How old are you?  
 B: I'm 16. Why are you asking?  
 A: I thought you were 12.  
 B: What made you think so?  
 A: I don't know what you are talking about.  
 B: You don't know what you are saying.

- We still don't have computers that we can have a natural conversation with. While training deep neural networks on huge amounts of data has worked beautifully for speech recognition and machine translation, recent attempts in open-domain dialogue have not produced such sensible results. Models get confused by the sheer complexity of dialogue and often fall back to generic responses as shown here.



- The AI agents view is an inspiring quest to uncover the mysteries of intelligence and tackle the tasks that humans are good at. While there has been a lot of progress, we still have a long way to go along some dimensions: for example, the ability to learn quickly from few examples or the ability to perform commonsense reasoning.
- At the same time, the current level of technology is already being deployed widely in practice. These settings are often not particularly human-like (targeted advertising, news or product recommendation, web search, supply chain management, etc.)

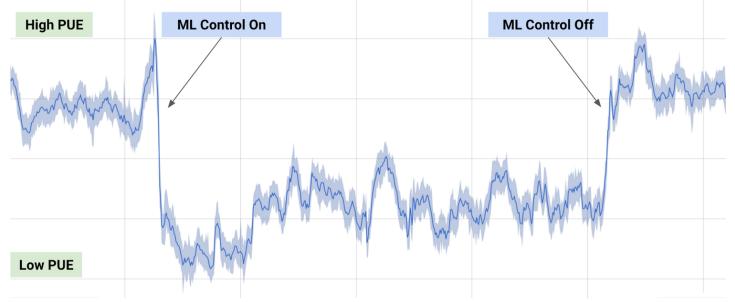
## Predicting poverty



- The computer vision techniques, used to recognize objects, can also be used to tackle social problems. Poverty is a huge problem, and even identifying the areas of need is difficult due to the difficulty in getting reliable survey data. Recent work has shown that one can take satellite images (which are readily available) and predict various poverty indicators.

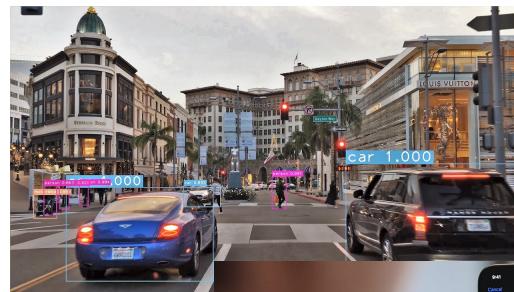
## Saving energy by cooling datacenters

[DeepMind]



CS221 / Summer 2019 / Jia

- Machine learning can also be used to optimize the energy efficiency of datacenters, which given the hunger for compute these days makes a big difference. Some recent work from DeepMind shows how to significantly reduce Google's energy footprint by using machine learning to predict the power usage effectiveness from sensor measurements such as pump speeds, and using that to drive recommendations.



CS221 / Summer 2019 / Jia

39

## Security

[Evtimov+ 2017]



[Sharif+ 2016]



- Other applications such as self-driving cars and authentication have high-stakes, where errors could be much more damaging than getting the wrong movie recommendation. These applications present a set of security concerns.
- One can generate so-called **adversarial examples**, where by putting stickers on a stop sign, one can trick a computer vision system to mis-classify it as a speed limit sign. You can also purchase special glasses that fool a system to thinking that you're a celebrity.
- Even more fundamentally, these examples shows that current methods clearly are not learning "the right thing" as defined by the human visual system.

## Bias in machine translation

Malay - detected   English

Dia bekerja sebagai jururawat.  
Dia bekerja sebagai pengaturcara. [Edit](#)

She works as a nurse.  
He works as a programmer.

society  $\Rightarrow$  data  $\Rightarrow$  predictions

CS221 / Summer 2019 / Jia

42 CS221 / Summer 2019 / Jia

- A more subtle case is the issue of bias. One might naively think that since machine learning algorithms are based on mathematical principles, they are somehow objective. However, machine learning predictions come from the training data, and the training data comes from society, so any biases in society are reflected in the data and propagated to predictions. The issue of bias is a real concern when machine learning is used to decide whether an individual should receive a loan or get a job.
- Unfortunately, the problem of fairness and bias is as much of a philosophical one as it is a technical one. There is no obvious "right thing to do", and it has even been shown mathematically it is impossible for a classifier to satisfy three reasonable fairness criteria (Kleinberg et al., 2016).

