

# **Managing Complex Technical Projects**

**Day 1: Design Structure Matrix and Process DSM Models**

**Prof. Steven D. Eppinger**  
**Massachusetts Institute of Technology**  
**Sloan School of Management**



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## **Steven Eppinger**

General Motors Leaders for Global Operations Professor  
Professor of Management Science and Innovation  
Professor of Engineering Systems  
Massachusetts Institute of Technology



- 
- **Educational Background:**
    - SB, SM, and ScD in Mechanical Engineering, MIT
  - **Teaching:**
    - Product design and development, engineering project management
  - **Research Foci:**
    - Product development processes and organizations, complex system development, technical project management, sustainable design
  - **Industry Experience:**
    - Aerospace, automotive, consumer electronics, software, telecommunications, medical devices, capital equipment

Program Outline			
<b>Day 1: Design Structure Matrix and Process DSM Models</b>			
Complex projects, DSM types	<i>break</i>	Sequencing methods	<i>break</i>
Process modeling with DSM		Planned vs unplanned iterations	<i>break</i>
<b>Day 2: System Architecture and Organization DSM Models</b>			
Organization architecture DSM	<i>break</i>	DSM building and clustering	<i>break</i>
System architecture DSM	<i>break</i>	Combined system + org DSM	<i>break</i>
<b>Day 3: Agile Development Methods</b>			
Background and manifesto	<i>break</i>	Team-based agile (Scrum)	<i>break</i>
Agile techniques you can use		Scaled agile methods	
		Agile coaching session	
		Course wrap-up	

## Brief Personal Introductions

1. Your name
2. Company you work for
3. Current role

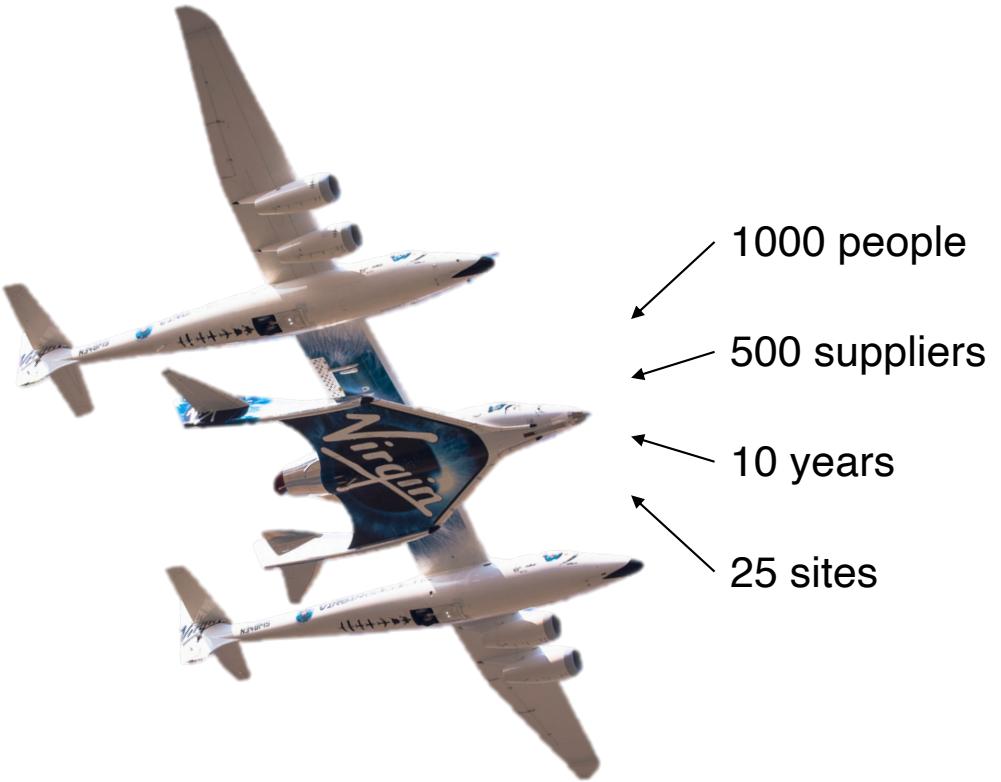
Optional:

4. Key question you would like to answer this week

# Scale and Scope of Engineering Projects



**AvaTech Snow Profiler**



**Virgin Galactic Spaceship**

## Industrial Examples (and Research Sponsors)



Pitney Bowes



DELPHI



VOLVO AERO

ALSTOM



Sigma

ABB



FUSION  
FOR  
ENERGY

Visteon

swisscom

NOKIA

Sigma

ABB



JONES LANG  
LASALLE

SIEMENS  
FIAT

ITT Industries  
*Engineered for life*

DANAHER  
*MOTION*

TIMKEN



JOHN DEERE

Honeywell

LOCKHEED MARTIN

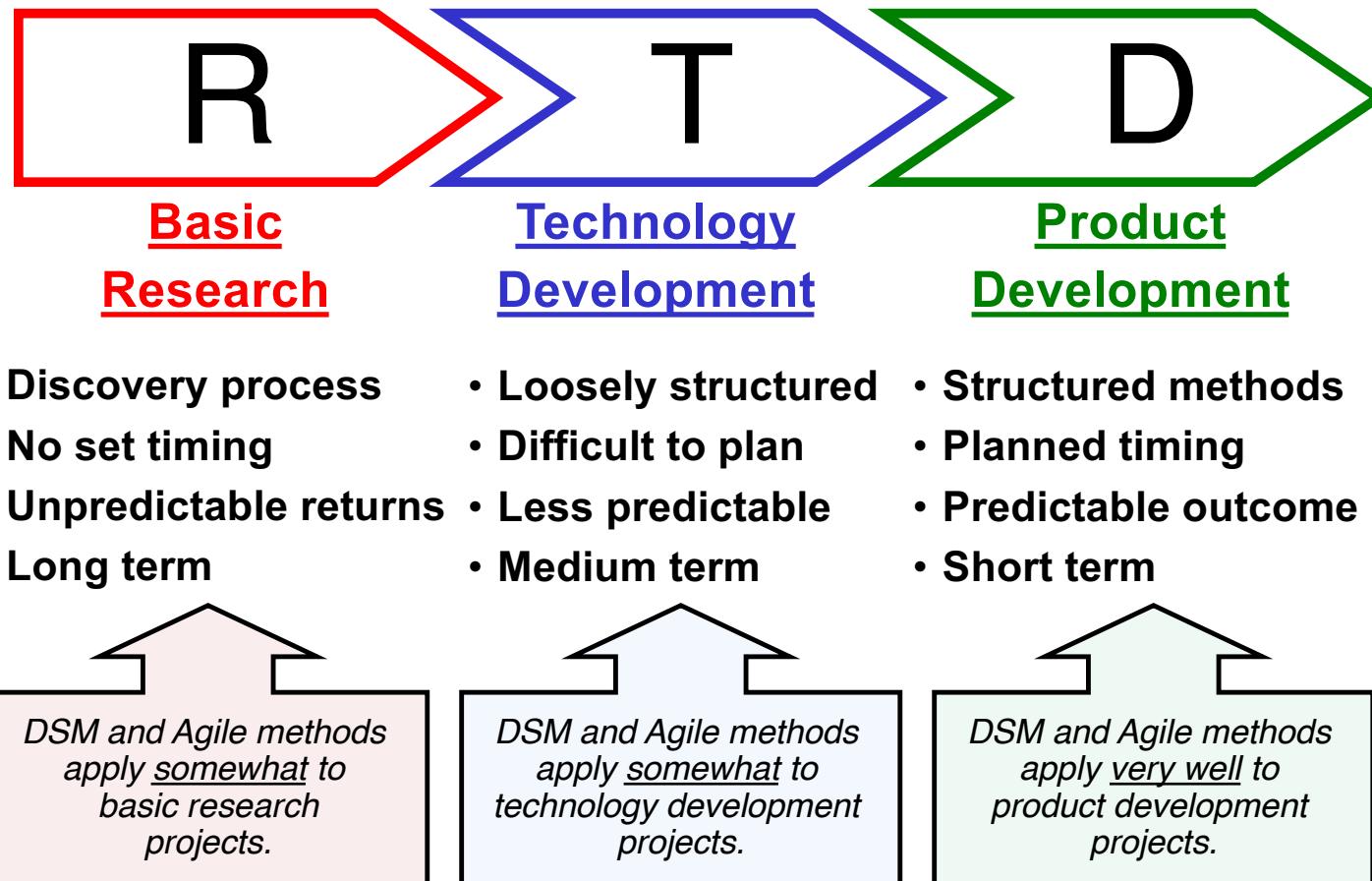
## Discussion Question

What drives the **complexity** of large, technical projects?

*5 minutes breakout room discussion*

*Use the Google Slides link which is in the Chat*

# Research and Development

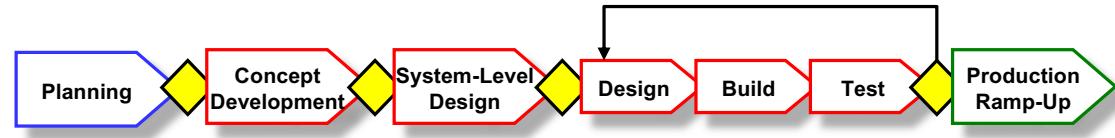


# Three Perspectives in Managing Development of Complex Products

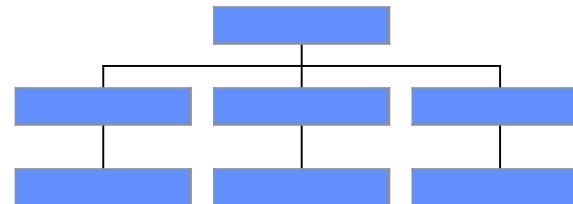
- Product/System



- Process

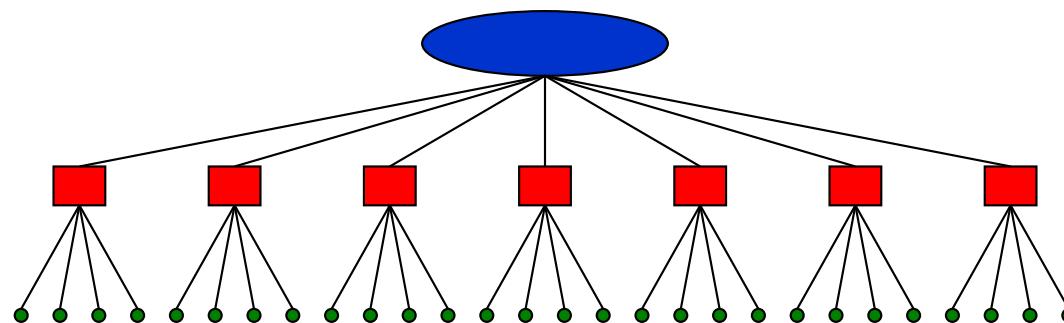


- Organization



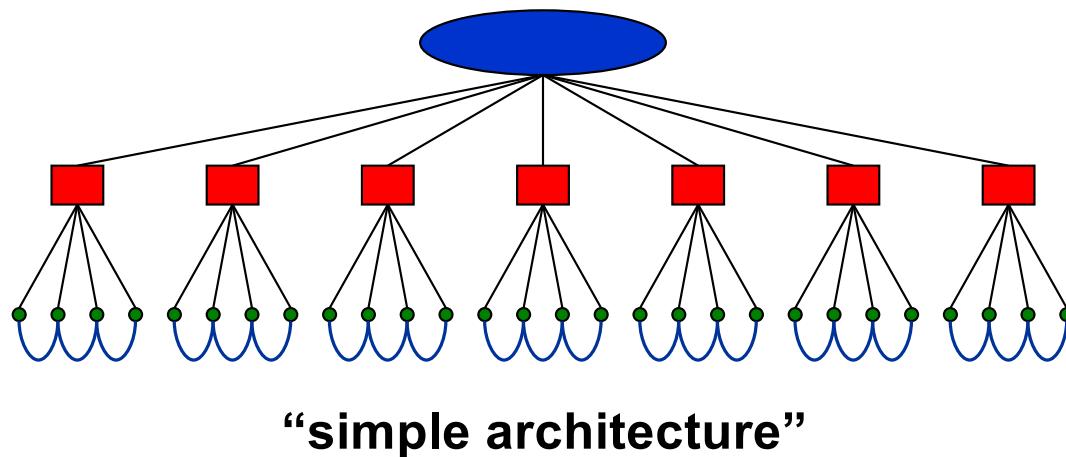
# **Decomposition: The Key to Managing Complexity**

- Decompose a complex **product/system** into sub-systems and components
- Decompose a complex **process** into sub-processes and tasks
- Decompose a large **organization** into teams and individuals



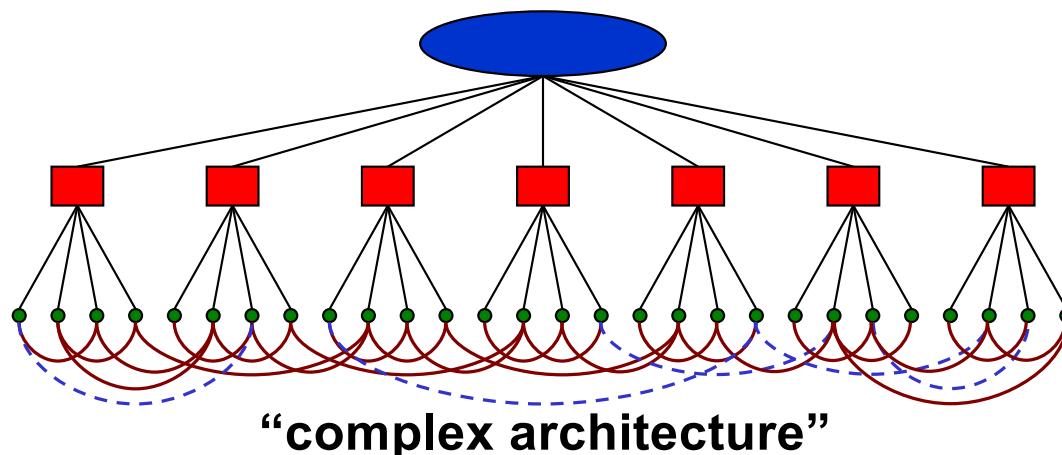
# Decompositions Exhibit Structure (Architecture)

- The pattern of interactions between the decomposed elements define the architecture
  - Product/system architecture
  - Process architecture
  - Organization architecture

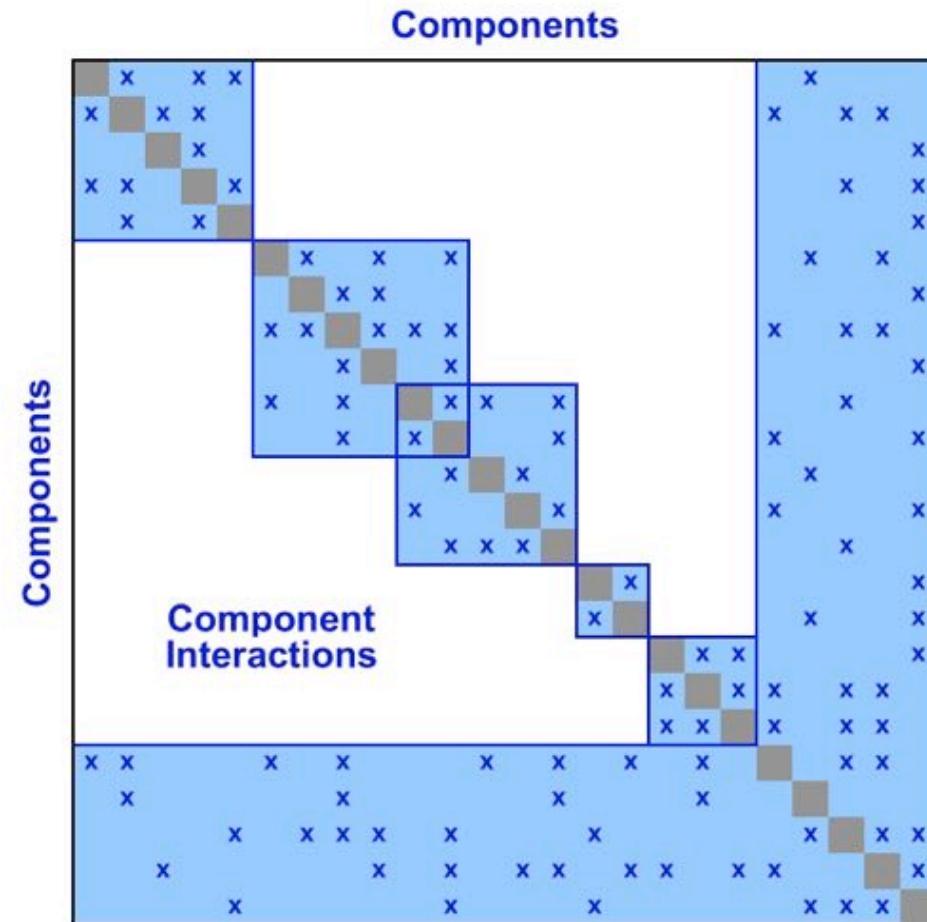


# Decompositions Exhibit Structure (Architecture)

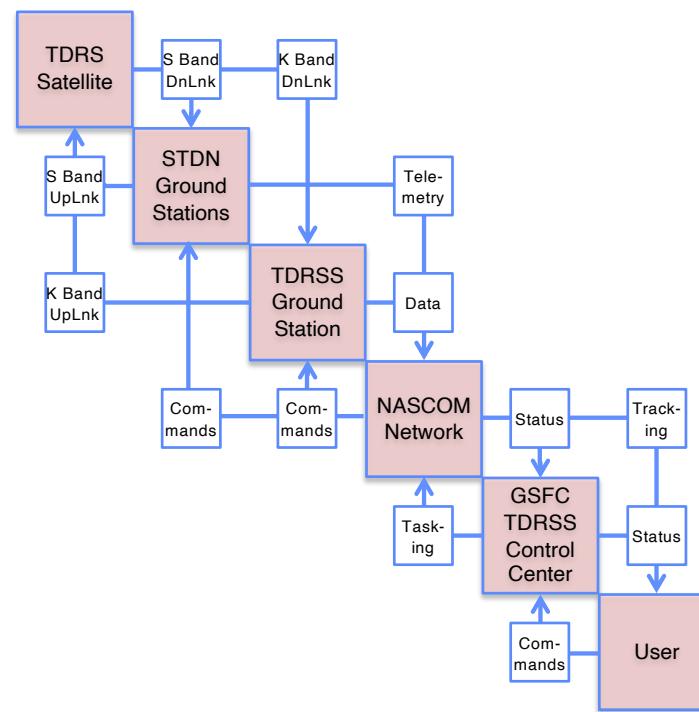
- The pattern of interactions between the decomposed elements define the architecture
  - Product/system architecture
  - Process architecture
  - Organization architecture



# Design Structure Matrix (DSM): Product/System Architecture

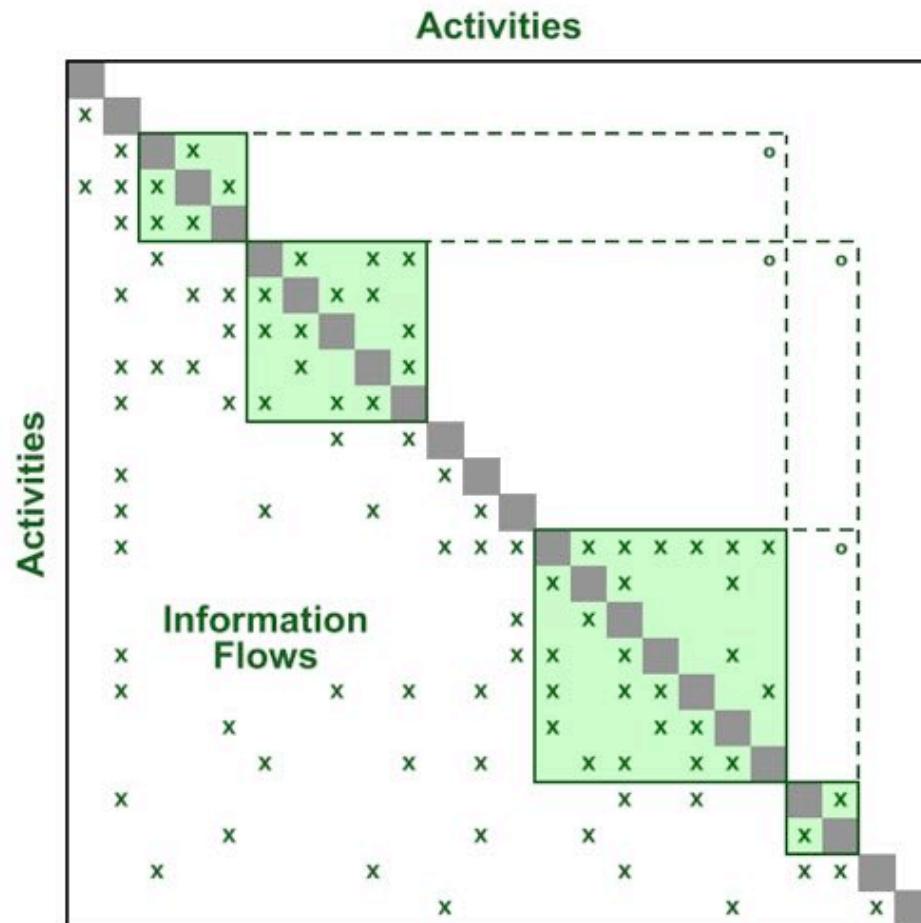


# Systems Engineering N<sup>2</sup> Chart

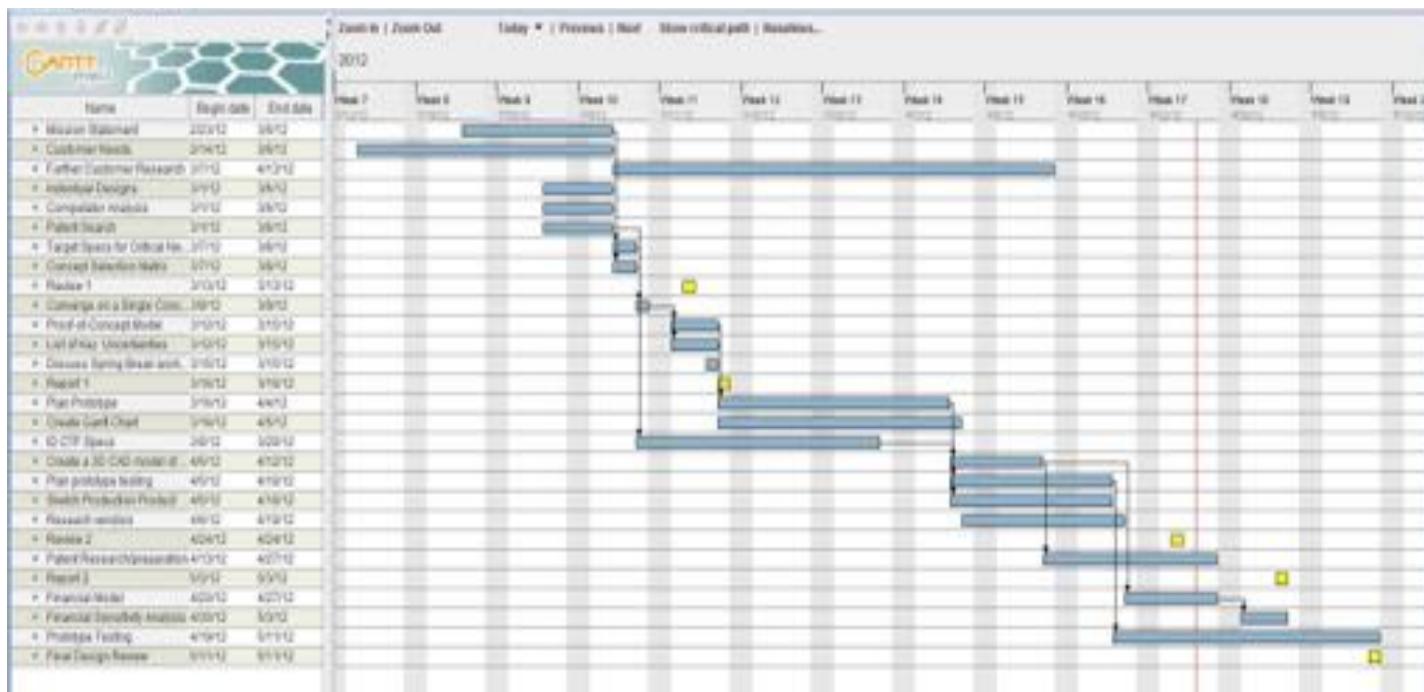


Ref: R.J. Lano, *A Technique for Software and Systems Design*, 1979

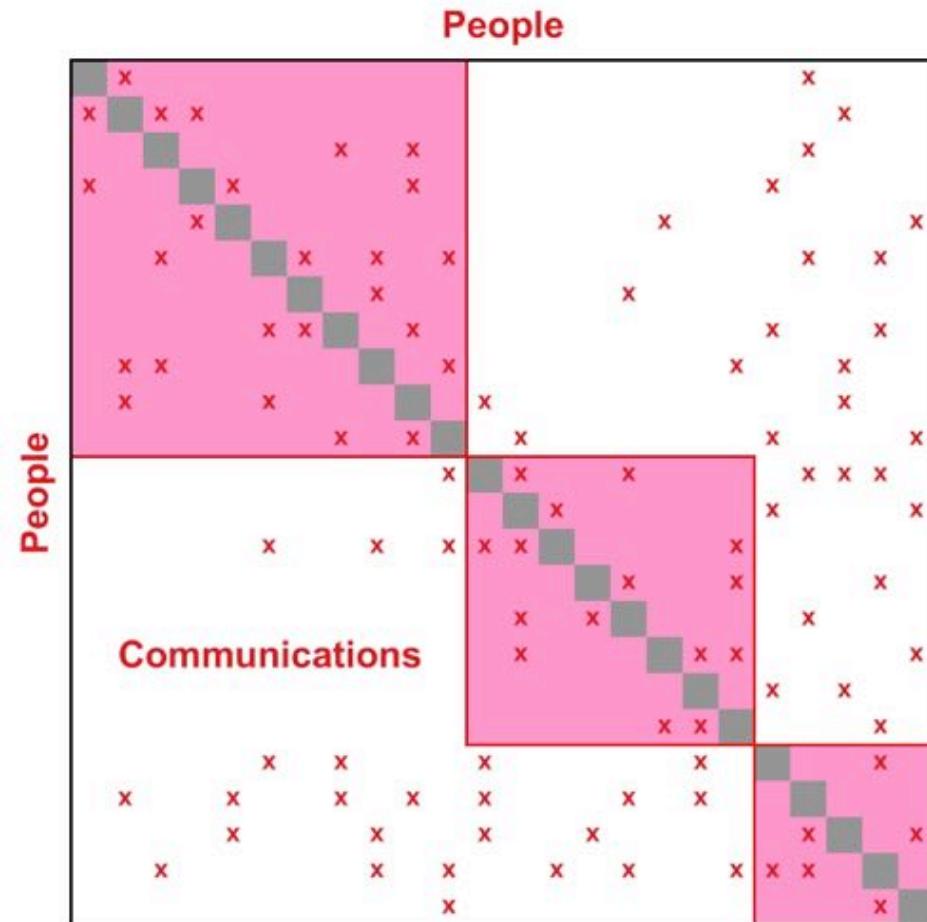
# **Design Structure Matrix (DSM): Process Architecture**



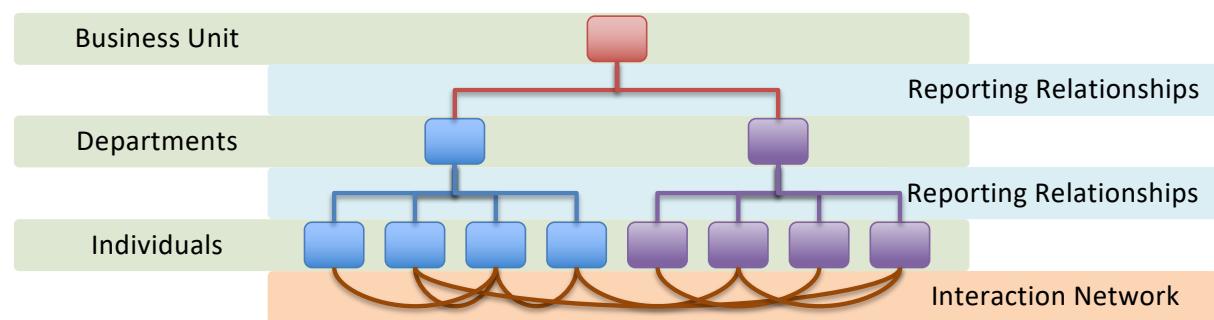
# Gantt Chart



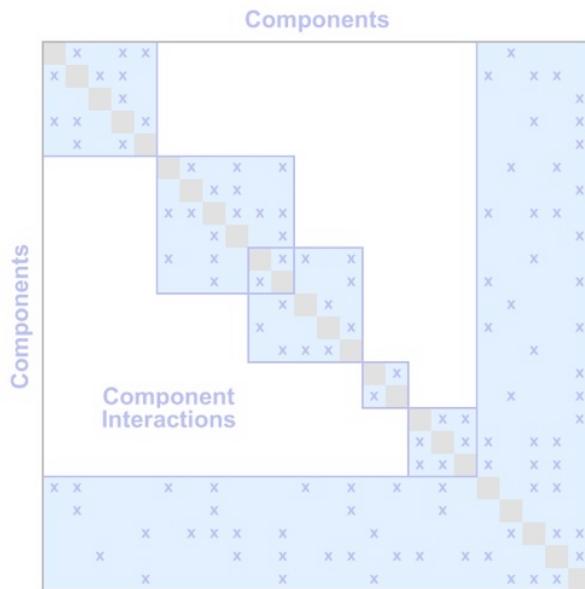
# Design Structure Matrix (DSM): Organization Architecture



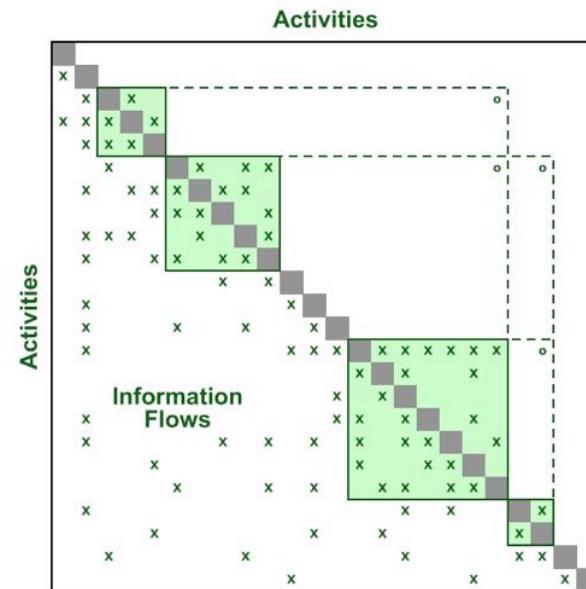
# Organization Chart



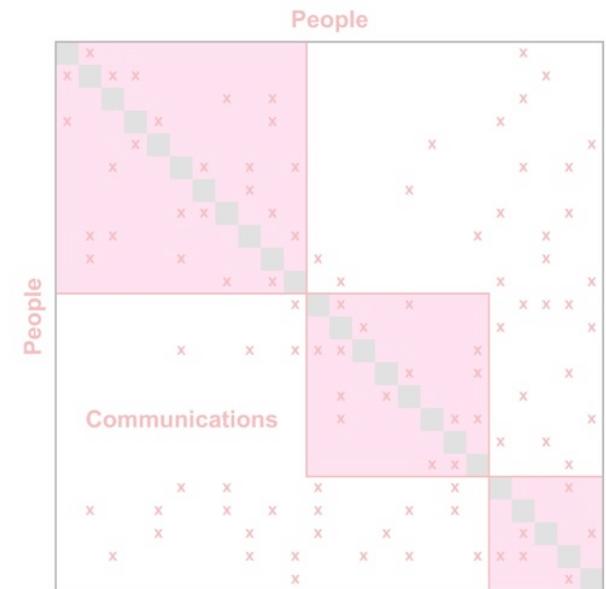
# Three Primary DSM Types



Product Architecture  
DSM



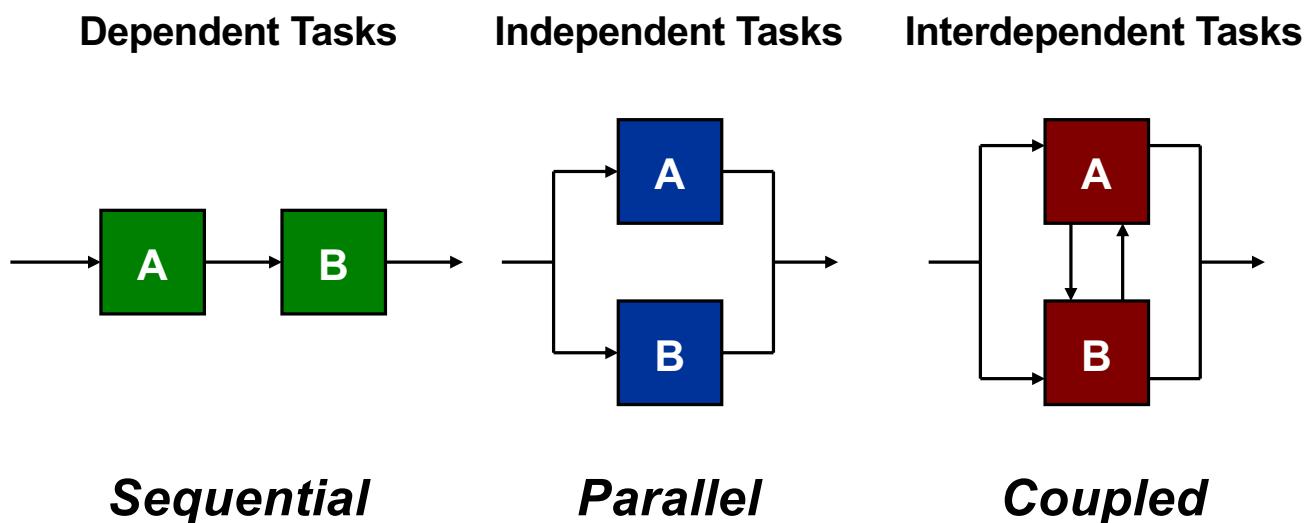
Process Architecture  
DSM



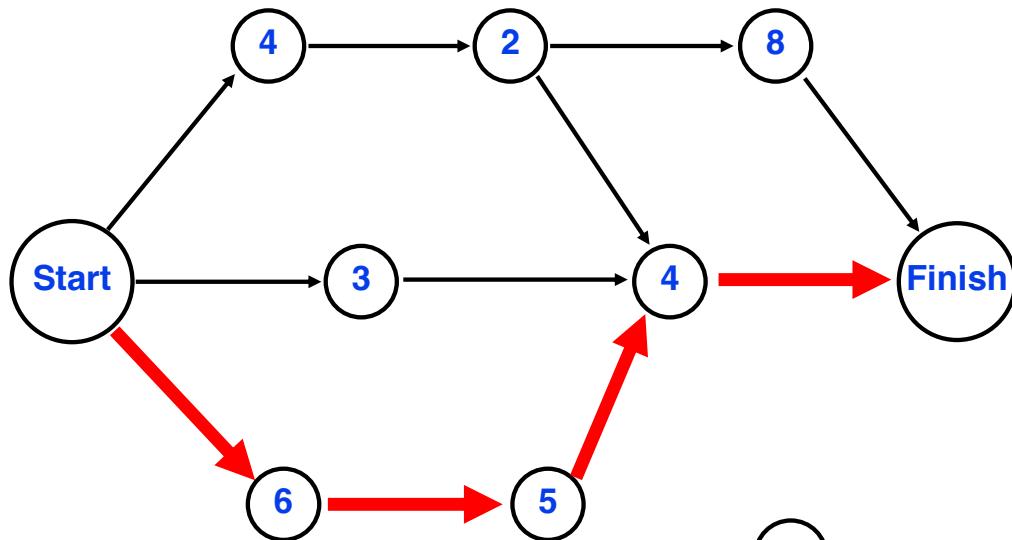
Organization Architecture  
DSM

# Sequencing Tasks in Projects

## Three Possible Sequences of Two Tasks



# PERT and CPM Charts



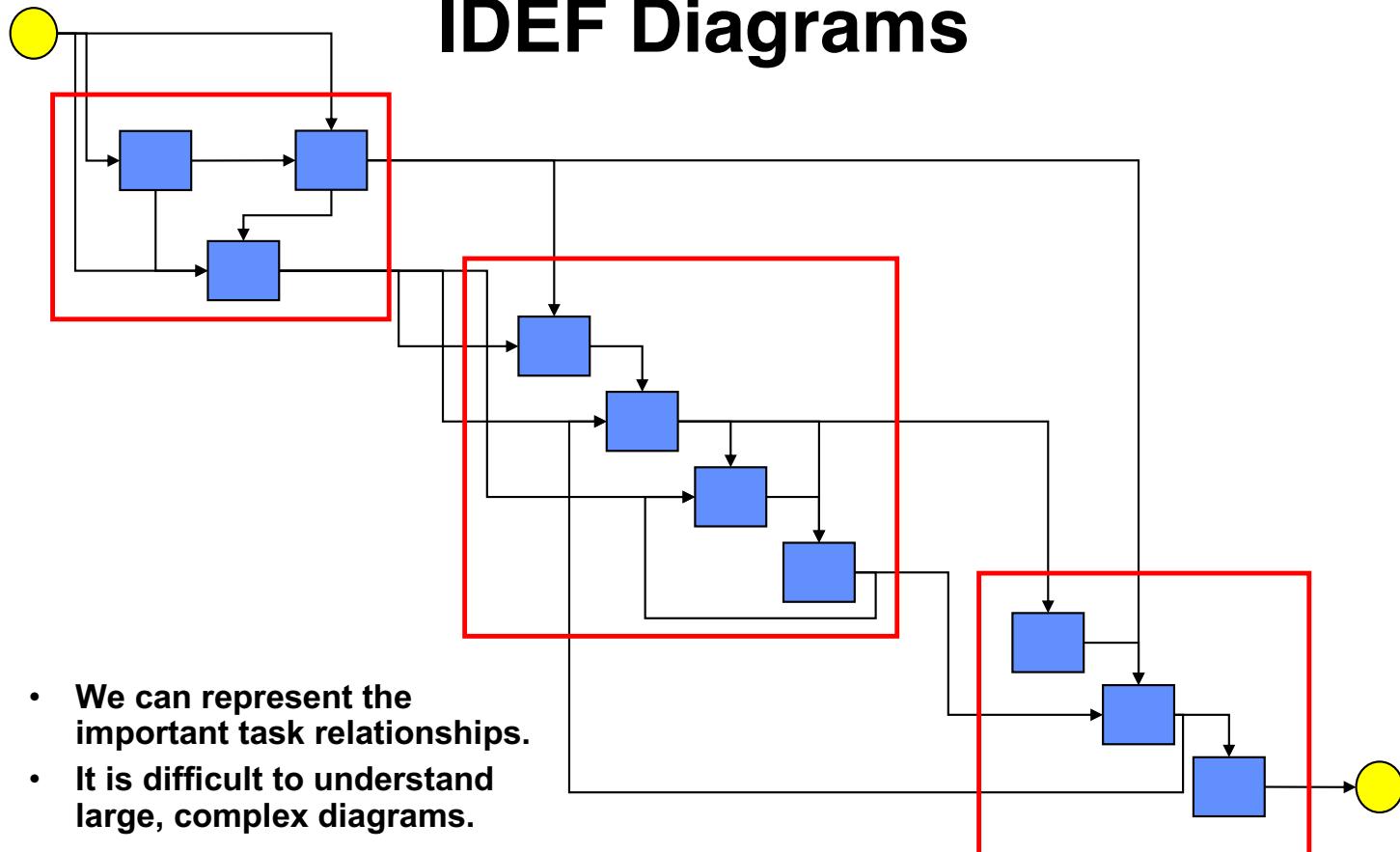
- Simple network diagrams are easy to understand.
- We cannot represent the coupled/iterative task relationships.

