



BRAD FARRELL

www.bradfarrell.com

SKILLS

Graphic Design
Typography
Branding / Marketing
Photography
Web Design

UI Design
Advertising
Animation
Adobe Photoshop CC
Adobe Illustrator CC

Adobe InDesign CC
Adobe After Effects CC
Microsoft Office
Windows | Mac OS
HTML / CSS / Javascript

PROFESSIONAL EXPERIENCE

Freelance Designer

AUGUST 2017 TO PRESENT | AUSTIN, TX

Since moving to Austin, I have been taking on projects on an as-needed basis from established clients. I have been developing skills in UI/UX design as well as front-end development hoping to break into Austin's tech industry.

Scout Exchange | Lead Graphic Designer

AUG 2016 - AUG 2017 | BOSTON, MA

Was responsible for the visual direction of marketing for a cloud based software startup | Designed and consulted for all ads, landing pages, emails, trade show materials, and collateral for all departments in the company including Sales, UX, Account Management, and Events | Supplied direction for email blasts and updates to Scout's Wordpress website

Cobb Design Group | Digital Production Artist

JUNE 2016 | BOSTON, MA [TEMP/FREELANCE]

Completed production work for an app servicing a major hotel brand | Built layered Photoshop files for web developers | Helped the lead designer develop the layout and user experience for portions of the app

HILL HOLLIDAY | Creative Intern

FEB 2016 - APR 2016 | BOSTON, MA

Concepted and executed designs in the creative department | Designed logos, fliers, icons, and vector graphics | Helped develop Facebook ads and print material for the healthcare team

BOSTON UNIVERSITY ADLAB

VP / Creative Director | AUG 2014 - MAY 2015

Creative Supervisor | JAN 2014 - MAY 2014

Art Director | AUG 2013 - DEC 2014

Managed the art department for the country's largest student-run advertising agency | Guided creative teams in producing artwork for 40+ clients | Taught students how to use creative software | Designed and launched an e-commerce website for a small startup with a creative team

EDUCATION

BACHELORS OF FINE ARTS

BOSTON UNIVERSITY, MAGNA CUM LAUDE 2015