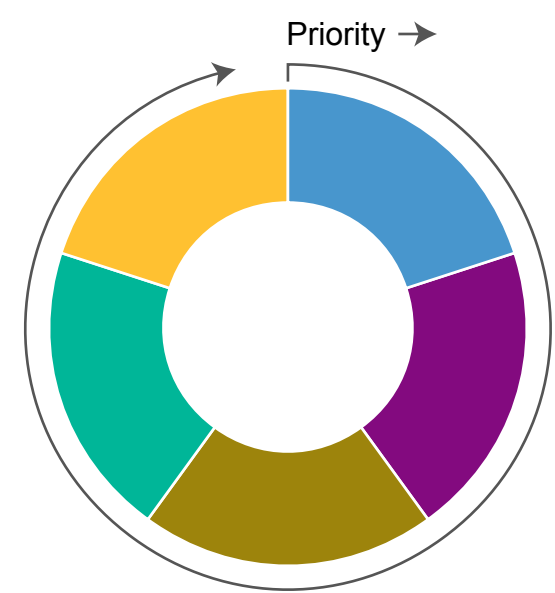
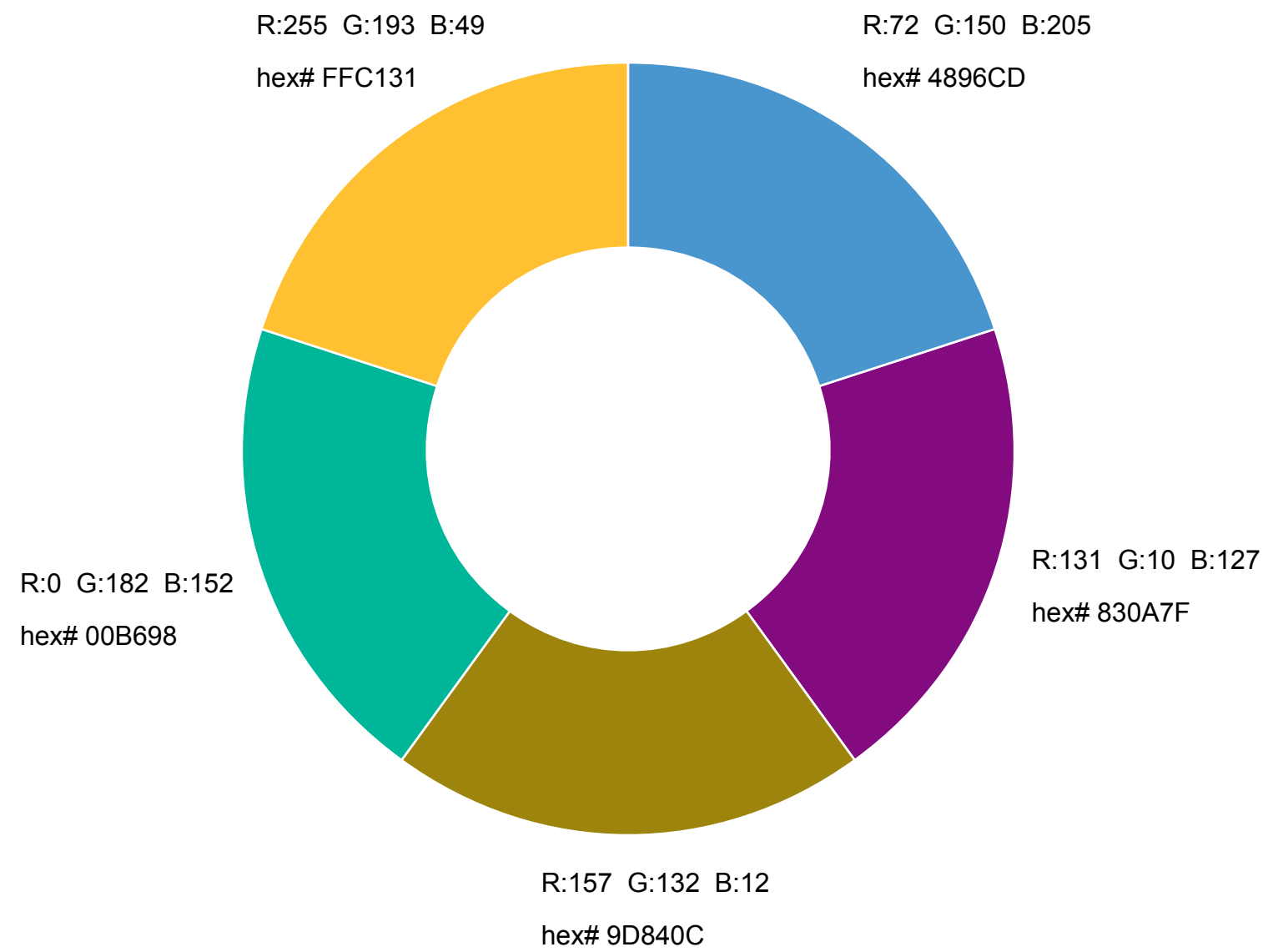


