

# BRADLEY R. CLAMPITT

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Seasoned Full Stack Developer and Digital Systems Executive with 20+ years of experience architecting eCommerce platforms, modernizing cloud infrastructure, and leading cross-functional teams. Proven ability to scale systems, reduce costs, and align digital strategy with business growth. Deep expertise in Magento, AWS, mobile app development, and custom systems integration.

Magento 2 Expert - E-commerce Architect - Web Development - Project Management  
Performance Tuning - AWS Cloud Infrastructure - Digital Transformation - Documentations

## WORK EXPERIENCE

*Vice President of Digital Systems – Sokolin LLC, Yaphank, NY* *10/2022 – 06/2025*

- Led Magento 2 upgrades and full Hyvä theme redesign.
- Directed flutter-based mobile app launch, cutting costs by 45%.
- Restructured department workflows, saving \$30k+ annually.
- Helped generate \$1M+ in new sales/year and acquire 200k+ new customers.

*Lead Magento 2 Developer (Concurrent Role)* *10/2022 – 06/2025*

- Rebuilt AWS EC2 architecture for enhanced performance and security.
- Architected custom ERP-integrated Magento modules (Order History, Inventory, Shipping).
- Developed GraphQL endpoints for mobile integration.
- Automated EC2 provisioning, cron tasks, and product image processing.
- Ensured all code remained Hyvä-compatible and performance optimized.

*Senior Web Developer – Sokolin LLC, Yaphank, NY* *10/2020 - 10/2022*

- Created dynamic checkout messaging and product-page enhancements.
- Customized EC2 Linux servers for security and uptime.
- Implemented Jira/Confluence-based Agil workflows for the digital team.
- Supported product photography, asset editing and cross-departmental training.

*Senior Web Developer – US Water Systems, Inc., Indianapolis, IN* *01/2020 - 08/2020*

- Migrated legacy Magento 1 sites to Magento 2 commerce platform.
- Developed and customized Magento 2 modules based on business and marketing requirements.
- Implemented regular site maintenance, performance audits, and backups.
- Created detailed internal documentation, how-to guides, and process documentation for cross-team use.
- Played a central role in coordinating launches and marketing-driven initiatives.

*B2B Ecommerce Manager – Fineline Printing Group, Indianapolis, IN*

*07/2019 - 10/2019*

- Migrated legacy storefronts to custom Magento 2 multi-site instance.
- Supported day-to-day client storefront operations, including onboarding, product setup, theme customizations, and order management.
- Collaborated cross-functionality with Sales, Customer Service, and Print Operations to align platform goals with overall business strategy.
- Created detailed internal documentation, how-to guides, and process documentation for cross-team use.
- Played a central role in coordinating launches and marketing-driven initiatives.

*General Manager – Ultrasun USA, Inc., Indianapolis, IN*

*11/2007 - 03/2019*

- Performed all day-to-day operations, staff selection and development, budget & financial administration, planning, organizing and scheduling work.
- Maintained 42,500+ product catalog and led eCommerce strategy.
- Ran Google Ads, SEO, Analytics, and Social Media campaigns

*Lead Web Developer (Concurrent Role)*

*11/2007 – 03/2019*

- Responsible for the Ultrasun global portfolio (Ultrasun, Sunfit, Gardasun, freeSTAYL, CollagenicMachines, Dr. Muller, Transpashutters, and BeautyLight); development, programming, content, maintenance and updates for the portfolio of more than 200 domains and websites.
- Standardized branding across custom WordPress/WooCommerce and Magento themes.
- Responsible for managing the company blogs, news postings and general website updates through.

*Operations Manager – Ultrasun USA, Inc., Indianapolis, IN*

*02/2003 – 11/2007*

- Designed a 200+ page technical manual and other product and training materials.
- Developed support tools, test equipment, and service training.
- Led US trade shows and FDA compliance initiatives.

## **EDUCATION**

*Associate's degree - Computer Networking Systems Technology*

*1999-2001*

*ITT Technical Institute – Indianapolis, IN*

- Transferred from Electrical Engineering Technology, when CNST became available.

## **PROFESSIONAL DEVELOPMENT**

*Magento 2 Developer Training (Ongoing)*

*11/2022 - present*

*M.academy University - Remote*

- Focused on advanced Magento 2 development, best practices, and performance optimization.

*Online Coursework – Udemy.com*

*03/2015 – present*

- Wide range of courses selected and taken over the years.