
BRAD BROCK

UI Developer | Designer

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254.855.9763

Dallas, TX

SKILLS

- HTML5
- CSS3
- SCSS
- ES6
- React
- Vue
- Git
- Figma
- UXPin
- Sketch
- XD
- Illustrator

EDUCATION

UT Dallas

B.A., Art & Technology

December 2013

LINKS

LinkedIn

[linkedin.com/in/verybradthings](https://www.linkedin.com/in/verybradthings)

Github

github.com/bradbrock

Codepen

codepen.io/verybradthings

EXPERIENCE

Front End Developer, Cinemark | October 2021 - present

- Implemented a site-wide redesign, modernizing the UI and making it fully responsive and device-agnostic.
- Continually ensure all content and interface components adhere to current WCAG accessibility standards.
- Work with marketing and UI designers to create A/B tests of future design features and new functionality.

UI Developer II, Fossil Group | July 2018 - September 2021

- Transitioned several Fossil Group e-commerce sites from a Magento CMS to the Salesforce Commerce Cloud platform.
- Implemented interface enhancements such as infinite scrolling on product pages, web component-driven product customization modules, and interactive UI animation.
- Worked with designers to create product pages that adhere to WCAG accessibility standards.

Front End Developer, Lifeblue | Feb 2017 - Oct 2017

- Continuous refinement of a VueJS based e-commerce platform that generates millions of dollars in yearly revenue.
- Implemented front end updates to a news outlet website that serves 9 million monthly unique visitors.
- Developed and implemented new features for a journalism-focused CMS custom built on an event-driven Javascript front end.

UI Designer/Developer, Kalkomey | March 2016 - Feb 2017

- Designed and implemented front end modules for an Angular 2-driven government agency licensing platform now in use by six states.
- Maintained and modernized existing learning environment web applications built in Bootstrap and ReactJS.
- Created pattern libraries with Hologram for new products to maintain consistent style throughout the development process.

References available upon request.