

WITH FOREWORD BY PÉTER ÉRDI

"LEARN ABOUT AI'S LIMITS, RISKS, EXPENSES, AND HOW WE MIGHT INTEGRATE DEEP LEARNING IN BUSINESS AND SOCIETAL EVOLUTION."

"This book helps making sense of how the field of AI has emerged from narrow technical applications to where it stands today. I very much appreciate its freshness and writing style" - Christian Terwiesch, Wharton School Professor of Operations, Information and Decisions

**AI Harmony** delves into the transformative power and limitations of artificial intelligence (AI) in today's world. The book distinguishes between rules-based programming and deep learning, highlighting the importance of high-quality data for training deep learning models. It explores the challenges of understanding and controlling AI systems, and offers case studies illustrating their practical applications. The book also discusses the use of AI in self-driving cars and its implications for future transportation. Addressing common fears about AI domination, it emphasizes the need for embracing AI and integrating it into our society while focusing on human strengths and implementing policies to mitigate economic disruption.



Brad Flaugh, the accomplished entrepreneur and tech aficionado behind "AI Harmony," has spent his career navigating the dynamic world of technology. A Kalamazoo College graduate and a student of technological change in economic history from the London School of Economics, Brad has cultivated a wealth of experience. From launching and selling his own companies to working with industry giants such as Johnson & Johnson and Procter & Gamble, his background is diverse and impressive.

As a published computational neuroscientist with a keen interest in machine learning and neural networks, he has devoted countless hours to exploring the intricacies of artificial intelligence, always ensuring his work remains grounded in scientific accuracy. Driven by insatiable curiosity, Brad continually commits to lifelong learning through prestigious institutions like MIT and Wharton. As a passionate educator, he delights in sharing his knowledge and has expanded his teaching endeavors to include annual bootcamps that attract students from around the globe. In "AI Harmony," readers can expect an engaging and informed exploration of artificial intelligence and its harmonious potential.

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THROUGH STORIES



BRAD FLAUGHER

AI HARMONY

# AI HARMONY

BLENDING HUMAN EXPERTISE WITH AI  
FOR SUCCESS IN BUSINESS



FLAUGHER