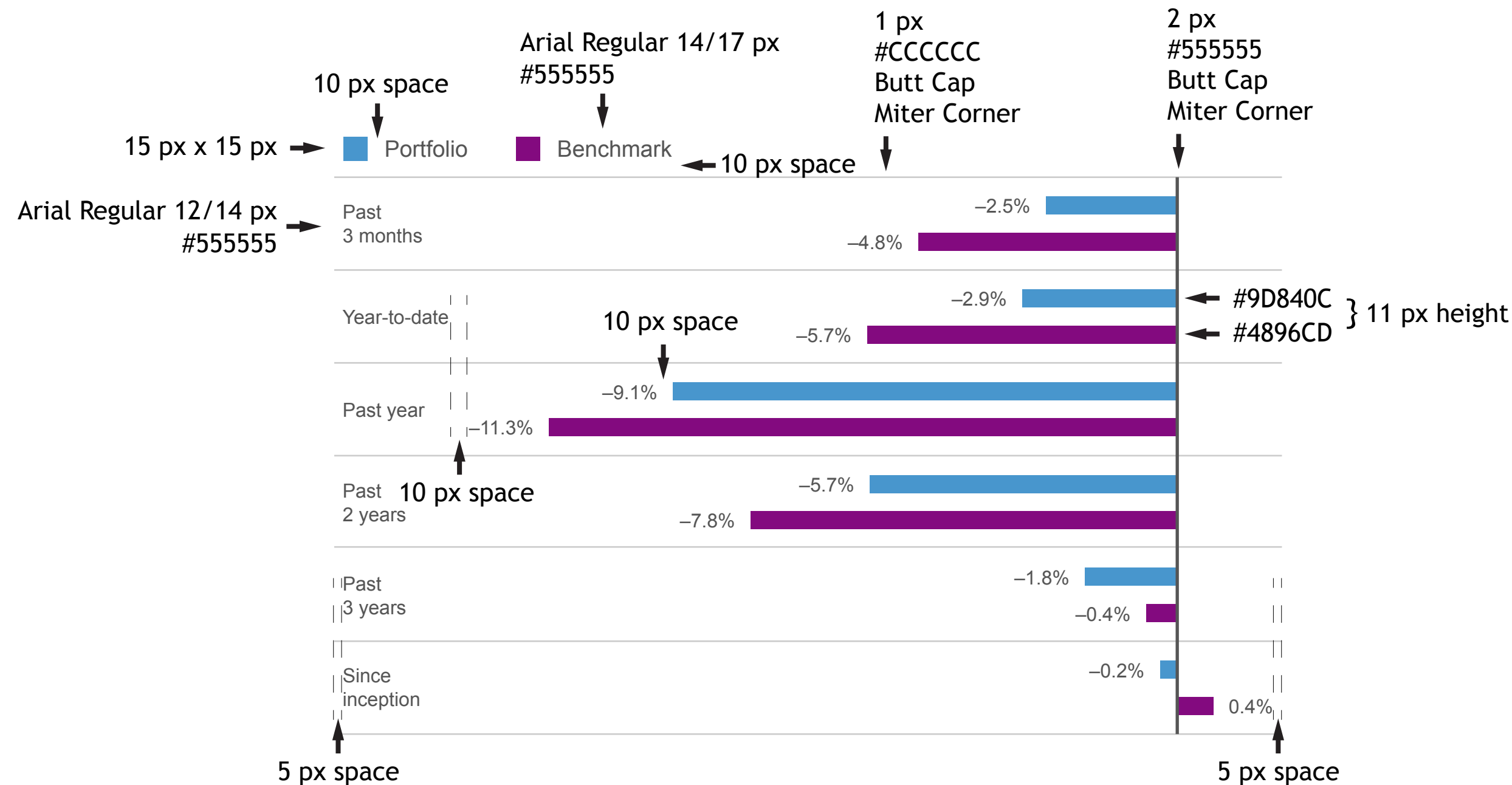
Bloomberg

WEALTH

Colors

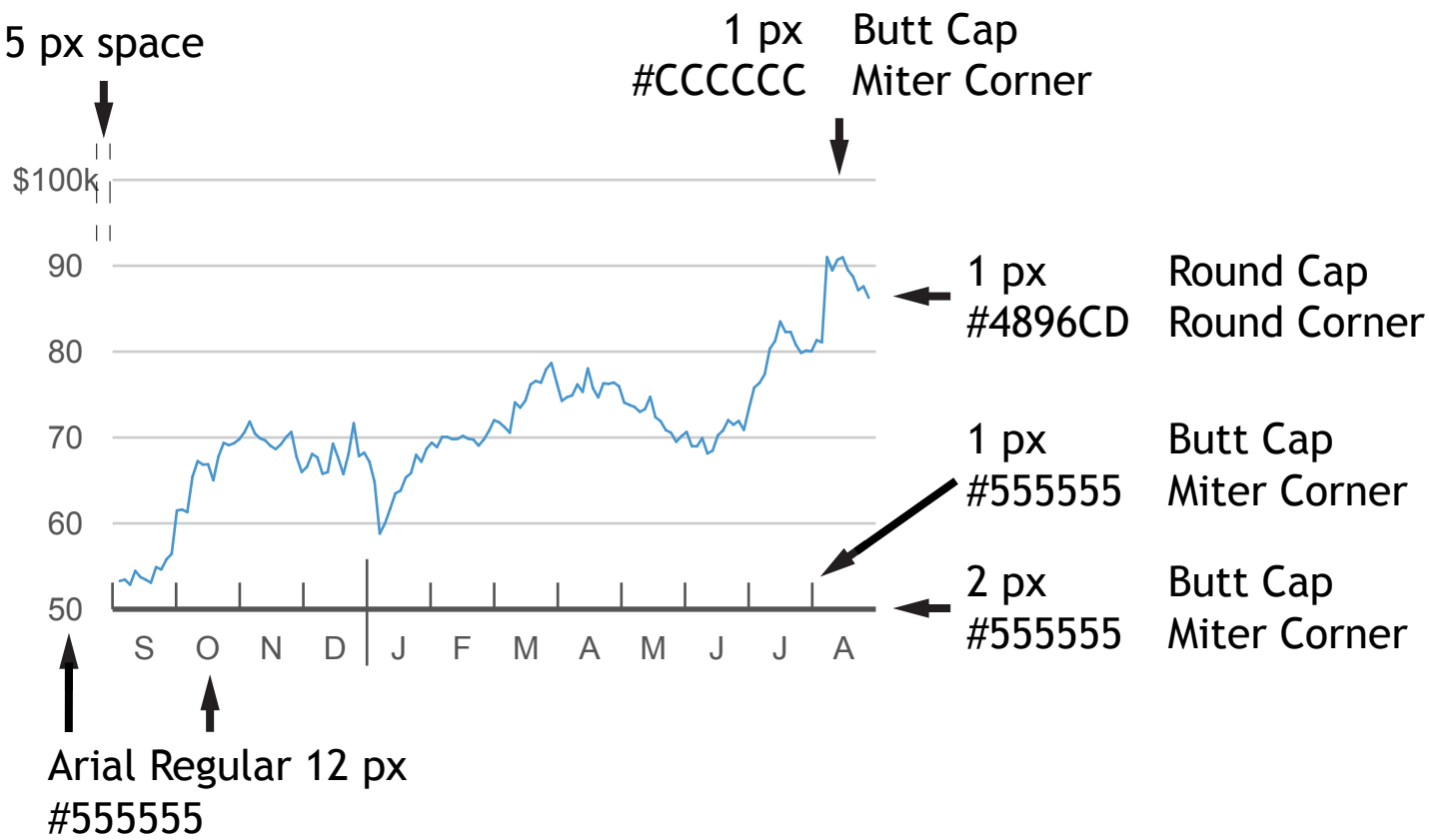


Homepage and Portfolio horizontal bar chart

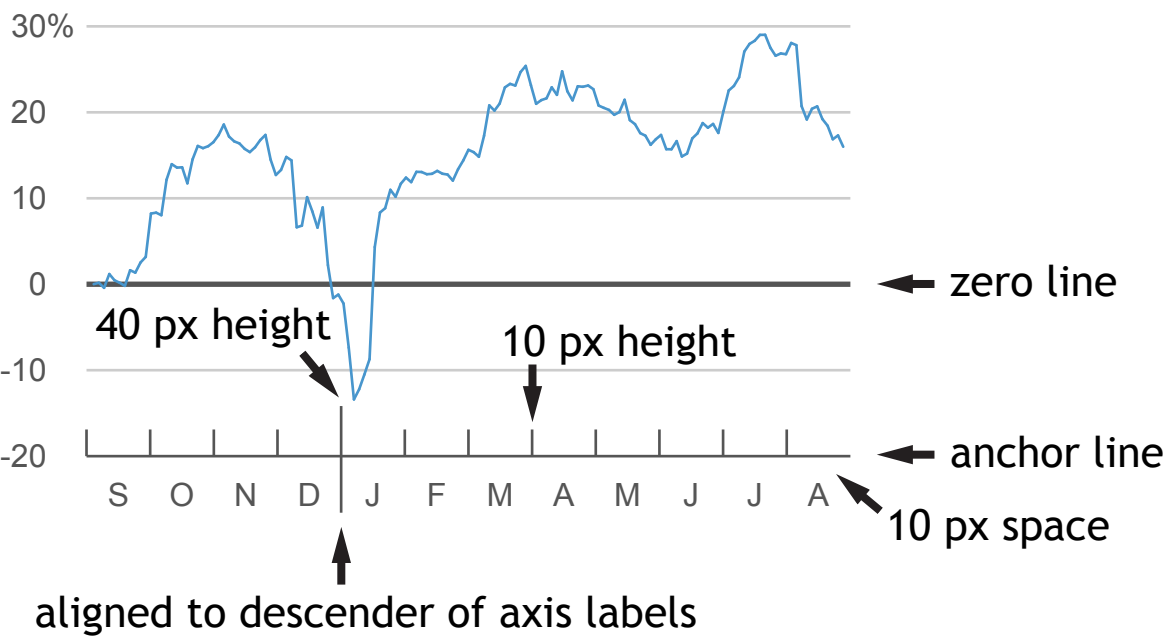


The width of this chart will always remain the same by adjusting the placement of the zero line.

