

# Brad Efting

Software Developer

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github.com/bradefting

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## Skills

JavaScript

AngularJS

Git + GitHub

HTML5 + CSS3

Bootstrap + Materialize

jQuery

RESTful API

NodeJS + Express

Knex.js

OAuth

PostgreSQL

MongoDB

Azure, Heroku, Surge

Microsoft Bot Framework

Mocha + Chai

Google Analytics + Adwords

Digital + Print Advertising

SEO

MailChimp

## Techniques

Agile Methodologies

Paired Programming

Pivotal Tracker + Waffle.io

Responsive Design

Test Driven Development

## Projects

### TheraBot

therabot.azurewebsites.net

Web application that uses a bot to pre-qualify users for a spinal cord injury rehabilitation program. Uses Microsoft Bot Framework to accept and qualify users on website and on Facebook Messenger.

*Technologies: Microsoft Bot Framework, Azure App Services, NodeJS, Bootstrap*

### GooseHire

q3-goosehire.herokuapp.com

Worked in a team to create a web application that matches a user's skills with job descriptions using the Indeed job search API. Users can save job searches using MongoDB.

*Technologies: AngularJS, Pure.css, NodeJS, MongoDB, Mongoose, Passport*

### NightLite

bradefting-nightlite.herokuapp.com

Worked in a team to create a web application to search and share the best locations for stargazing. Uses PostgreSQL to store locations and ESRI's light pollution map to display.

*Technologies: Materialize, jQuery, NodeJS, Express, Knex.js, PostgreSQL*

### Brewzinga!

brewzinga.surge.sh

Web application that recommends beers based on an event or the user's local weather using Weather Underground API and BreweryDB API. Single-page app also displays local breweries using AJAX and jQuery.

*Technologies: Materialize, jQuery, AJAX, Surge*

## Experience

### Webmaster / Marketing Manager

Paladin Enterprises

2008 - 2016

- Managed the company website, blog, podcast, and social media sites
- Built an affiliate program that increased revenue by \$100K/year
- Increased e-newsletter open rates by 15% using MailChimp

### Product Specialist for BRP Can-Am Spyder

Action Marketing Group

2007

- Spearheaded guerrilla marketing efforts for new three-wheeled roadster
- Increased brand awareness through product launch and 'ride & drive' events

### Founder / President

Body & Paint by Brad

2003 - 2006

- Founded auto body business specializing in custom and antique automobiles

## Education

### Galvanize

Web Development Immersive

2016 - 2017

### Colorado State University

Bachelor of Science, Business Management

2014 - 2015