

BRAD EFTING

SOFTWARE DEVELOPER
Denver Based

CONTACT

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SKILLS

JavaScript, ES6
AngularJS, React
HTML5, CSS3, SASS
Bootstrap, Materialize
jQuery, AJAX
RESTful APIs
Git, GitHub
Node, Express
Yarn, NPM
PostgreSQL (SQL), Knex.js
Mongo (NoSQL), Mongoose
Mocha, Chai
OAuth, Passport
Webpack
Azure, Heroku, Surge
Microsoft Bot Framework
Google Analytics, Adwords
MailChimp, Bronto
Marketing, eCommerce
SEO, PPC

TECHNIQUES

Agile Methodologies
Test Driven Development
Responsive Design
Paired Programming
Pivotal Tracker, Waffle.io

PROJECTS

THERABOT

THERABOT.AZUREWEBSITES.NET

- Web app that uses Microsoft Bot Framework to accept and qualify users on website and on Facebook Messenger.
- *Tech used: Microsoft Bot Framework, Azure App Services, Node, Bootstrap*

GOOSEHIRE

Q3-GOOSEHIRE.HEROKUAPP.COM

- Full-stack app that matches a user's skills with job descriptions using Indeed API then a word cloud is created using the skills from the job description.
- *Tech used: AngularJS, Pure.css, Node, Mongo, Mongoose, Passport, Heroku*

NIGHTLITE

BRADFTING-NIGHTLITE.HEROKUAPP.COM

- Full-stack CRUD app to search and share the best locations for stargazing.
- Uses PostgreSQL to store locations and ESRI's light pollution map to display.
- *Tech used: Materialize, jQuery, Node, Express, Knex.js, PostgreSQL, Heroku*

BREWZINGA!

BREWZINGA.SURGE.SH

- Web app that recommends beers based on an event or the user's local weather using Weather Underground and BreweryDB APIs.
- *Tech used: Materialize, jQuery, AJAX, Surge*

EXPERIENCE

WEBMASTER / MARKETING MANAGER

PALADIN ENTERPRISES | 2008 - 2016

- Managed the company website, blog, podcast, and social media sites
- Created e-newsletters using MailChimp that increased open rates by 16%
- Built an affiliate program that increased revenue by \$100K/year
- Increased company exposure using SEO and PPC advertising

PRODUCT SPECIALIST FOR BRP CAN-AM SPYDER

ACTION MARKETING GROUP | 2007

- Increased brand awareness through product launch, 'ride & drive' events, and media interviews

FOUNDER / PRESIDENT

BODY & PAINT BY BRAD | 2003 - 2006

- Founded an automotive restoration and customization business

EDUCATION

WEB DEVELOPMENT IMMERSIVE

GALVANIZE (BOULDER) | 2016-2017

BACHELOR OF SCIENCE, BUSINESS MANAGEMENT

COLORADO STATE UNIVERSITY | 2014 - 2015