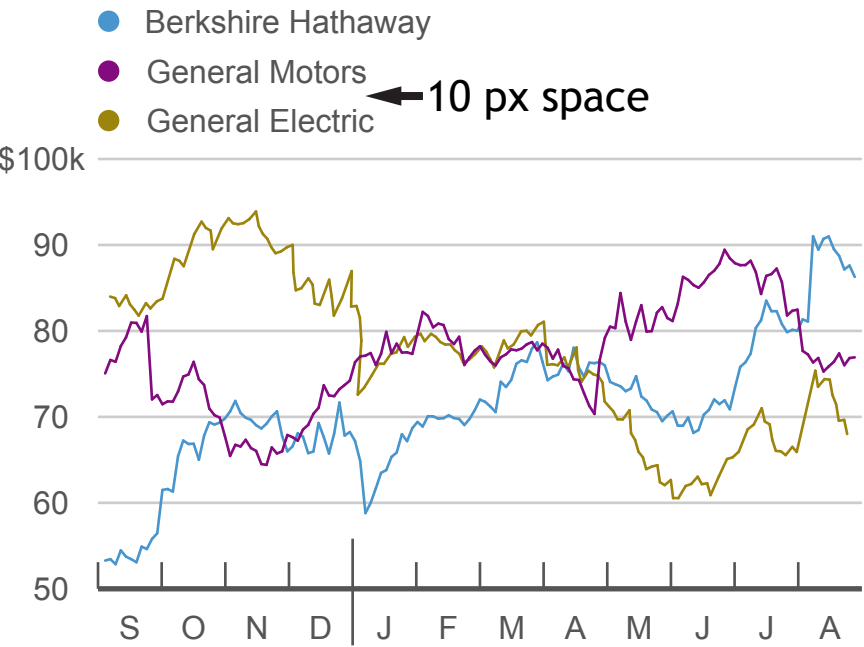
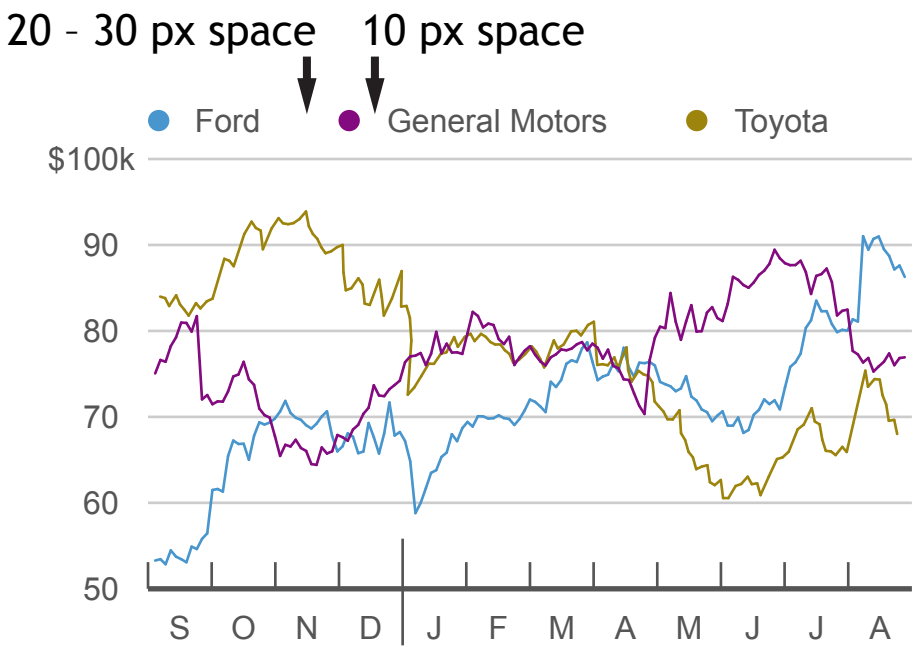
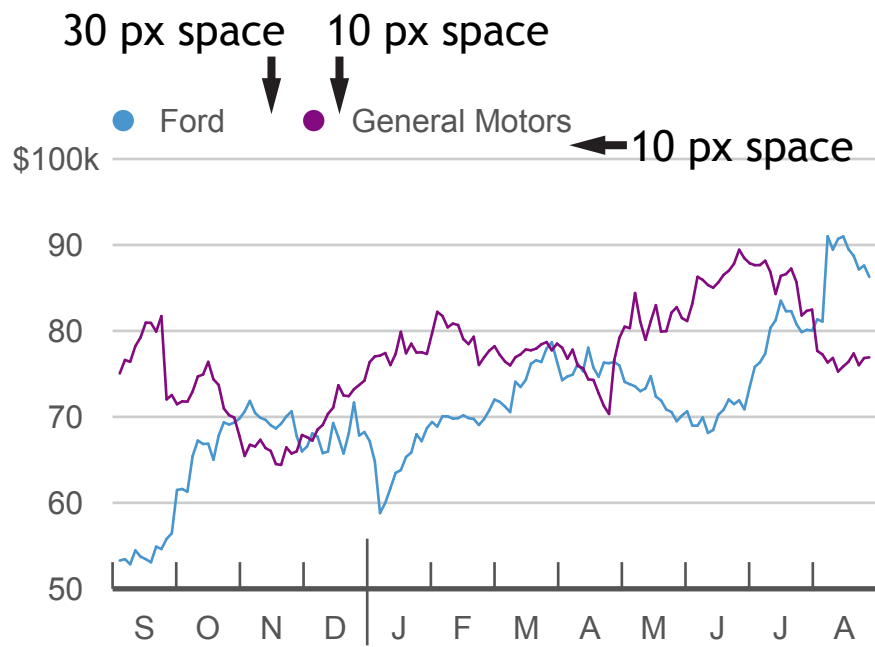
Fevers



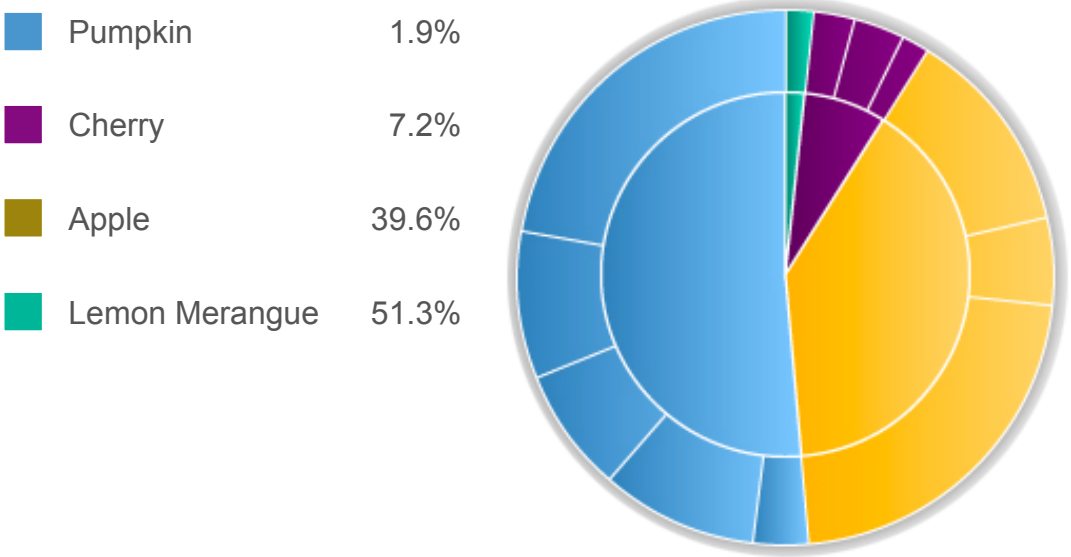
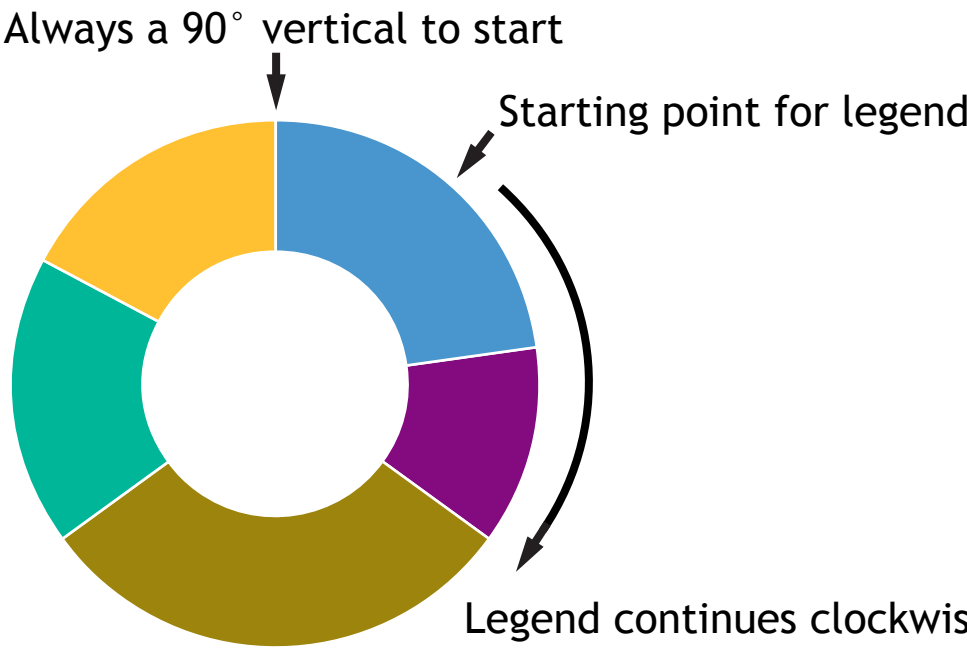
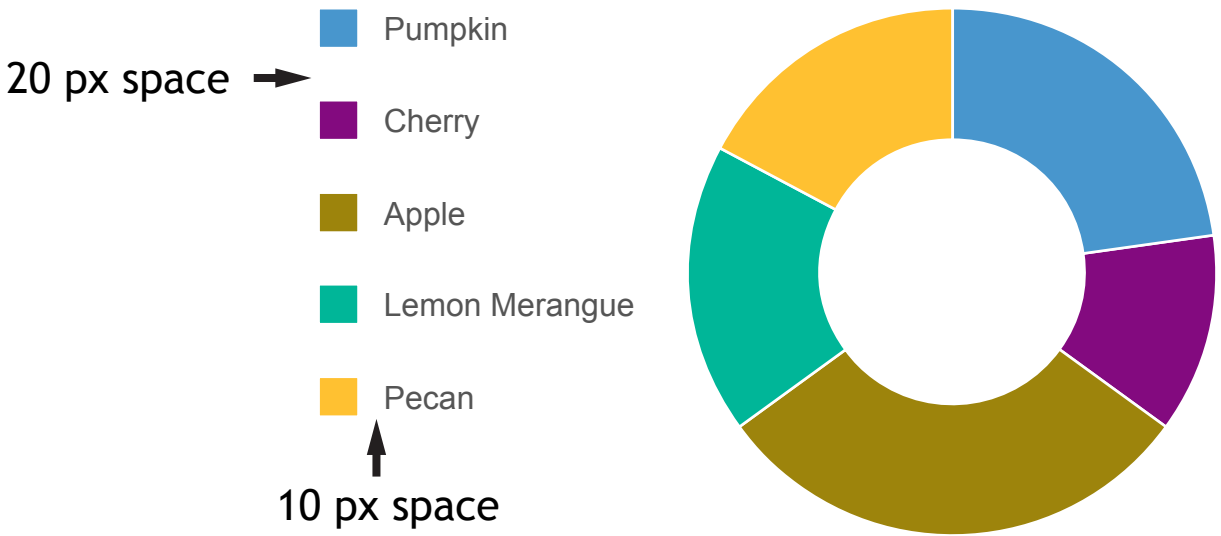
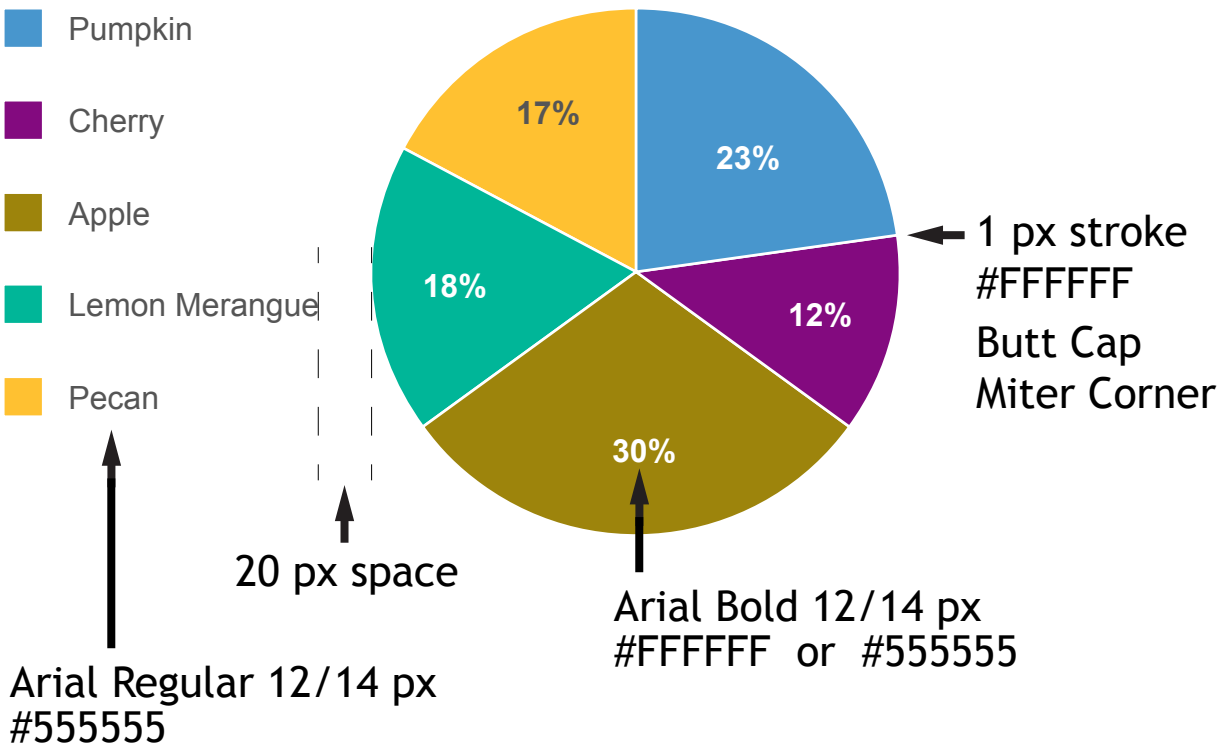
If the zero line is visible in a chart, make it #555555 with a 2 point stroke. Make the anchor line #555555 with a 1 point stroke.



