

What



Increased
hand washing

Reduced
social contact



No face masks
or respirators

How



CDC website
and social
media



Regular
press
conferences



Radio and
TV
commercials

Why

Personal
responsibility



Reduced
transmission

What



Increased sharing of virus samples

Gov't subsidies to pharmaceutical companies



No reduced vaccine regulation

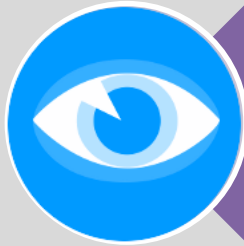
Invest funds in universal flu vaccine



70% vaccine coverage
(Medical workers,
children, elderly, adults)



How



Global Influenza Surveillance and Response System



Repurchase of unused vaccines
Up-front gov't vaccine purchase



Frame outreach on empathy
Address concerns of anti-vaxxers

Why

70% coverage can stop outbreak



>37% coverage is cost effective



Universal vaccine increases effectiveness and addresses safety concerns

What



Full mobilization of Red Cross, Doctors w/o Borders, and others

Expand interstate and international medical licensing



Temporarily accelerate medical school exams

Keep current medical workers safe



How



Emergency Management Assistance Compact
Uniform Emergency Volunteer Health Practitioners Act
Nurse Licensure Compact



Temporary licenses to med students who've complete Steps 1 & 2 in exams



Vaccination of health workers
Mandatory mask wearing
Installation of air filters

Why

Prevents over-run of health care system



Reduces panic



Helps vaccination efforts succeed