## Fairness in criminal risk assessment

- **Northpointe:** COMPAS predicts criminal risk score (1-10)
- **ProPublica:** given that an individual did not reoffend, black individuals 2x likely to be (wrongly) classified 5 or above
- **Northpointe:** given a risk score of 7, 60% of white individuals reoffended, 60% of black individuals reoffended

**California just replaced cash bail with algorithms**

By Dave Gershman · September 4, 2018



43 CS221 / Summer 2019 / Jia

## Summary so far

- AI dream of achieving human-level intelligence is ongoing
- Still lots of open research questions
- AI is having huge societal impact
- Need to think carefully about real-world consequences

CS221 / Summer 2019 / Jia

45

## Roadmap

What is AI?

Course overview

Course logistics



## How do we solve AI tasks?



46 CS221 / Summer 2019 / Jia

47

CS221 / Summer 2019 / Jia

- How should we actually solve these AI tasks? The real world is complicated. At the end of the day, we need to write some code (and possibly build some hardware too). But there is a huge chasm.

## Paradigm

### Modeling

### Inference

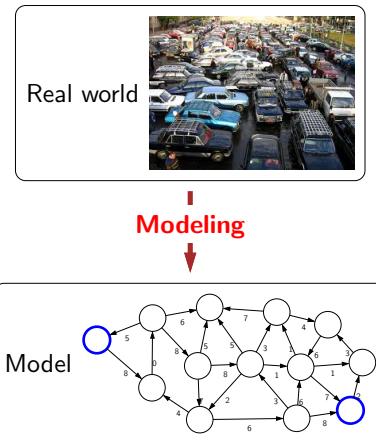
### Learning

- In this class, we will adopt the **modeling-inference-learning** paradigm to help us navigate the solution space. In reality, the lines are blurry, but this paradigm serves as an ideal and a useful guiding principle.

CS221 / Summer 2019 / Jia

49

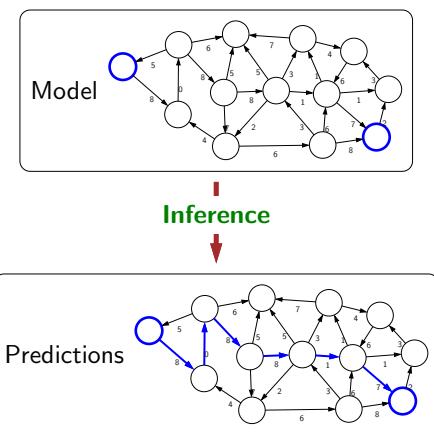
## Paradigm: modeling



CS221 / Summer 2019 / Jia

51

## Paradigm: inference



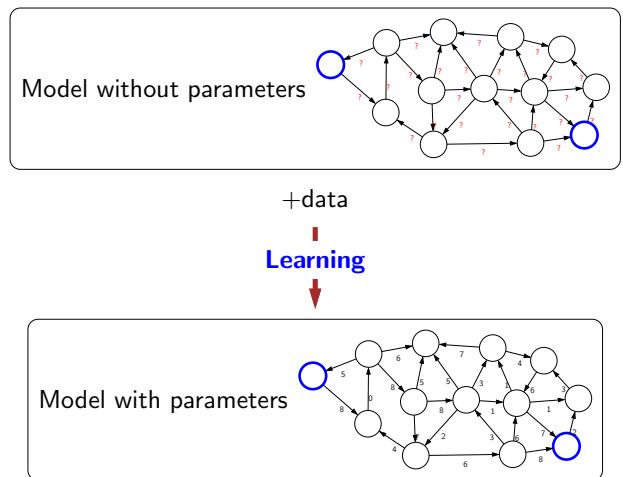
- The first pillar is modeling. Modeling takes messy real world problems and packages them into neat formal mathematical objects called **models**, which can be subject to rigorous analysis but is more amenable to what computers can operate on. However, modeling is lossy: not all of the richness of the real world can be captured, and therefore there is an art of modeling: what does one keep versus what does one ignore? (An exception to this is games such as Chess or Go or Sodoku, where the real world is identical to the model.)
- As an example, suppose we're trying to have an AI that can navigate through a busy city. We might formulate this as a graph where nodes represent points in the city, edges represent roads and cost of an edge represents traffic on that road.