Align key horizontally unless it doesn't fit...

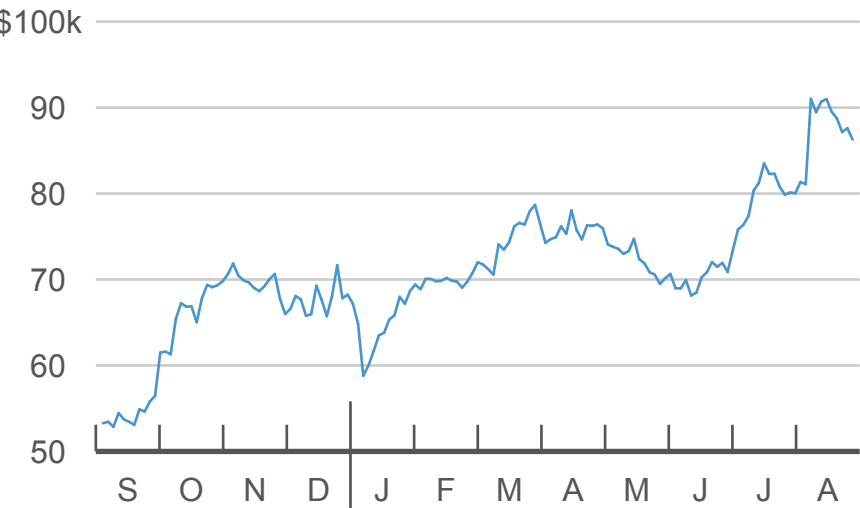


Pastries



General charting standards

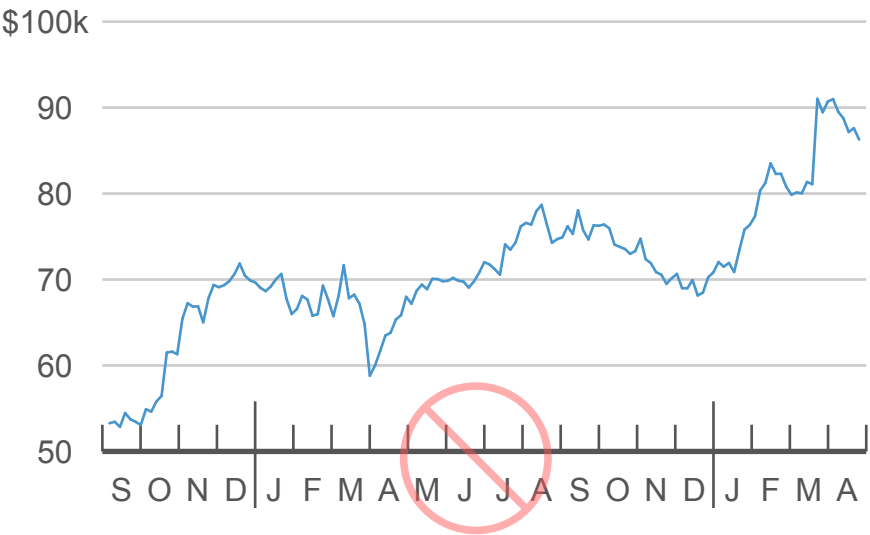
It's okay to reduce the months to a single letter:



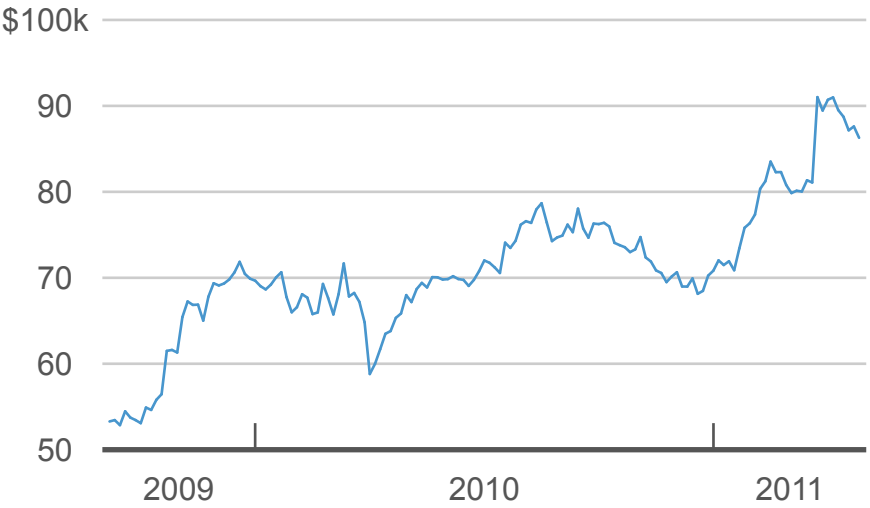
Don't mix and match date formats:



If the data covers more than 12 months...