days activity and duration

activity precedence

critical path

# IDEF Diagrams



# The Design Structure Matrix: An Information Exchange Model

## IR Convention:

- Inputs in rows
- Outputs in columns

O  
U  
T  
I N P U T S  
U  
T  
S

	A	B	C	D	E	F	G	H	I	J	K	L
A	•		X									
B		•										
C	X		•									
D				•	X	X						X
E					•	X	X	X				
F	X					•		X				X
G	X						•					X
H	X		X					•	X	X		
I		X			X				•	X		
J	X	X								•	X	X
K	X	X									•	
L	X						X	X	X			•

## Interpretation:

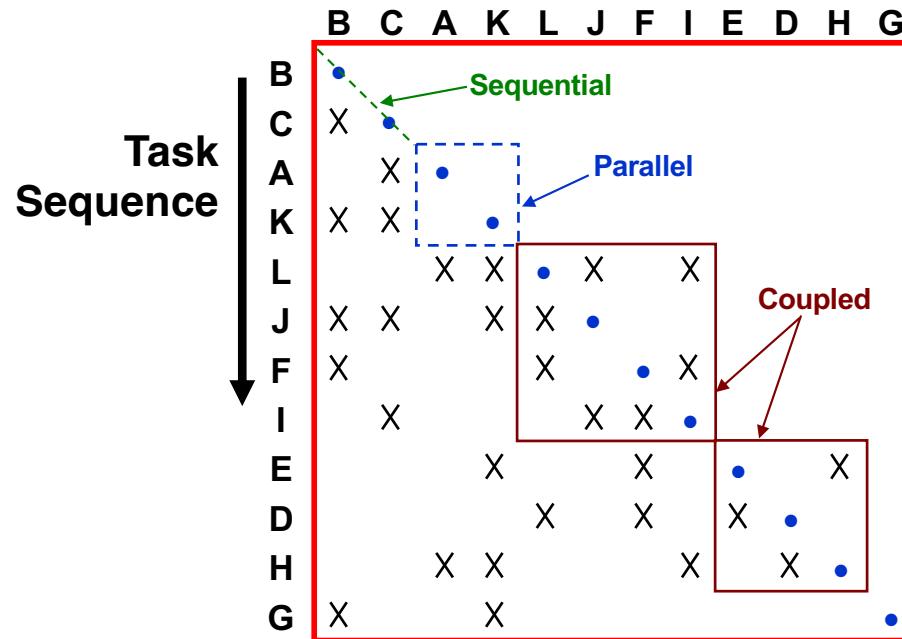
- Task D needs information from tasks E, F, and L.
- Task B feeds information to tasks C, F, G, J, and K.

F  
E  
N E E D S  
D  
S

Earliest DSM Paper:  
Donald V. Steward, Aug. 1981  
*IEEE Trans. on Eng'g Mgmt.*

# The Design Structure Matrix

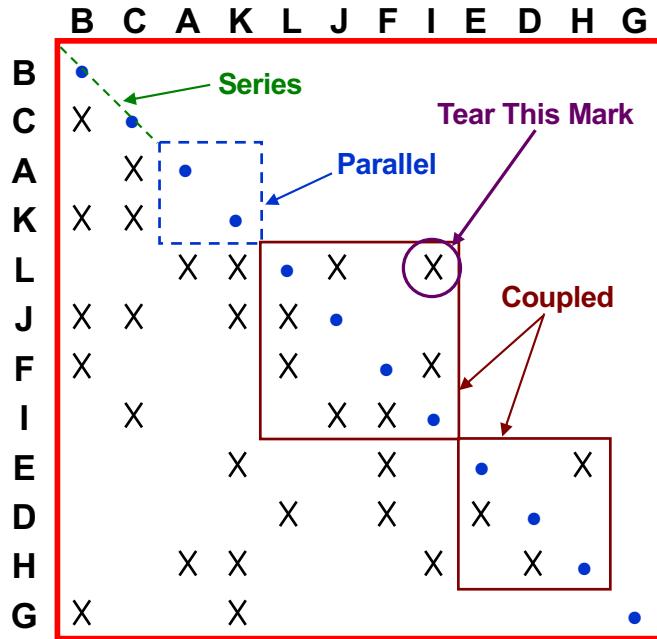
(Sequenced)



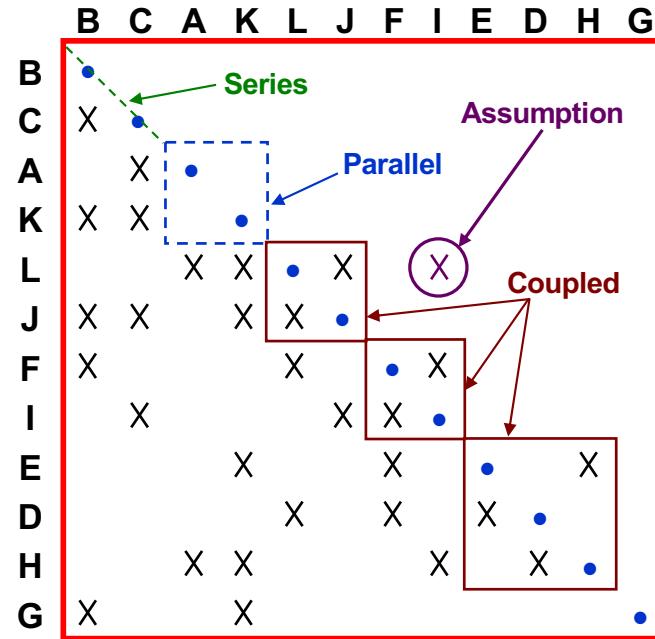
## Notes:

- Coupled tasks can be identified uniquely.
- Display of the matrix can be formatted to emphasize certain features of the process flow.
- DSM analysis software implements sequencing algorithms.

# Tearing Marks in the DSM



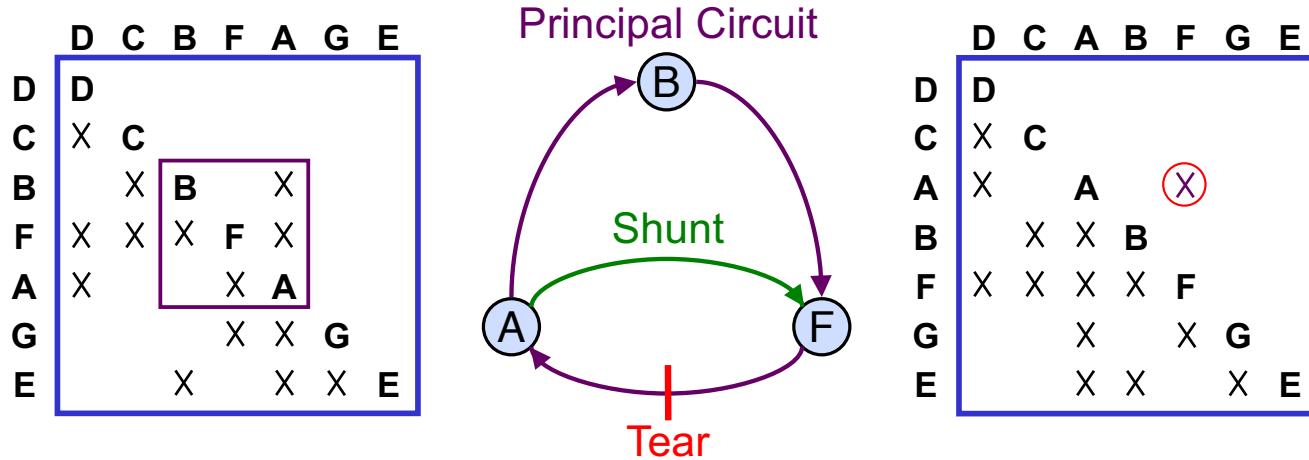
Tear the marks which break the coupled block into smaller ones or make it sequential.



Torn marks may become

- Assumptions
- Feedbacks
- Controls for the process

# Finding the Principal Circuit and Shunts Helps Decide Where to Tear



- The suggested tear, between F and A, breaks both of the circuits.
- DSM analysis software can identify principal circuits and suggest tears.

# DSM Sequencing

## Algorithmic Approach

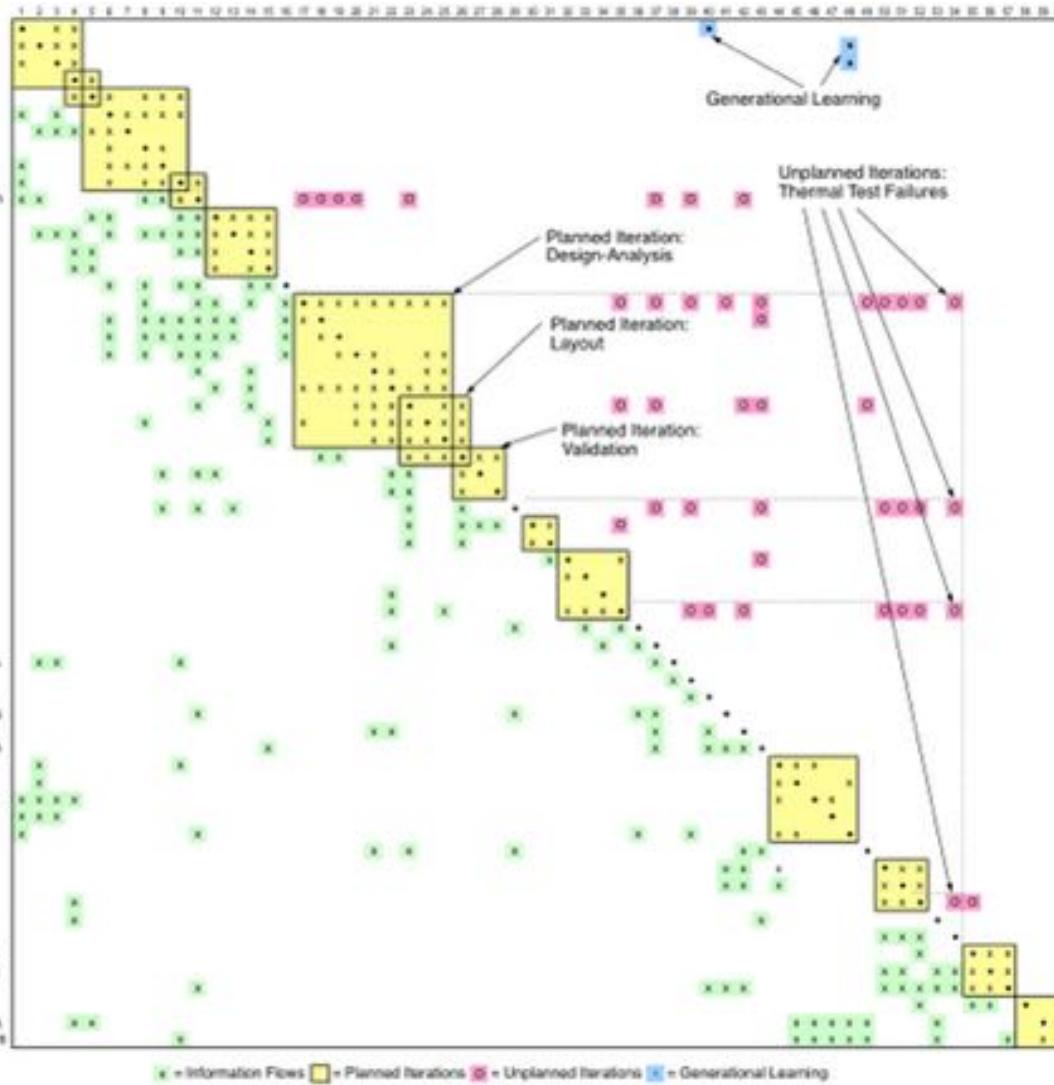
1. Find any empty rows. Move these up to the front.
2. Find any empty columns. Move these to the end.
3. Find any loop, collapse it, and schedule it as above if possible.
4. Repeat steps 1-3 until all tasks and loops are sequenced.

## Sequencing Exercise

	A	B	C	D	E	F	G	H	I	J	
A	A		X		X				X		A
B	X	B	X					X	X		B
C			C								C
D				D	X		X			X	D
E	X				E				X		E
F	X	X	X	X		F	X				F
G				X			G		X		G
H		X			X			H	X		H
I	X	X	X						I		I
J		X		X					J		J

# Process DSM: Semiconductor Development

- 1 Set customer target
- 2 Estimate sales volumes
- 3 Establish pricing direction
- 4 Schedule project timeline
- 5 Development methods
- 6 Macro targets/constraints
- 7 Financial analysis
- 8 Develop program map
- 9 Create initial QFD matrix
- 10 Set technical requirements
- 11 Write customer specification
- 12 High-level modeling
- 13 Write target specification
- 14 Develop test plan
- 15 Develop validation plan
- 16 Build base prototype
- 17 Functional modeling
- 18 Develop product modules
- 19 Lay out integration
- 20 Integration modeling
- 21 Random testing
- 22 Develop test parameters
- 23 Finalize schematics
- 24 Validation simulation
- 25 Reliability modeling
- 26 Complete product layout
- 27 Continuity verification
- 28 Design rule check
- 29 Design package
- 30 Generate masks
- 31 Verify masks in fab
- 32 Run wafers
- 33 Sort wafers
- 34 Create test programs
- 35 Debug products
- 36 Package products
- 37 Functionality testing
- 38 Send samples to customers
- 39 Feedback from customers
- 40 Verify sample functionality
- 41 Approve packaged products
- 42 Environmental validation
- 43 Complete product validation
- 44 Develop tech. publications
- 45 Develop service courses
- 46 Determine marketing name
- 47 Licensing strategy
- 48 Create demonstration
- 49 Confirm quality goals
- 50 Life testing
- 51 Instant mortality testing
- 52 Mtg. process stabilization
- 53 Develop field support plan
- 54 Thermal testing
- 55 Confirm process standards
- 56 Confirm package standards
- 57 Final certification
- 58 Volume production
- 59 Prepare distribution network
- 60 Deliver product to customers



# Cross-Functional Interactions: Real Estate Development

Responsibility

Marketing

Engineering

Finance

Legal

Project Management

Interactions

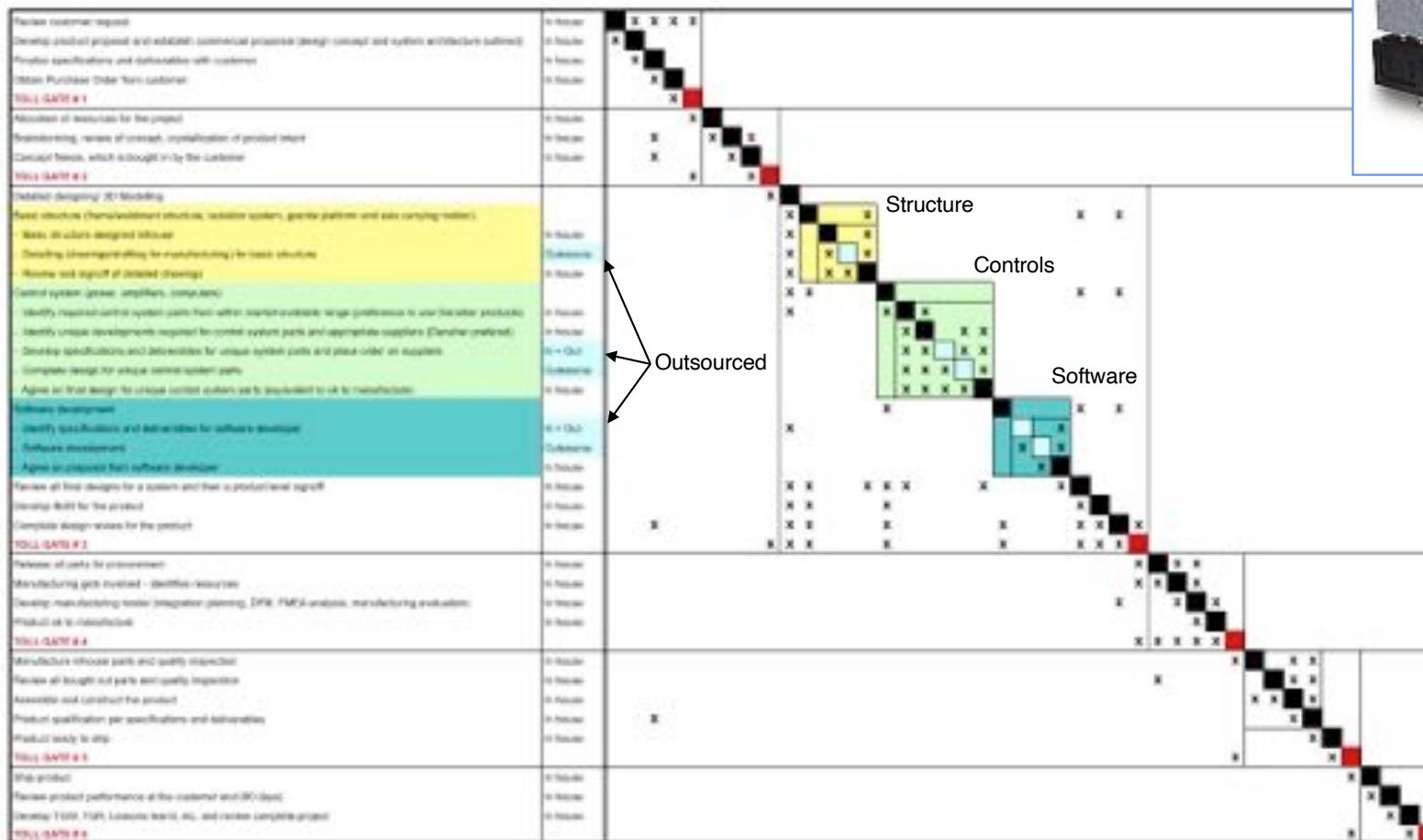
Across Functions

Within Functions



JONES LANG  
LA SALLE

# Engineering Process DSM: Danaher Motion



Lesson learned: Distributing (outsourcing) coupled tasks is difficult

# How to Create a Process DSM

1. Select a process or sub-process to model.
2. Identify the tasks of the process, who is responsible for each one, and the outputs created by each task.
3. Lay out the square matrix with the tasks in the order they are normally executed.
4. Ask the process experts what inputs are normally used for each task. Insert marks representing the information inputs to each task.
5. Identify the exceptional (unplanned) process flows and the ways that the process can fail. Include marks representing these unplanned iterations.
6. Optional: Analyze the DSM model to re-sequence some of the tasks, suggesting a new process.
7. Optional: Draw solid boxes around the coupled tasks representing the planned iterations.
8. Optional: Draw dashed boxes around groups of parallel (uncoupled) tasks.
9. Highlight key features, such as unplanned iterations.

# Two Types of Iteration

## Planned Iteration

- Caused by needs to “get it right the first time.”
- We know where these iterations occur, but not necessarily how much.
- Planned iterations should be **facilitated** by good design methods, tools, and coordination.

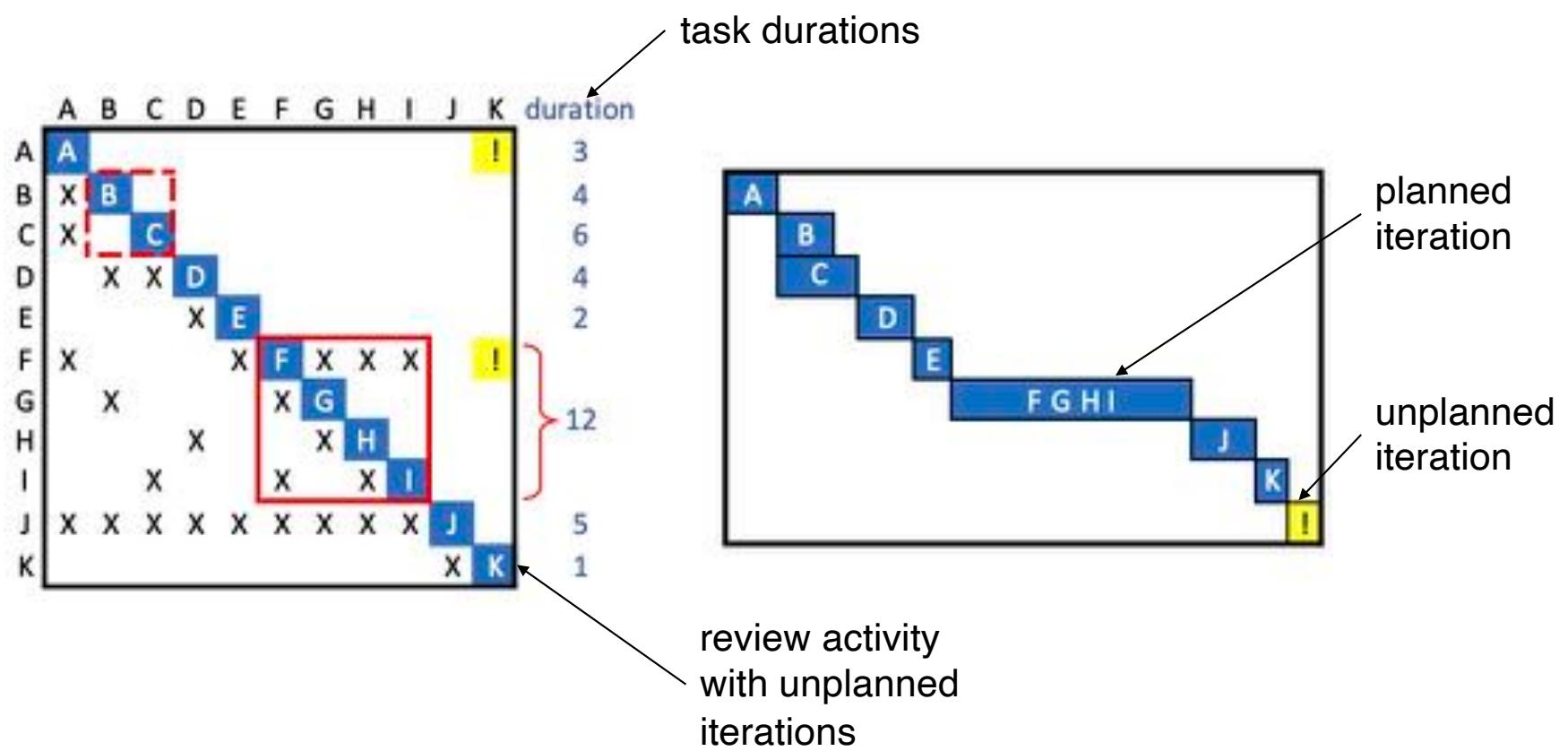
## Unplanned Iteration

- Caused by errors and/or unforeseen problems.
- We generally cannot predict which unplanned iterations will occur.
- Unplanned iterations should be **minimized** using risk management methods.

### Observation

Mature processes have more planned iterations and fewer unplanned iterations.

# Converting a Process DSM to a Gantt Chart



# DSM Building Exercise

## Convert process diagram into DSM

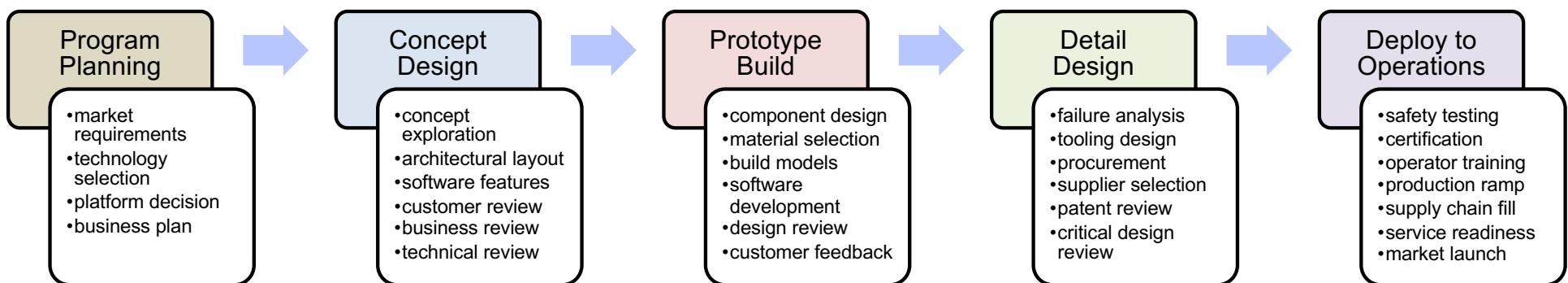
- Lay out the phases and tasks within each.
- Insert two or more input marks for each task.
- Identify the planned and unplanned iterations.
- Add more tasks if helpful for completeness.

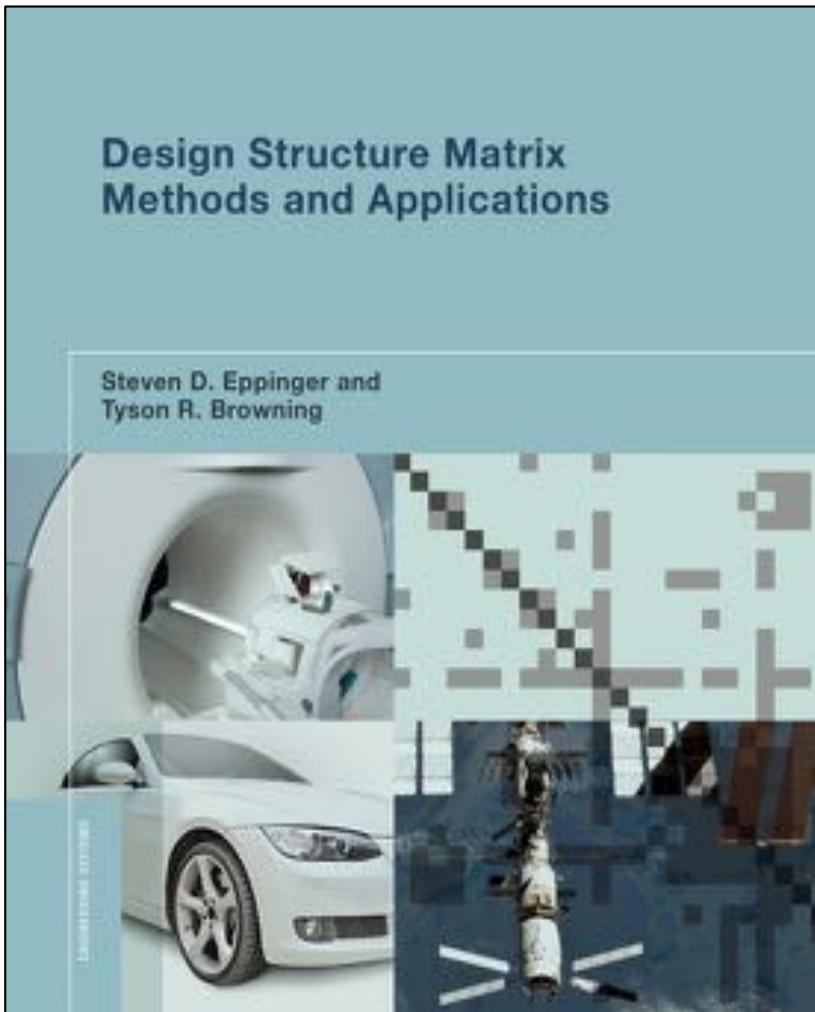
## Challenge

- Add the testing tasks where they should be.

## Discussion

- What can you learn from such a DSM model?



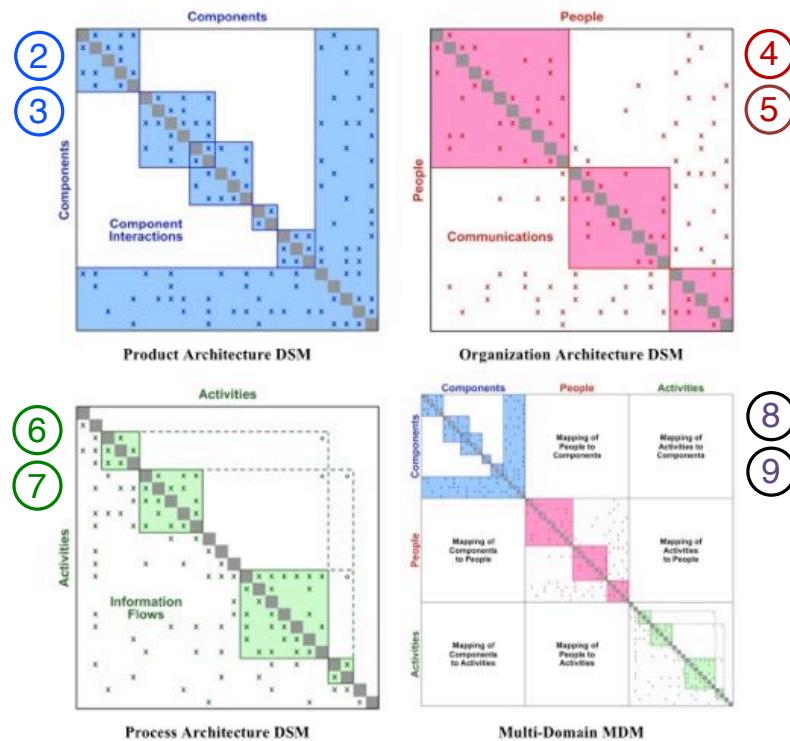


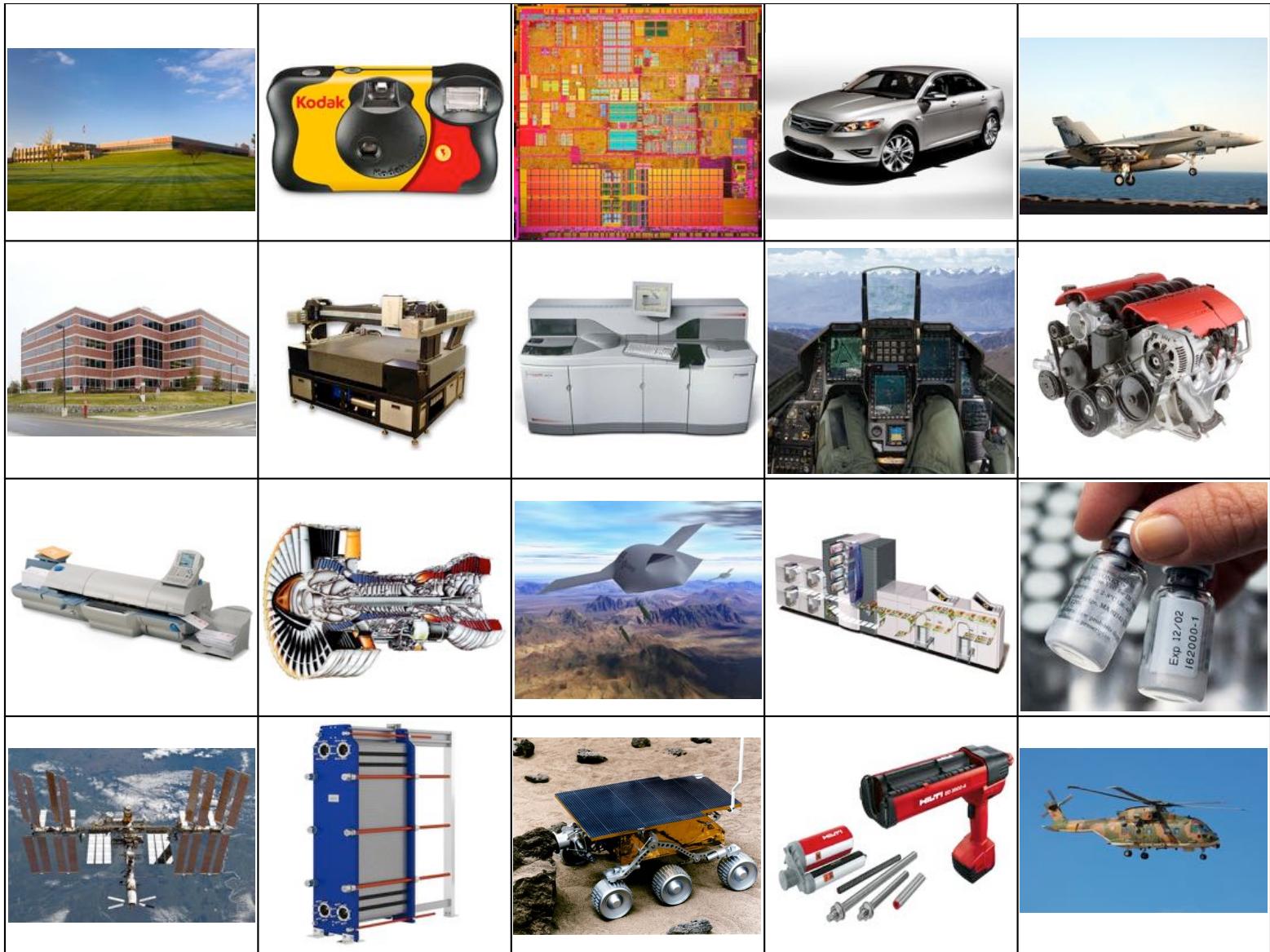
- 80 contributors
- 44 DSM examples
- 200 color illustrations
- 330 pages

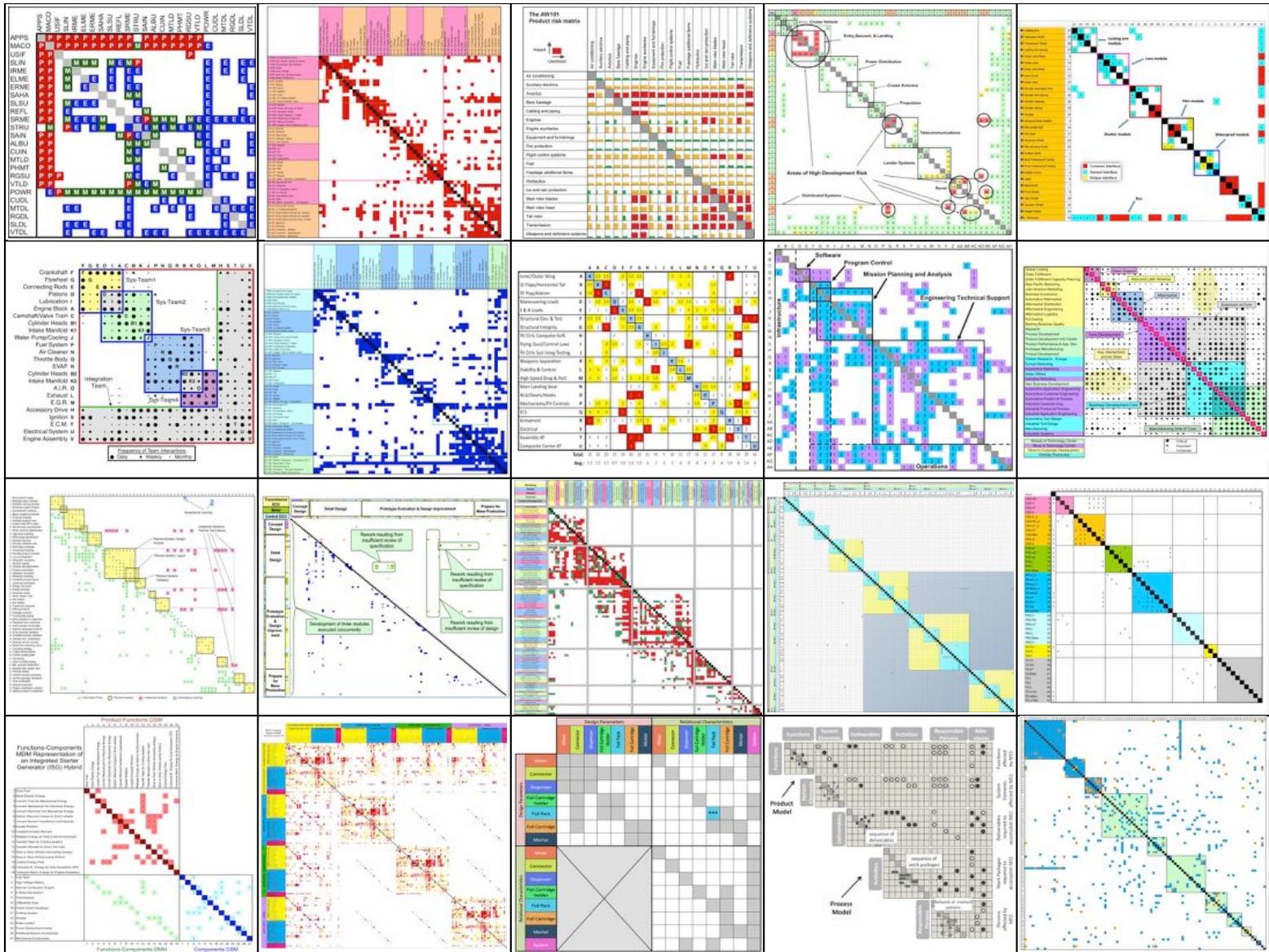
Steven D. Eppinger and Tyson R. Browning  
*Design Structure Matrix Methods and Applications*  
MIT Press, Cambridge, 2012.

