

# Brad Efting

## Software Developer

Arvada, CO

517.803.1622

bradefting@gmail.com

bradefting.com

github.com/bradefting

linkedin.com/in/brad-efting

## Skills

JavaScript, ES6

AngularJS

Git, GitHub

HTML5, CSS3

Bootstrap, Materialize

jQuery, AJAX

RESTful API

Node

Express, Knex.js

OAuth, Passport

PostgreSQL, SQL

Mongo, NoSQL

Mocha, Chai

Azure, Heroku, Surge

Microsoft Bot Framework

Google Analytics, Adwords

Digital, Print Advertising

SEO, PPC

MailChimp

## Techniques

Agile Methodologies

Paired Programming

Pivotal Tracker, Waffle.io

Responsive Design

Test Driven Development

## Projects

### TheraBot

therabot.azurewebsites.net

- Web app that uses Microsoft Bot Framework to create a chat bot to pre-qualify users for a spinal cord injury rehabilitation program on website and Facebook Messenger.
- *Technologies: Microsoft Bot Framework, Azure App Services, Node, Bootstrap*

### GooseHire

q3-goosehire.herokuapp.com

- Full-stack app that matches a user's skills with job descriptions using the Indeed API then a word cloud is created using the skills from the job description.
- *Technologies: AngularJS, Pure.css, Node, MongoDB, Mongoose, Passport*

### NightLite

bradefting-nightlite.herokuapp.com

- Full-stack CRUD app to search and share the best locations for stargazing.
- Uses PostgreSQL to store locations and ESRI's light pollution map to display.
- *Technologies: Materialize, jQuery, Node, Express, Knex.js, PostgreSQL*

### Brewzinga!

brewzinga.surge.sh

- Web app that recommends beers based on an event or the user's local weather using Weather Underground and BreweryDB APIs.
- Single-page app also displays local breweries using AJAX and jQuery.
- *Technologies: Materialize, jQuery, AJAX, Surge*

## Experience

### Webmaster / Marketing Manager

Paladin Enterprises

2008 - 2016

- Managed the company website, blog, podcast, and social media sites
- Built an affiliate program that increased revenue by \$100K/year
- Increased e-newsletter open rates by 16% using MailChimp

### Product Specialist for BRP Can-Am Spyder

Action Marketing Group

2007

- Spearheaded guerrilla marketing efforts for new three-wheeled roadster
- Increased brand awareness through product launch and 'ride & drive' events

### Founder / President

Body & Paint by Brad

2003 - 2006

- Founded auto body business specializing in custom and antique automobiles

## Education

### Galvanize

Web Development Immersive

2016 - 2017

### Colorado State University

Bachelor of Science, Business Management

2014 - 2015