

BRADEN EAST

Associate Creative Director

After six years immersed in design and three years creating web experiences, I'm leveraging my technical skills to inform how I approach creative challenges.

EXPERIENCE

Associate Creative Lead

Oklahoma Baptist Convention | *since 2018*

I look for ways to make local, national, and international ministries feel familiar and transparent to Oklahoma Baptists through intentional design. In 2019, I was instrumental in re-branding the convention and designing an identity system that would become the cornerstone of all its creative efforts.

I took first in the the logo mark category for the Baptist Communicators Association two years in a row.

Logo Identity Design

Contract | *since 2018*

I help organizations stay true to their mission by bringing their logo into alignment with their goals.

Public Relations Internship

Shawnee Public Schools | *1 Semester*

I managed social media accounts, documented community initiatives, and produced the internal bimonthly newsletter.

Communication Arts Student-Teaching

Oklahoma Baptist University | *4 Semesters*

I helped communications professors provide a better learning experience for their students and provided academic advising services.

EDUCATION

BA of Fine Arts in Communication Studies

Oklahoma Baptist University

My GPA was 3.95 and my undergraduate research was accepted to three national conferences.

Environmental and Spatial Technology

Tri-County Technology Center

SKILLS

Design | *"He's got an eye for that stuff."*

Web Development | *"My brother has this great idea for an app."*

Professional Things | *Teaching workshops, Copywriting*

bradeneast.com

braden.east.design@gmail.com

918.397.4009