

BRADLEY R. CLAMPITT

B2B E-Commerce Manager

Indianapolis, IN • (317) 348-0533

jobs@bradleyclampitt.com • www.bradleyclampitt.com

Professional Summary

Grounded and solution-oriented computer professional with a wide variety of experiences in my 20 years of experience. The majority of my professional career has been with one company and in that 16+ years working for a Dutch manufacturer of tanning equipment. Due to the declining tanning industry they decided to shut down the USA branch and deal directly with the US largest distributor of equipment. In my entire career with Ultrasun, I had the great opportunity to gain a large amount of knowledge in many areas of business. Being the General Manager, I was given several different portions of the company to manage and a big portion the eCommerce platform for the entire company.

Skills

Adobe Creative Collection

Microsoft Office Suite

Web Development: HTML5, CSS3, CSS

Preprocessing, jQuery, React, Version Control/Git, GitHub, BitBucket, Responsive Mobile Design, Testing/Debugging, Cross-Browser Compatibility, Chrome Developer Tools, Building & Automation Tools/Performance, Command Line, MySQL, Bootstrap, Django & Flask

Web Platforms: Magento eCommerce 1 & 2, WordPress, WooCommerce, PrestaShop, Joomla, Drupal & Shopify

Programming Languages: C, C++, Java, JavaScript, Objective-C, PHP, Python, SQL, & Swift

OS Platforms: Windows 95, 98, ME, XP, Vista, 7, 8, & 10, Windows Server 2003, 2008 & 2012, MacOS 10.6 - 10.15, Linux; CentOS, Ubuntu, Kali & Debian

Experience

strong active listening
excellent communicator
project and product management
highly self-motivated
creative and imaginative
dedicated work ethic
teamwork and independent
problem solving and analytical thinking
technical writing
computer and information technology
photography (commercial & product)
video production (full service)
mobile and web development
user interface design experience
e-Commerce planning and development
social media marketing
SEO/SEM marketing experience
CMS and CRM experience
print design and desktop publishing

Work History

Senior Web Developer | January 2020 - August 2020

US Water Systems, Inc. -- Indianapolis, IN

- Frontend and Backend Development (PHP, HTML5, CSS5, JavaScript, & XML); developing cross browser and multi-browser compatible web pages.
- Designed, built, tested and implemented modules for Magento 2 using scalable, robust high-quality code practices.
- Revised and customized previously developed 3rd party modules for Magento 2.
- Customized Magento's inherent features based on requirements and needs.
- Team lead on code reviews and Magento 2 module audits for custom and vendor provided Magento modules.
- Collaborated with external developers on GIT managed code merges, deployments and versioning to staging and production environments.
- Performed two successful migrations from Magento 1 to Magento 2, importing products and completing upgrades on the themes and modules as needed.
- Provided feedback regarding technical requirements, timelines and software concerns as needed.
- Introduced weekly and bi-weekly standard website administrations including; backup, audits, general maintenance.
- Performed A/B testing and performance based tests to ensure optimal usability and reliability of the sites.
- Supported and developed external service integrations.
- Key part of the marketing team to ensure successful and timely scheduled implementations and deployments of design revisions, feature development and new product rollout for all eCommerce sites.
- Provided technical support to Sales and CSR's for all eCommerce related issues that they or the customers may be having.
- Authored and performed ongoing detailed notes, guidelines and developed procedure process documentations for the Marketing Team.
- Installed, setup and configured a local development environment using Docker, Magento, BitBucket and PhpStorm on Windows, MacOS and Linux machines.

B2B E-Commerce Manager | July 2019 - October 2019

Fineline Printing Group -- Indianapolis, IN

- Helped maintain their Multi-site, multi-store setup using Magento 2 and custom enhanced and integrated extensions.
- Performed theme customization and modifications to accommodate the clients requests.
- Collaborated directly with internal staff and resources regarding the day to day management of the client store fronts.
- Worked closely with the Director of Technical Solutions to prioritize the site development roadmap. Coordinating tasks and progress through Asana and internal spreadsheets
- Performed product photography, editing and publishing for clients as needed to ensure the site looked uniformed and professional.

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Education

- Associates of Computer Networking Systems Technology**
Nov. 1999 - Dec. 2001
ITT Technical Institute, Indianapolis IN USA
- Electrical Engineering Technology**
June 1999 - Nov. 1999
ITT Technical Institute, Indianapolis IN USA
Incomplete Major : EE

Social Media

- <http://www.linkedin.com/in/bclampitt>
<https://www.facebook.com/bradclampitt>
<https://twitter.com/bradclampitt>
<https://github.com/bradclampitt>

Work History Continued

General Manager / Web Developer | November 2007 - March 2019

Ultrasun USA, Inc. -- Indianapolis, IN

- Gained over 10 years commercial experience in architecture, development, and customization of small and large-scale ecommerce and/or store systems using platforms such as; Magento, WooCommerce and PrestaShop.
- Developed single, multi-site, multi-store setups, with custom viewing options, labels, texts and products based off of customer type, individual customers or previous purchases. Customized pricing and availability off of volume discounts, customer level discounts and individual product configurations.
- Responsible for the Ultrasun global portfolio (Ultrasun, Sunfit, Gardasun, freeSTAYL, CollagenicMachines, Dr. Muller, Transpashutters, and BeautyLight); development, programming, content, maintenance and updates for the portfolio of more than 200 domains and websites.
- Responsible for managing and publishing to the company blogs, news postings and general website updates through our CMS portals.
- Created and maintained a catalog of more than 2,500 products; constantly improving the detailed descriptions, photo selections, product attributes and configuration options for pricing and shipping.
- Developed a single database of information for our help and knowledge center; integrating Magento and Wordpress to simplify maintenance, consolidate resources and functionality.
- Maintained overseeing the order management process to ensure productivity and quality did not cause issues.
- Designed a single responsive template design using Wordpress and WooCommerce; converting all other platforms to standardize our brand across all markets with our partners. Developing hundreds of UI pages that were responsive and mobile compatible for all viewing sizes and devices.
- Coordinated remotely with internal teams of product managers, marketing and designers to create and upload eCommerce data, including product descriptions, meta data and attributes, brainstorming improvements whilst optimizing for the best customer journey.
- Managed online social media presence (YouTube, Facebook Pages, LinkedIn, Twitter and Instagram) also managing our Facebook Advertising, Google Adwords and Analytics accounts.
- Ability to balance the demands of the business, while developing key vendor, partner and customer relationships with the changing production timelines to delivery excellent results to all parties.
- Collaborated with management to complete projects; working well with a team or independently to accomplish the completion of any assigned tasks and created new project tasks as needed.
- Coordinated with third party developers, e-commerce consultants and related resources to contribute to the feature and functionality roadmap.

Operations / Logistics Manager | February 2003 - November 2007

Ultrasun USA, Inc. -- Indianapolis, IN

- Created photo and video development for our help and knowledge center online, for our partners, distributors, customers and trade shows and events.
- Responsible for maintaining our online presence throughout the USA utilizing SEO, social marketing and related digital marketing.
- Designed and collaborated on a complete technical training and reference manual for our brands. Produced additional marketing and technical materials for events, magazines and installations and service.