# ***Design Structure Matrix Methods and Applications***

- ① Introduction to DSM Methods
- ② Product Architecture DSM Models
- ③ Product Architecture DSM Examples
- ④ Organization Architecture DSM Models
- ⑤ Organization Architecture DSM Examples
- ⑥ Process Architecture DSM Models
- ⑦ Process Architecture DSM Examples
- ⑧ Multi-Domain Architecture MDM Models
- ⑨ Multi-Domain Architecture MDM Examples
- ⑩ The Future of DSM







# **Managing Complex Technical Projects**

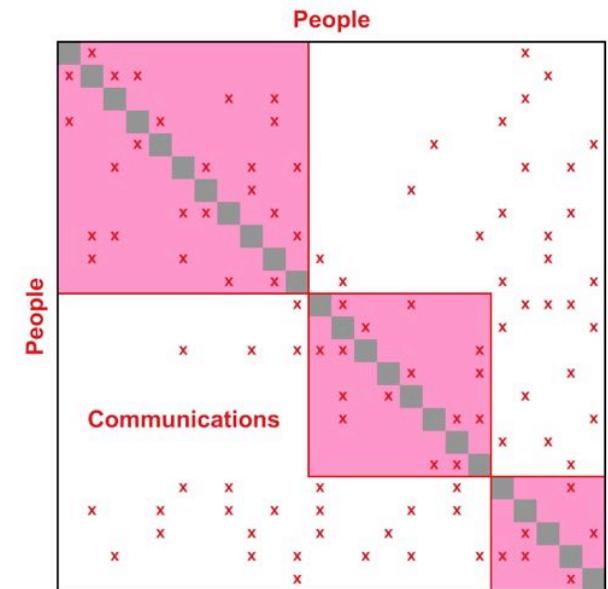
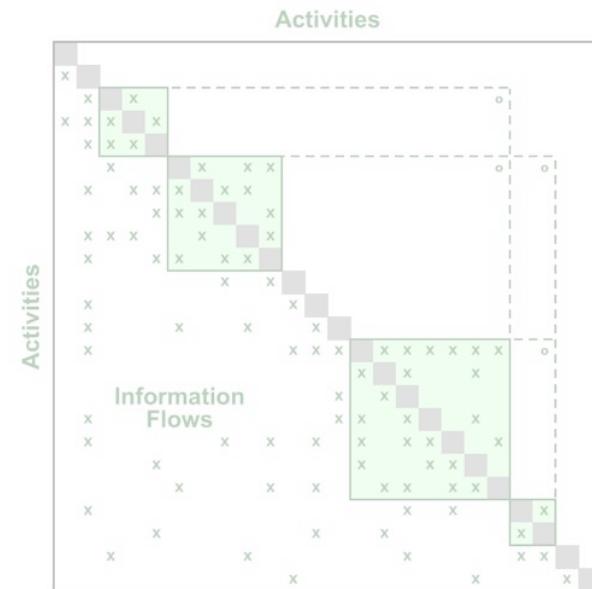
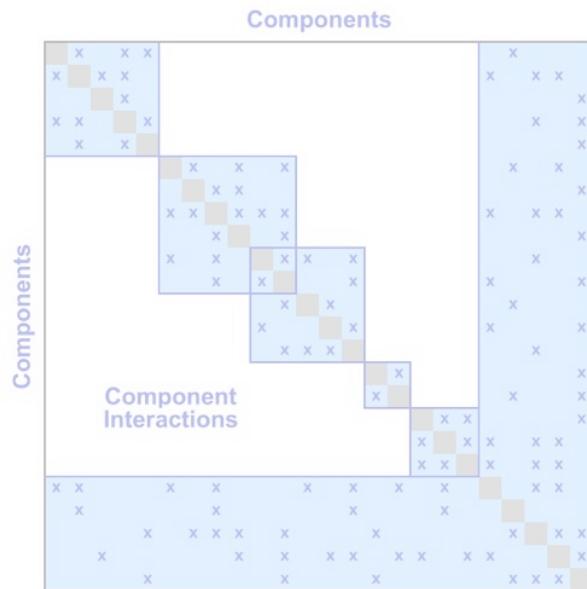
**Day 2: System Architecture and Organization DSM Models**

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[www.dsmweb.org](http://www.dsmweb.org)

# Three Primary DSM Types



Product Architecture  
DSM

Process Architecture  
DSM

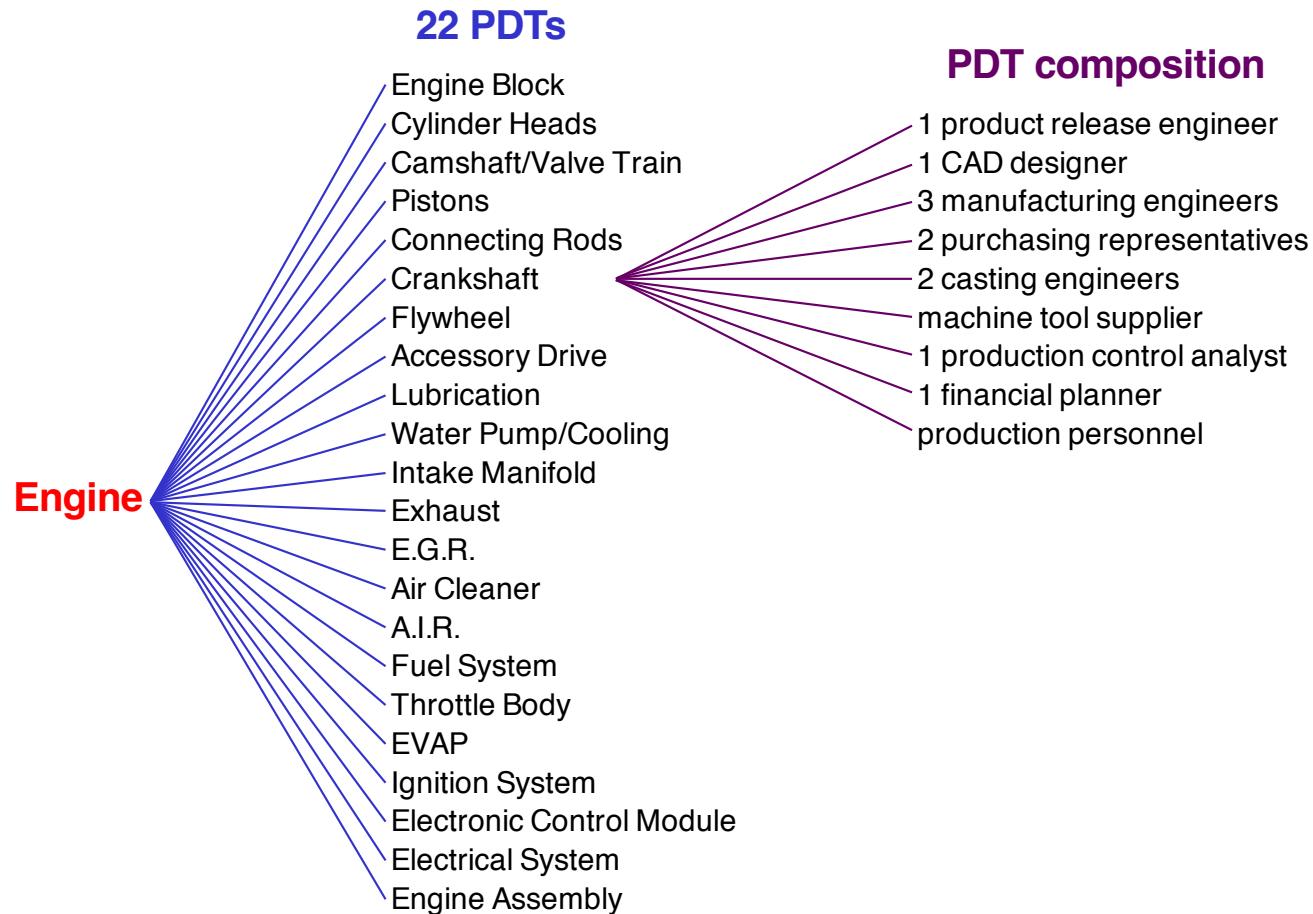
Organization Architecture  
DSM

# **Organization DSM Application: Engine Development**

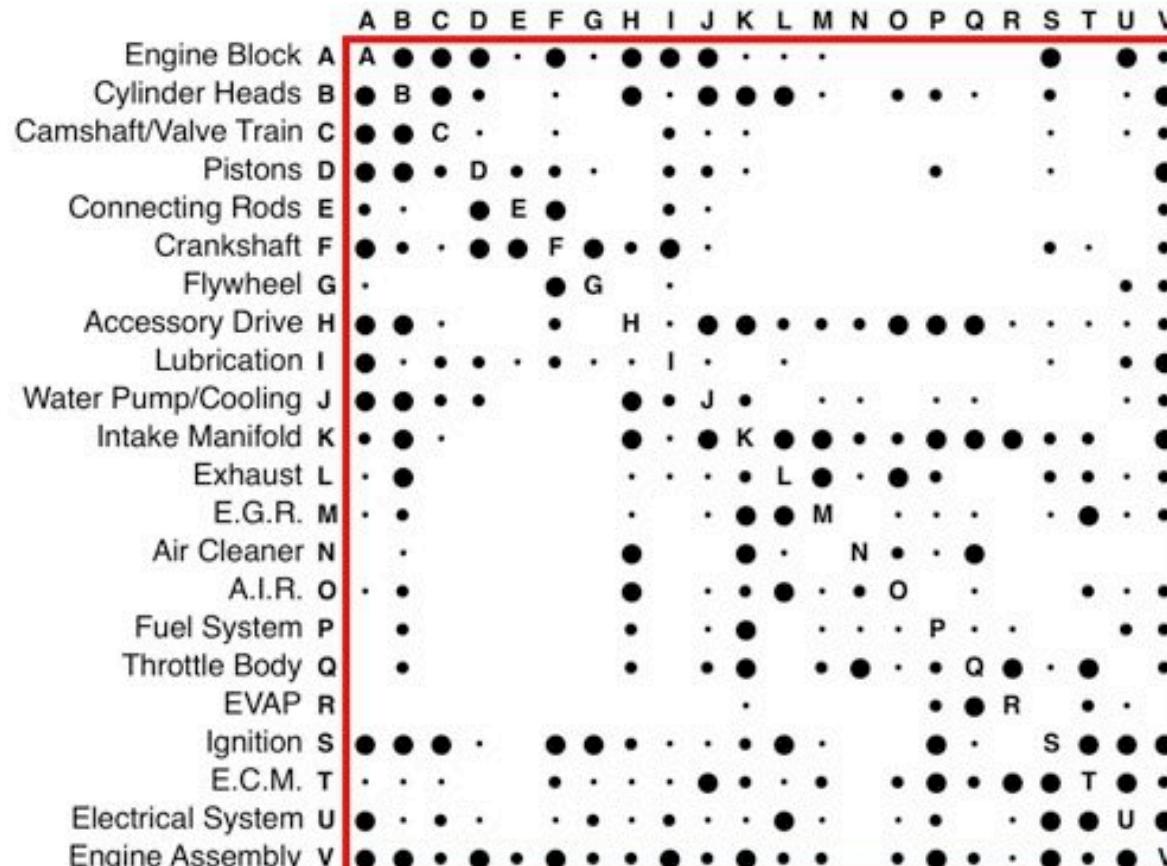
- Site: General Motors Powertrain Division
- Product: “new-generation” engine
- Structure: 22 PDTs involved simultaneously



# Decomposition of the Engine Development Project



# PDT Interactions



Frequency of Team Interactions

● Daily     • Weekly     \* Monthly

# System Team Assignments

## Short Block

Engine Block	Pistons
Crankshaft	Connecting Rods
Flywheel	Lubrication

## Valve Train

Cylinder Heads
Camshaft/Valve Train
Water Pump/Cooling

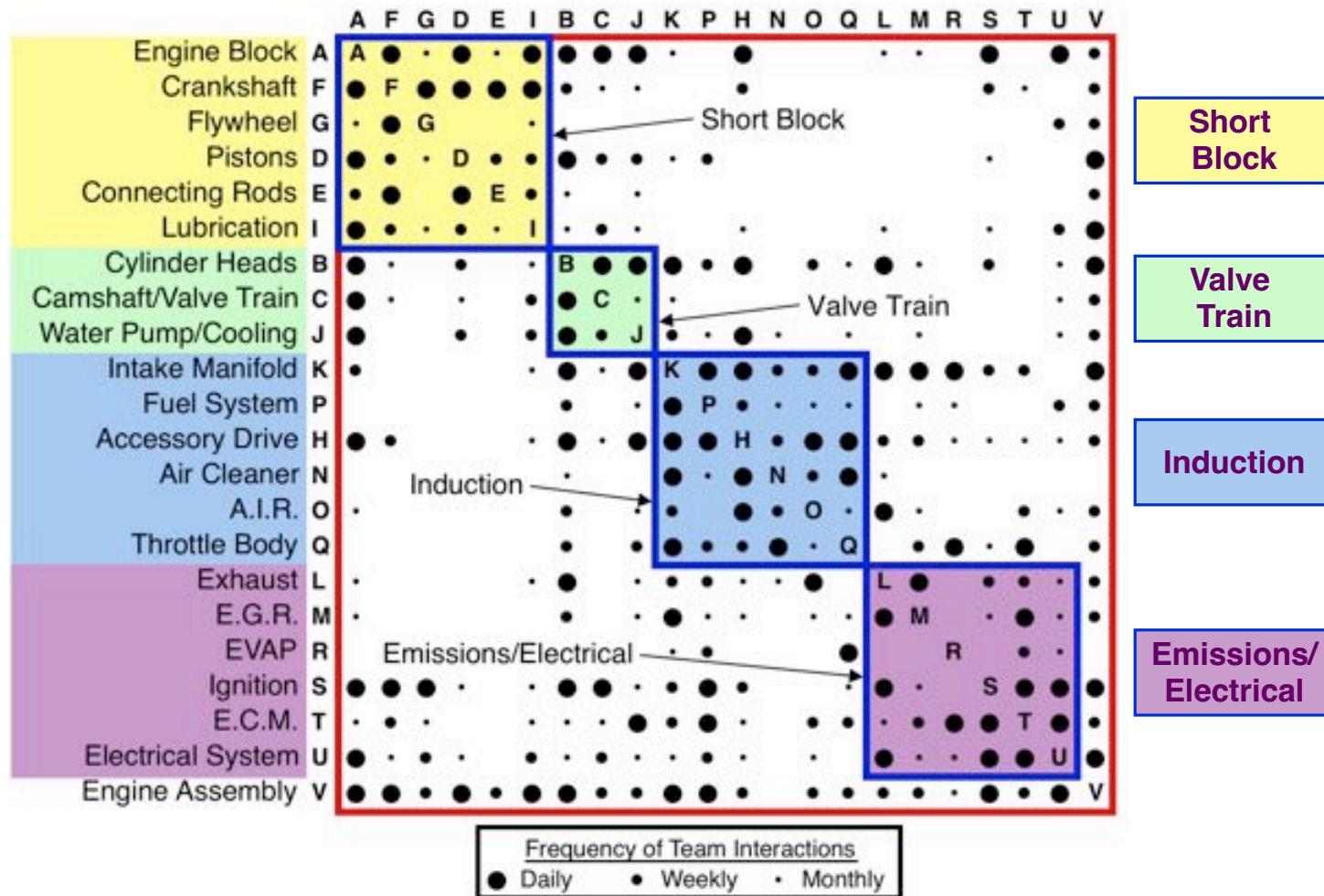
## Induction

Intake Manifold	Air Cleaner
Accessory Drive	Throttle Body
Fuel System	A.I.R.

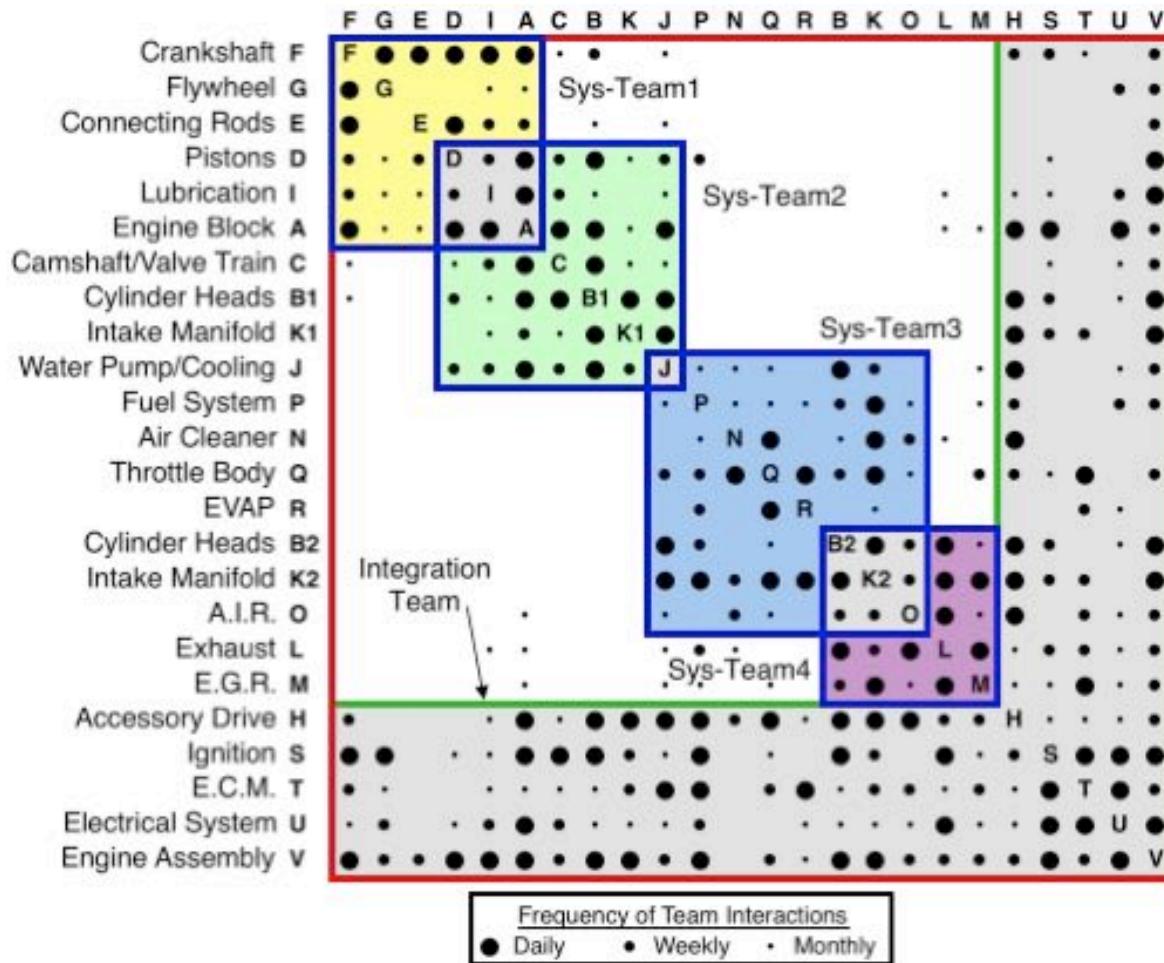
## Emissions/Electrical

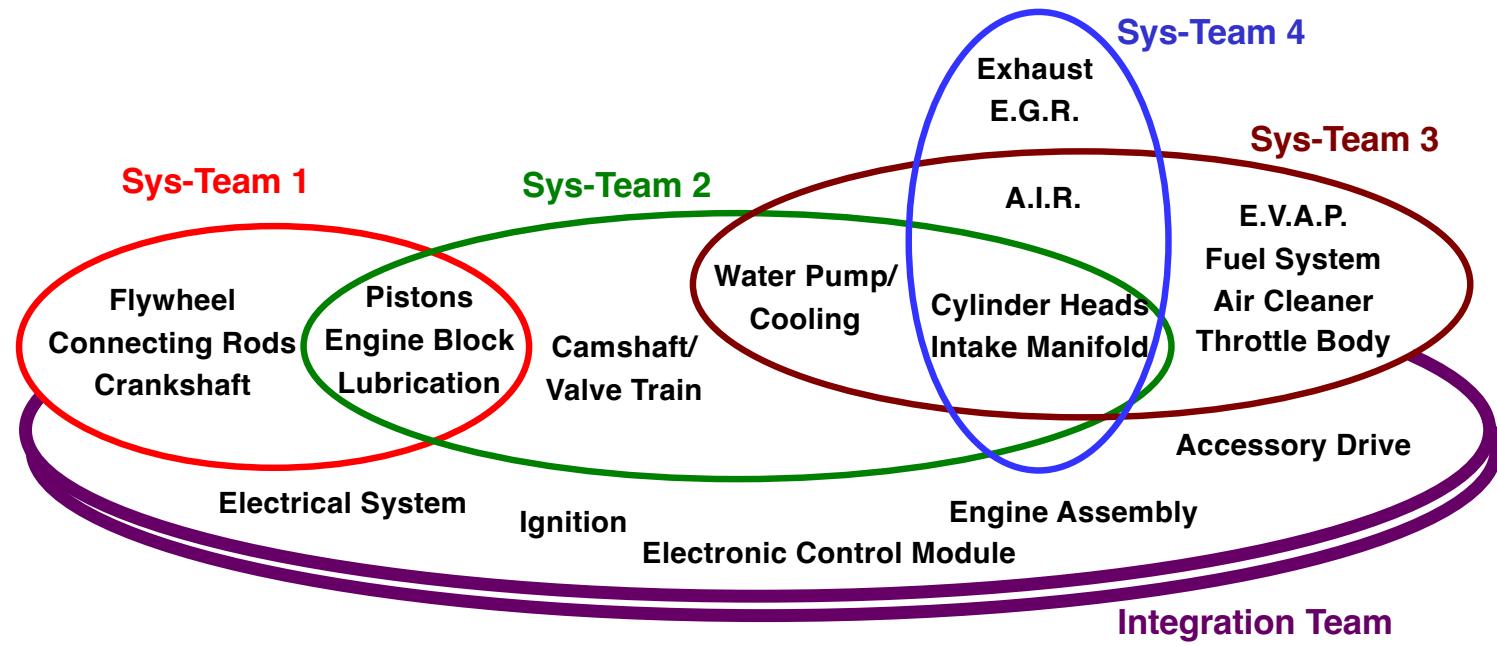
Exhaust	Electrical System
E.G.R.	Electronic Control
E.V.A.P.	Ignition

# Existing System Teams



# **Proposed System Teams**



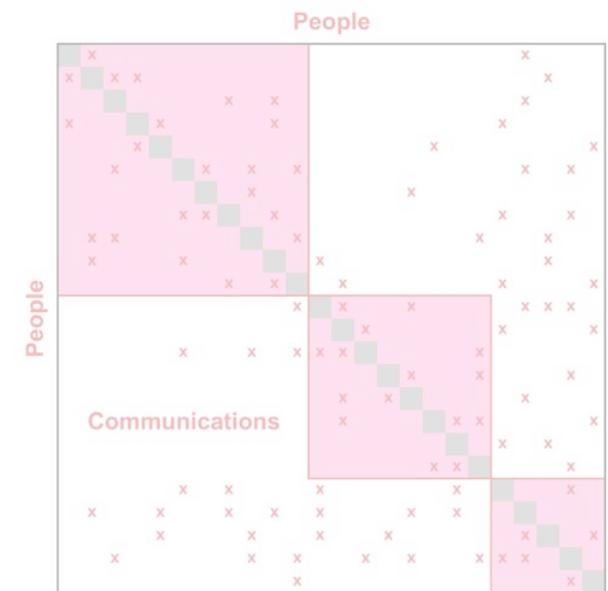
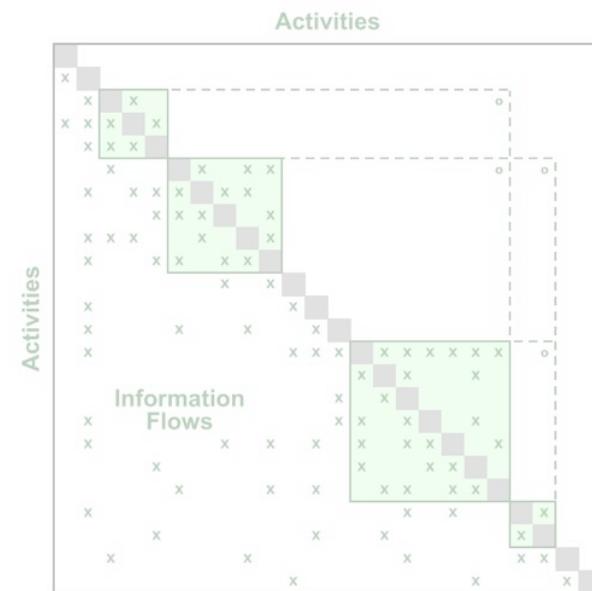
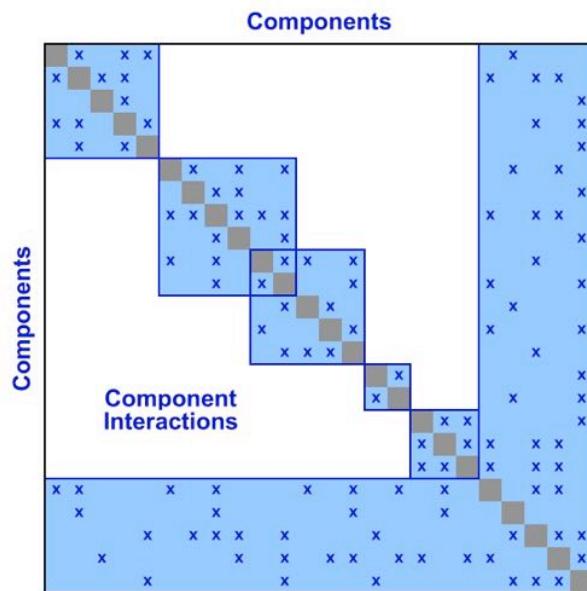


## PDT-to-System-Team Assignments

# How to Create an Organization DSM

1. Select a unit of analysis for the elements of the DSM (e.g., individuals, job roles, teams, departments, suppliers, or other entities).
2. List all of these “people entities” in the rows and columns of the DSM.
3. Decide what types of relationships to represent (e.g., work-related communications, social connections between people or organizational units).
4. Collect the data. Ask people about these relationships or use another source of data.
5. (Optional) Group the people according to the existing organization structure.
6. (Optional) Use clustering analysis to suggest a new structure. Manual clustering or automatic algorithms can be used.
7. (Optional) Augment the DSM with any graphics that are helpful to understand and communicate the insights you get from the DSM results.

# Three Primary DSM Types



System Product Architecture  
DSM

Process Architecture  
DSM

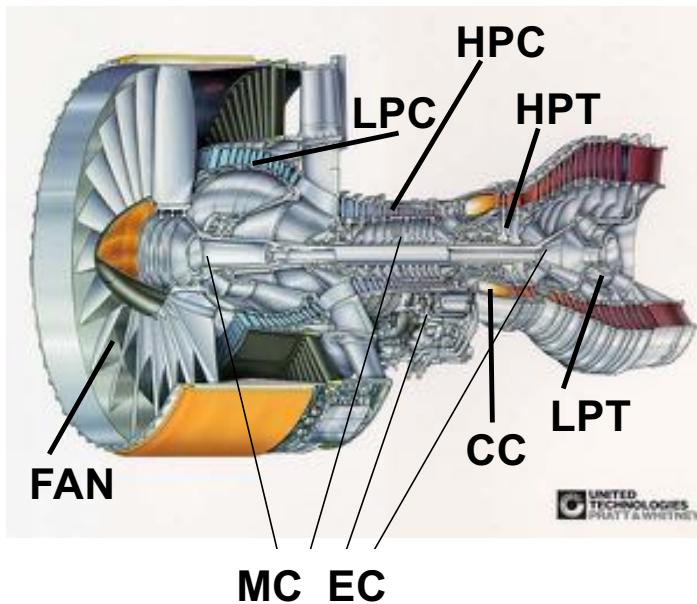
Organization Architecture  
DSM

# System Architecture DSM: P&W 4098 Jet Engine

## 8 Sub-Systems

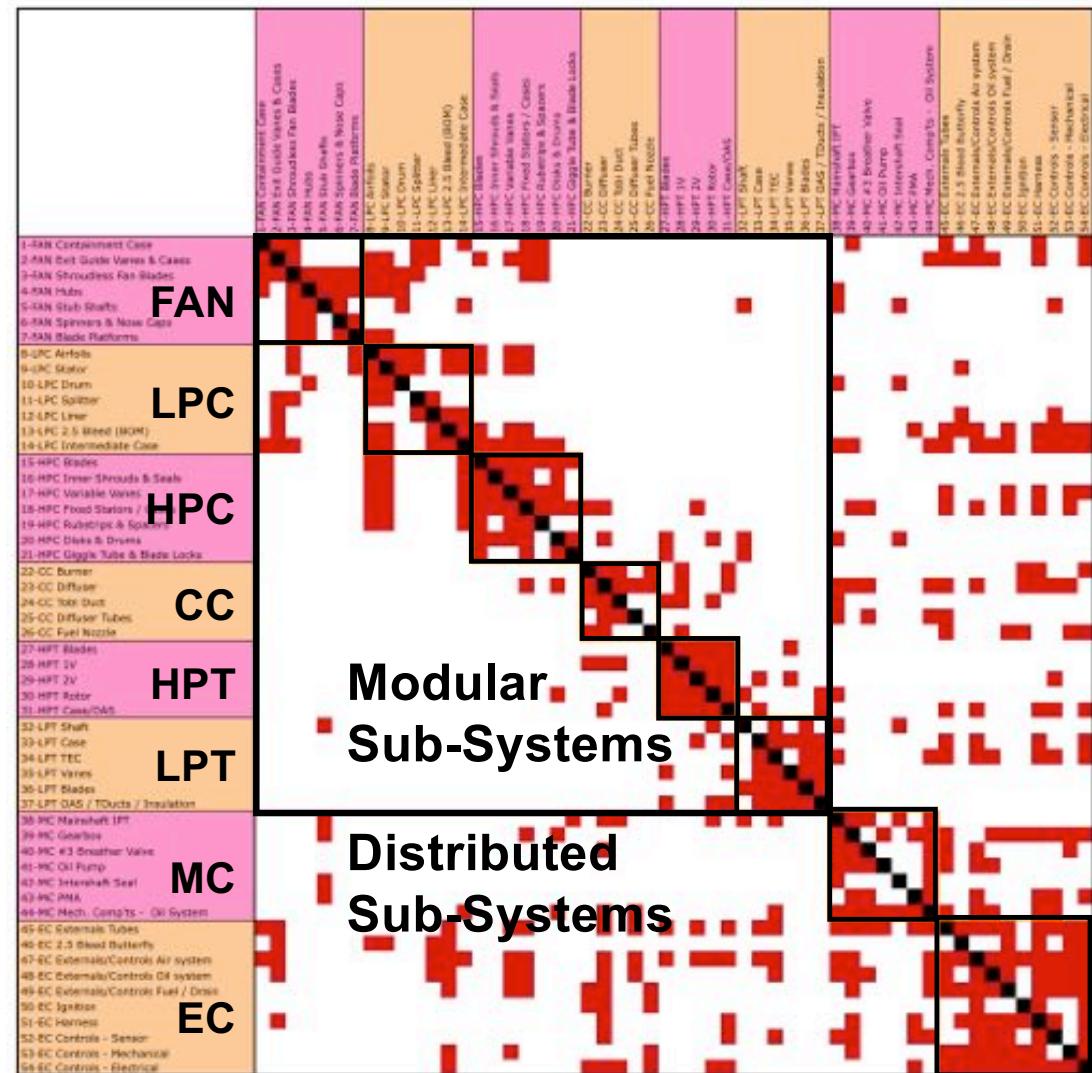
# 54 Components

## 569 Interfaces



## Interface Types

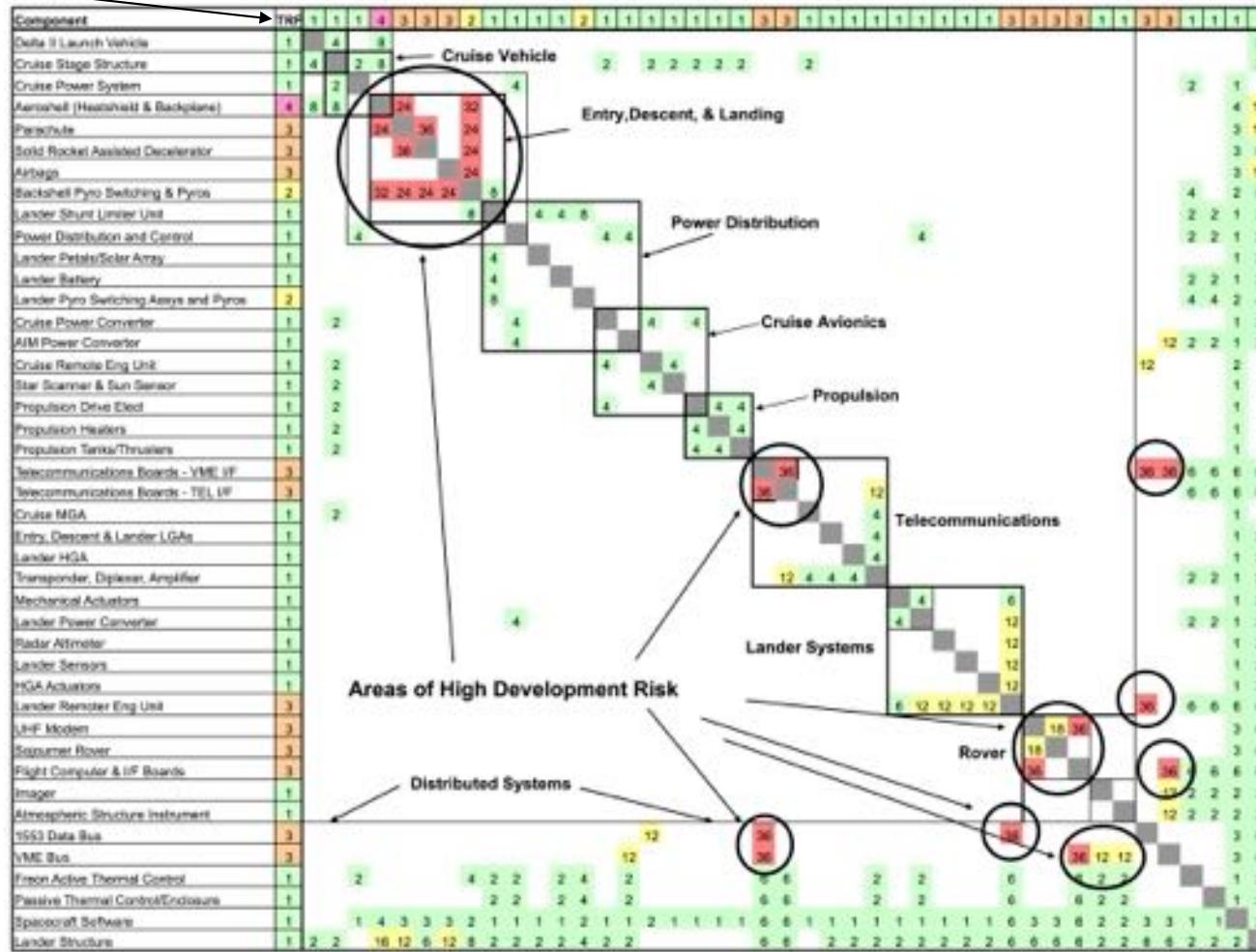
- Spatial
  - Structural
  - Energy
  - Materials
  - Data/Controls





