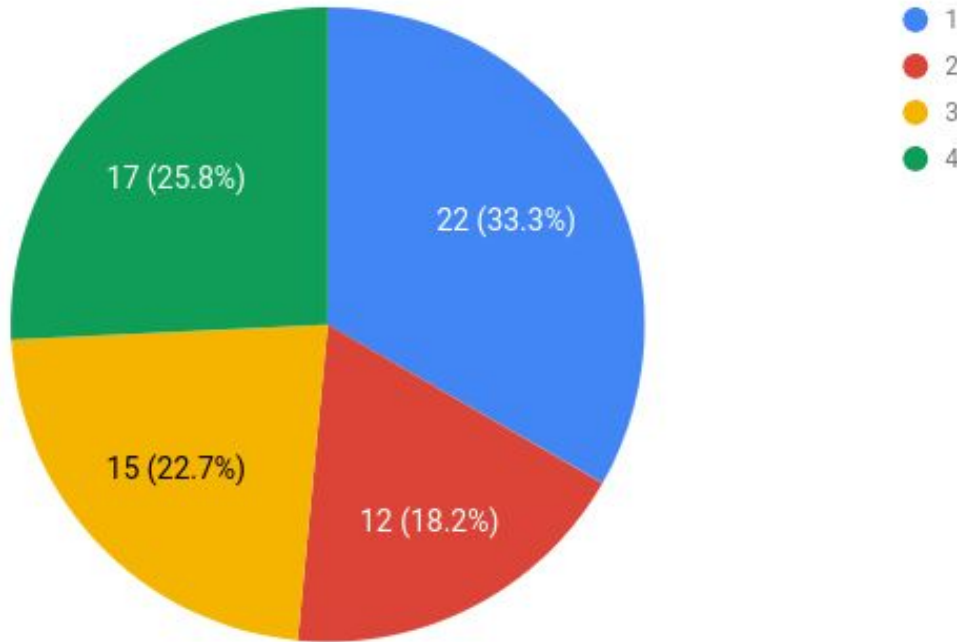


Within the Animation genre, which rental length quartile were people taking movies out from most commonly?

