BRAD BROCK

Frontend Web Developer

254.855.9763
brad.r.brock@gmail.com
Dallas, Texas

Experience

Front End Developer, Lifeblue – February 2017—October 2017

- Continuous refinement of an e-commerce platform that generates millions of dollars in yearly revenue.
- Performed maintenance and implemented updates to a news outlet website that serves 9 million monthly unique visitors.
- Developed and implemented new features for a custom built, journalism-focused CMS.

UI Designer, Kalkomey – March 2016—February 2017

- Designed and implemented features for a brand new government agency licensing platform now in use by six states.
- Maintained and modernized existing learning environment web applications.
- Created pattern libraries for new products to maintain consistent style throughout the development process.

Web Producer, Apollo Interactive – May 2014—March 2016

- Built templates for biweekly email campaigns for a national retailer.
- Developed layout and style for a bagel shop website with hundreds of locations nationwide.
- Created prototypes of new features and designs to be implemented on a banking website that serves thirteen central Texas communities.

Content Specialist (contract), Pearson – December 2013—May 2014

- Organized digital assets across one of the largest youth organizations in the United States.
- Created and maintained XML data schemes for consumption in an in-house proprietary CMS.
- Create and assign roles for users of said CMS across the organization.

Education

University of Texas at Dallas – B.A. in Arts and Technology, December 2013

Skills

Semantic front end architecture, object-oriented CSS, ES6, vector graphics, rapid prototyping, whirlyball.

References available upon request.