# Mars Pathfinder Technology Risk DSM

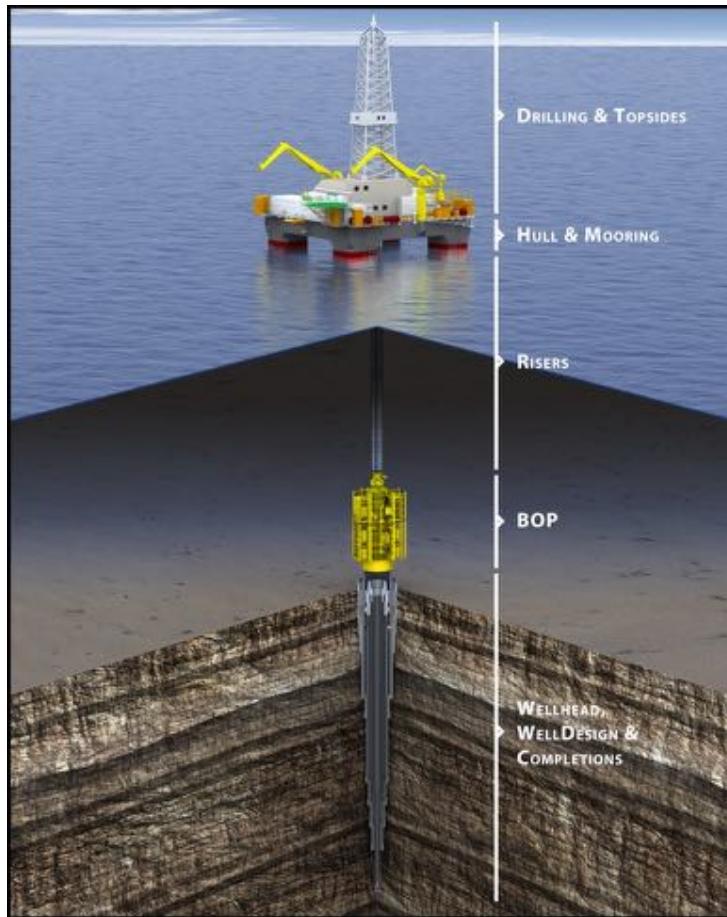
Component-level technology risk factor (TRF) based on each component's technology readiness level (TRL)



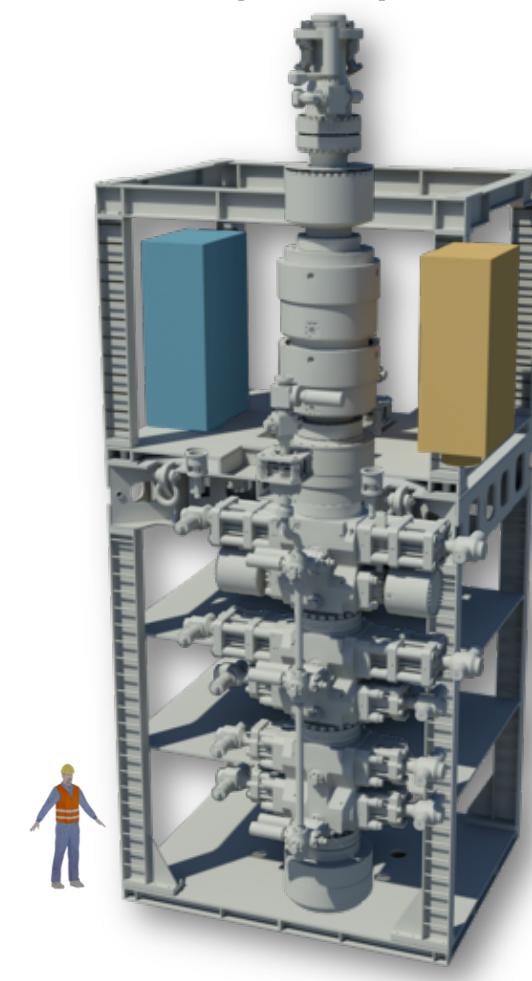
$$\text{TR DSM value (i,j)} = \text{DSM}(i,j) \times \text{TRF}(i) \times \text{TRF}(j)$$

Ref: Brady, TK, "Utilization of Dependency Structure Matrix Analysis to Assess Complex Project Designs," ASME Design Engineering Technical Conferences, Montreal, 2002.

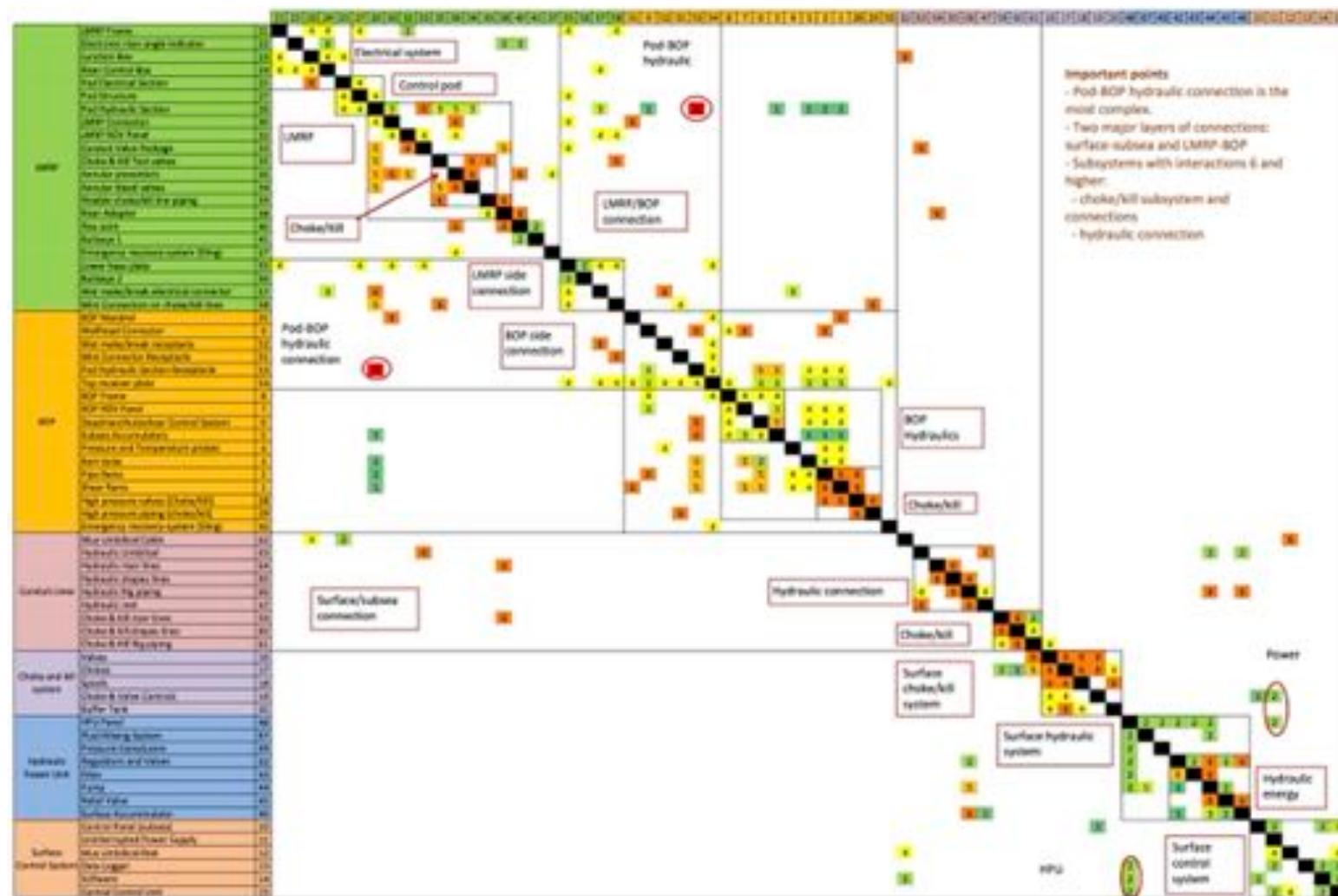
## Deepwater Oil & Gas Drilling Operation



## Blowout Preventer (BOP)



# **Blowout Preventer System Architecture DSM**

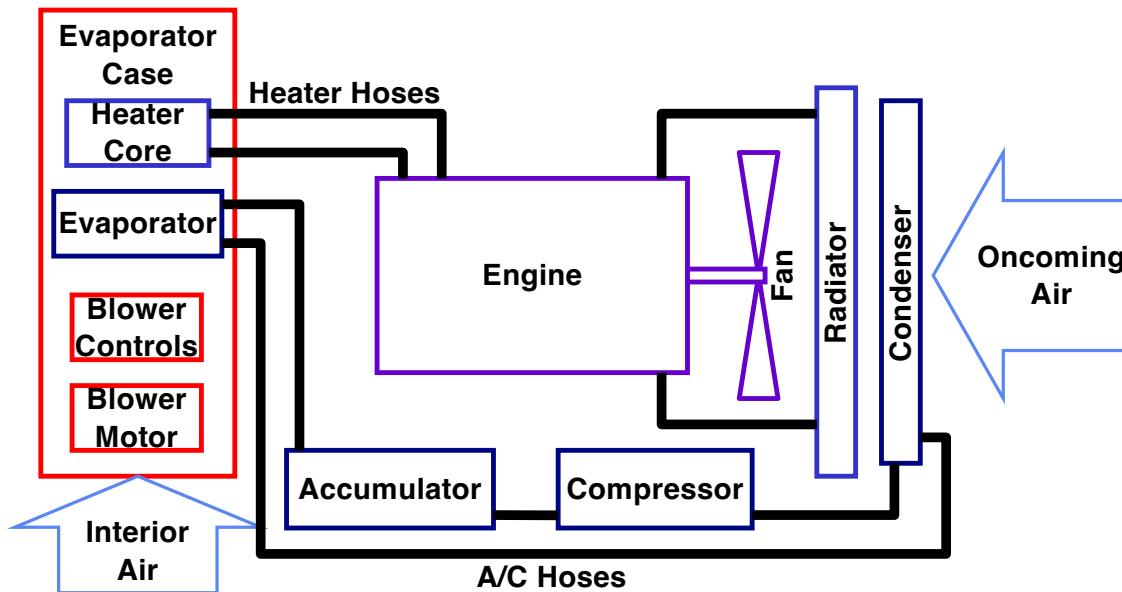


# How to Create a System Architecture DSM

1. Start with the decomposition of the system into sub-systems and components. List these elements in the rows and columns of the DSM.
2. Select the type(s) of interfaces to be represented in the DSM (e.g., physical, spatial, energy, electrical, hydraulic, information, signal, types of material flows)
3. Ask people who know about the components to identify all the interfaces for each component. Represent the interfaces using (one or more types of) marks in the DSM.
4. Cluster the DSM according to the existing sub-system structure.
5. (Optional) Re-cluster the components to suggest potentially new groupings into sub-systems or modules. Manual clustering or automatic algorithms can be used.
6. (Optional) Augment the DSM with any graphics that are helpful to understand and communicate the insights you get from the DSM results.

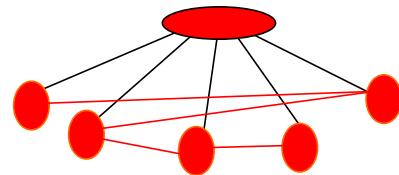
# DSM Building Exercise: Climate Control System Development

How would you organize the development of the various sub-systems to assure proper integration and quality of the overall system?



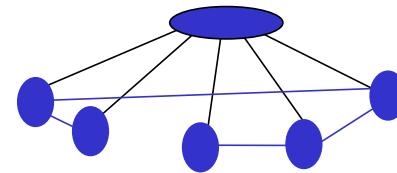
# Comparing the System Architecture to the Organization Structure

**System Decomposition  
into Components**



**Component interfaces  
define the architecture**

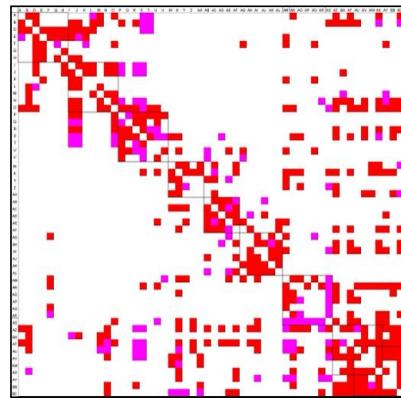
**Organization Decomposition  
into Teams**



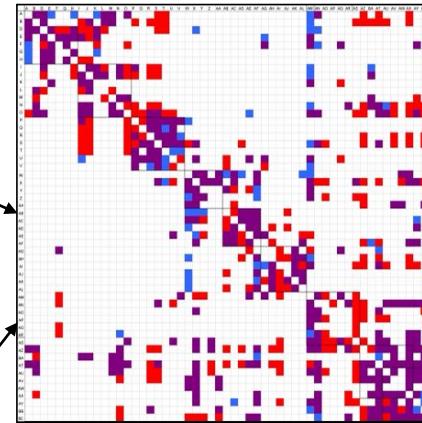
**Team interactions  
implement the architecture**

How does system architecture  
drive development team interaction?

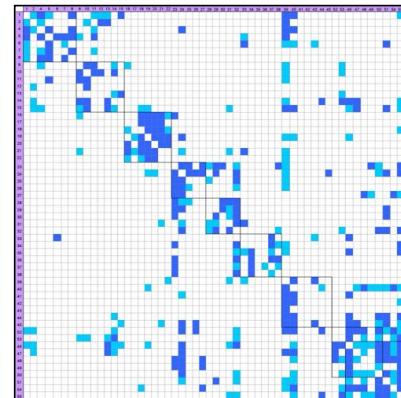
# Mapping Component Interfaces to Team Interactions using DSM



Product Architecture DSM  
(Component Interfaces)



Two-Domain DSM  
(Comparison)



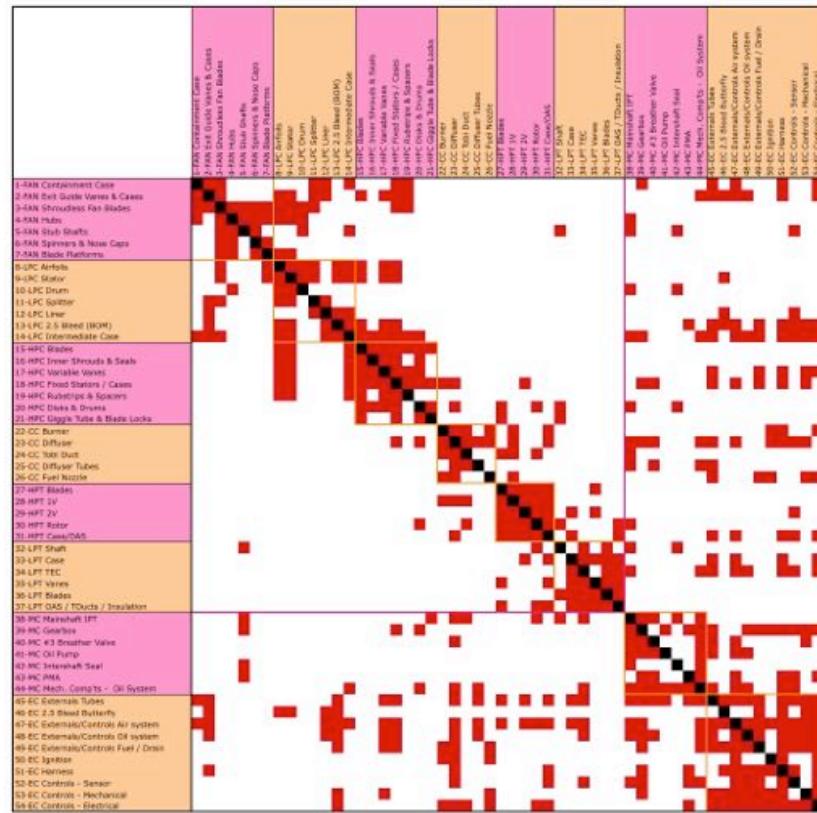
Organization Architecture DSM  
(Team Interactions)

Team Interaction  
No  
Yes

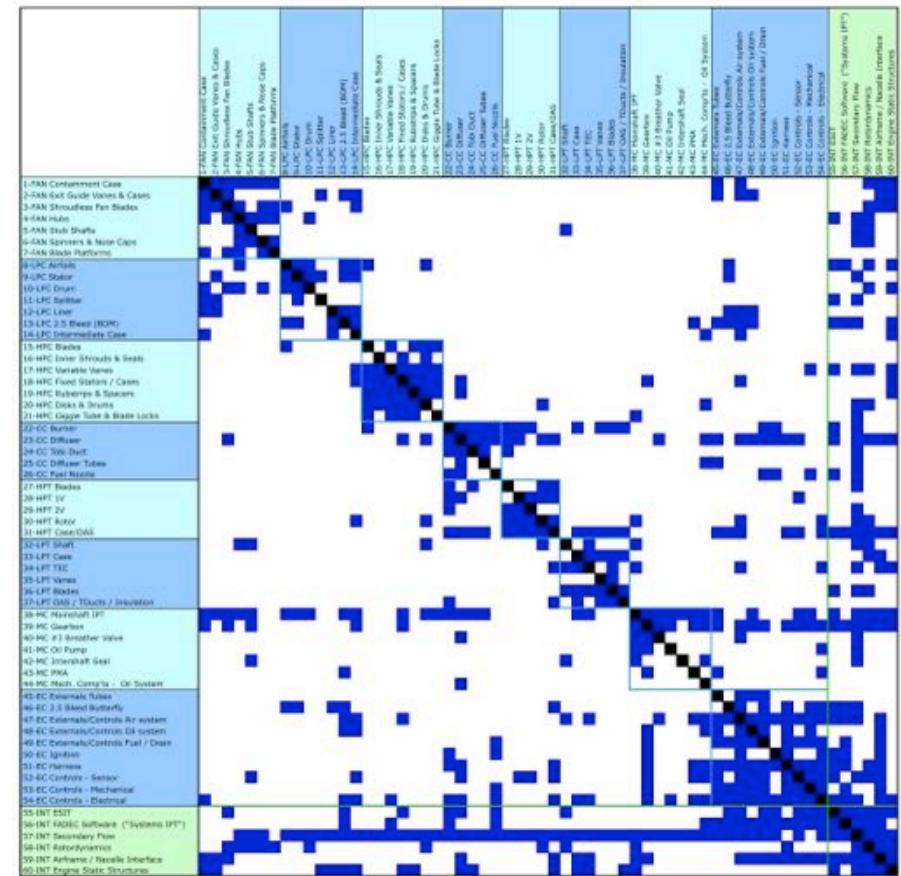
Yes	No
No	Component Interface

# P&W 4098 Jet Engine

## Component Interfaces



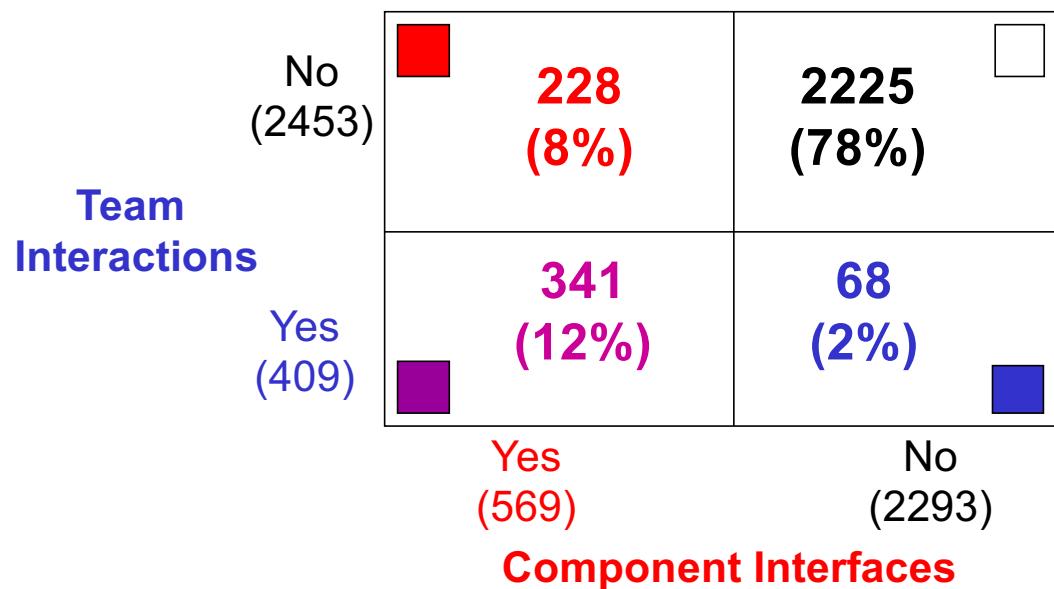
54 components → 8 sub-systems



54 components → 8 sub-systems

54 component teams → 8 module teams +6 system integration teams

# Most Team Interactions Match Component Interfaces

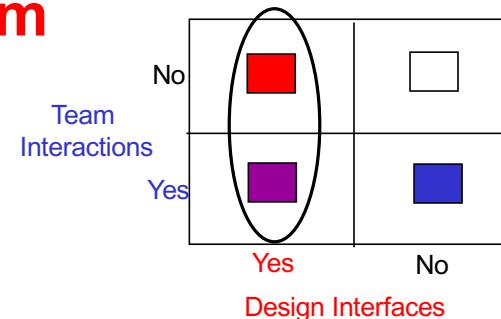


## References:

- Sosa, Eppinger, and Rowles, "Identifying Modular and Integrative Systems and Their Impact on Design Team Interactions", *Journal of Mechanical Design*, June 2003.
- Sosa, Eppinger, and Rowles, "The Misalignment of Product Architecture and Organizational Structure in Complex Product Development", *Management Science*, Dec. 2004.

# Effect of Organization/System Boundaries

Data set: 569 component interfaces

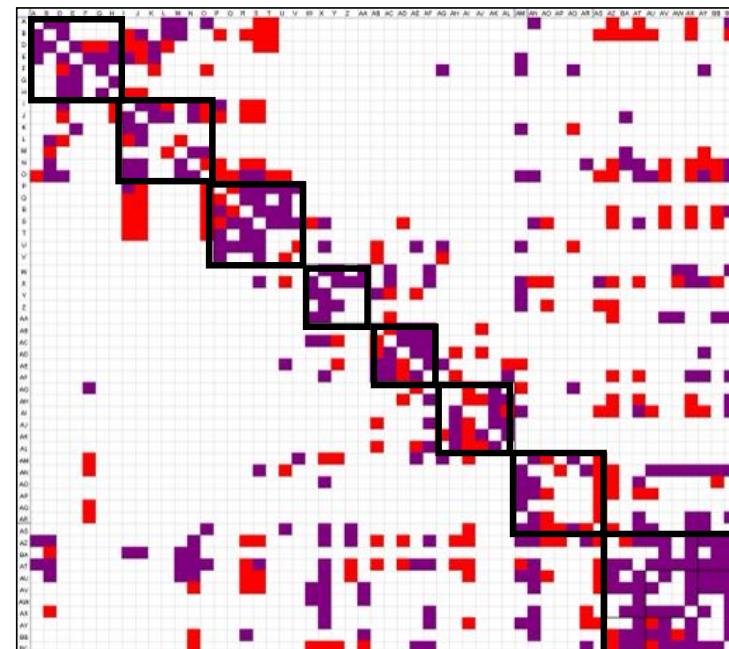


## First criterion:

- |   |   |
|---|---|
| Interfaces matched by team interactions     | <span style="color: purple;">█</span> 59.9% |
| Interfaces NOT matched by team interactions | <span style="color: red;">█</span> 40.1%    |

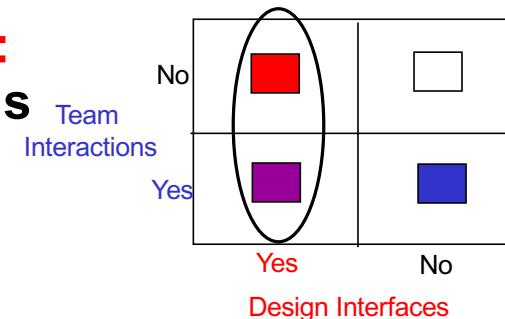
## Second criterion:

- |   |                   |
|---|-------------------|
| Interfaces WITHIN organizational boundaries | 78.8% are matched |
| Interfaces ACROSS organizational boundaries | 47.8% are matched |



## Organizational/System Boundaries: Modular vs. Distributed Sub-Systems

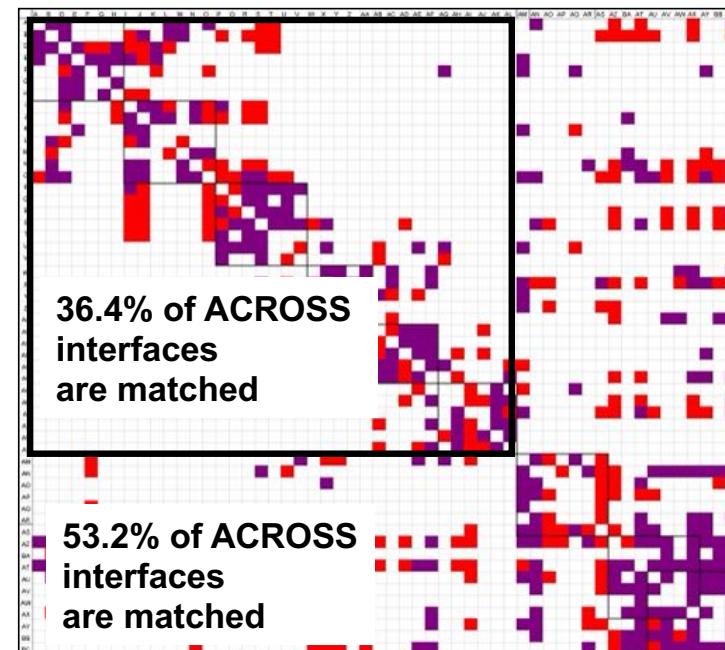
Data set: 569 design interfaces



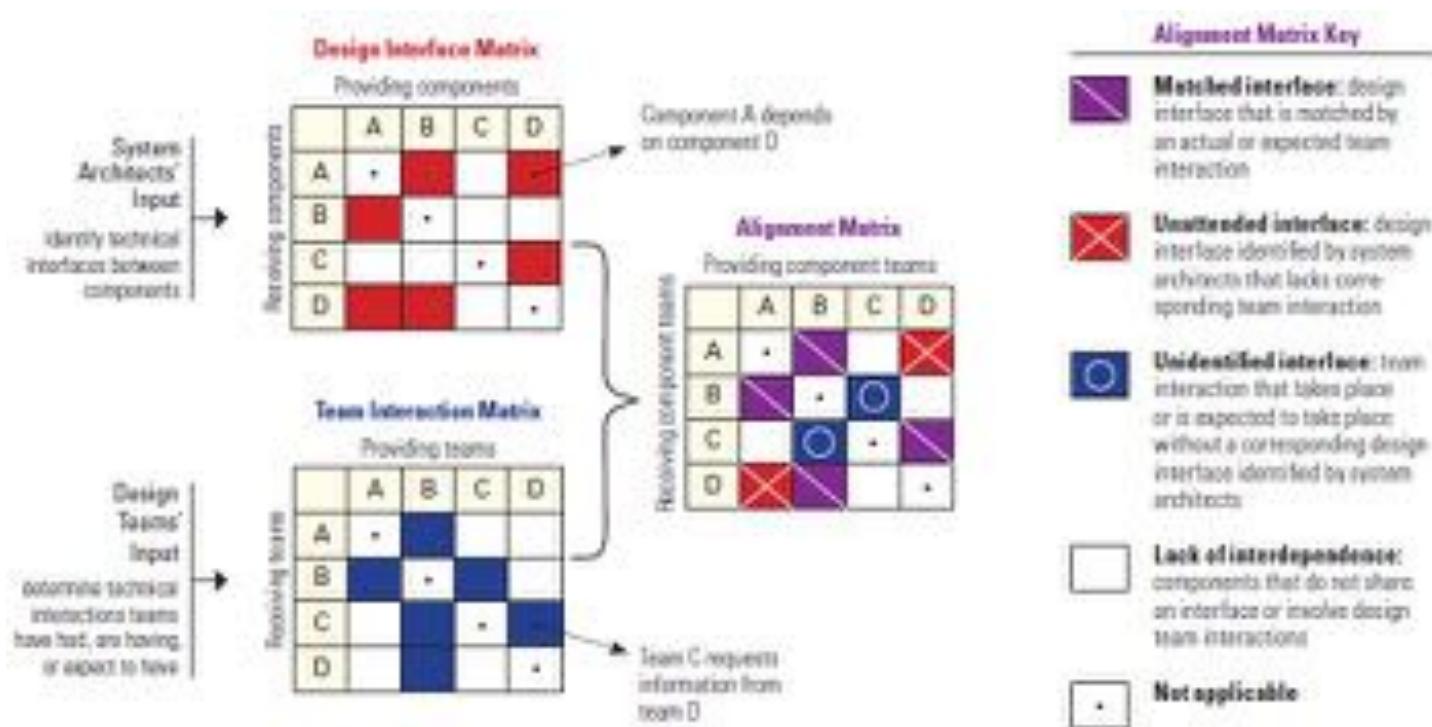
### Overall:

Interfaces WITHIN organizational boundaries      78.8% are matched

Interfaces ACROSS organizational boundaries      **47.8% are matched**



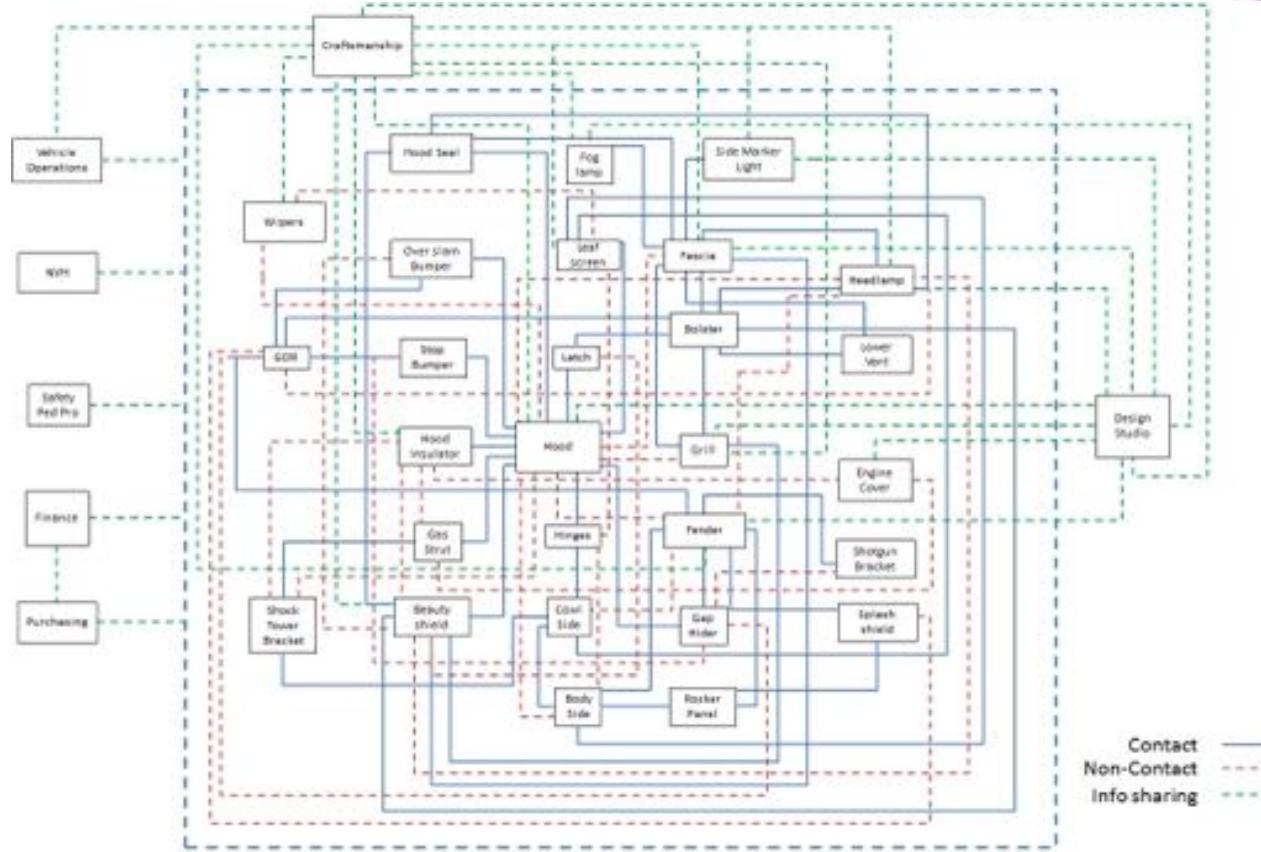
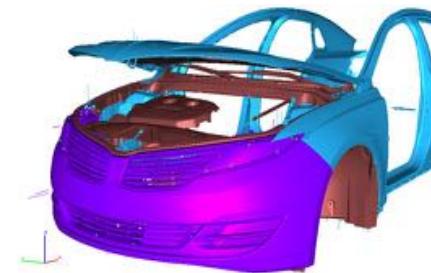
# Simultaneous Product and Organization Architecture DSM Clustering



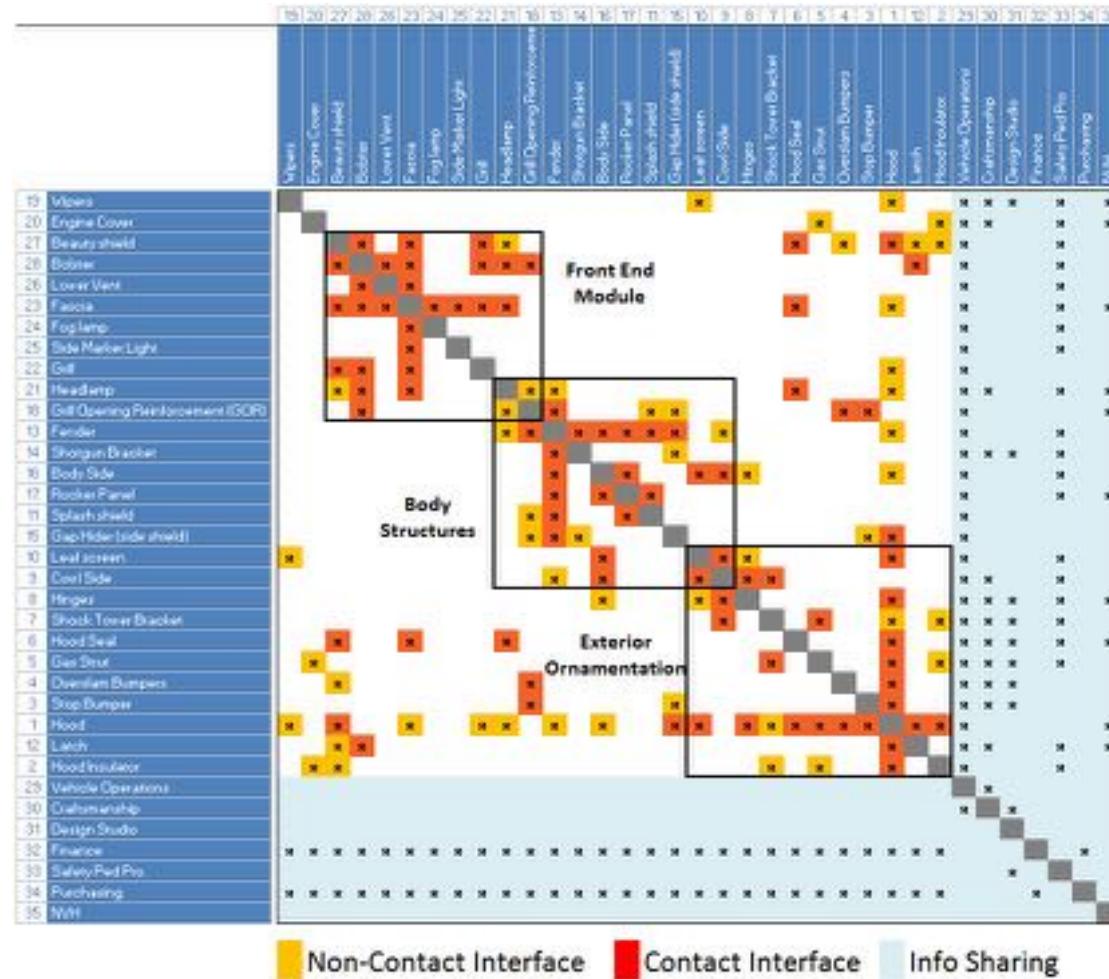
## Reference:

- R. Reyes and S. Eppinger, "Designing a Product Development Organization Based on the Product Architecture", 17<sup>th</sup> International DSM Conference, Ft. Worth, November 2015.

