BRAD BROCK
Web Developer & Designer

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Dallas, TX

HTML
- HTML5 elements and APIs

CSS
- Bootstrap
- Responsive layouts
- Sass, Less
- BEM

Javascript
- React
- Vue
- ES6
- jQuery

Design
- Sketch
- Adobe CC
- UXPin

EXPERIENCE

UI Developer II, Fossil Group | July 2018 - present
- Transitioned several Fossil Group e-commerce sites from a Magento CMS to the Salesforce Commerce Cloud platform.
- Implemented various interface enhancements such as infinite scrolling on product category pages, web component-driven product customization modules, and interactive animation for marketing landing pages.
- Worked closely with designers to create product pages that adhere to WCAG accessibility standards. (Screen reader compatibility, keyboard navigation, color contrast, etc)

Front End Developer, Lifeblue | Feb 2017 - Oct 2017
- Continuous refinement of a VueJS based e-commerce platform that generates millions of dollars in yearly revenue.
- Performed maintenance and implemented updates to a news outlet website that serves 9 million monthly unique visitors.
- Developed and implemented new features for a journalism-focused CMS custom built on an event-driven Javascript front end.

UI Designer/Developer, Kalkomey | March 2016 - Feb 2017
- Designed and implemented front end modules for an Angular 2-driven government agency licensing platform now in use by six states.
- Maintained and modernized existing learning environment web applications built in Bootstrap and ReactJS.
- Created pattern libraries with Hologram for new products to maintain consistent style throughout the development process.

Web Producer, Apollo Interactive | May 2014 - March 2016
- Built templates for biweekly email campaigns for a national retailer with a NodeJS-based development workflow.
- Developed layout and style for a bagel shop website with hundreds of locations nationwide.
- Created prototypes of new features and designs to be implemented as Angular modules on a banking website that serves thirteen central Texas communities.

SKILLS

Semantic architecture, object-oriented CSS, JavaScript frameworks, vector graphics, rapid prototyping, Agile/Scrum methodologies.

PORTFOLIO / CODE

Behance
behance.net/verybradthings

Codepen
codepen.io/verybradthings

Github
github.com/bradbrock

LinkedIn
linkedin.com/in/verybradthings

EDUCATION

University of Texas at Dallas | B.A. in Art and Technology, Dec 2013