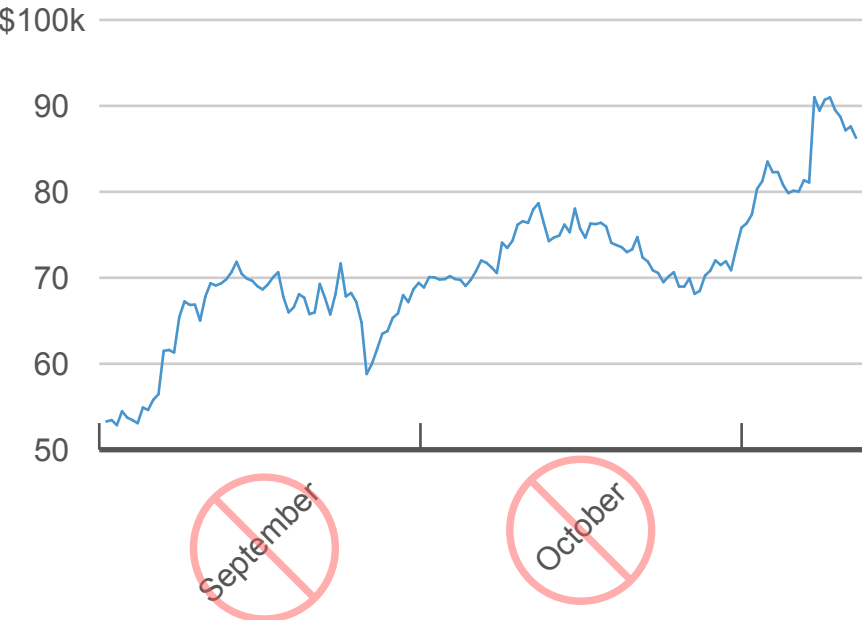
...use years instead.



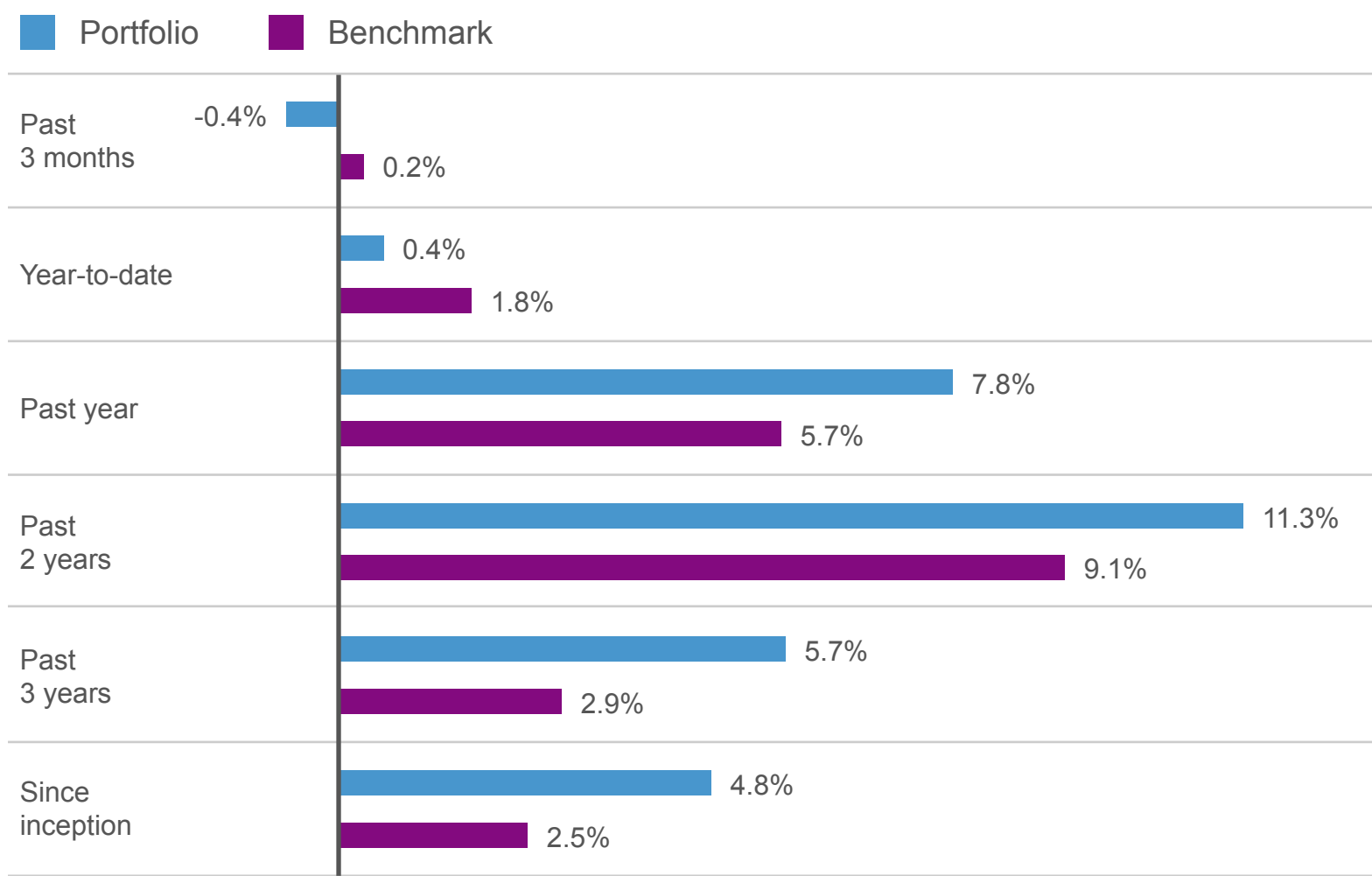
Never place a label vertical.

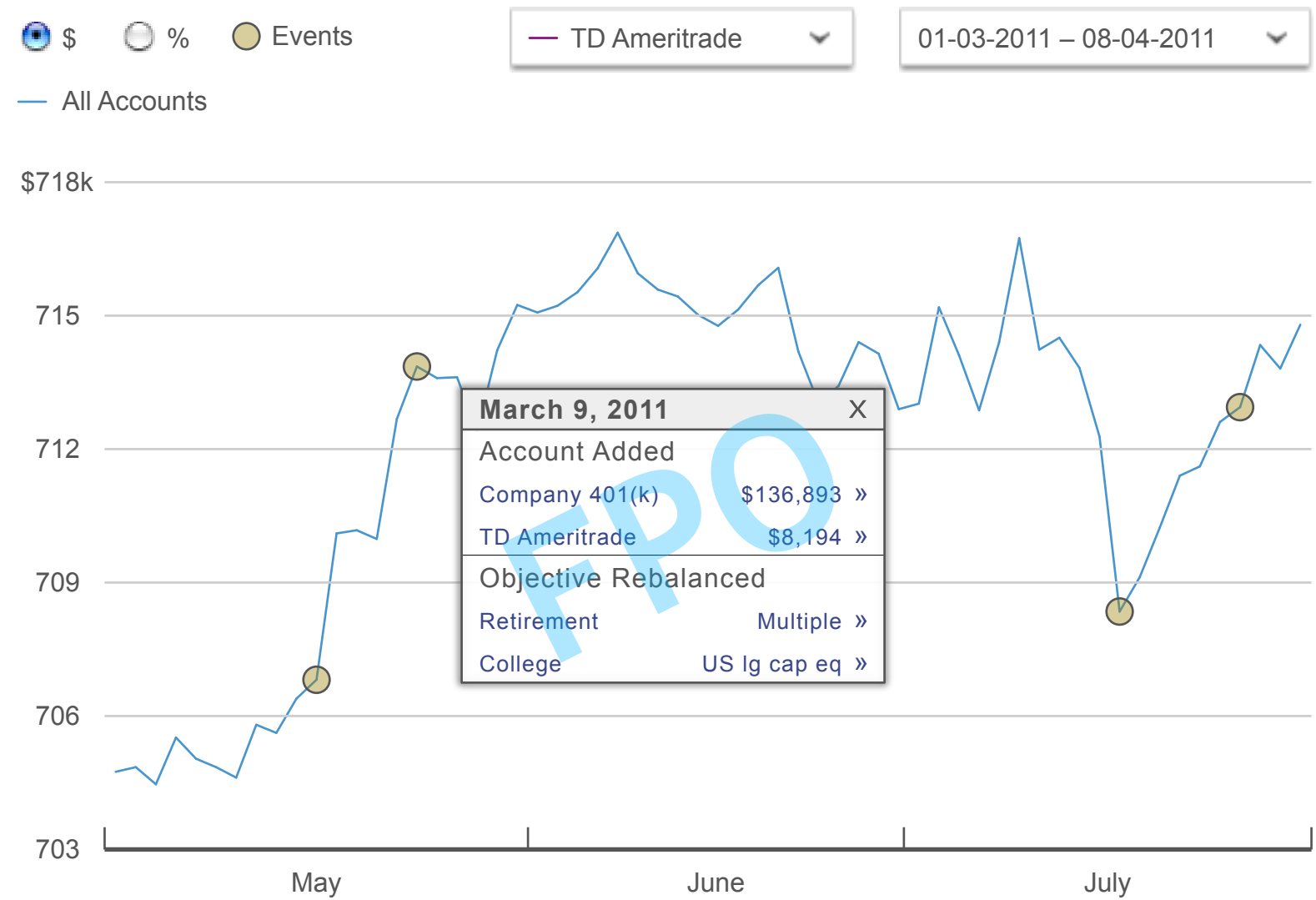


Never place a label slanted.