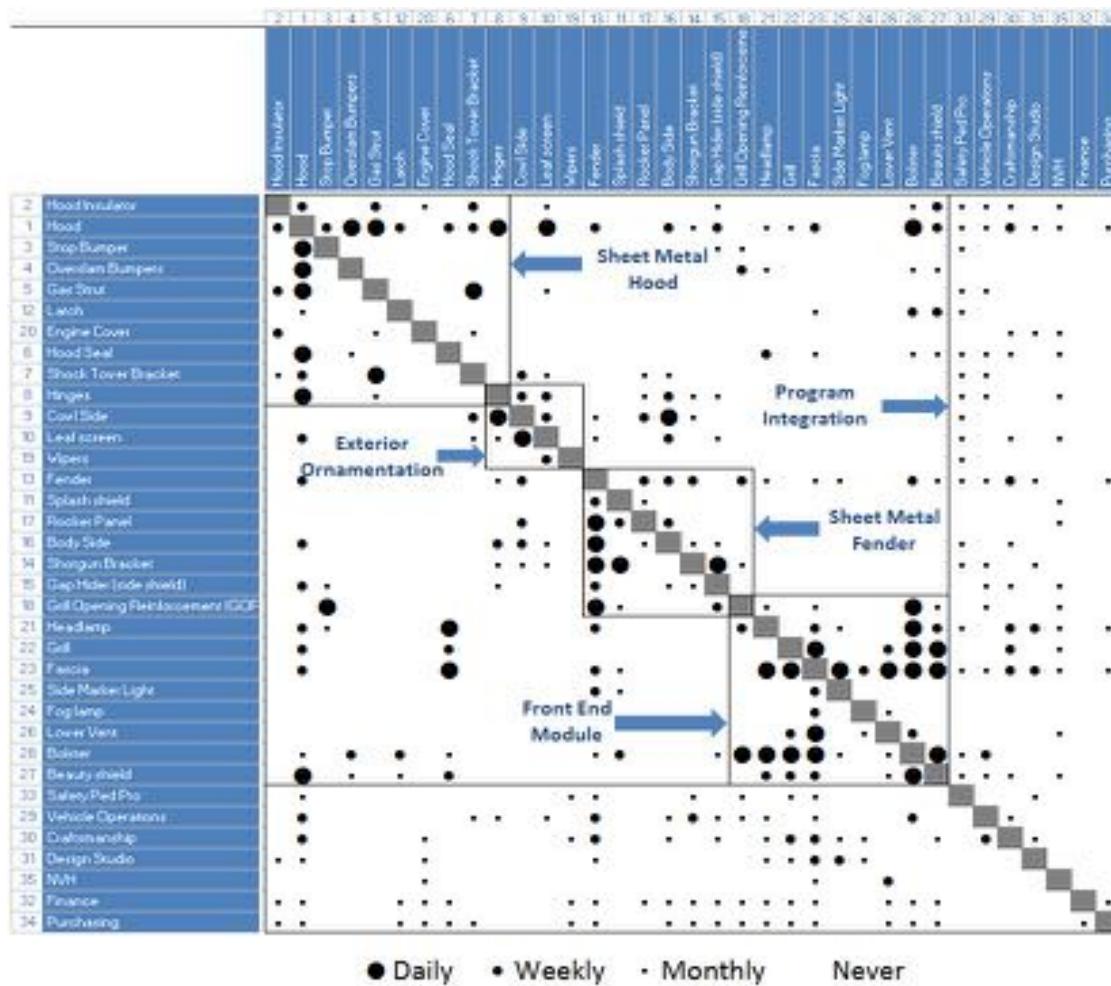
# Vehicle Front-End Product Architecture



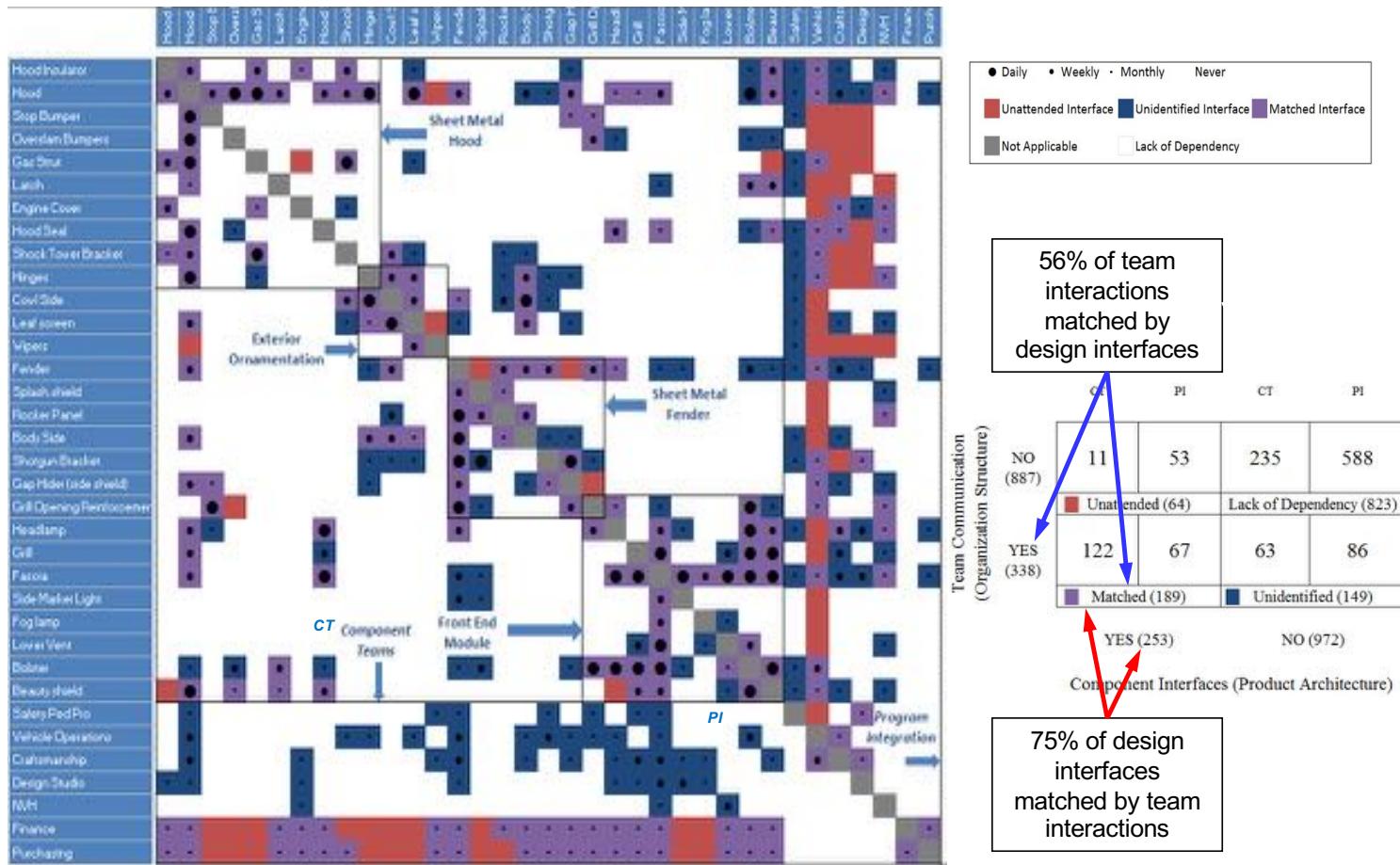
# Product Architecture DSM



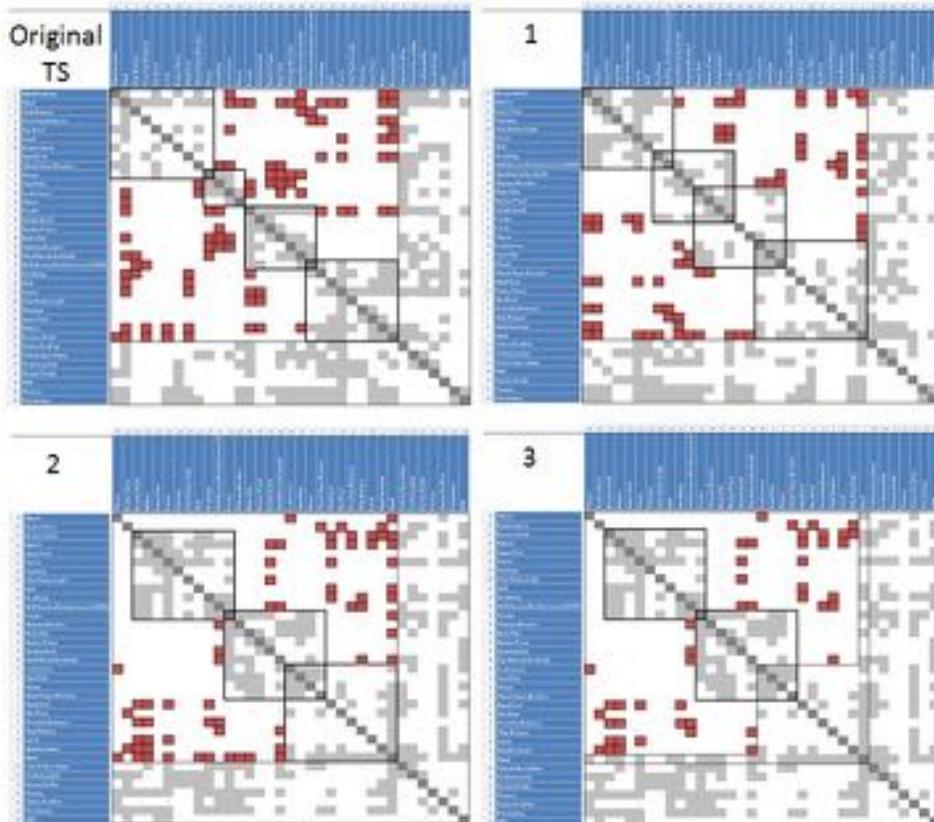
# Organization Architecture DSM



# Arch/Org Alignment DSM

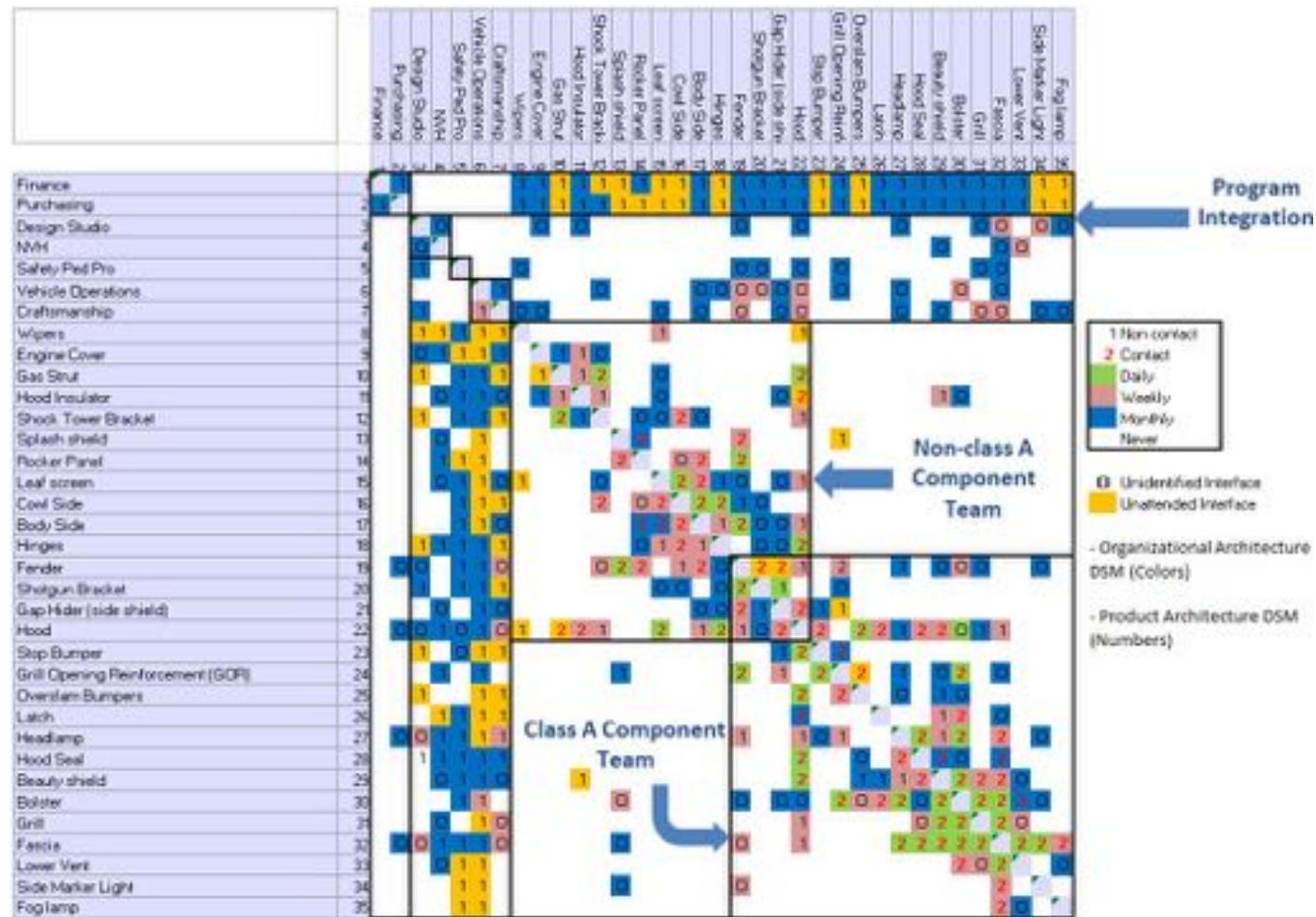


# Simultaneous Arch/Org DSM Clustering



	CT	PI	Interactions outside	% Δ
Original TS	4	1	94	-
Proposal 1	4	1	72	23%
Proposal 2	3	1	65	31%
Proposal 3	3	2	46	51%
<i>Final clustering</i>	2	1	8	91%

# Simultaneous Clustering Analysis



# Technology Readiness Levels



Developed by NASA researcher Stan Sadin in 1974, TRLs:

- are technology discipline-independent metrics
- enable consistent comparison of maturity
- facilitate clear, well-documented assessments
- serve as basic guideposts for technology research and development

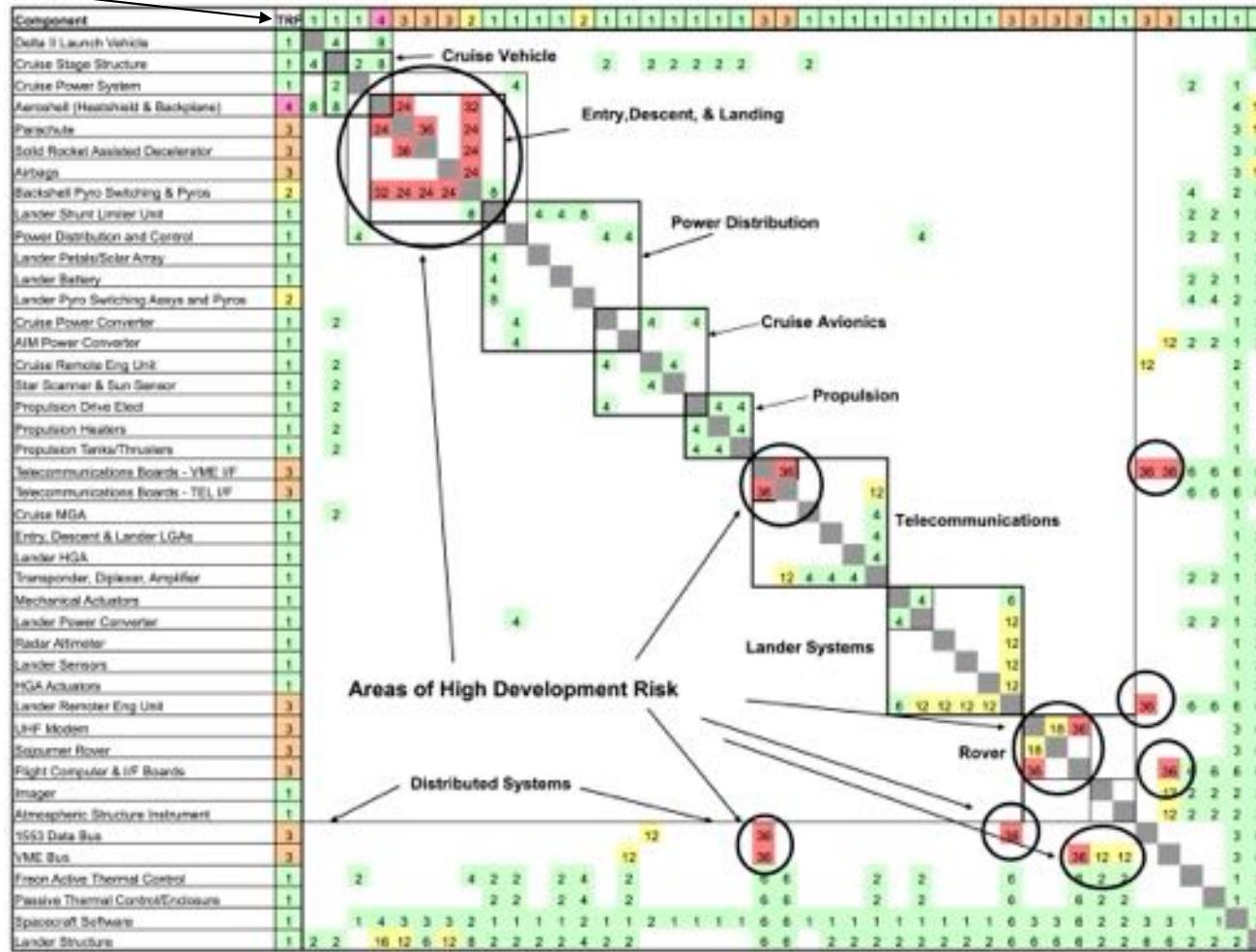
## TRL Definition

9	Actual system “flight proven” through successful mission operations
8	Actual system completed and “flight qualified” through test and demonstration (ground or flight)
7	System prototype demonstration in a target/space environment
6	System/subsystem model or prototype demonstration in a relevant environment (ground or space)
5	Component and/or breadboard validation in relevant environment
4	Component and/or breadboard validation in laboratory environment
3	Analytical and experimental critical function and/or characteristic proof-of-concept
2	Technology concept and/or application formulated
1	Basic principles observed and reported



# Mars Pathfinder Technology Risk DSM

Component-level technology risk factor (TRF) based on each component's technology readiness level (TRL)



$$\text{TR DSM value (i,j)} = \text{DSM}(i,j) \times \text{TRF}(i) \times \text{TRF}(j)$$

Ref: Brady, TK, "Utilization of Dependency Structure Matrix Analysis to Assess Complex Project Designs," ASME Design Engineering Technical Conferences, Montreal, 2002.

# TRL DSM Exercise: System Readiness

Using the 1-9 TRL scale, how would you assess the “technology readiness” of each subsystem and of the system as a whole?

Report out:  
4 SRL values.

Subsystem	Component	#	TRLs												
			1	2	3	4	5	6	7	8	9	10	11	12	13
Cruise and Launch	Delta II Launch Vehicle	1	9	X											
	Cruise Stage Structure	2	X	9	X										
	Cruise Power System	3	X	9								X			
Entry, Descent and Landing	Aeroshell (Heatshield & Backplane)	4	X	X		5	X			X					
	Parachute	5				X	6	X		X					
	Solid Rocket Assisted Decelerator	6				X	6			X					
	Airbags	7						6		X					
	Backshell Pyro Switching & Pyros	8				X	X	X	X	8	X				
Power Distribution	Lander Shunt Limiter Unit	9							X	9		X	X	X	
	Power Distribution and Control	10			X						9				X X
	Lander Petals/ Solar Array	11									X	9			
	Lander Battery	12									X		9		
	Lander Pyro Switching & Pyros	13									X			8	
	Cruise Power Converter	14									X			9	
	AIM Power Converter	15									X				9

# **Failures Occur at Interfaces – even with mature components –**

European Space Agency Ariane 5 Rocket:  
First Test Flight, June 4, 1996

- Working code from the Ariane 4 rocket was reused in the Ariane 5, but the Ariane 5's faster engines triggered a bug in an arithmetic routine inside the rocket's flight computers.
- The error was in the code that converted a 64-bit floating-point number to a 16-bit signed integer. The faster engines caused the 64-bit numbers to be larger in the Ariane 5 than in the Ariane 4, triggering an overflow condition that resulted in the primary and backup flight computers crashing.
- As a result of two crashed computers, the rocket's primary processor overpowered the rocket's engines and caused the rocket to disintegrate 40 seconds after launch.

Ref: *Wired*, "History's Worst Software Bugs"

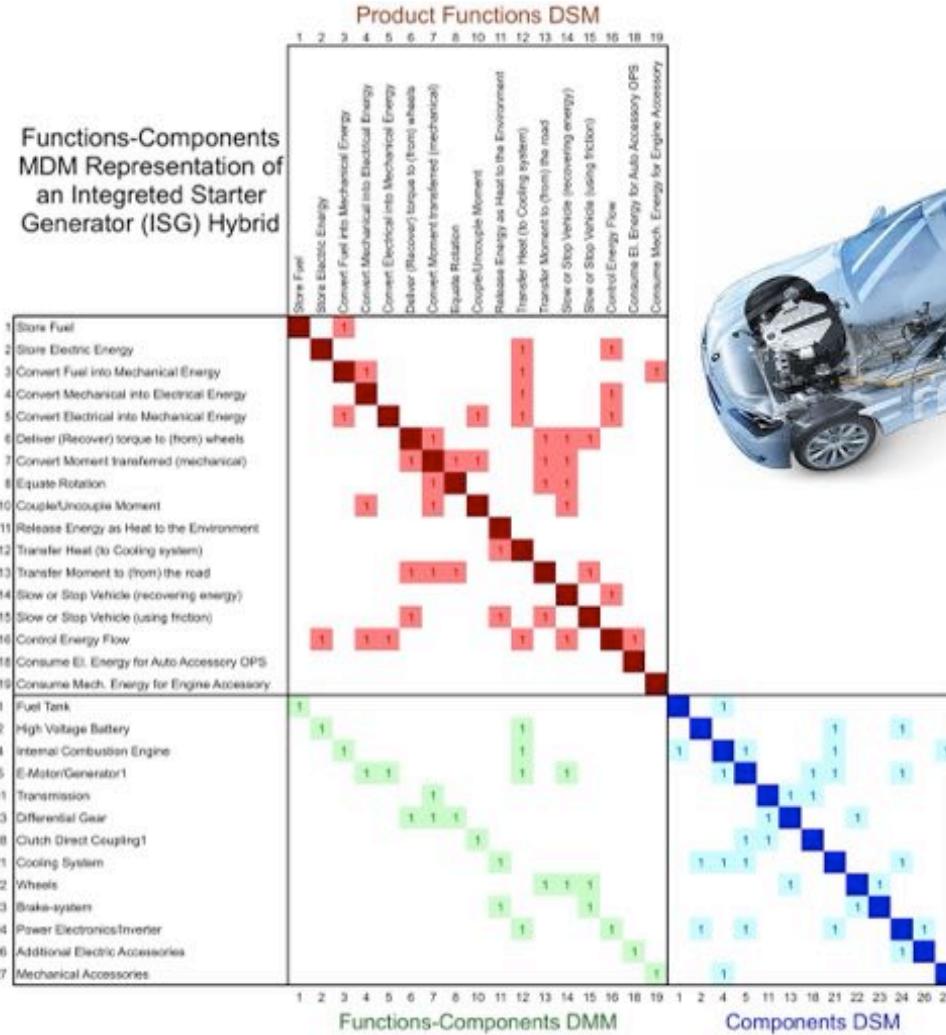


# Multi-Domain DSM Models

Goals DSM g x g	Goals- Product DMM g x d	Goals- Process DMM g x p	Goals- Organization DMM g x o	Goals- Tools DMM g x t
	Product DSM d x d	Product- Process DMM d x p	Product- Organization DMM d x o	Product- Tools DMM d x t
		Process DSM p x p	Process- Organization DMM p x o	Process- Tools DMM p x t
			Organization DSM o x o	Org.- Tools DMM o x t
				Tools DSM t x t

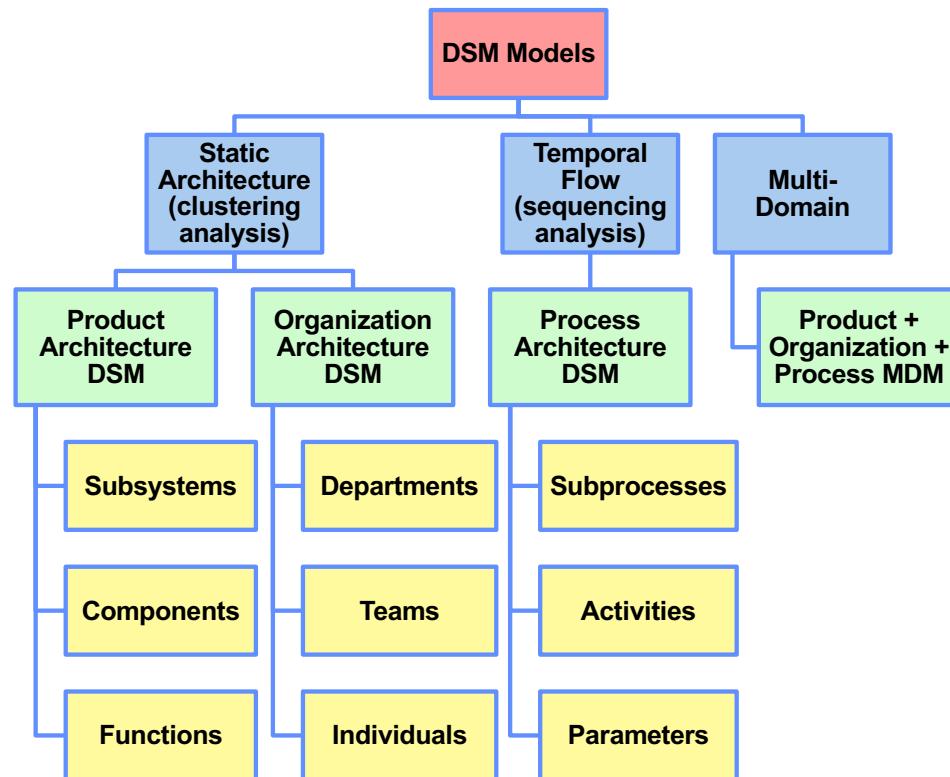
# BMW Hybrid Engine Starter-Generator MDM Model

Functions-Components  
MDM Representation of  
an Integrated Starter  
Generator (ISG) Hybrid



Ref: Gorbea, et al., "Analysis of Hybrid Vehicle Architectures using Multiple Domain Matrices," International DSM Conference, Stockholm, 2008.

# Types of DSM Models and Analysis



## **How to Learn More about DSM**

- DSMweb.org Online Community
- Software Tools
- New Research
- Workshops and Consulting
- Annual DSM Conference
- Reference Publications

The screenshot shows the DSMweb.org website with the title "The Design Structure Matrix (DSM)" at the top. The main content area features a section titled "Technical DSM Tutorial". To the right, a sidebar lists categories: Contact, Community, Software, Publications, Tutorial, and Home. Red arrows point from each category name to its respective link in the sidebar.

**DSMweb.org**

# The Design Structure Matrix (DSM)

HOME    ABOUT DSM    UNDERSTANDING DSM    DSM KNOWLEDGE    DSM TOOLS    DSM COMMUNITY    CONTACT

## Technical DSM Tutorial

The [introduction to DSM](#) will present DSM formally. A short overview on the basic structures that DSM can produce is given to generate the basic building blocks of a complete DSM.

The first part is aimed to familiarize you with the basic know-how of interacting with DSMs:

- DSM can be classified in different ways. The section on [different DSM types](#) will show the classifying experts of a DSM and how these are commonly applied to classify basic DSMs.
- To [read a DSM](#), the two prevailing conventions are presented in this section.
- The section on [building and creating the DSM](#) will provide you with the complete overview on-line and off-line to start building a system description using DSMs.

The lower part is dedicated to the analysis of DSMs:

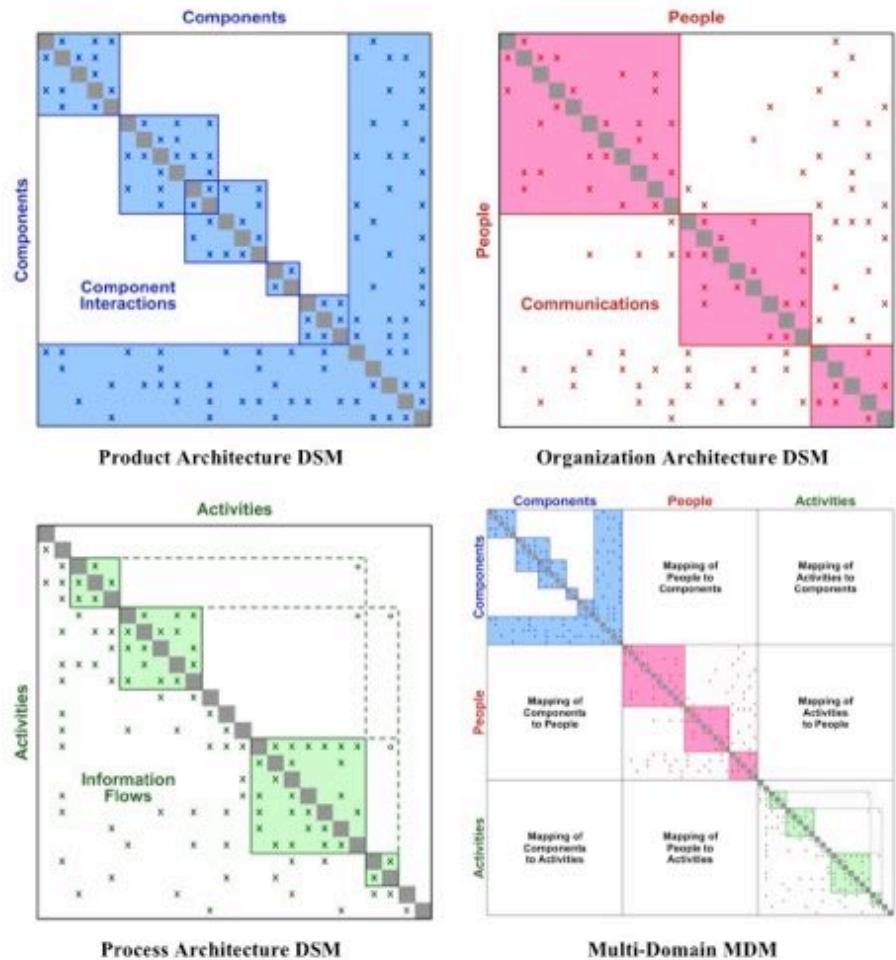
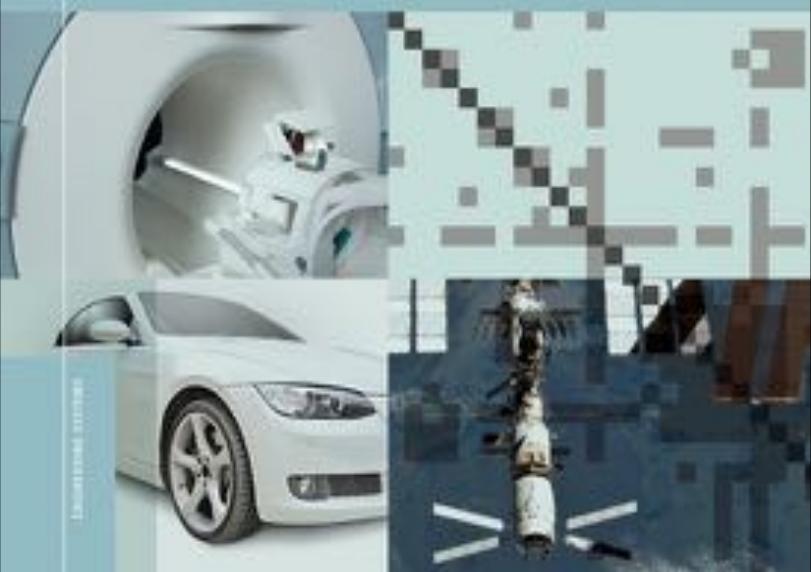
- [Partitioning a DSM](#) will let you generate an ideal sequence of the elements in the DSM. Different algorithms are explained.
- [Teasing a DSM](#) is intended to reduce the number of feedback loops. It will help you identify improvement potentials in any flow-oriented DSM.
- [Binding a DSM](#) helps you to identify sets of independent elements and shows the adequate algorithms.
- [DSM Clustering](#) is meant to obtain blocks or modules that can be used e.g. in a modularization strategy.

Ultimately, the sections on [numerical DSMs](#) help you refine your model, and the [advanced numerical DSM techniques](#) provide a short outlook on what other possibilities DSMs offer to better understand a complex system.

