Lancelot – simple and elegant app landing page

Installation and basic configuration

Upload the contents of the `Lancelot v1.0.1` folder to your web server using any method you prefer (usually FTP).

In `includes/functions.php` on line `10`, change `example@example.com` to your email address to receive contact messages and notifications about new subscribers.

Customization

Background images

To add a background image to a section, it must have an id and a `background-image` class assigned (eg. `<div id="section_name" class="background-image section">...</div>`). After that, open the `assets/css/custom.css` file and add the following code at the end:

```
#section_name {
    background-image: url('link to your background image');
}
```

Reveal animations

Reveal animations with the help of scrollReveal javascript library. You can find detailed instructions on how to use it here.

Scroll animation

If you include a link pointing to some element on the page (eg. `<a href="#content">Learn more</a>`), add a `data-smoothscroll` attribute to the anchor tag to make scroll animation smooth (`<a href="#content" data-smoothscroll>Learn more</a>`).

Resources

Here is a list of quality device mockups and other useful resources:

Device mockups

MockuPhone – incredibly useful resource. Places a screenshot of your app into different devices (iOS, Android and Windows Phone) shot from different angles.

PlaceIt – Same as above, but includes a lot more stages and devices (200+). Has interactive stages. Paid, but includes free stages.

PSD Device mockups

[iPhone 5S PSD](#), [iPhone 5C PSD](#), [Samsung S5 PSD](#)

[Hands holding iOS Devices](#) – $12, great collection of PSDs with hands holding iOS devices.

Photos

[Unsplash](#) – Free hi-resolution photos. 10 new photos every 10 days.)

Contact form

Lancelot's contact form is hidden behind the main container. All you have to do is assign a `contact-toggle` class to any element. A click on that element will toggle contact form visibility. You can assign this class to multiple elements.

Subscription form

To use the subscription form, place the following code anywhere on the page:

```
<form class="subscription-form">
    <div class="form-group">
        <div class="input-group">
            <input class="large input" name="email" type="text" placeholder="Your
email address">
            <span class="input-group-button">
                <button class="large primary button" type="submit"
data-loading-text="Hold on...">Subscribe</button>
            </span>
        </div>
    </div>
</form>
```

And that's it!

Lancelot's subscription form can integrate with two most popular subscription management services: [MailChimp](#) and [CampaignMonitor](#). By default, it stores email addresses in the `subscribers.php` file.

Your preferred method for handling subscribers (`file`, `mailchimp` or `campaignmonitor`) can be set in `includes/functions.php` on line `13`.

MailChimp integration

1. Set subscription method to `mailchimp` (see above).
2. Obtain your API key by following these instructions: [Where can I find my API Key?](#)
3. Obtain a list ID by following these instructions: [How can I find my List ID?](#)
4. Open `includes/function.php` and paste your API key and list ID on lines `17` and `18` respectively.
5. Save file.

Your code should look like this:

```
    'api_key' => 'xxxxxxxxxxxxxxxxxxxxxxxxxxxxxx-xxx',
    'list_id' => 'xxxxxxxxx'
```

CampaignMonitor integration

1. Set subscription method to `campaignmonitor` (see above).
2. Obtain your API key by following these instructions: <u>Where can I find my API key?</u>
3. Obtain a list ID by following these instructions: <u>Your List ID</u>
4. Open `includes/function.php` and paste your API key and list ID on lines `23` and `24` respectively.
5. Save file.

Your code should look like this:

```
    'api_key' => 'xxxxxxxxxxxxxxxxxxxxxxxxxxxxxx',
    'list_id' => 'xxxxxxxxxxxxxxxxxxxxxxxxxxxxxx'
```

Support

If you encounter any problems or have any questions, please do not hesitate to contact me via email: <u>mailbox@happytodesign.com</u> And thank you for purchasing this template!

Regards,
happytodesign

Credits

- <u>jQuery</u> – fast, small, and feature-rich JavaScript library.
- <u>bxSlider</u> – the responsive jQuery content slider.
- <u>Owl Carousel</u> – touch enabled jQuery plugin that lets you create a beautiful responsive carousel slider.
- <u>Social Likes</u> – single style social like buttons with counters for jQuery.
- <u>scrollReveal</u> – declarative on-scroll reveal animations.
- <u>Unsplash</u> – Free hi-resolution photos. 10 new photos every 10 days.
- <u>Iconmonstr</u> – social media icons.