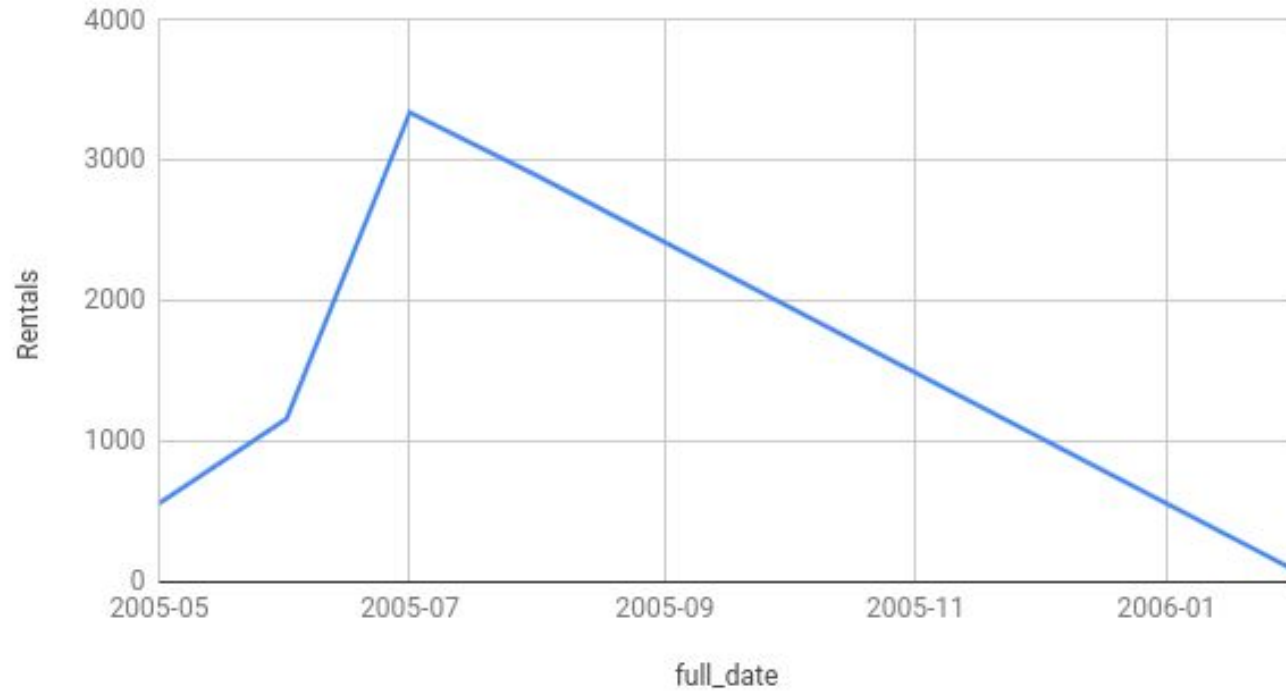
Animation Rental Length Quartiles



As we can see from the pie graph, the highest percentage of rentals for Animation came in Quartile 1. This tells us that when people rented out Animation movies, they were most likely doing so for a relatively short amount of time.

When did Store 1 peak in their count of rental orders during every month for all the years we have data for?

Store 1 Rental Count



The graph shows that total rental orders spiked during the summer of 2005 and slowly declined heading into 2006.

In what month did Ana Bradley spend the most on her payments? How much did she spend?

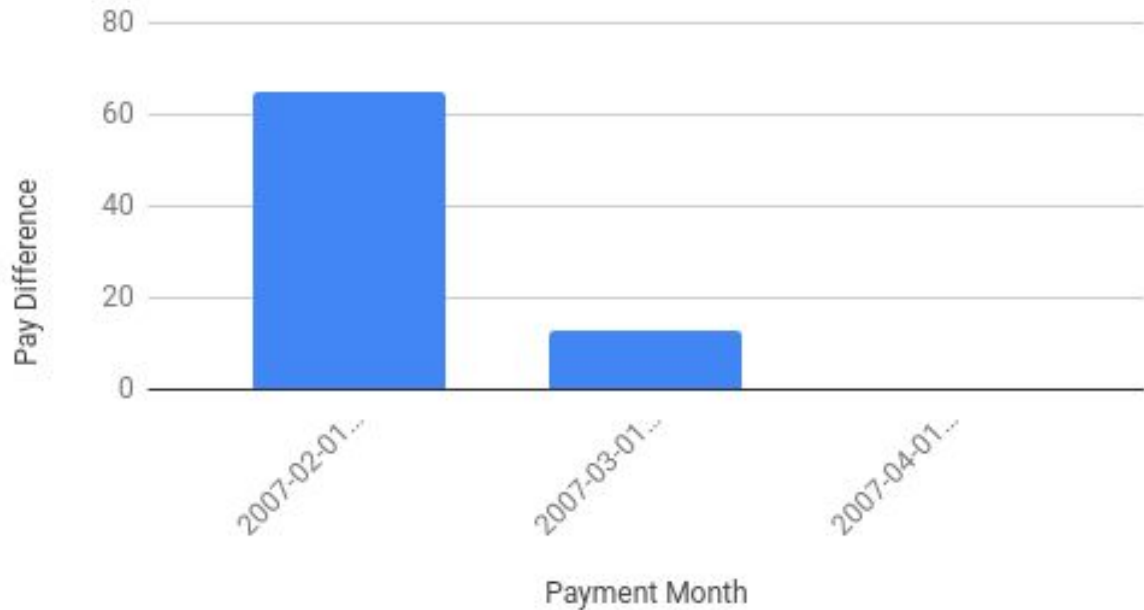
Ana Bradley Payment Amount Per Month



Although it was close, Ana Bradley spent the most money on her payments in April. She spent just under \$80 total.

In which month did Eleanor Hunt have the largest difference across her monthly payments during 2007?

Pay Difference vs. Payment Month



As we can see, Eleanor Hunt paid a difference of around \$65 between February and March.