CS221 / Summer 2019 / Jia

53

- The second pillar is inference. Given a model, the task of **inference** is to answer questions with respect to the model. For example, given the model of the city, one could ask questions such as: what is the shortest path? what is the cheapest path?
- For some models, computational complexity can be a concern (games such as Go), and usually approximations are needed.

## Paradigm: learning



CS221 / Summer 2019 / Jia

55

- But where does the model come from? Remember that the real world is rich, so if the model is to be faithful, the model has to be rich as well. But we can't possibly write down such a rich model manually.
- The idea behind (machine) **learning** is to instead get it from data. Instead of constructing a model, one constructs a skeleton of a model (more precisely, a model family), which is a model without parameters. And then if we have the right type of data, we can run a machine learning algorithm to tune the parameters of the model.

## Machine learning



- The main driver of recent successes in AI
- Move from "code" to "data" to manage the information complexity
- Requires a leap of faith: **generalization**

CS221 / Summer 2019 / Jia

57

- Supporting all of these models is **machine learning**, which has been arguably the most crucial ingredient powering recent successes in AI. Conceptually, machine learning allows us to shift the information complexity of the model from code to data, which is much easier to obtain (either naturally occurring or via crowdsourcing).
- The main conceptually magical part of learning is that if done properly, the trained model will be able to produce good predictions beyond the set of training examples. This leap of faith is called **generalization**, and is, explicitly or implicitly, at the heart of any machine learning algorithm. This can even be formalized using tools from probability and statistical learning theory.

## Course plan

### Reflex

"Low-level intelligence"

"High-level intelligence"

### Machine learning

CS221 / Summer 2019 / Jia

59

- We now embark on our tour of the topics in this course. The topics correspond to types of models that we can use to represent real-world tasks. The topics will in a sense advance from low-level intelligence to high-level intelligence, evolving from models that simply make a reflex decision to models that are based on logical reasoning.

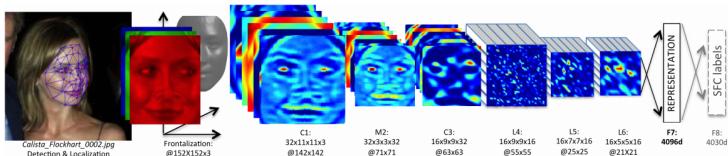
## What is this animal?

CS221 / Summer 2019 / Jia

61

## Reflex-based models

- Examples: linear classifiers, deep neural networks



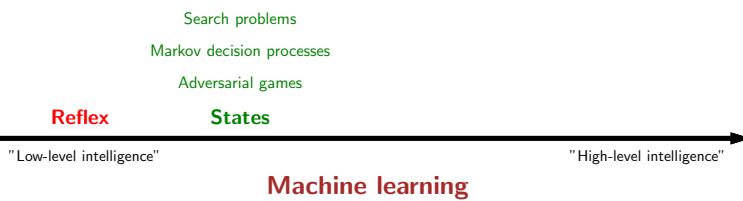
- Most common models in machine learning
- Fully feed-forward (no backtracking)

- A reflex-based model simply performs a fixed sequence of computations on a given input. Examples include most models found in machine learning from simple linear classifiers to deep neural networks. The main characteristic of reflex-based models is that their computations are feed-forward; one doesn't backtrack and consider alternative computations. Inference is trivial in these models because it is just running the fixed computations, which makes these models appealing.

CS221 / Summer 2019 / Jia [reflex]

62

## Course plan



## State-based models



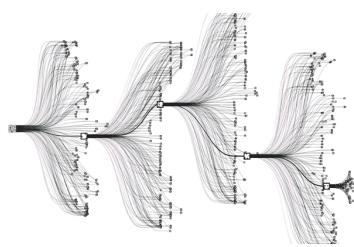
White to move

CS221 / Summer 2019 / Jia [state-based models]

64 CS221 / Summer 2019 / Jia

65

## State-based models



- Reflex-based models are too simple for tasks that require more forethought (e.g., in playing chess or planning a big trip). State-based models overcome this limitation.
- The key idea is, at a high-level, to model the **state** of a world and transitions between states which are triggered by actions. Concretely, one can think of states as nodes in a graph and transitions as edges. This reduction is useful because we understand graphs well and have a lot of efficient algorithms for operating on graphs.