Contact  
Community  
Software  
Publications  
Tutorial  
Home

# Design Structure Matrix Methods and Applications

Steven D. Eppinger and  
Tyson R. Browning

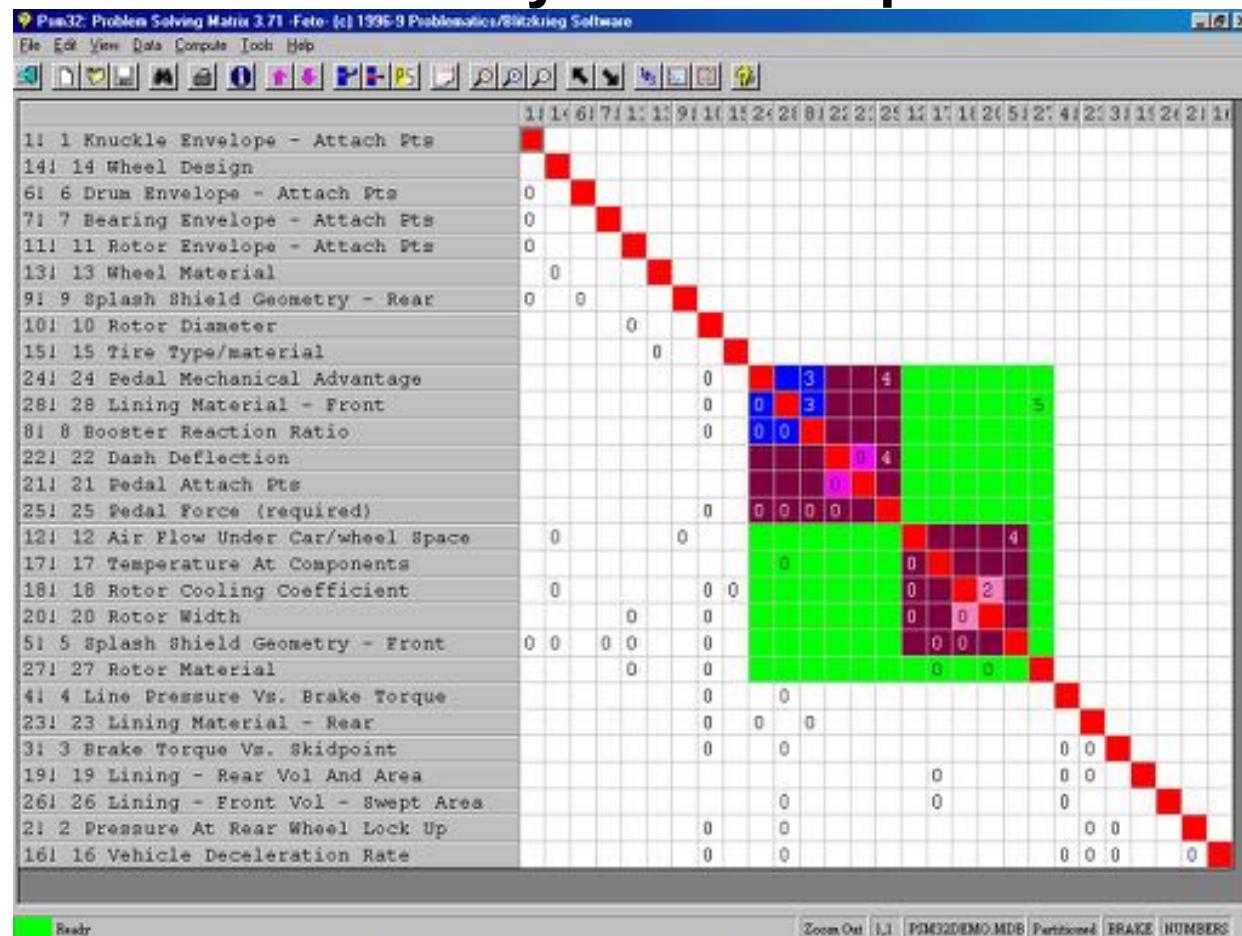


# Annual DSM Conference

dsm-conference.org

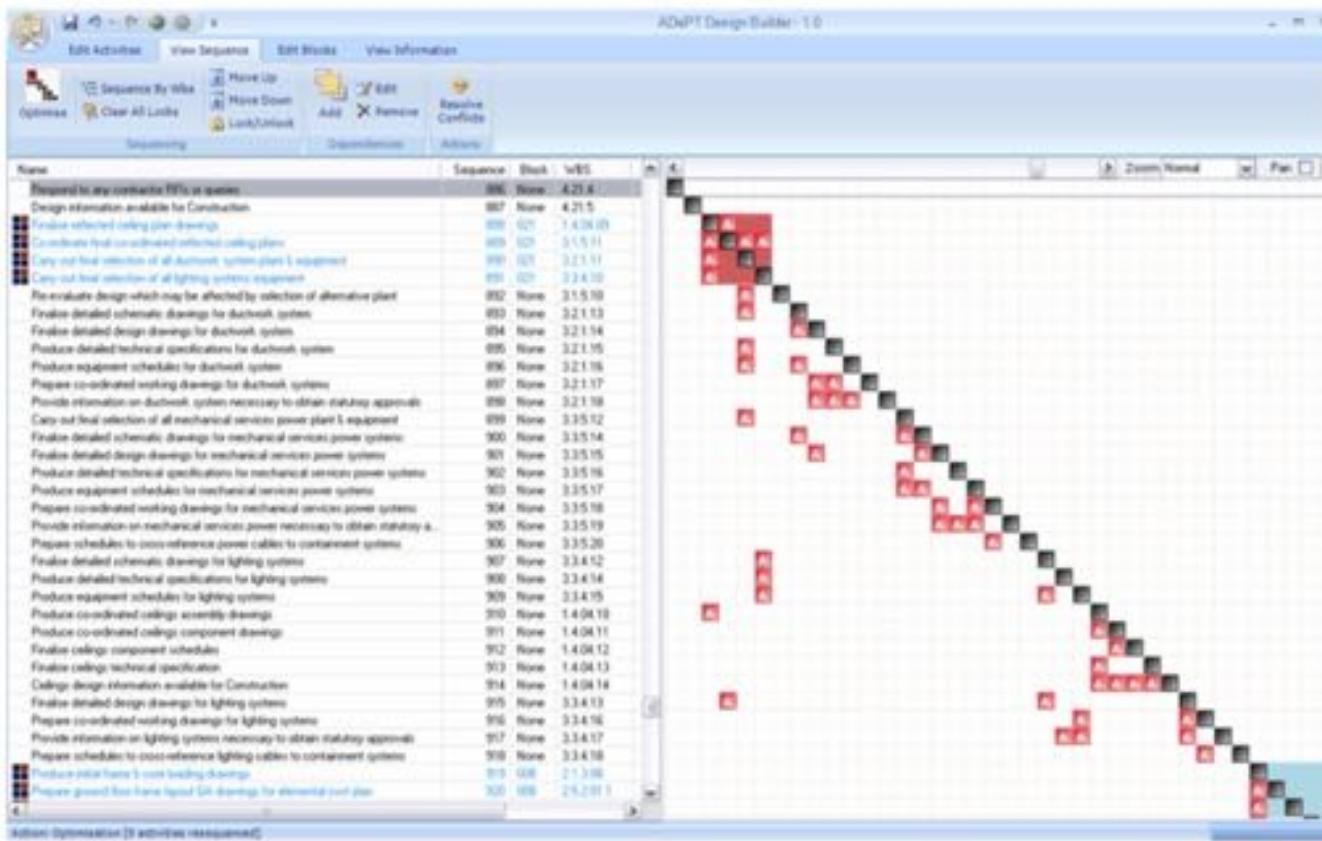


# PSM32 DSM Analysis Software: Brake System Example



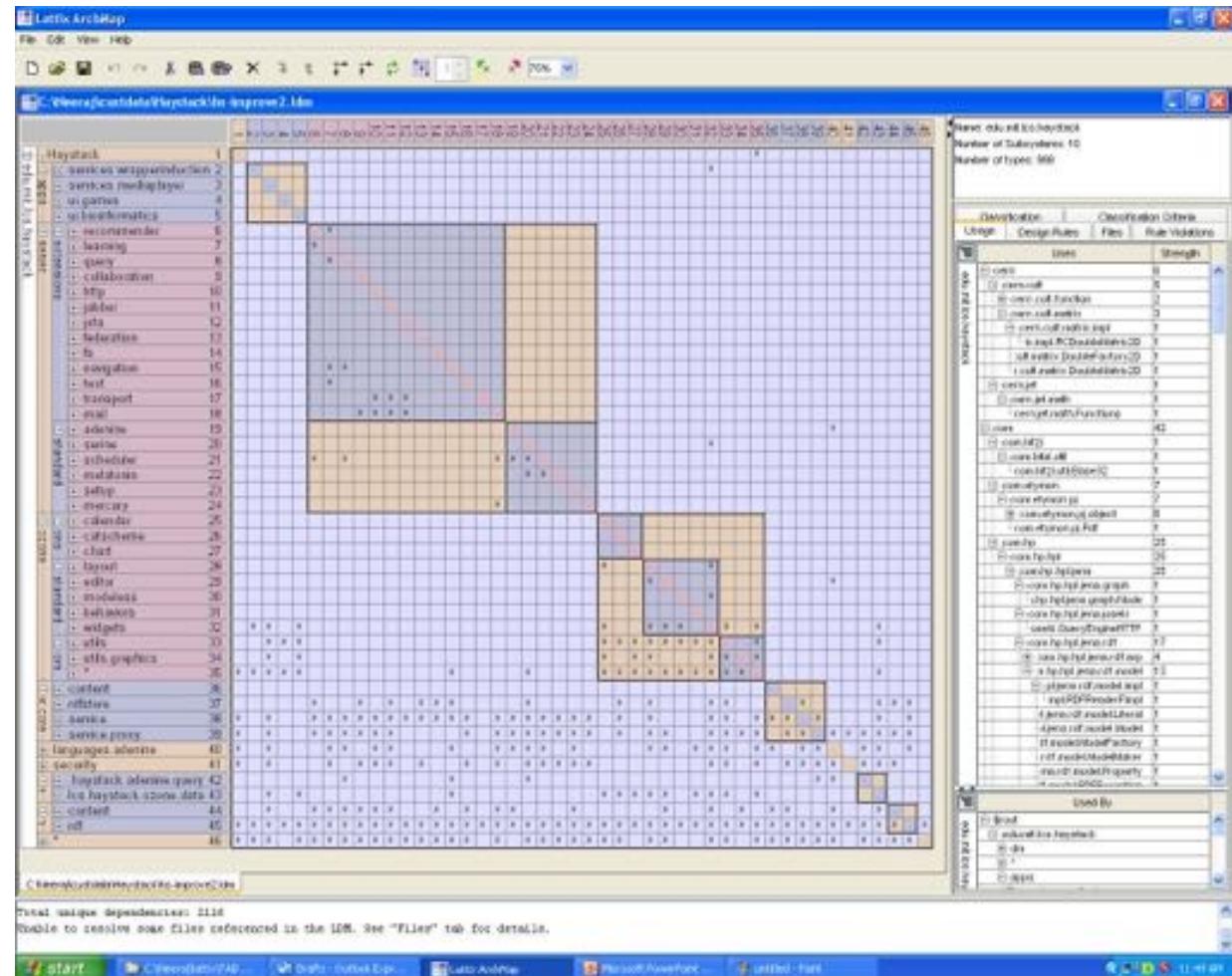
[problematics.com](http://problematics.com)

# ADePT DSM Software



[software.adeptmanagement.org](http://software.adeptmanagement.org)

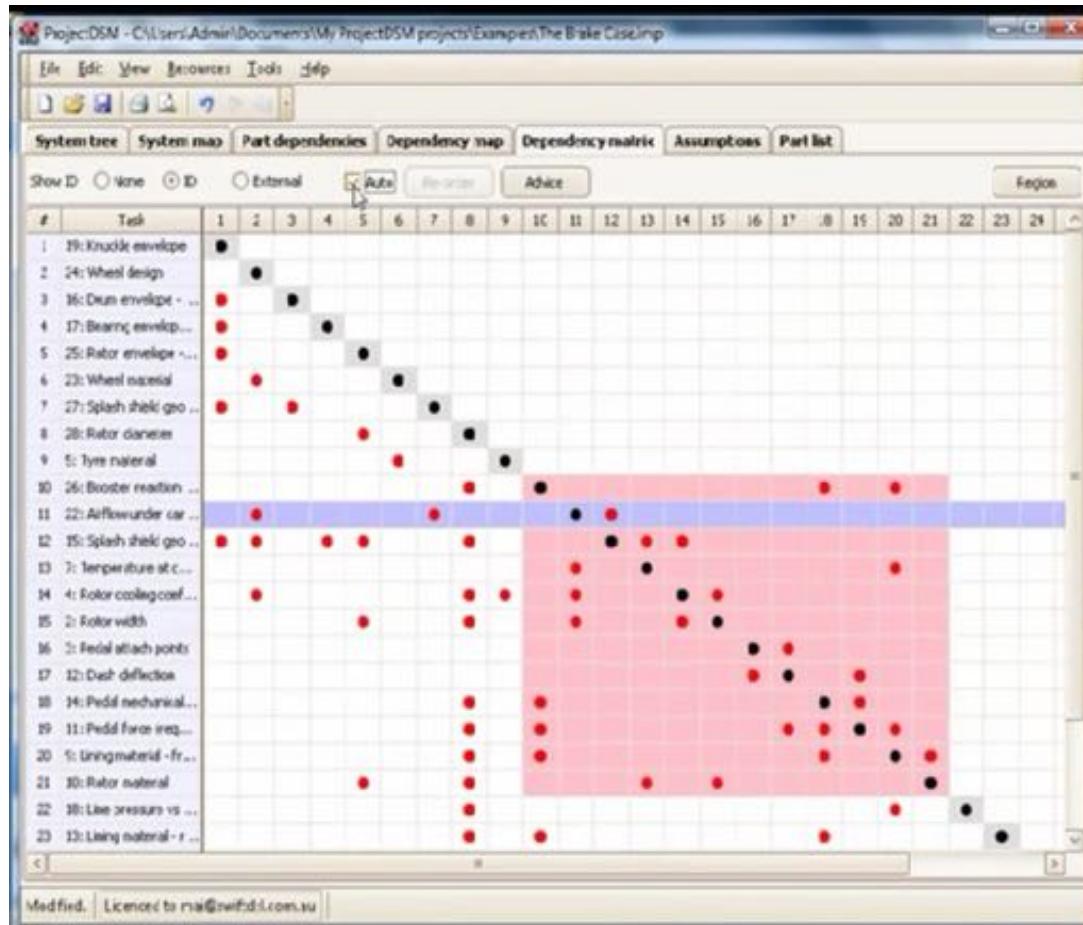
# Lattix DSM Software



[lattix.com](http://lattix.com)

LATTIX

# ProjectDSM Software



Note:  
Free, demo, and pro  
versions available at  
[projectdsm.com](http://projectdsm.com)

contact: Mark Irving <[mark.irving@projectdsm.com](mailto:mark.irving@projectdsm.com)>



## Discussion

- What are potential applications for DSM in your organization?
- How could you begin?
- What do you hope to achieve?

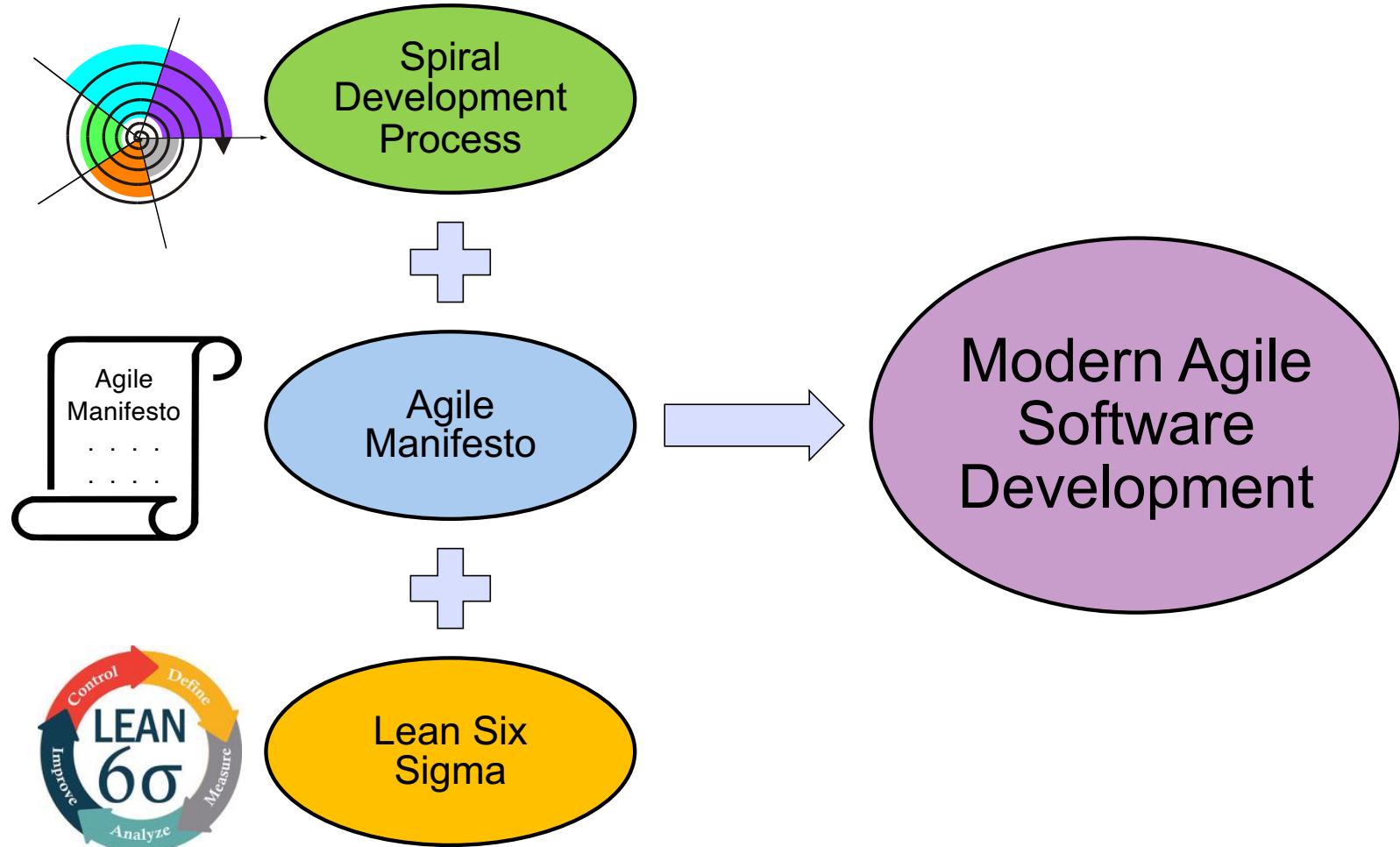
# **Managing Complex Technical Projects**

**Day 3: Agile Development Methods**

**Prof. Steven D. Eppinger**  
**Massachusetts Institute of Technology**  
**Sloan School of Management**

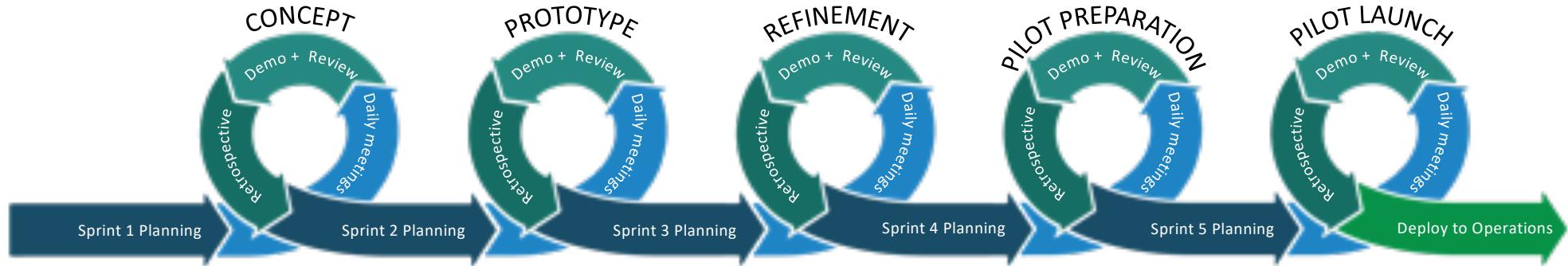


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[eppinger@mit.edu](mailto:eppinger@mit.edu)  
[web.mit.edu/eppinger](http://web.mit.edu/eppinger)  
[www.dsmweb.org](http://www.dsmweb.org)



*Three Roots of Agile Software Development*

# Snack Food Development: Time-Boxed Sprints



# MIT Product Design and Development Class Projects: Time-Boxed Sprints



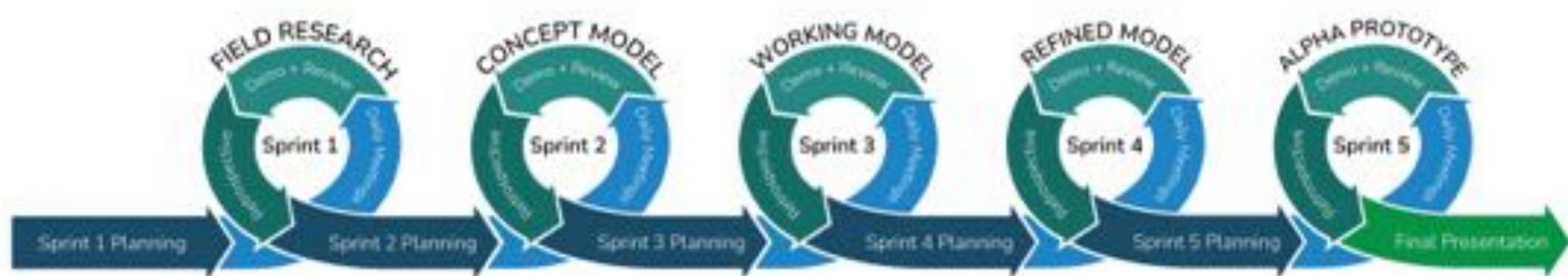
Smart Mirror



AR for Bicyclists



Infant Monitor



# ***10 Agile Ideas You Can Use***

Time-Boxed Sprint



Sprint Planning



Daily Meeting



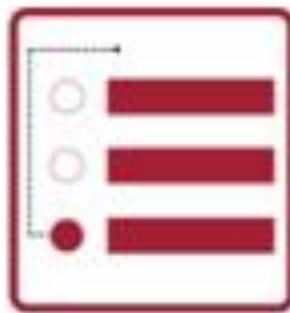
Sprint Demo/Review



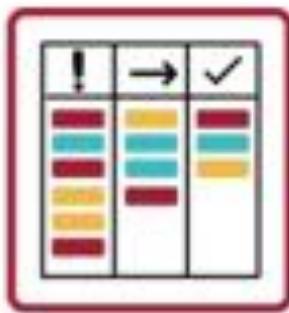
Sprint Retrospective



Product Backlog



Sprint Backlog



Scrum Team



Team Leadership



Agile Values

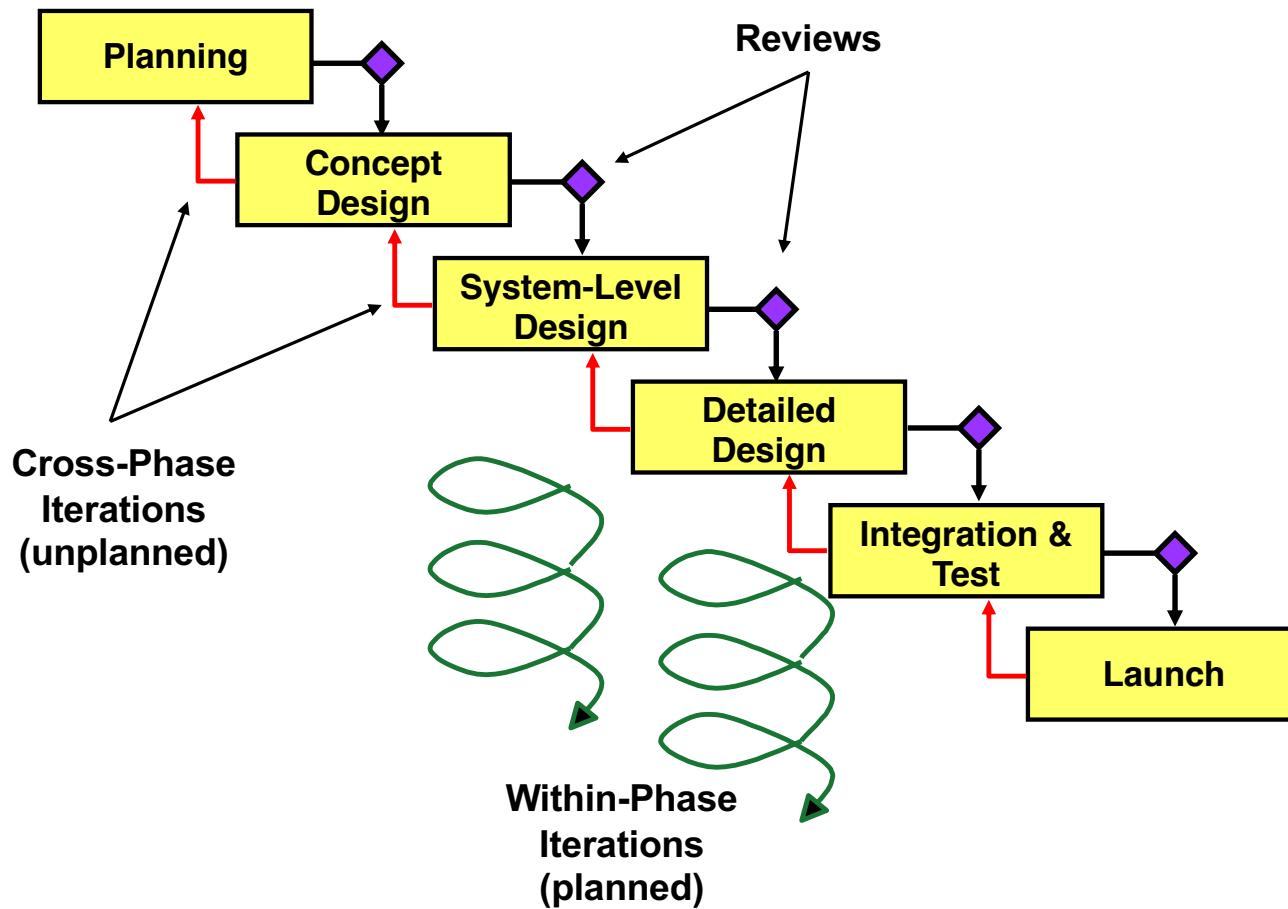


# **The Agile Manifesto:**

## **A statement of software project values**

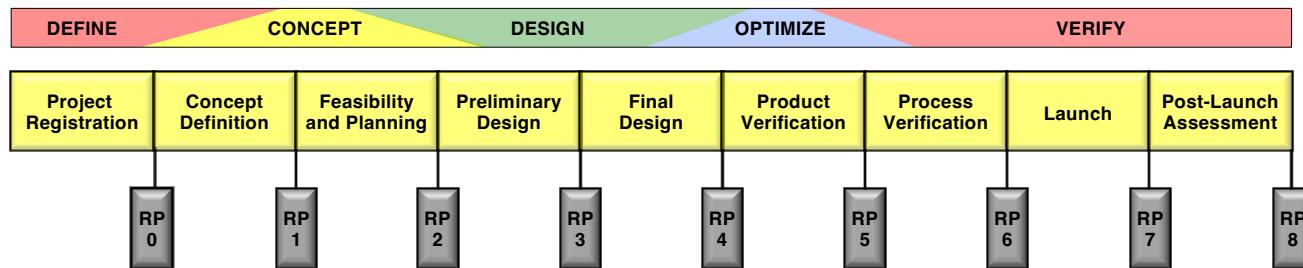
We value	Individuals and interactions	over	Process and tools
We value	Working software	over	Comprehensive documentation
We value	Customer collaboration	over	Contract negotiation
We value	Responding to change	over	Following a plan

# Staged Development Process



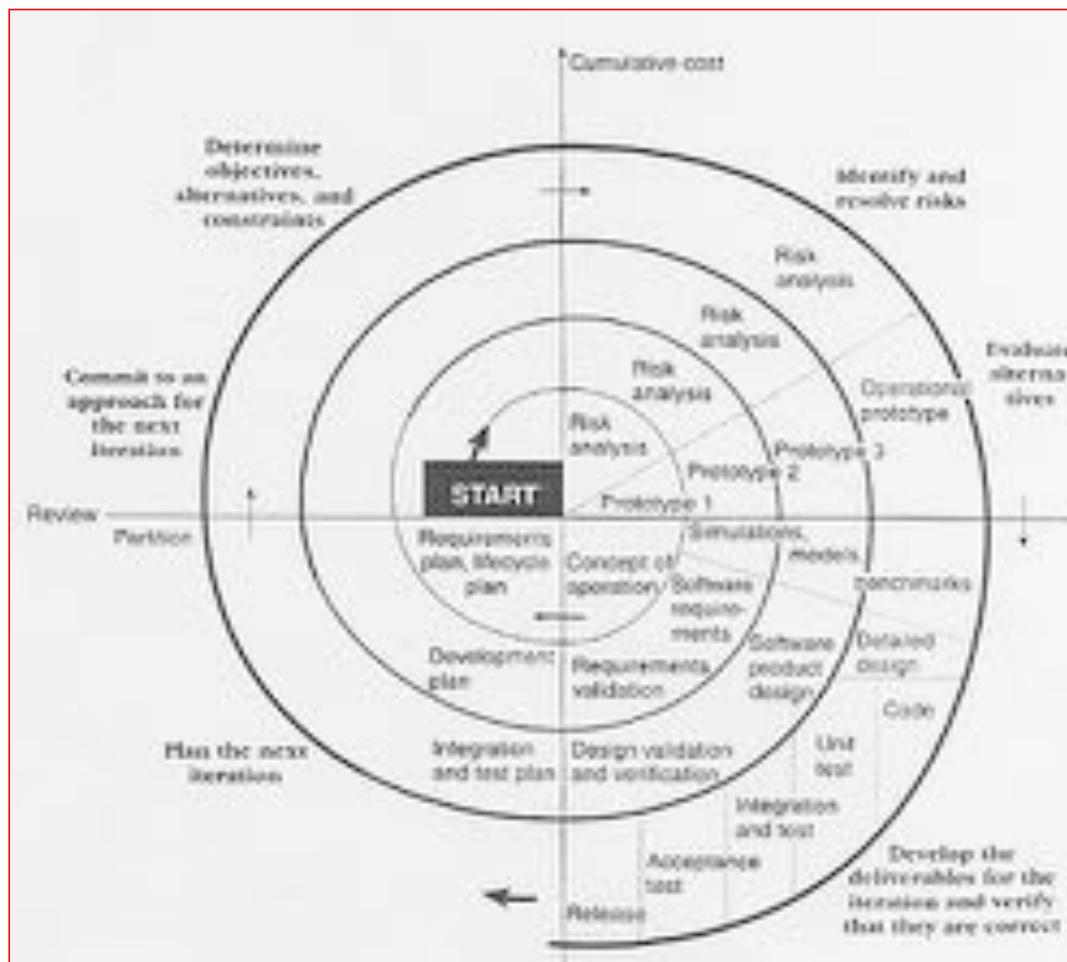
Ref: Robert Cooper, Winning at New Products 3rd ed., 2001.

# Tyco International *Rally Point* PD Process



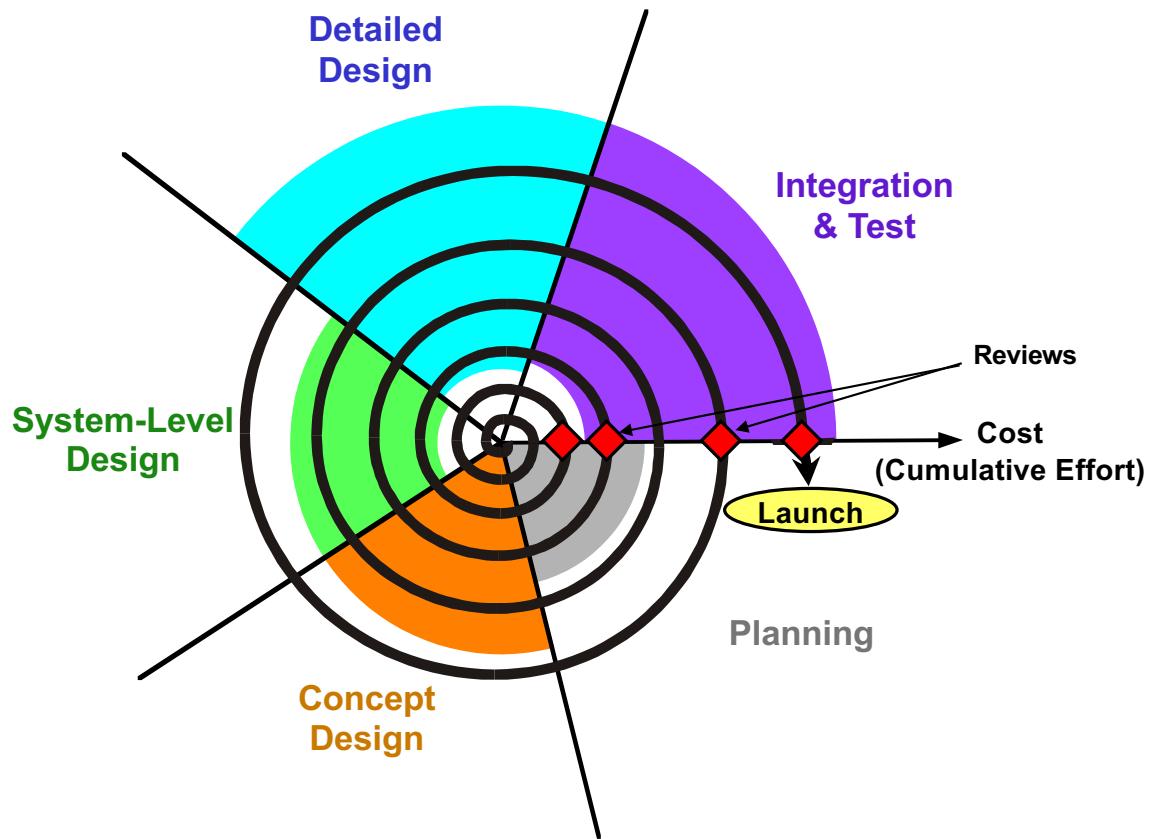
**tyco**

# Spiral Development Process



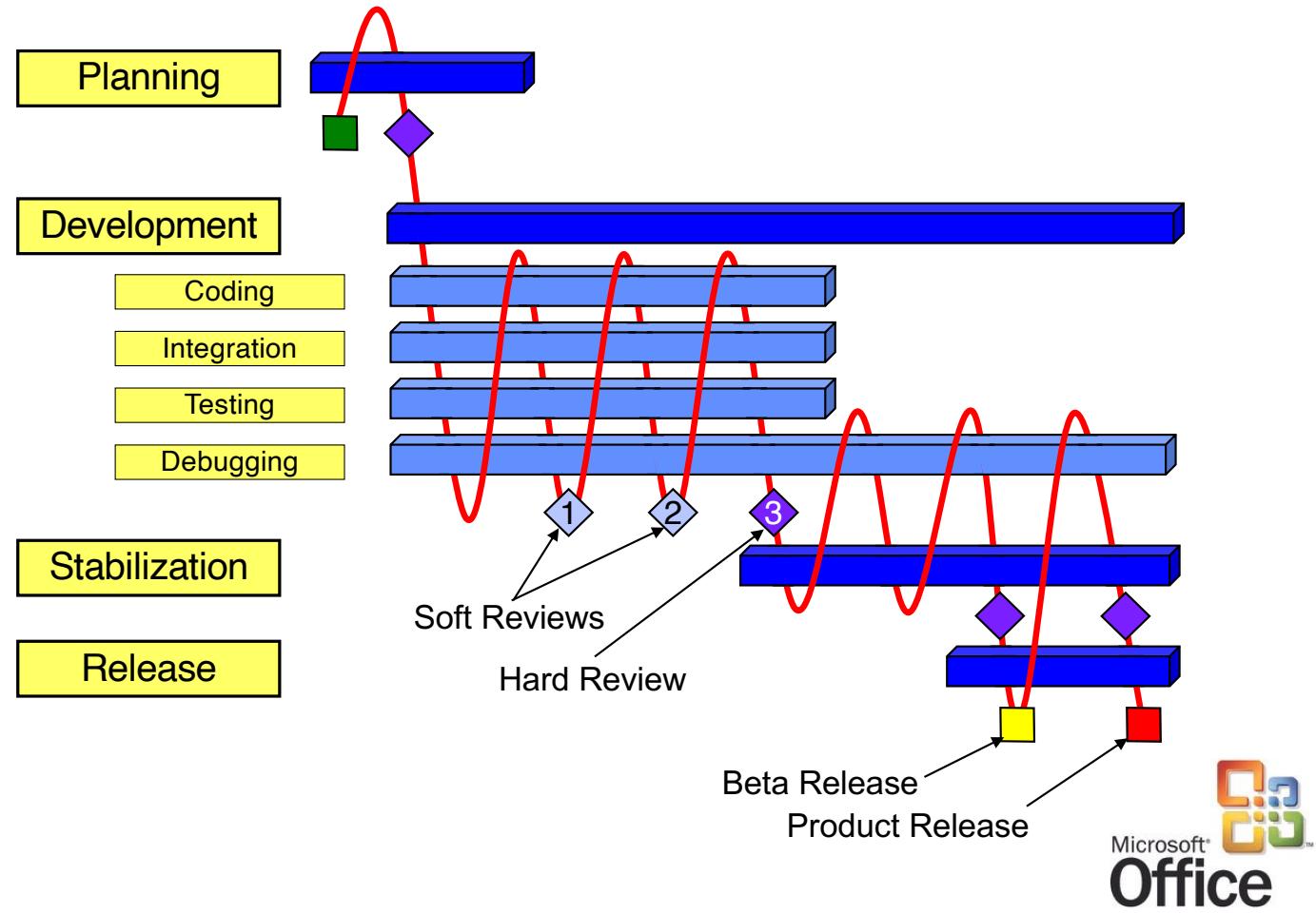
Ref: Barry Boehm, *A Spiral Model of Software Development and Enhancement*, 1988.