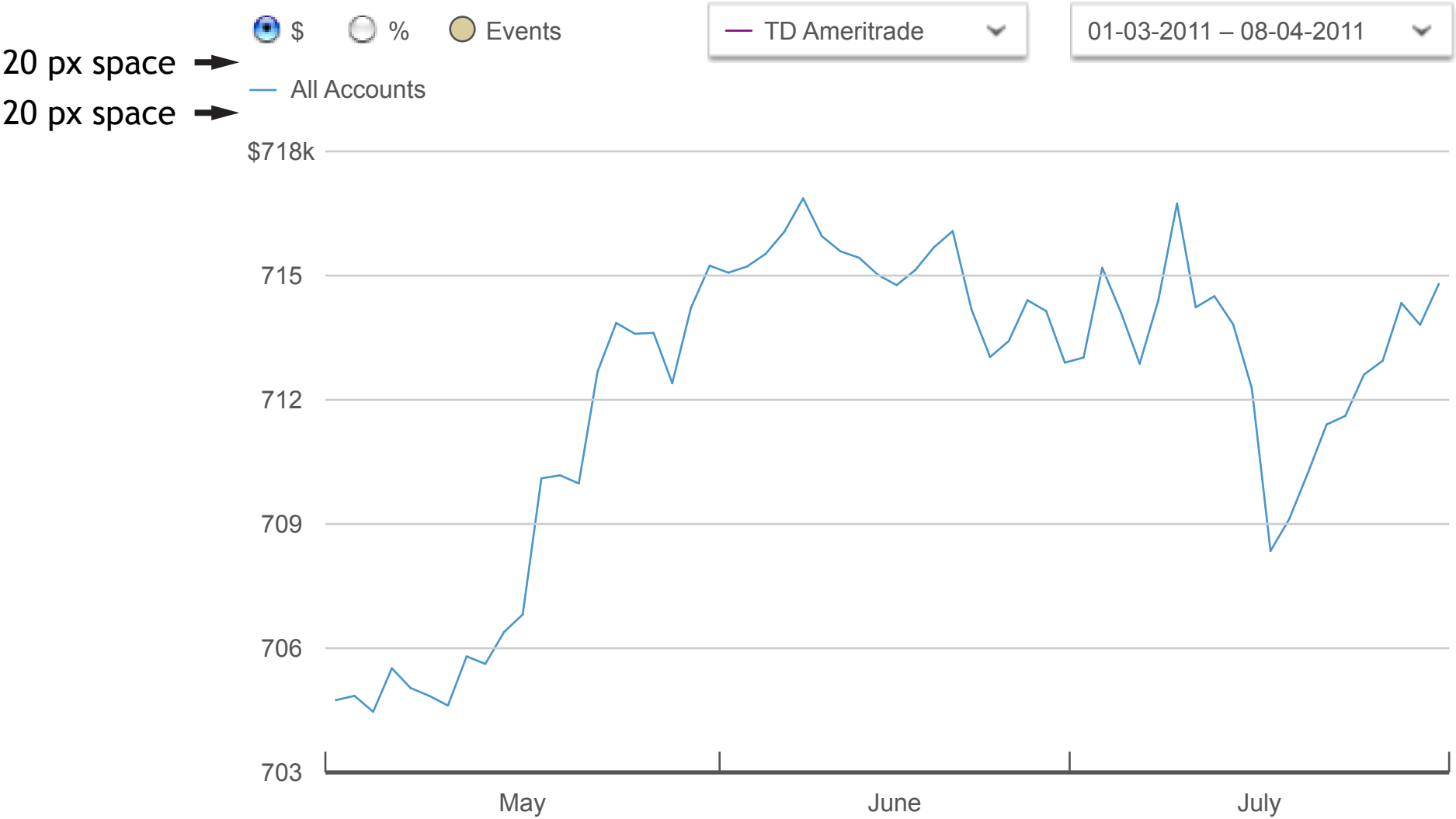
Homepage and Portfolio








Note: The hover state shown here is simply a placeholder. Roundarch will provide the real thing.

Portfolio



Activity types in menu (for now): Account added or removed; Rebalance; Target adjustment; Strategy adjustment or creation