### Applications:

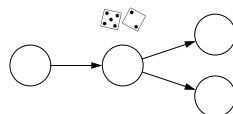
- Games: Chess, Go, Pac-Man, Starcraft, etc.
- Robotics: motion planning
- Natural language generation: machine translation, image captioning

## State-based models

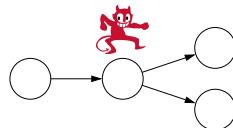
Search problems: you control everything



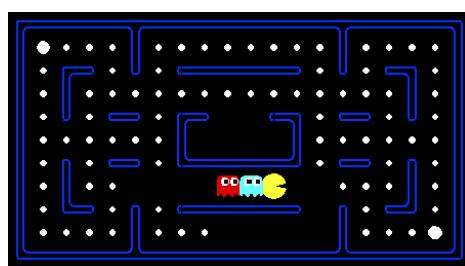
Markov decision processes: against nature (e.g., Blackjack)



Adversarial games: against opponent (e.g., chess)



## Pac-Man



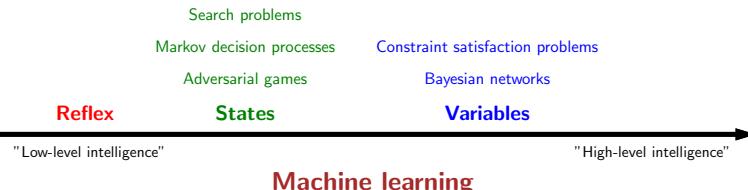
[demo]

## Question

What kind of model is appropriate for playing Pac-Man against ghosts that move into each valid adjacent square with equal probability?

search problem
Markov decision process
adversarial game

## Course plan



## Sudoku

5	3		7					
6			1	9	5			
	9	8				6		
8			6				3	
4		8	3				1	
7			2			6		
	6			2	8			
		4	1	9			5	
		8		7	9			

5	3	4	6	7	8	9	1	2
6	7	2	1	9	5	3	4	8
1	9	8	3	4	2	5	6	7
8	5	9	7	6	1	4	2	3
4	2	6	8	5	3	7	9	1
7	1	3	9	2	4	8	5	6
9	6	1	5	3	7	2	8	4
2	8	7	4	1	9	6	3	5
3	4	5	2	8	6	1	7	9

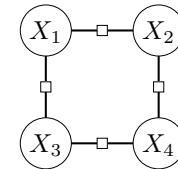
**Goal:** put digits in blank squares so each row, column, and 3x3 sub-block has digits 1–9

**Note:** order of filling squares doesn't matter in the evaluation criteria!

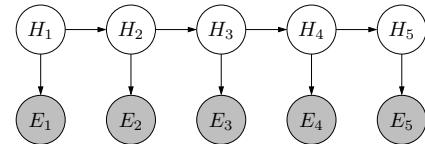
- In state-based models, solutions are procedural: they specify step by step instructions on how to go from A to B. In many applications, the order in which things are done isn't important.

## Variable-based models

**Constraint satisfaction problems:** hard constraints (e.g., Sudoku, scheduling)

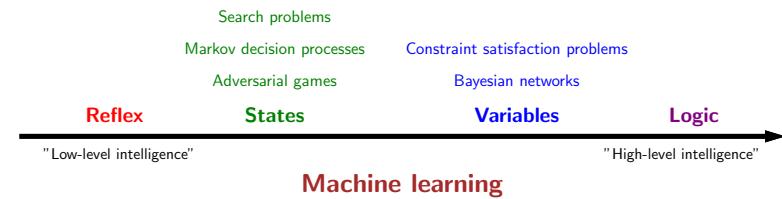


**Bayesian networks:** soft dependencies (e.g., tracking cars from sensors)



- Constraint satisfaction problems** are variable-based models where we only have hard constraints. For example, in scheduling, we can't have two people in the same place at the same time.
- Bayesian networks** are variable-based models where variables are random variables which are dependent on each other. For example, the true location of an airplane  $H_t$  and its radar reading  $E_t$  are related, as are the location  $H_t$  and the location at the last time step  $H_{t-1}$ . The exact dependency structure is given by the graph structure and it formally defines a joint probability distribution over all the variables. This topic is studied thoroughly in probabilistic graphical models (CS228).

## Course plan



## Logic

- Dominated AI from 1960s-1980s, still useful in programming systems
- Powerful representation of knowledge and reasoning
- Brittle if done naively
- Open question: how to combine with machine learning?

