BRADLEY R. CLAMPITT

Full-Stack Developer

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Professional Summary

Dedicated hands-on employee with proven organizational skills and attention to detail with 16+ years with a Dutch tanning machine manufacturer that is closing down their US office. Seeking a long-term position where my experience and knowledge are valued and can be challenged to help make a significant contribution to the success of my employer. Enhance the company's productivity and reinforce the value on people, products and service it promotes, while willing to help develop new skills and grow together. Associates Degree in Computer Network Systems from ITT, where a degree doesn't define someone who is always learning and absorbing all aspects of a given task or job to do the best of their abilities.

Skills

Adobe Creative Collection

Microsoft Office Suite

Web Development: HTML5, CSS3, CSS Preprocessing, jQuery, Angular, React, Version Control/Git, Responsive/Mobile Design, Testing/Debugging, Cross-Browser Compatibility, Chrome Developer Tools, Building & Automation Tools/Performance, Command Line, mySQL, Bootstrap, Django & Flask

Web Platforms: Magento eCommerce, WordPress, WooCommerce, PrestaShop, Joomla, Drupal & Shopify

Programming Languages: C, C++, Java, JavaScript, Objective-C, PHP, Python, SQL, and Swift

OS Platforms: Windows 95, 98, ME, XP, Vista, 7, 8, & 10, Windows Server 2003, 2008 & 2012, MacOS 10.6 - 10.14, Linux; CentOS, Ubuntu, Kali & Debian

Experience

strong active listening excellent communicator project management highly self-motivated creative and imaginative dedicated work ethic teamwork and independent problem solving and analytical thinking technical writing computer and information technology photography (commercial & product) video production (full service) mobile and web development user interface design experience eCommerce planning and development social media marketing SEO/SEM marketing experience CMS and CRM experience print design and desktop publishing

Work History

General Manager / Web Developer | Nov 2007 - March 2019 **Ultrasun USA, Inc.** -- Indianapolis, IN

- Performed all day-to-day operations, staff selection and development, budget & financial administration, planning, organizing and scheduling work.
- Collaborated with management to complete necessary projects; working well with a team or independently to accomplish the completion of any assigned tasks and created new project tasks as needed.
- Ability to balance the demands of the business, with the changing production timelines to deliver excellent results.
- Worked remotely with product managers, marketing and designers to brainstorm and collaborate on multiple marketing and online projects.
- ➤ Responsible for the Ultrasun global portfolio (Ultrasun, Sunfit, Gardasun, freeSTAYL, CollagenicMachines, Dr. Muller, Transpashutters, and BeautyLight); development, programming, content, maintenance and updates for the portfolio of more then 200 domains and websites.
- > Took the initiative to learn new languages, techniques and graphic programs to improve the user experience with our brand.
- ➤ Responsible for managing the company blogs, news postings and general website updates through our CMS portals.
- ➤ Gained 10+ years commercial experience in architecture, development, and customization of small and large-scale ecommerce and/or store systems using platforms such as; Magento, WooCommerce and PrestaShop.
- Created and maintained a catalog of more than 2,500 products; constantly improving the detailed descriptions, photo selections, product attributes and configuration options for pricing and shipping.
- Developed single, multi-site, multi-store setups, with custom viewing options, labels, texts and products based off of customer type, individual customers or previous purchases. Customized pricing and availability off of volume discounts, customer level discounts and individual product configurations.
- Developed a single database of information; integrating Magento and Wordpress to simplify maintenance and functionality.
- Reviewed every stage of the development process and put the websites through multiple testing methods before going live.
- Designed a single responsive template design using Wordpress and WooCommerce; converting all other platforms to standardize our brand across all markets with our partners. Developing hundreds of UI pages that were responsive and mobile compatible for all viewing sizes and devices.
- Managed online social media presence (YouTube accounts, Facebook Pages, LinkedIn, Twitter and Instagram) also managing our Facebook Advertising, Google Adwords and Google Analytics accounts.

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Education

Associates of Computer Network Systems

Nov. 1999 - Dec. 2001

ITT Technical Institute, Indianapolis IN USA

Major: CNST GPA: 3.90/4.00

Electrical Engineering Technology

June 1999 - Nov. 1999

ITT Technical Institute, Indianapolis IN USA

Major: EET GPA: 3.60/4.00

Social Media

http://www.linkedin.com/in/bclampitt https://www.facebook.com/bradclampitt

Work History Continued

Operations / Logistics Manager | Feb 2003 - Nov 2007 Ultrasun USA, Inc. -- Indianapolis, IN

- Arranged and schedule meetings, appointments, and events for management, including coordinating calendars and securing meeting spaces; plan travel arrangements for out of town conferences; keep calendars and remind all parties of upcoming events.
- Planned, coordinated and presented at national industry beauty and fitness trade shows all over the USA, and participated in trade events in Germany for our parent company and its partners.
- Performed internal quality checks on our equipment and products to ensure proper functionality before it is shipped to our customers. Worked closely with product engineers to improve the quality and functionality of our new products and legacy products that are still in use.
- Worked closely with our product engineers, FDA consultants to develop our equipment for the North American market that is in compliance with all standards to be 401k complaint. Including onsite testing and further engineering and changes needed.
- Expanding on personally developed knowledge of photo and video development to create online tutorials and related support videos for our partners, distributors and customers. Collaborated on commercial videos for trade show and events, as well as for our online presence.
- Responsible for maintaining and establishing our online marketing presence throughout the USA utilizing SEO, social marketing and developing new ways to reach our potential customers.
- Designed and developed testing devices for our equipment and products, to assist in troubleshooting problems and educating our service staff and customers on how to resolve issues effectively.
- Designed and developed the first complete technical training and reference manual for our product lines. Produced additional marketing and technical materials for our product lines and individual products that was collaborated on with engineers, partners and distributors to accurately verify and improve on all materials before going out to customers.
- Performed customer service for the United States, Mexico and Canada. Traveled all over the United States and some places in Canada to service equipment and educated our customers in the process.
- ➤ Created magazine designs/layouts for Today's Image, Island Sun Times and Tanning Trends magazines.
- Build, repair and maintain our computer systems, DNS server, exchange server, web servers and file storage servers and other network equipment.
- Good communication and time-management skills with the ability to be depended on by colleagues to deliver good quality work in good time.
- Willingness and proven ability to quickly acquire proficient development skills in new areas and technologies.
- Created and maintained an electronic database, spreadsheets and procedures for accessing electronic files for both on site, off sites and contractors.
- Using very detailed Excel spreadsheets, the Internet, and product sample sheets, gathered information about products to create in-depth product descriptions.