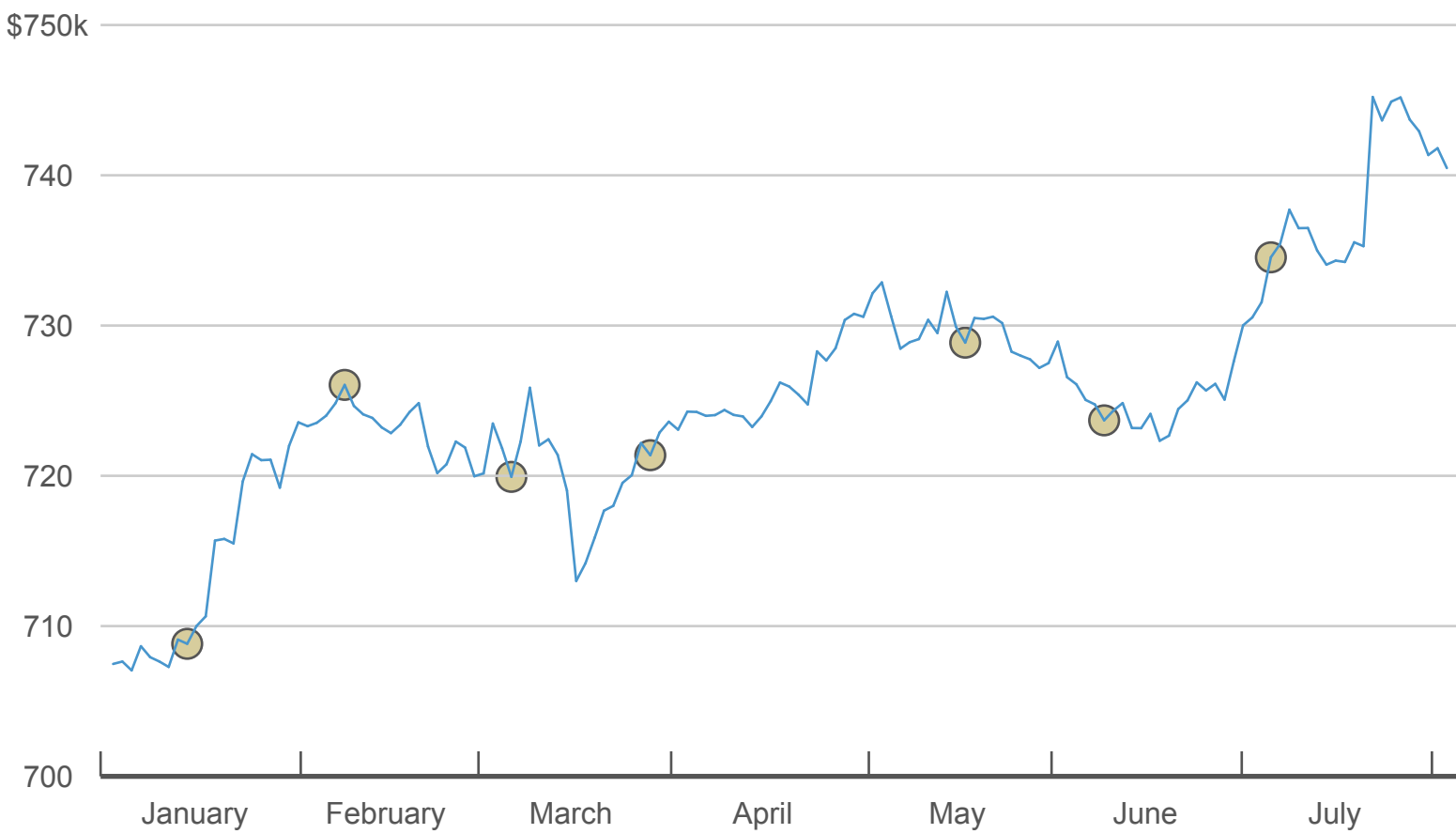
Portfolio



 \$  %  Events

Compare an account ▾

01-03-2011 – 08-04-2011 ▾

All Accounts

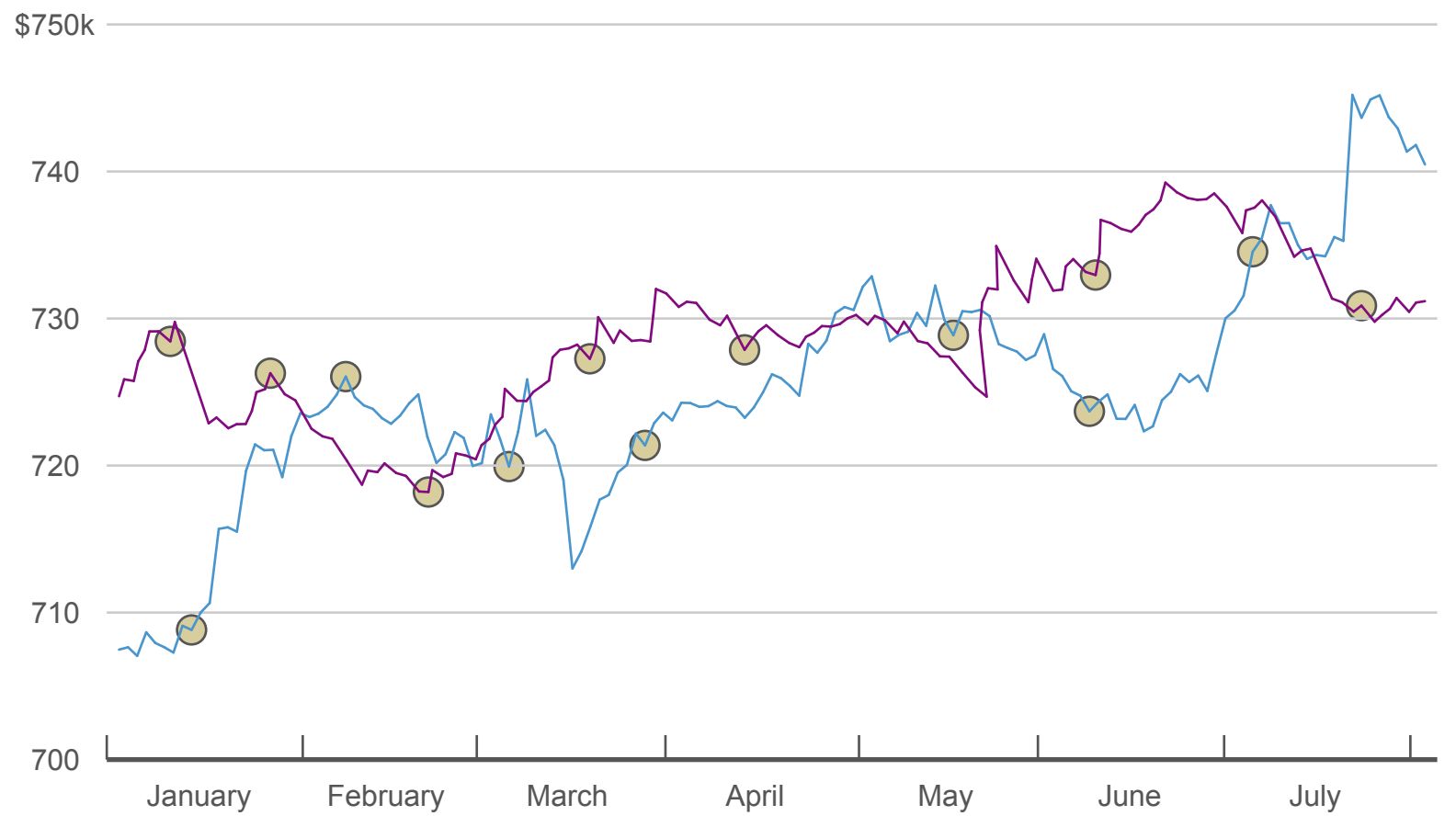


 \$  %  Events

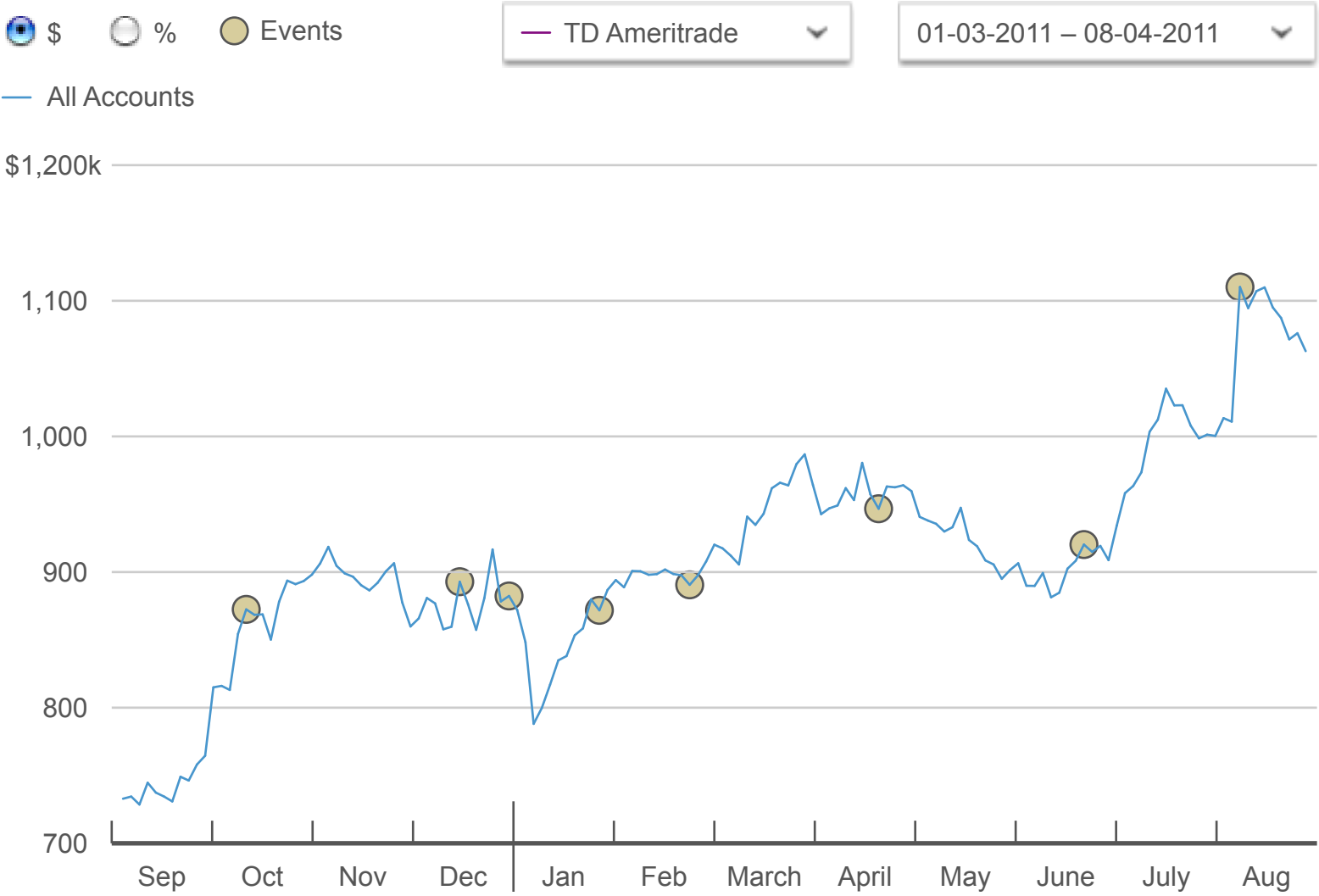
TD Ameritrade ▾