- Our last stop on the tour is **logic**. Even more so than variable-based models, logic provides a compact language for modeling, which gives us more expressivity.
- It is interesting that historically, logic was one of the first things that AI researchers started with in the 1950s. While logical approaches were in a way quite sophisticated, they did not work well on complex real-world tasks with noise and uncertainty. On the other hand, methods based on probability and machine learning naturally handle noise and uncertainty, which is why they presently dominate the AI landscape. However, they are yet to be applied successfully to tasks that require really sophisticated reasoning.
- In this course, we will appreciate the two as not contradictory, but simply tackling different aspects of AI — in fact, in our schema, logic is a class of models which can be supported by machine learning. An active area of research is to combine the richness of logic with the robustness and agility of machine learning.

CS221 / Summer 2019 / Jia

78

## Motivation: virtual assistant



- One motivation for logic is a virtual assistant. At an abstract level, one fundamental thing a good personal assistant should be able to do is to take in information from people and be able to answer questions that require drawing inferences from these facts.
- In some sense, telling the system information is like machine learning, but it feels like a very different form of learning than seeing 10M images and their labels or 10M sentences and their translations. The type of information we get here is both more heterogeneous, more abstract, and the expectation is that we process it more deeply (we don't want to tell our personal assistant 100 times that we prefer morning meetings).
- And how do we interact with our personal assistants? Let's use natural language, the very tool that was built for communication!

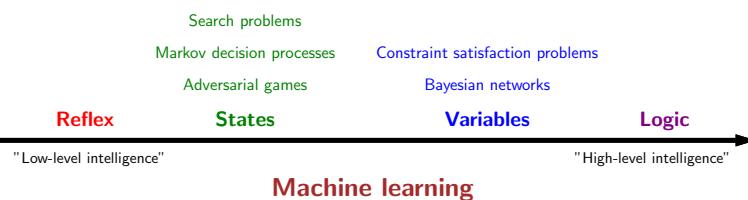
Need to:

- Digest **heterogeneous** information
- Reason **deeply** with that information

CS221 / Summer 2019 / Jia

80

## Course plan



## Roadmap

What is AI?

Course overview

Course logistics

CS221 / Summer 2019 / Jia

82 CS221 / Summer 2019 / Jia

83

## Course objectives

Before you take the class, you should know...

- Programming (CS 106A, CS 106B, CS 107)
- Discrete math, mathematical rigor (CS 103)
- Probability (CS 109)

At the end of this course, you should...

- Be able to tackle real-world tasks with the appropriate techniques
- Be more proficient at math and programming

## Lectures and Section

- Each lecture will be split in two 50-55 minute halves, with a break in the middle
- Two half-lectures will cover different topics (as if taking two classes)
- Sections (Fridays, 3:30-4:20pm): mainly emphasize problem solving strategies

## Coursework

- Homeworks (70%)
- Exam (30%)

## Homeworks

- 7 homeworks, mix of written and programming problems, each centers on an application

Introduction	foundations
Search	text reconstruction
Machine learning	sentiment classification
CSPs	course scheduling
MDPs	blackjack
Bayesian networks	car tracking
Games	Pac-Man

- Some have competitions for extra credit
- When you submit, programming parts will be run on all test cases, but only get feedback on a subset
- Due at 3pm (30 minutes before class)

## Exam

- Goal: test your ability to use knowledge to solve new problems, not know facts
- All written problems (look at past exam problems for style)
- Closed book except one page of notes
- Covers all material before the last week of class
- Fri Aug 16 from 7pm to 10pm (3 hours)

## Office Hours

- Instructor office hours: questions about lecture, topics in AI
- CA office hours: questions about lecture, conceptual help with assignments (not for debugging code)

## Policies

**Late days:** 7 total late days, max two per assignment

**Regrades:** come in person to the owner CA of the homework

**Piazza:** ask questions on Piazza, don't email us directly

**Piazza:** extra credit for students who help answer questions

**All details are on the course website**

## THE HONOR CODE

- Do collaborate and discuss together, but write up and code independently.
- Do not look at anyone else's writeup or code.
- Do not show anyone else your writeup or code or post it online (e.g., GitHub).
- When helping others debug, only look at input-output behavior.
- We will run MOSS periodically to detect plagiarism.

## Summary

- AI has high societal impact, our responsibility to steer it positively
- Modeling [reflex, states, variables, logic] + inference + learning
- Section this Friday: review of foundations
- Homework [foundations]: due next Tuesday at 3pm
- Course will be fast-paced and exciting!