# Spiral Development Process

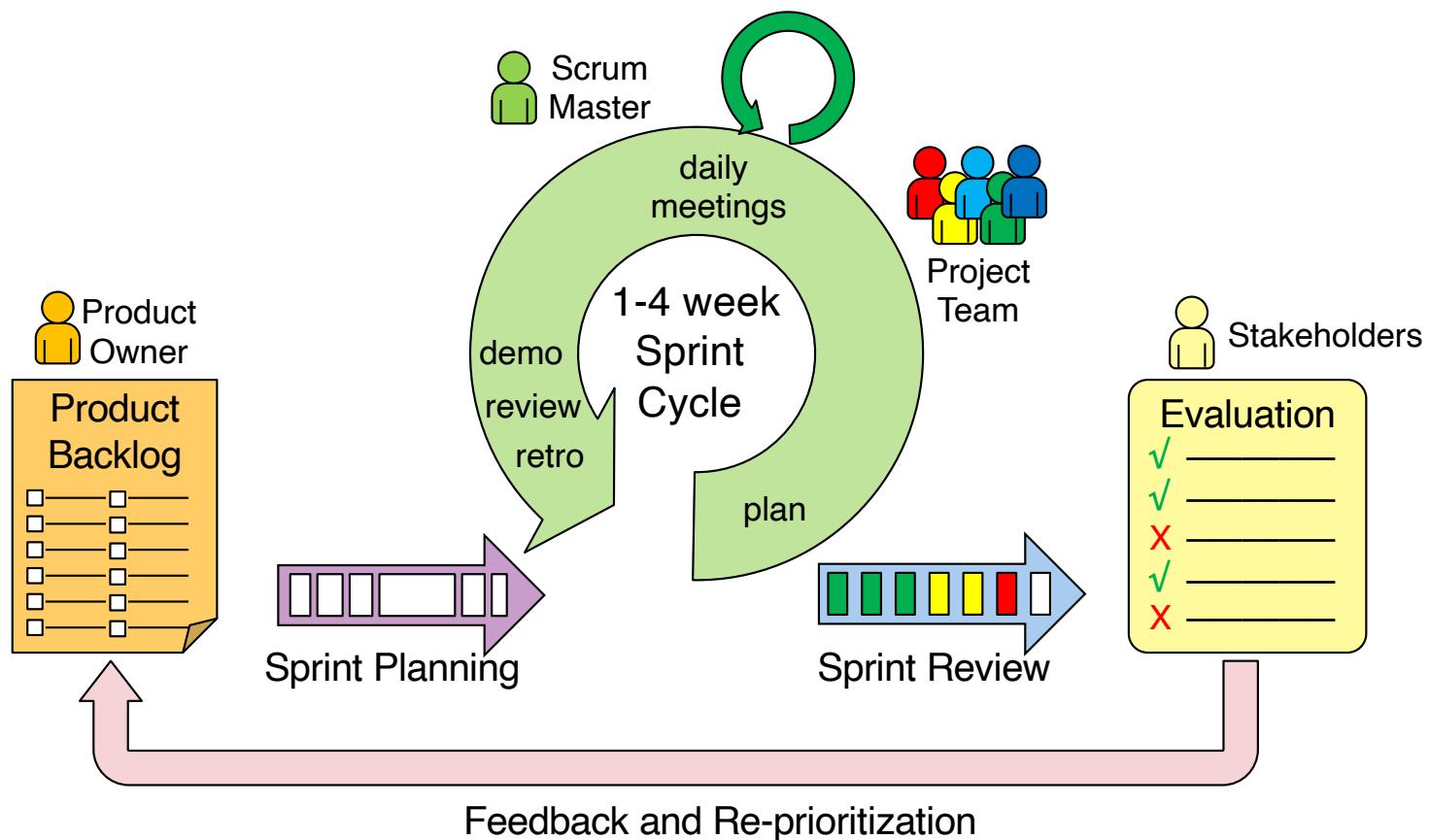


Ref: Barry Boehm, *A Spiral Model of Software Development and Enhancement*, 1988.

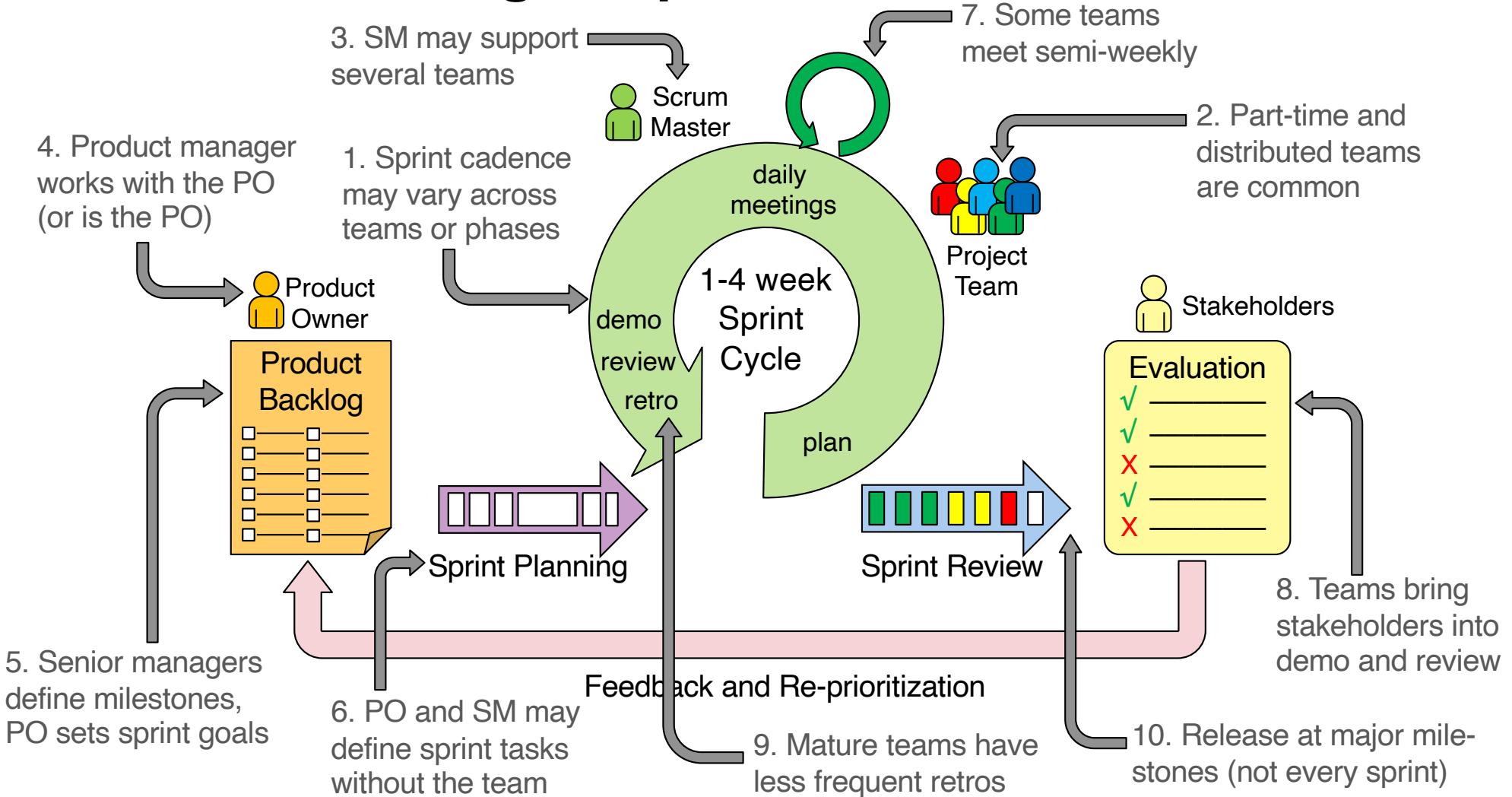
# Microsoft *Milestone Build* Spiral Process



# Agile Sprint Process



# Adjustments to the Agile Sprint Process



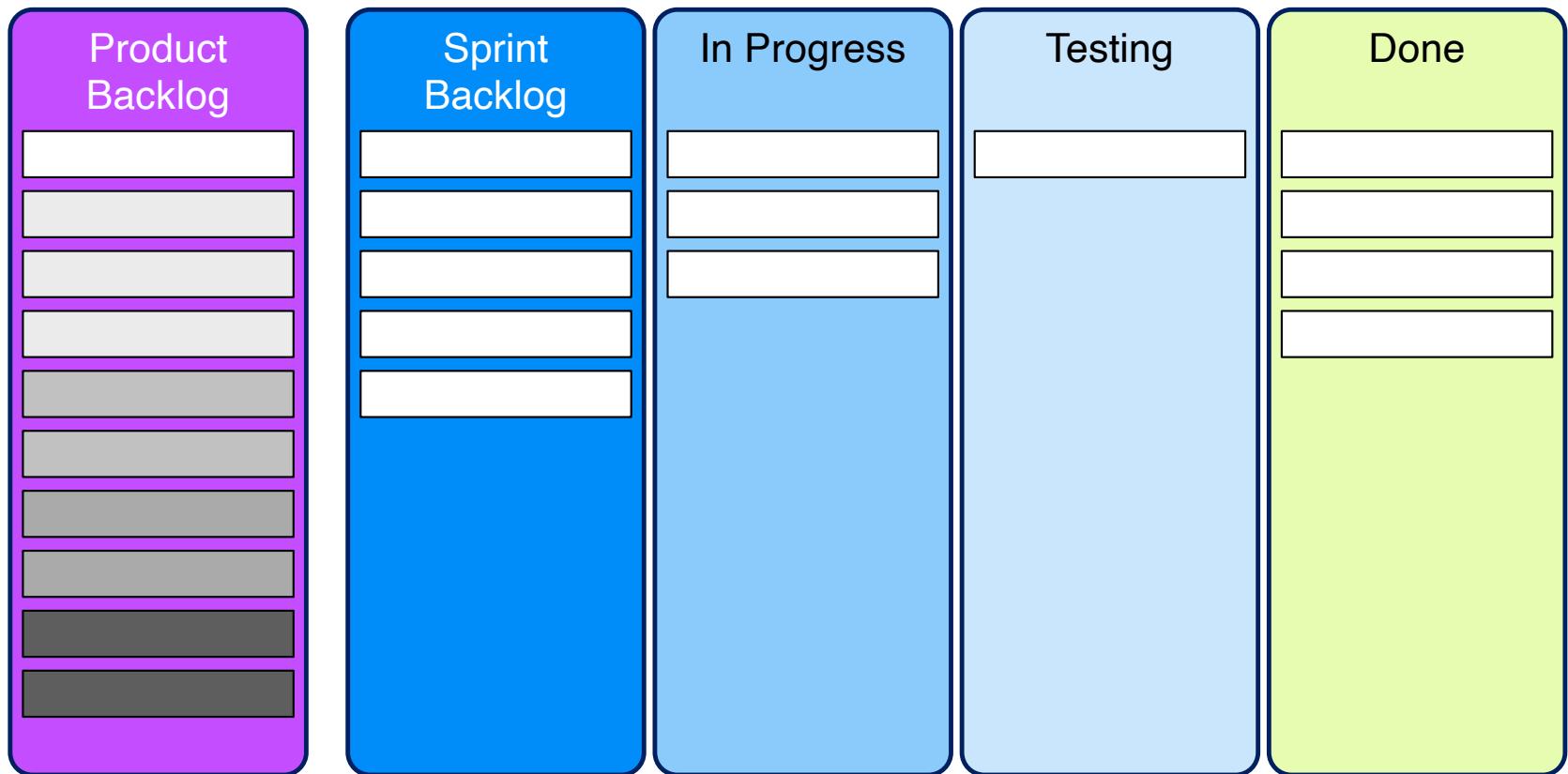
## **Demonstration of a Daily Meeting**

How a PD team uses the daily meeting to:

- Focus on value to customers
- Stay informed of status and actions
- Understand project risks
- Keep it short

# **Visual Management:**

## Kanban or program board makes status clear



Complete technical standard SNP validation MD  
for AoU array

3 Day Clinical Genome TH

Scaling LC TH

Launch RUO Targeted Panels JA

Reprocess all Exomes in Cloud JK

Build 10X Product CP

Launch LIMS for SmartSeq CP

Launch Microbial WGS WB

Evaluate 25 genomes / flowcell on Nova MD

Evaluate Early Access PacBio Sequel II + 9M chip MC

Plasma Fractionation Scaling SP



MONTH 3



# Backlog Planning

## Four Principles of Backlog Planning



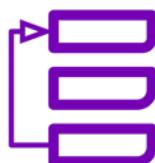
### 1. Short-term goals

- Major milestones (releases) flow down to sprint goals



### 2. Decomposition

- Goals break down into tasks, jobs, or stories



### 3. Prioritization

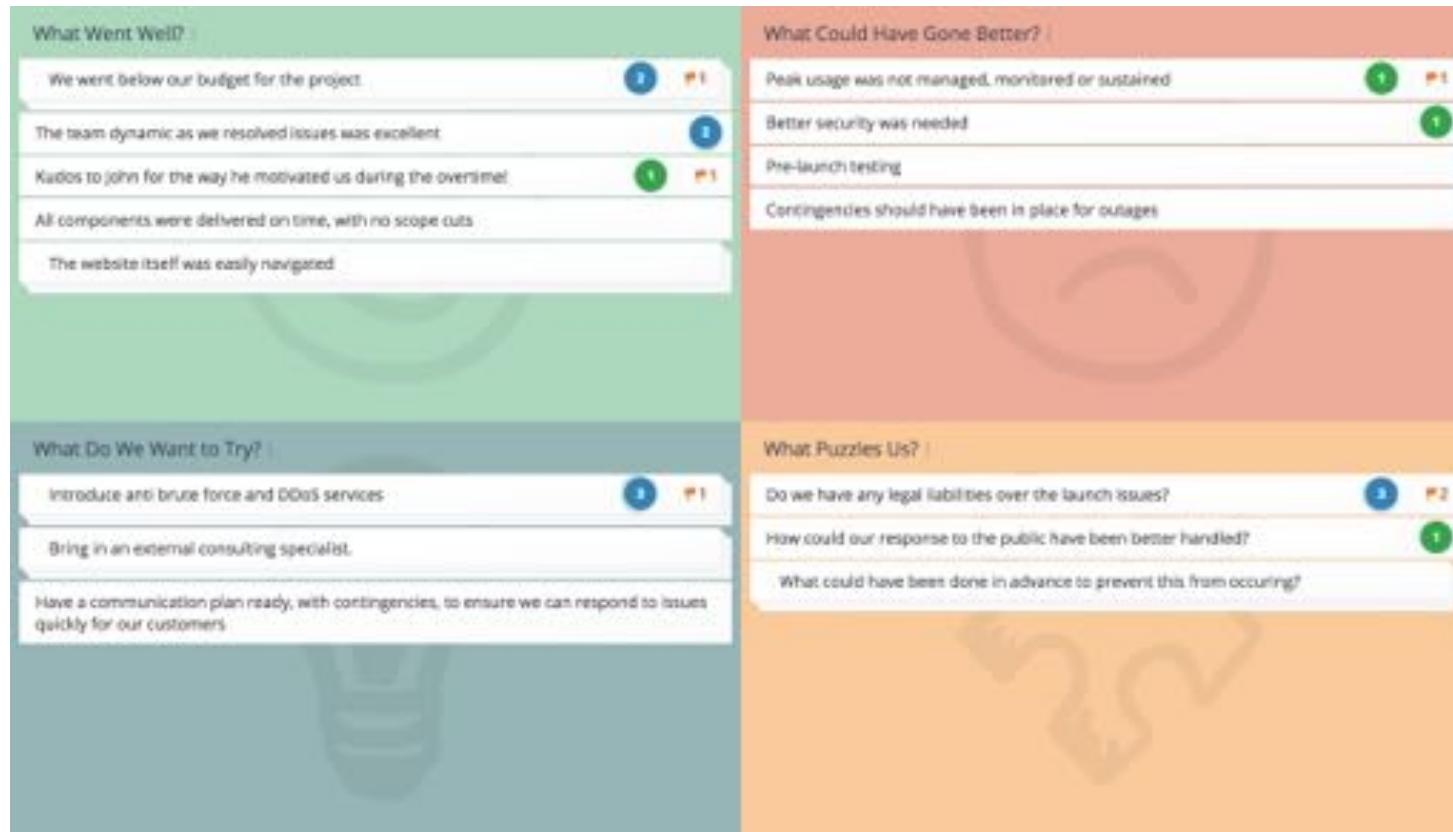
- Product owners re-prioritize the backlog prior to sprint planning



### 4. Refinement

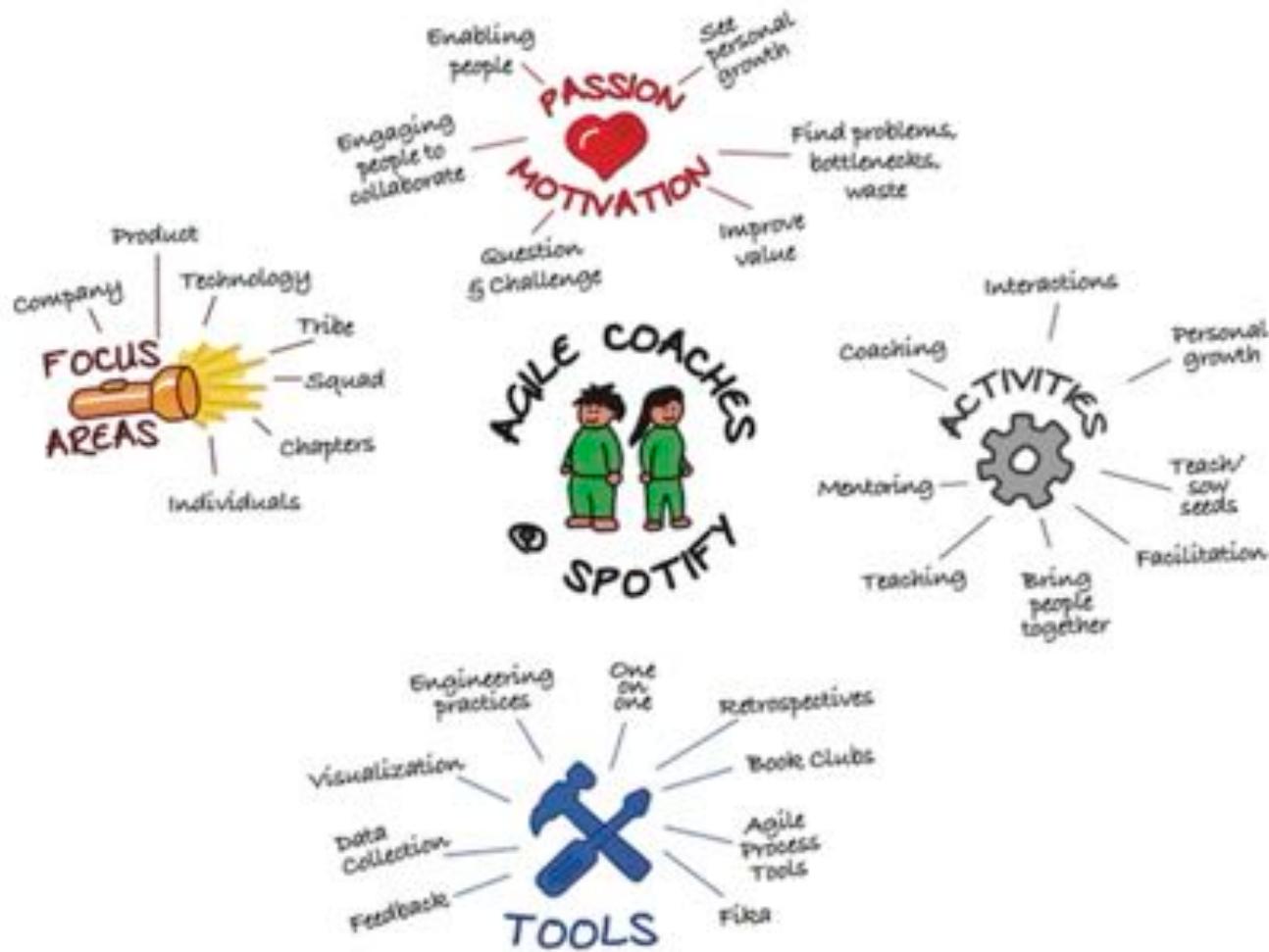
- Team defines each task (story) size, scope, and acceptance criteria (definition of done)

# Sprint Retrospective



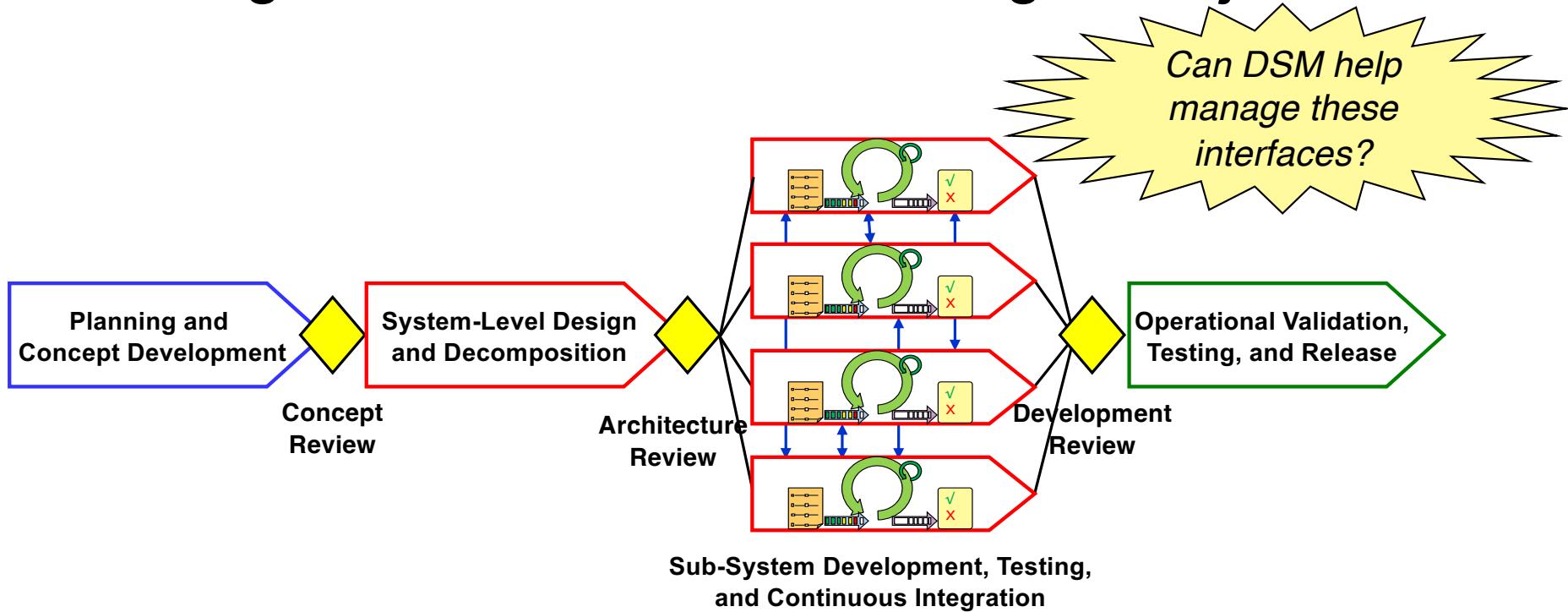
The final event of every sprint is a brief retrospective meeting to discuss ideas for continuous improvement of the process – ideally implemented in the next sprint.

# Agile Coaching



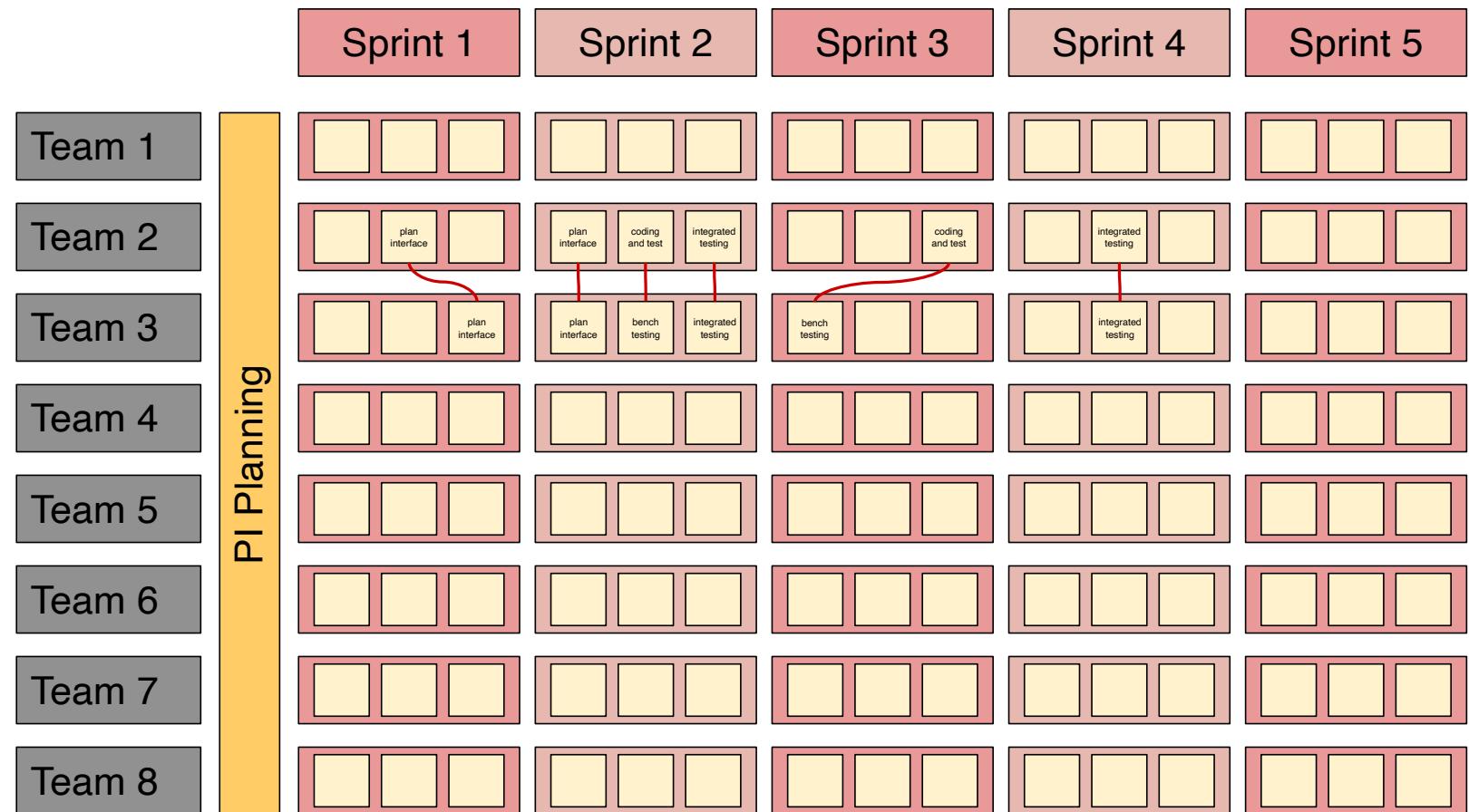
# Scaled Agile:

## Planning and Coordination for Larger Projects

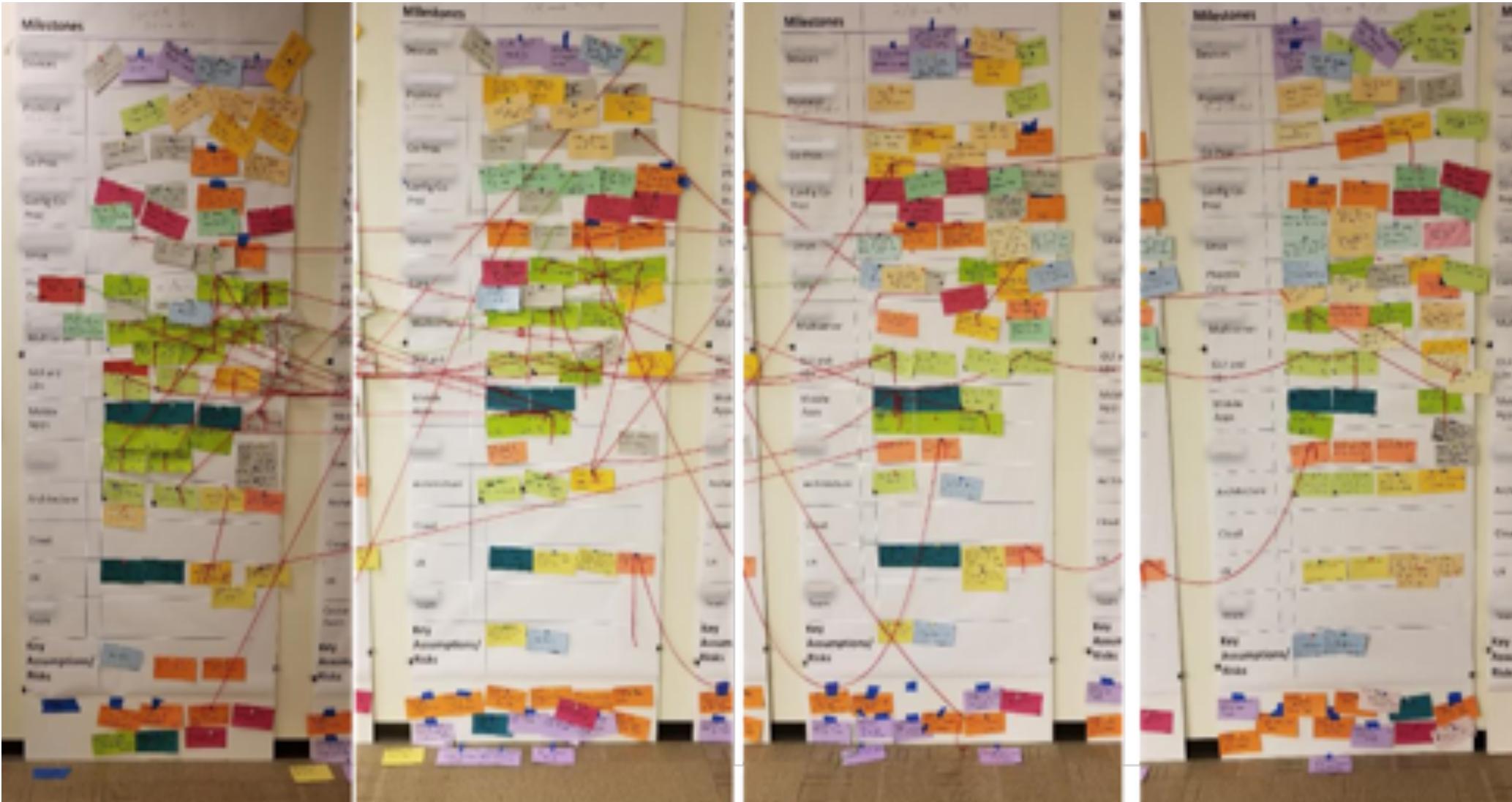


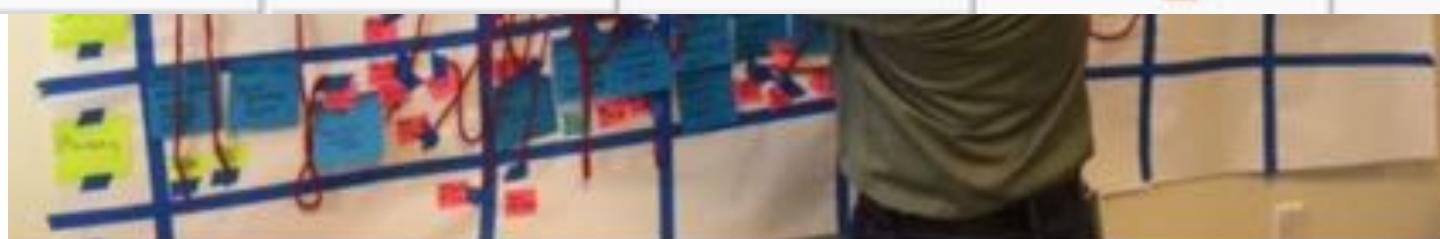
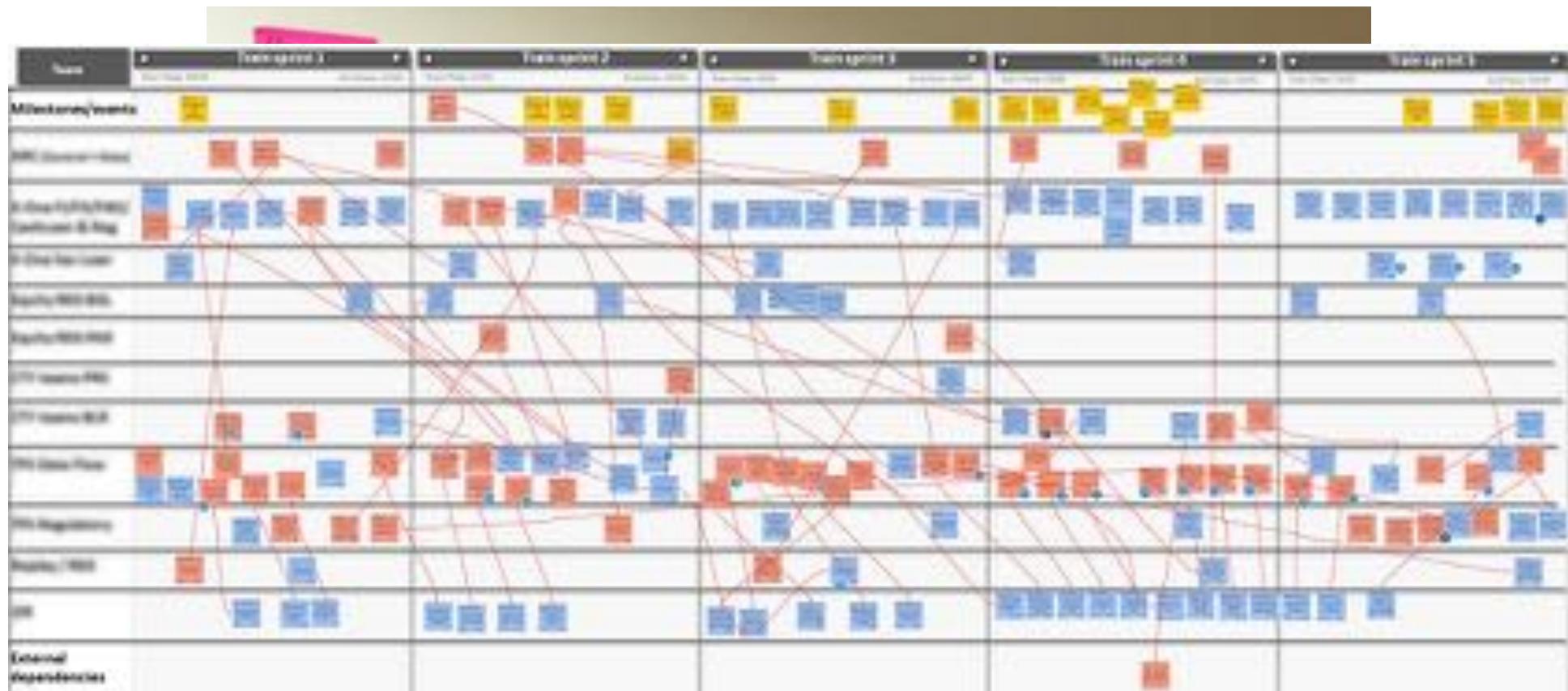
- Multi-team, multi-sprint planning helps to identify interfaces across teams.
- Scrum Masters and Product Owners handle emergent interfaces.