01-03-2011 – 08-04-2011 ▾

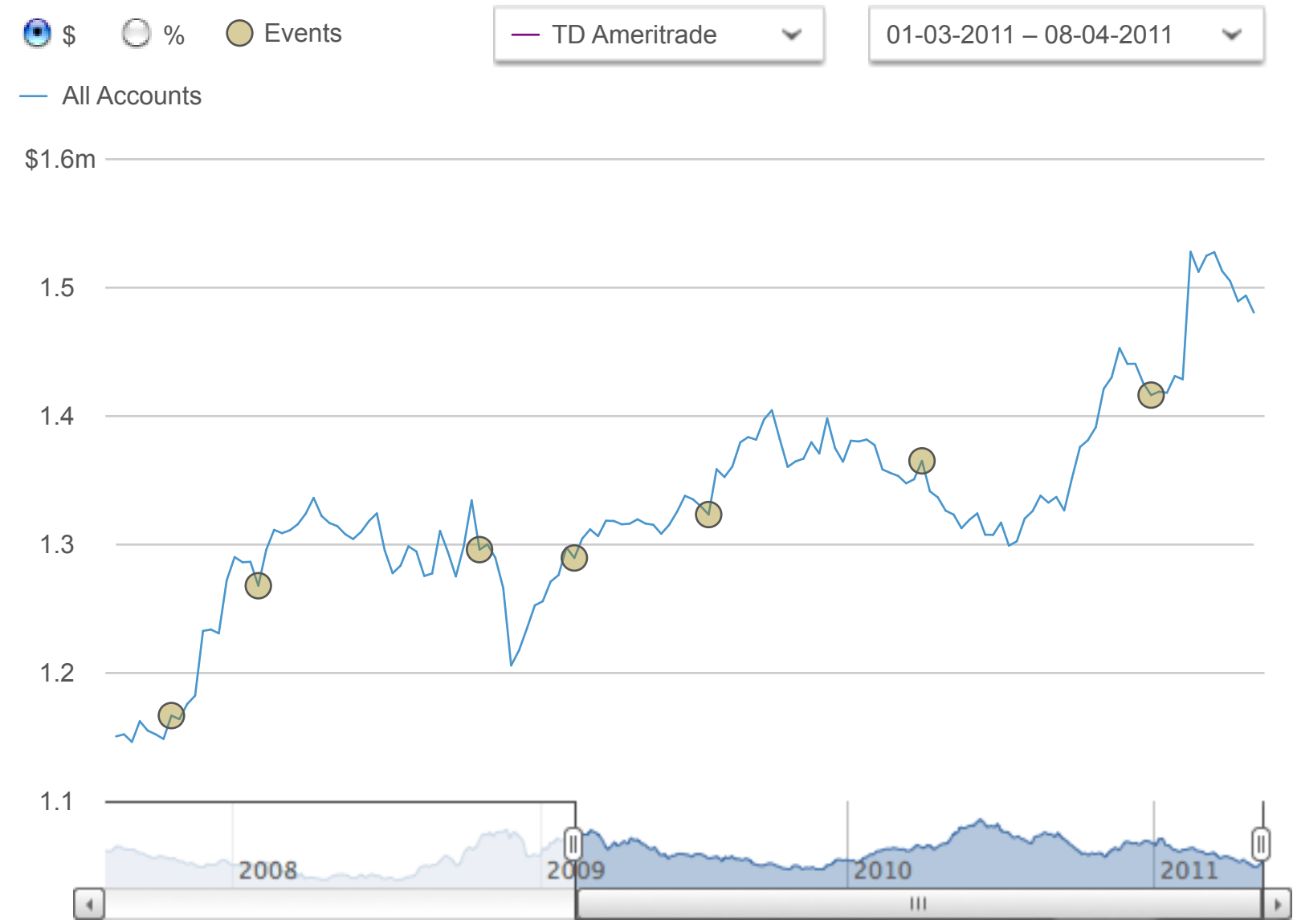
All Accounts



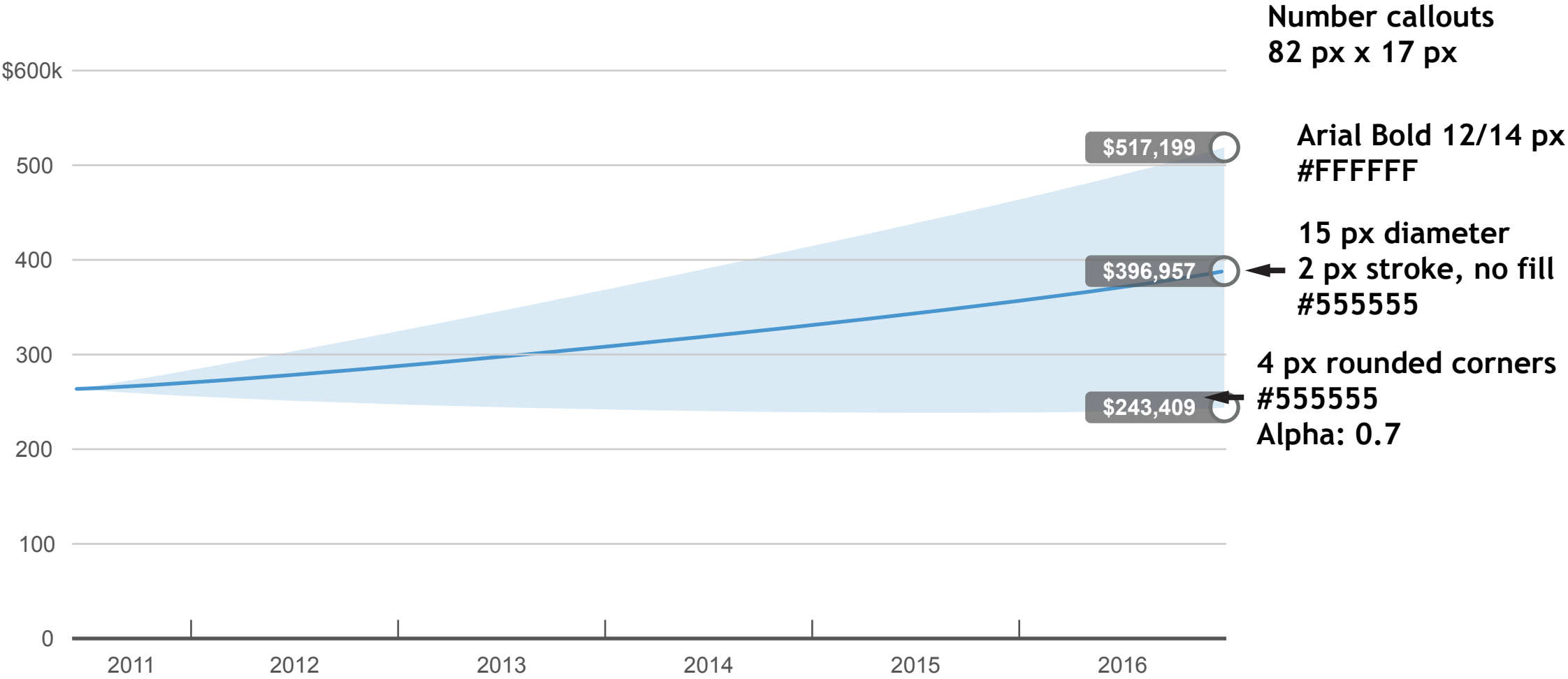
Portfolio



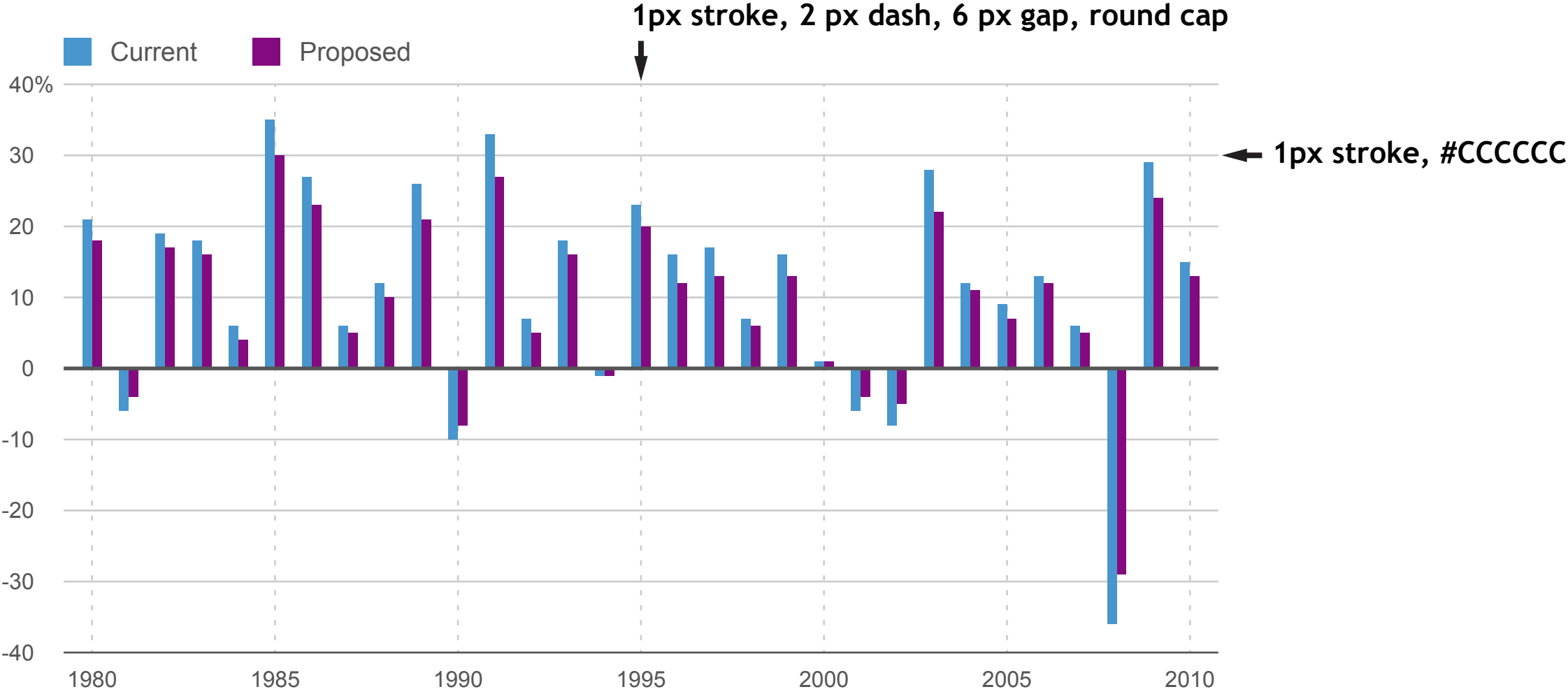
Fever with scrubber



Monte Carlo



Annualized Returns



Scenarios

