Brad Efting

Software Developer

Arvada, CO

517.803.1622
bradefting@gmail.com
bradefting.com
github.com/bradefting
linkedin.com/in/brad-efting

Skills

JavaScript + ES6
AngularJS
Git + GitHub
HTML5 + CSS3
Bootstrap + Materialize
jQuery
RESTful API
NodeJS
Express + Knex.js
OAuth Passport
PostgreSQL
MongoDB + Mongoose
Azure, Heroku, Surge
Microsoft Bot Framework
Mocha + Chai
Google Analytics + Adwords
Digital + Print Advertising
SEO + PPC
MailChimp

Techniques

Agile Methodologies
Paired Programming
Pivotal Tracker + Waffle.io
Responsive Design
Test Driven Development

Projects

TheraBot   therabot.azurewebsites.net
Web application that uses a bot to pre-qualify users for a spinal cord injury rehabilitation program. Uses Microsoft Bot Framework to accept and qualify users on website and on Facebook Messenger.
Technologies: Microsoft Bot Framework, Azure App Services, NodeJS, Bootstrap

GooseHire   q3-goosehire.herokuapp.com
Worked in a team to create a web application that matches a user's skills with job descriptions using the Indeed job search API. Users can save job searches using MongoDB.
Technologies: AngularJS, Pure.css, NodeJS, MongoDB, Mongoose, Passport

NightLite   bradefting-nightlite.herokuapp.com
Worked in a team to create a web application to search and share the best locations for stargazing. Uses PostgreSQL to store locations and ESRI's light pollution map to display.
Technologies: Materialize, jQuery, NodeJS, Express, Knex.js, PostgreSQL

Brewzinga!   brewzinga.surge.sh
Web application that recommends beers based on an event or the user's local weather using Weather Underground API and BreweryDB API. Single-page app also displays local breweries using AJAX and jQuery.
Technologies: Materialize, jQuery, AJAX, Surge

Experience

Webmaster / Marketing Manager
Paladin Enterprises   2008 - 2016
- Managed the company website, blog, podcast, and social media sites
- Built an affiliate program that increased revenue by $100K/year
- Increased e-newsletter open rates by 16% using MailChimp

Product Specialist for BRP Can-Am Spyder
Action Marketing Group   2007
- Spearheaded guerrilla marketing efforts for new three-wheeled roadster
- Increased brand awareness through product launch and 'ride & drive' events

Founder / President
Body & Paint by Brad   2003 - 2006
- Founded auto body business specializing in custom and antique automobiles

Education

Galvanize
Web Development Immersive   2016 - 2017

Colorado State University
Bachelor of Science, Business Management   2014 - 2015