

10-Jun-2020
Research Associate
Harvard Business School
52225BR

Job-Specific Responsibilities

Two Harvard Business School faculty are each seeking a Research Associate (RA) for two or more years. This is a terrific opportunity for those looking to explore research in the quantitative marketing or applied economics field.

The first faculty member is looking for a half-time RA to focus on areas including public policy and marketing (e.g. energy efficiency standards; hybrid vehicle diffusion; food labeling standards; mobile game addiction and regulations); online policies and pricing, and online marketing.

The second seeks a full-time RA to collaborate on research projects in the areas of the economics of business to business markets, branding and adverting, and marketing of financial products (intersection of marketing, economics, and finance).

The Research Associates will report directly to faculty supervisors and administrative manager in the Research Staff Services office. Ideal RA candidates will be comfortable in an environment that requires a high level of independence, intellectual curiosity, and the ability to use discretionary judgment.

The Research Associate in either role will perform the following duties:

Conduct technical tasks to: (1) Manage, manipulate, and summarize large data sets. (2) Scrape and collect data from complex online sources. (3) Perform analyses, regressions, and create visualizations.

Contribute to scholarly research products including but not limited to journal articles, working papers, existing cases, and presentations.

Develop, synthesize, and provide analysis of data exhibits for academic journal articles, HBS cases and teaching notes.

Independently manage all timelines and deliverables. Exercise independent decision making with regard to progression of research project and methodologies. Must be able to structure assignments and keep faculty member informed as necessary, using own judgment.

Ensure compliance with department, University, and federal regulations. Complete work with only general direction. Be aware of department, School, University policies and potential outside research policies.

Basic Qualifications

Bachelor’s degree in Economics or related required. This position is ideal for candidates with an interest in economics or applied marketing research who have plans for future doctoral studies.

Strong working knowledge of Stata or R. Comfortability with the command line/terminal, Python (for web-scraping), MATLAB, and/or Git (for collaboration on coding projects) are a plus. Familiarity with LaTeX and fuzzy matching is preferred.

Additional Qualifications

Evidence of outstanding academic achievement and prior research experience. Indication of training and good habits in data management and analysis. All candidates will be expected to submit sample coding to be reviewed by and discussed with an HBS statistician, and/or given a comparable exercise.

Excellent communication, interpersonal, organization, research, and analytical skills are required. Proven ability to handle multiple projects simultaneously and to flexibly adapt to changes in priorities; ability to work calmly under deadline pressure, work both independently and as a team member, take initiative; and follow projects through to completion.

Additional Information

These are one year term appointments with likely reappointment for the following academic year. Both appointments will start as soon as possible (ideally in July or August) and go through through June 30, 2021, with potential for reappointment through 6/30/2022. Strong preference for candidates willing to commit for two or more years.

All Research Associate roles at HBS are structured as one-year term appointments. Half-time positions are benefits eligible and can be paired to create a full-time position.

Applications will be considered on a rolling basis, a cover letter and resume are required for full consideration. Upon the review of application materials, applicants may be asked to submit a code and writing sample, and transcript(s). Short-listed applicants will be invited to complete a programming/data exercise.

HBS is not able to provide visa sponsorship for this role.

Not the right fit? Be sure to visit our website to review additional openings: <http://www.hbs.edu/research/ra>.

Job Function	Location
Research	USA - MA - Boston
Job Code	Sub-Unit
RS0055 Researcher I Humanities	-----
Department	Time Status
Division of Research and Faculty Development	Full-time
Salary Grade	Union
055	00 - Non Union, Exempt or Temporary
Appointment End Date	Pre-Employment Screening
30-Jun-2021	Education, Identity

EEO Statement

We are an equal opportunity employer and all qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability status, protected veteran status, gender identity, sexual orientation, pregnancy and pregnancy-related conditions, or any other characteristic protected by law.

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