

Brad Efting

Software Developer

Arvada, CO

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bradefting.com

github.com/bradefting

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Skills

JavaScript, ES6

AngularJS, React

Git, GitHub

HTML5, CSS3, SASS

Bootstrap, Materialize

jQuery, AJAX

RESTful API

Node

Express, Knex.js

OAuth, Passport

PostgreSQL, SQL

Mongo, NoSQL

Mocha, Chai

Azure, Heroku, Surge

Microsoft Bot Framework

Entry level Python, Java

Google Analytics, Adwords

Digital, Print Advertising

SEO, PPC

MailChimp

Techniques

Agile Methodologies

Paired Programming

Pivotal Tracker, Waffle.io

Responsive Design

Test Driven Development

Projects

TheraBot

therabot.azurewebsites.net

- Web app that uses Microsoft Bot Framework to create a chat bot to pre-qualify users for a spinal cord injury rehabilitation program on website and Facebook Messenger.
- *Technologies: Microsoft Bot Framework, Azure App Services, Node, Bootstrap*

GooseHire

q3-goosehire.herokuapp.com

- Full-stack app that matches a user's skills with job descriptions using the Indeed API then a word cloud is created using the skills from the job description.
- *Technologies: AngularJS, Pure.css, Node, MongoDB, Mongoose, Passport*

NightLite

bradefting-nightlite.herokuapp.com

- Full-stack CRUD app to search and share the best locations for stargazing.
- Uses PostgreSQL to store locations and ESRI's light pollution map to display.
- *Technologies: Materialize, jQuery, Node, Express, Knex.js, PostgreSQL*

Brewzinga!

brewzinga.surge.sh

- Web app that recommends beers based on an event or the user's local weather using Weather Underground and BreweryDB APIs.
- Single-page app also displays local breweries using AJAX and jQuery.
- *Technologies: Materialize, jQuery, AJAX, Surge*

Experience

Webmaster / Marketing Manager

Paladin Enterprises

2008 - 2016

- Managed the company website, blog, podcast, and social media sites
- Built an affiliate program that increased revenue by \$100K/year
- Increased e-newsletter open rates by 16% using MailChimp

Product Specialist for BRP Can-Am Spyder

Action Marketing Group

2007

- Spearheaded guerrilla marketing efforts for new three-wheeled roadster
- Increased brand awareness through product launch and 'ride & drive' events

Founder / President

Body & Paint by Brad

2003 - 2006

- Founded an automotive restoration and customization business

Education

Galvanize - Boulder, CO

Web Development Immersive

2016 - 2017

Colorado State University

Bachelor of Science, Business Management

2014 - 2015