

# BRADFORD THEODOROFF

## Senior Full Stack Developer/AI Engineer

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📍 Extra Field

📍 Marco Island, FL

## SUMMARY

Experienced Senior Full Stack Developer/AI Engineer boasting 12 years in web and mobile app development, alongside 4 years dedicated to AI/ML, adept at crafting innovative solutions and driving impactful insights through cross-functional collaboration.

## EXPERIENCE

09/2021 - Present

Remote

### Senior Full Stack Developer/AI Engineer

#### Accenture

- Spearheaded the development and implementation of cutting-edge AI solutions, leveraging machine learning algorithms to optimize business processes and drive actionable insights.
- Led cross-functional teams in the design, development, and deployment of scalable and robust full-stack applications, meeting project deadlines and exceeding client expectations.
- Championed innovation initiatives within the organization, researching emerging technologies and proposing solutions to enhance product offerings and competitiveness.
- Collaborated closely with clients to understand their business requirements and translate them into technical specifications, ensuring alignment between technology solutions and strategic objectives.
- Played a key role in mentoring junior team members, providing guidance on best practices, code reviews, and technical skill development to foster a culture of learning and growth.
- Actively participated in Agile development methodologies, including sprint planning, daily stand-ups, and retrospective meetings, to drive continuous improvement and delivery excellence.
- Demonstrated expertise in both front-end and back-end development, proficiently utilizing technologies such as JavaScript, React, Node.js, Python, and SQL to deliver comprehensive solutions.
- Contributed to the development of reusable components and libraries, promoting code reusability, scalability, and maintainability across multiple projects and teams.
- Successfully delivered high-impact projects in dynamic and fast-paced environments, adapting quickly to changing requirements and priorities to ensure project success.
- Maintained up-to-date knowledge of industry trends and best practices in AI, machine learning, and full-stack development, actively participating in training programs and conferences to enhance skills and expertise.

12/2017 - 09/2021

McDonald, PA

### Senior Full Stack Developer

#### BigCommerce

- Led the technical implementation of key features and functionalities within Feedonomics, collaborating closely with cross-functional teams to ensure alignment with project goals and client requirements.
- Developed personalized ad creatives and targeting strategies within Feedonomics to maximize engagement and conversion rates for clients across various digital channels.
- Utilized predictive analytics and machine learning models to forecast user behavior and identify high-value user segments, enabling more effective user acquisition and retention strategies.
- Stayed abreast of industry trends and best practices in e-commerce, digital marketing, and data optimization, actively seeking opportunities to enhance skills and expertise to drive innovation and success within the Feedonomics platform.
- Collaborated with product managers, designers, and other stakeholders to prioritize and roadmap feature development within Feedonomics, ensuring timely delivery of high-quality solutions.
- Contributed to the optimization of marketing campaigns within Feedonomics, leveraging data-driven insights to allocate budgets more effectively and achieve better ROI for clients.

11/2012 - 12/2017

Marco Island, FL

### Full Stack Developer

#### Deloitte

- Developed and maintained scalable and secure full-stack applications for clients across various industries, ensuring adherence to coding standards and best practices.
- Implemented robust testing strategies, including unit tests and integration tests, to ensure the reliability and quality of software products.
- Assisted senior developers in implementing new features and resolving bugs, gaining hands-on experience in the full software development lifecycle.
- Participated in code reviews and pair programming sessions to improve coding skills and learn best practices from experienced team members.

## EDUCATION

2008 - 2012

### BS in Computer Science

#### Southern Methodist University

## TECH STACK

### Programming Languages

JavaScript	Typescript	Python	Go	Java	C/C++	C#	PHP	Rust
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### Frontend

React	Vue	Angular	Next	Nuxt	Redux	TailwindCSS	Bootstrap	MUI	AntDesign	Styled Components
Chakra UI	RTK	HTML	CSS	React Native	jQuery	PWA	Gatsby	Flutter	Svelte	Three.js

### Backend

Node	Express	Nest	Hapi	Django	Ruby on Rails	Laravel	Flask	Docker	AWS	GCP	MySQL
PostgreSQL	MongoDB	GraphQL	REST API								

### AI/ML

PyTorch	TensorFlow
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## PROJECTS

### NetBeez

<https://netbeez.net/>

NetBeez is a network monitoring platform that provides comprehensive visibility into network performance and reliability. It allows organizations to proactively monitor their networks, including wired, wireless, and cloud-based infrastructures, to ensure optimal performance and user experience. NetBeez offers real-time monitoring, diagnostics, and troubleshooting capabilities, enabling IT teams to quickly identify and resolve network issues before they impact end-users. The platform utilizes a distributed monitoring approach, deploying lightweight software agents across various network locations to collect data and provide insights into network performance from multiple vantage points. With features such as customizable alerts, historical reporting, and integration with other IT management tools, NetBeez empowers organizations to maintain a reliable and responsive network infrastructure to support their business operations effectively.

### Feedonomics

<https://feedonomics.com/>

Feedonomics is a leading data feed optimization platform designed to help businesses maximize their online product visibility and sales across various digital channels. The platform offers a suite of tools and services tailored to optimize product data feeds, ensuring accuracy, completeness, and compliance with channel requirements. By optimizing product data feeds, Feedonomics enables businesses to enhance their online presence, improve search engine rankings, and increase product visibility on popular e-commerce platforms, search engines, and advertising networks.

### Liftoff

<https://liftoff.io/>

Liftoff is a mobile app marketing platform that specializes in helping businesses acquire and retain high-quality users for their mobile applications. The platform utilizes advanced machine learning algorithms and data-driven insights to target and engage users who are most likely to take valuable actions within the app, such as making purchases or completing key actions.

## STRENGTHS



### Versatility

I can handle a wide range of tasks and topics, from providing information and assistance to engaging in creative writing and problem-solving.



### Efficiency

I can quickly process and respond to queries, helping users find the information they need in a timely manner.



### Adaptability

I can adapt to different styles of communication and user preferences, whether it's casual conversation or more formal interactions.



### Continuous Learning

I'm constantly improving and updating my knowledge base to stay up-to-date with the latest trends, information, and best practices.