# Program Increment

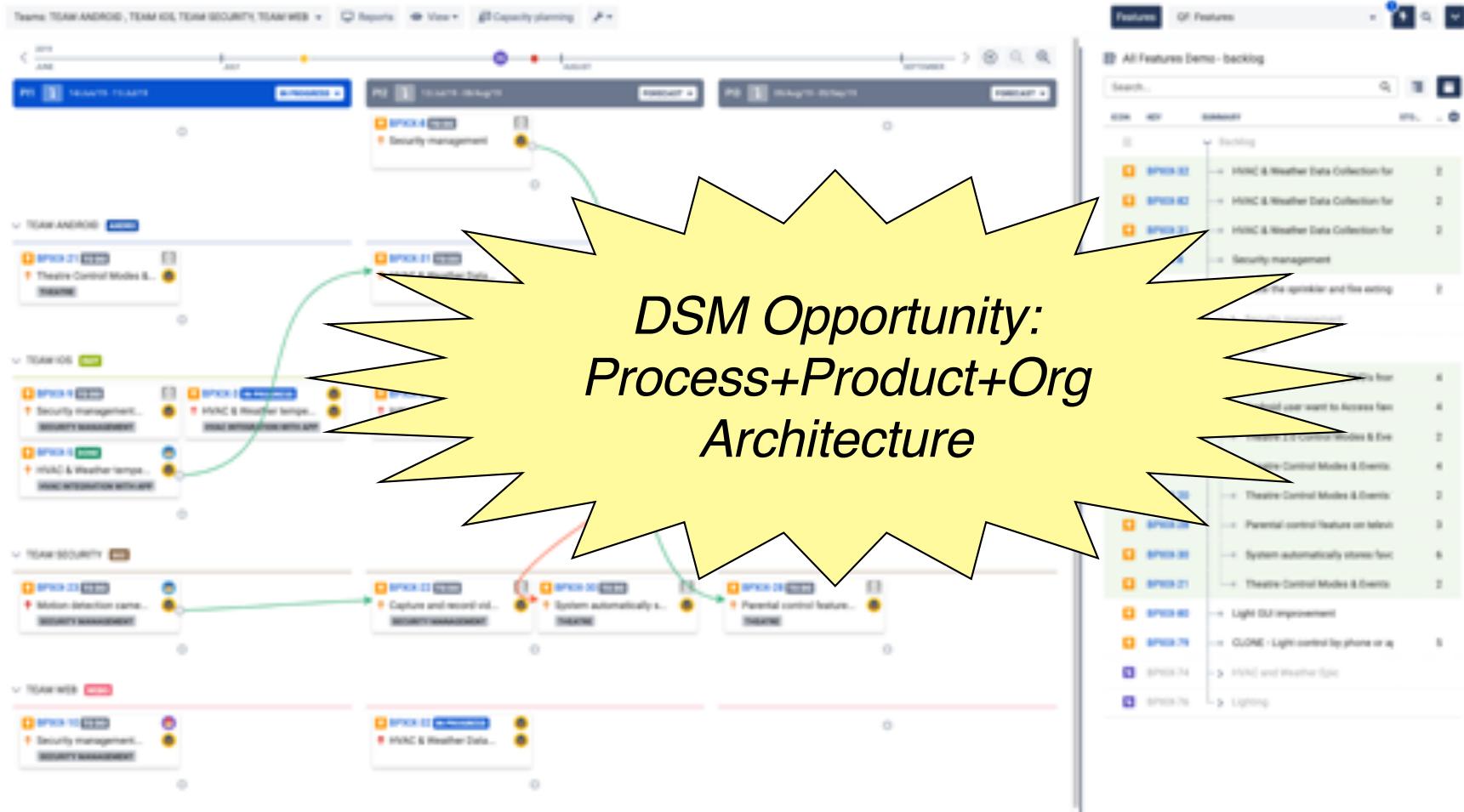


Program Increment (PI) Planning Board: 4x 2-week sprints, 14 teams





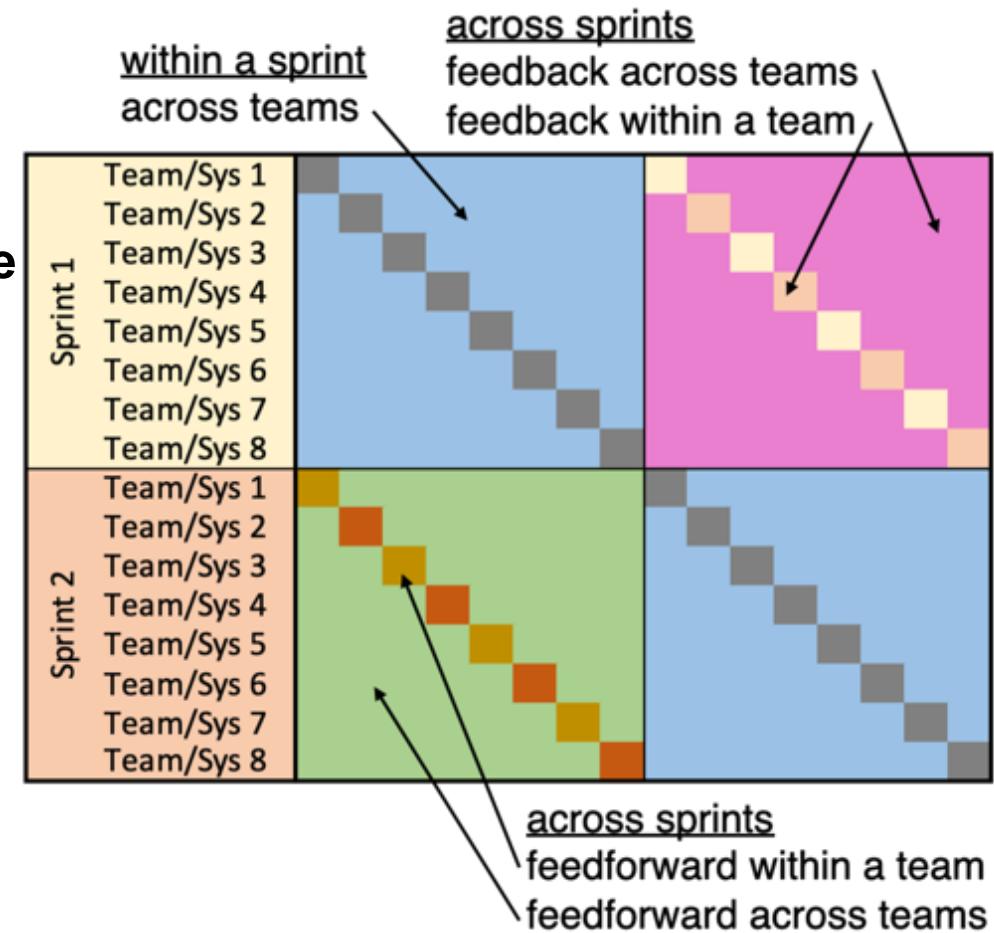
# PI Planning Board (Jira plug-in)



<https://softwareplant.com/scaled-agile-plugin-jira/>

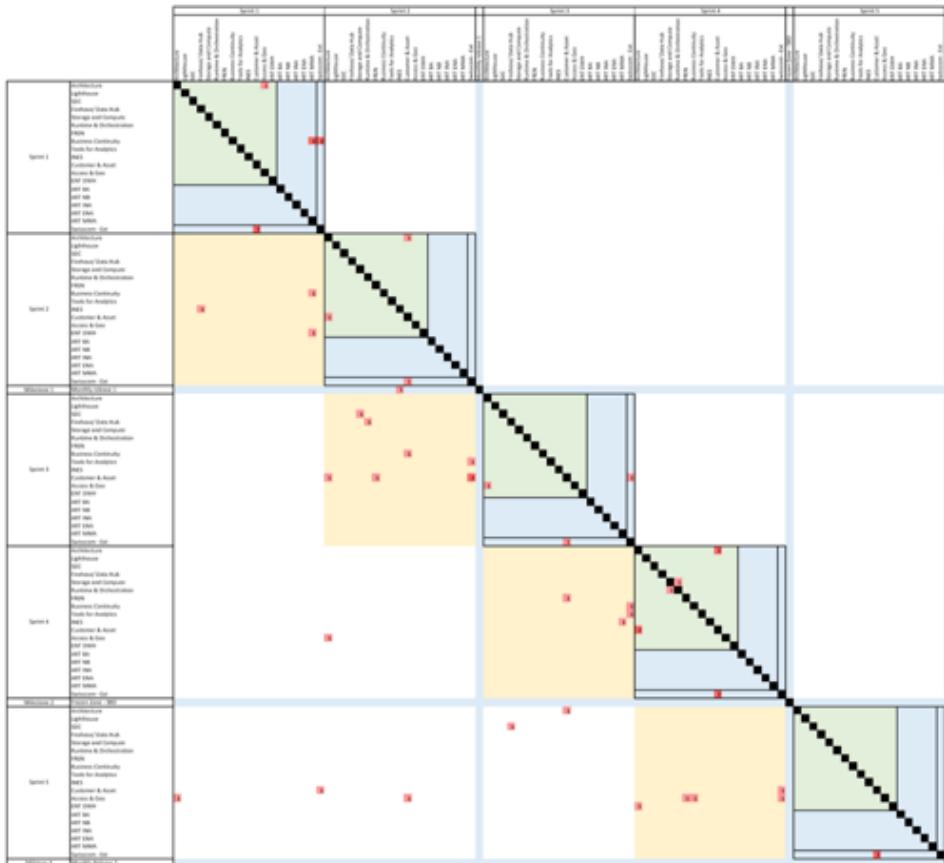
# DSM view of PI Planning Board

- First, to give you an idea how this type of DSM might look, here is a little sketch.
- I'm showing you just two sprints in a process DSM. Each sprint includes the work of 8 teams.
- In the blue sections would be the interactions across teams within a sprint.
- The feedforwards (from one sprint to the next) are in the green sections. The pink area is where we'd find any feedbacks.



## Feature-Level PI DSM

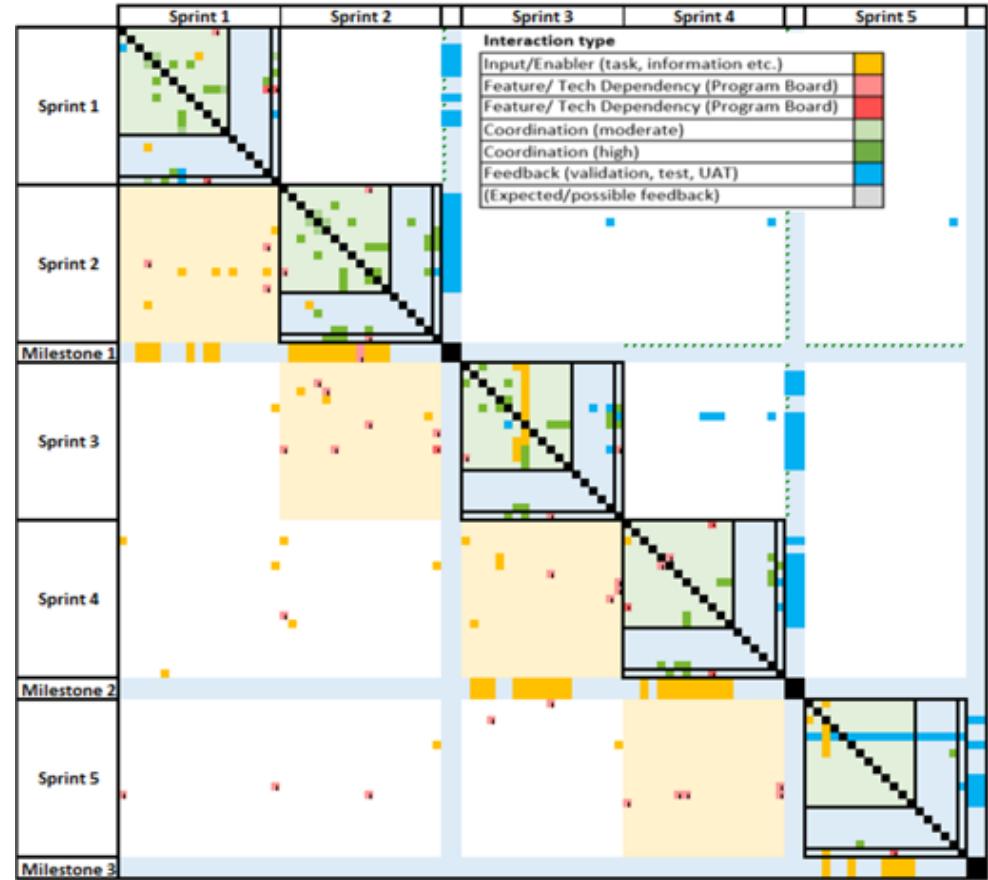
(from program board - during PI planning)



32 interfaces identified on program board

# Story-Level PI DSM

(from JIRA data - during PI sprints)



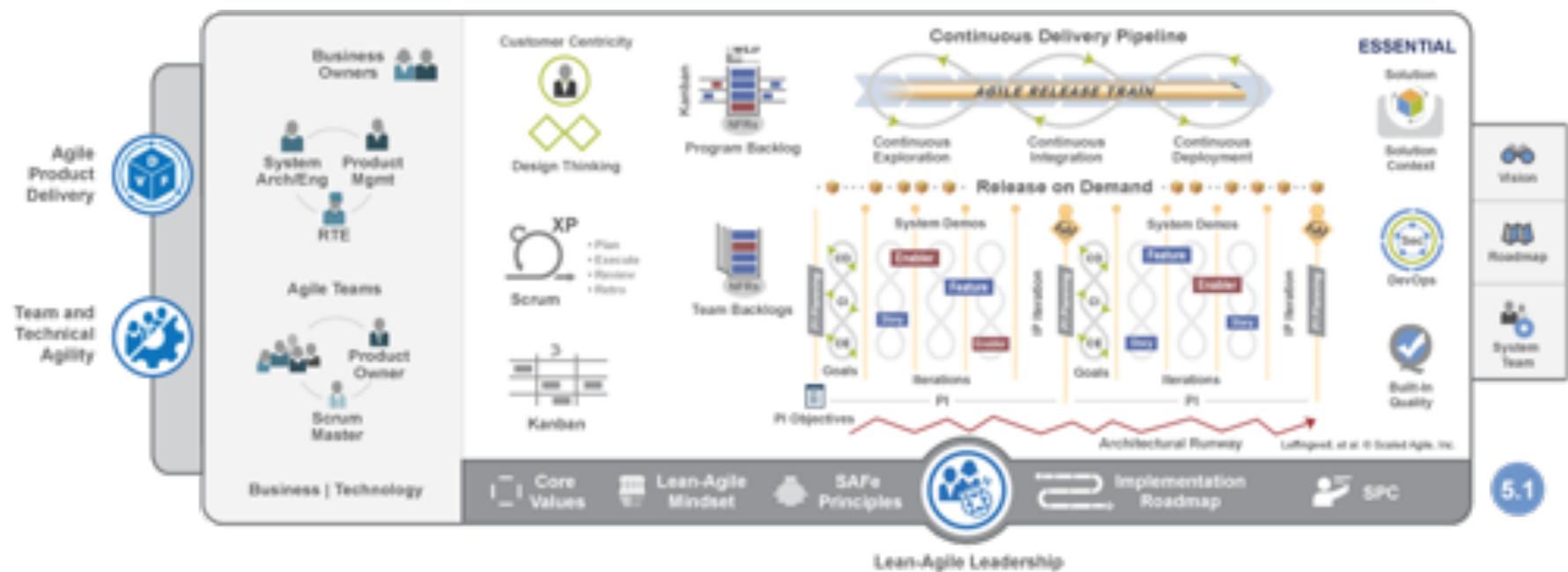
304 interfaces identified in JIRA database

Ref: Enhancing Visibility in Agile Program Increment DSMs, *International DSM Conference, Oct 2020*



# ***Essential SAFe includes multiple agile teams working together at the program level.***

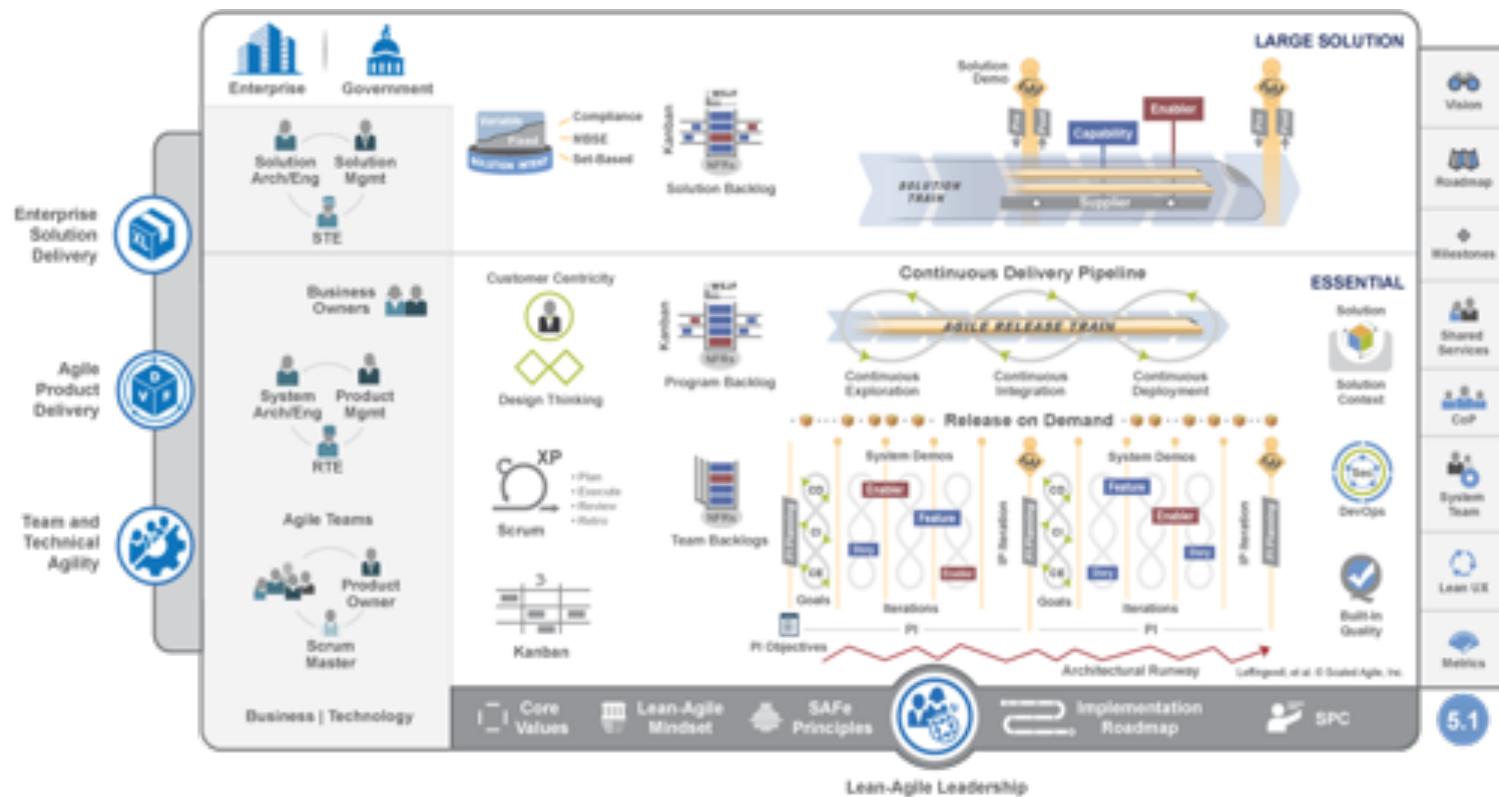
- Several scrum teams form the agile release train (ART).
- Program increments include five sprints (iterations). The 5<sup>th</sup> sprint is the I&P iteration.



<https://www.scaledagileframework.com>

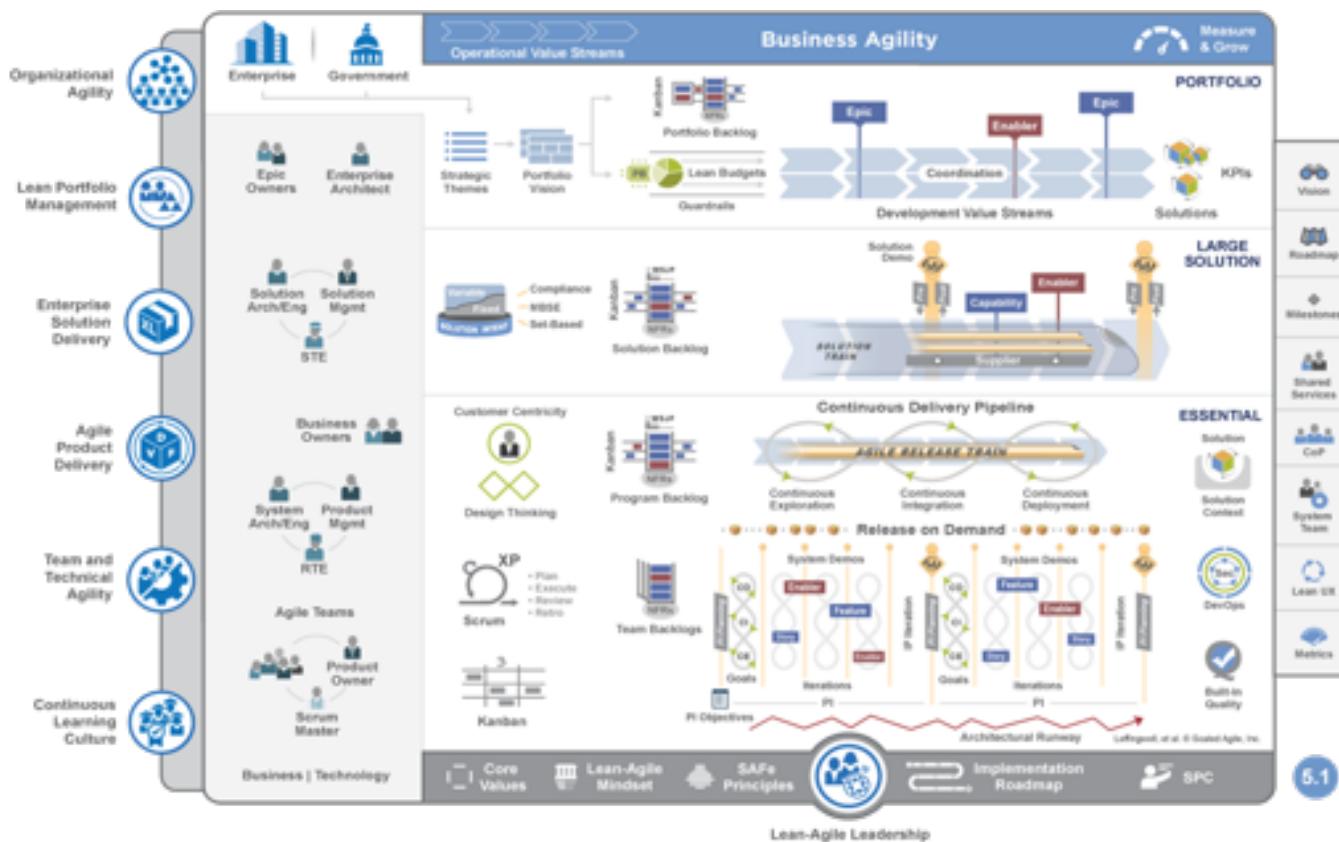
# **Large Solution SAFe includes multiple program teams working to create a more complex system.**

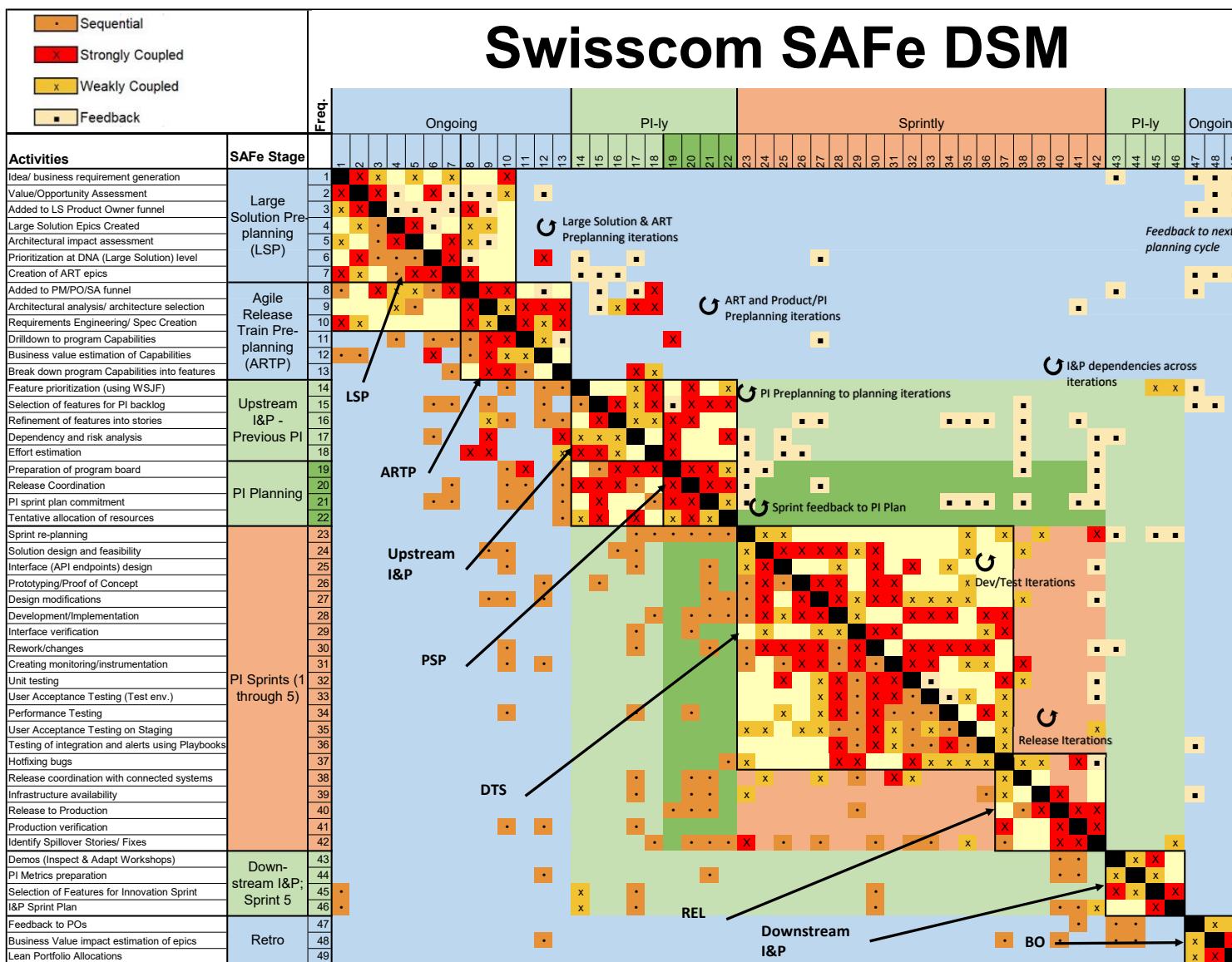
- Large solution is the layer above the program level.
- Includes solution train and roles (solution architect and solution train engineer).



# **Full SAFe includes governance at the portfolio-level to manage multiple projects and programs.**

- Portfolio management layer provides multi-project/program planning.
- The portfolio backlog is prioritized based on overall business strategy.





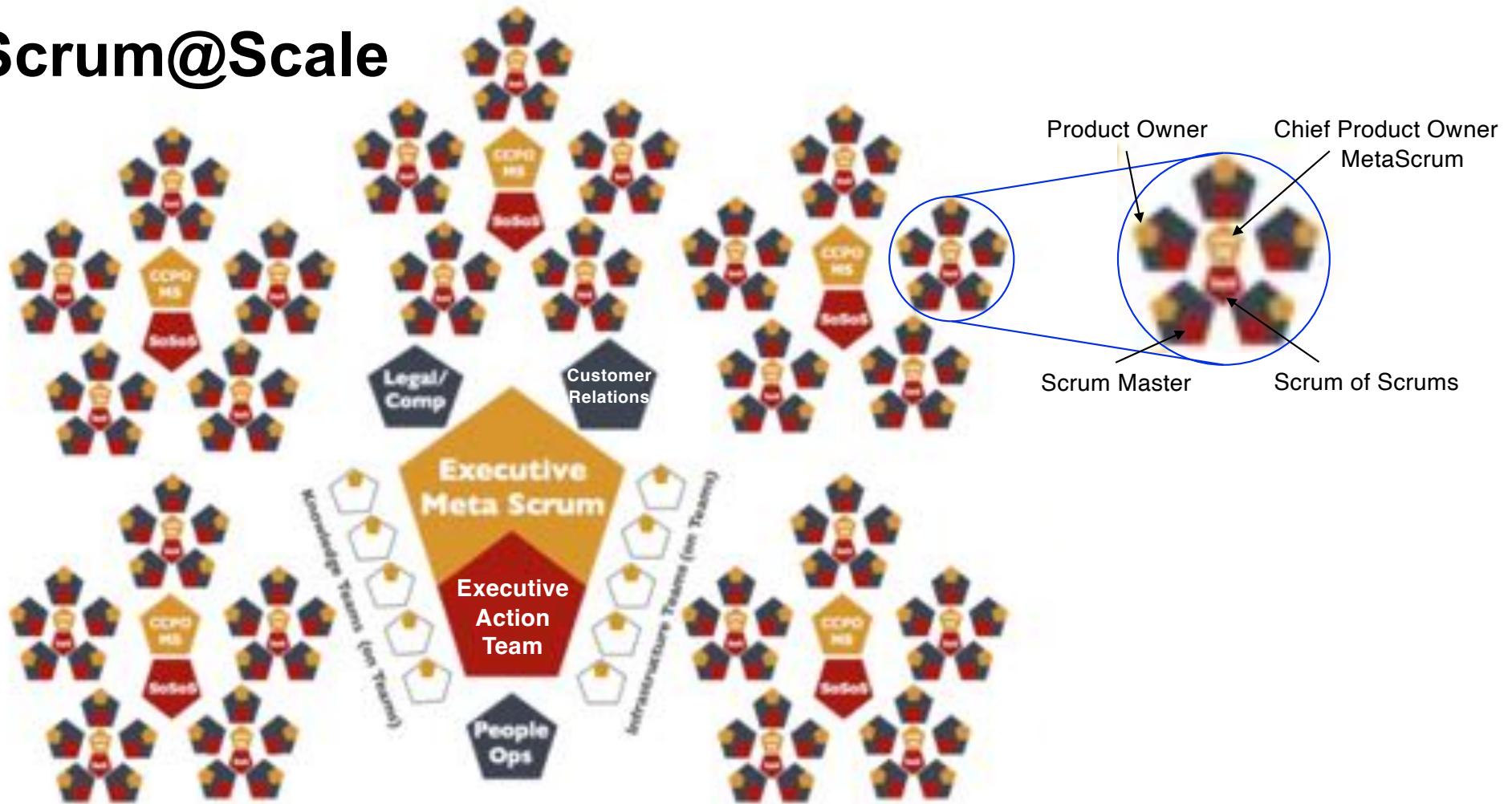
Mature implementation of scaled agile

Layered planning

Nested iterations at various periods

Ref: "The Structure of Agile Development Under Scaled Planning and Coordination", International DSM Conference, Sept 2019.

# Scrum@Scale



Refs: Jeff Sutherland, *The Scrum@Scale Guide*, 2019  
<https://www.scrumatscale.com>

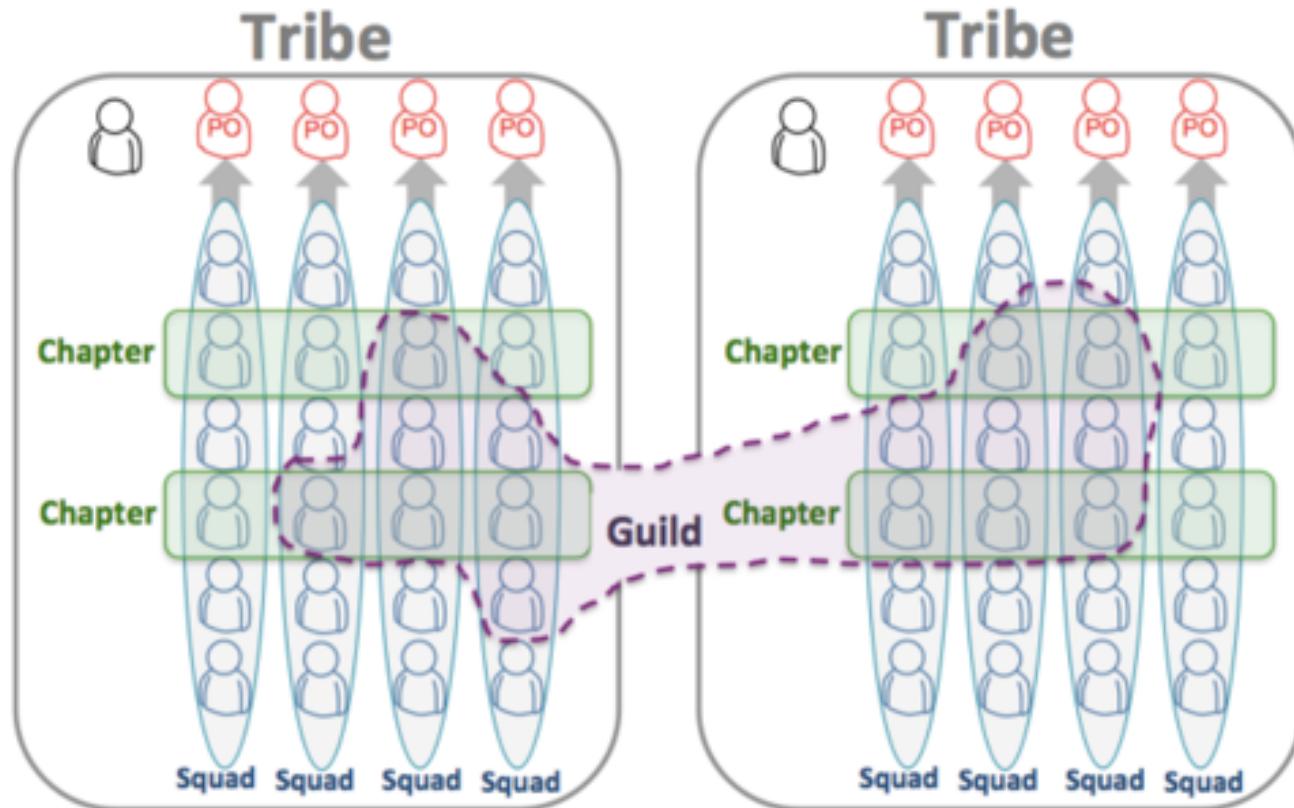
## Spotify uses several layers of cross-team interfaces.

Squad = small agile team

Chapter = similar functions

Tribe = group of squads

Guild = community of practice



Scaling Agile @ Spotify with Tribes, Squads, Chapters & Guilds  
Henrik Kniberg & Anders Ivarsson Oct 2012

# Agile Transformation



graphic: litespeed.com

# Agile Transformation: My advice in 7 steps

## 1. Start small, then scale up.



Choose a small project to begin with. Use it to help people learn how agile works. The project should be small enough that it doesn't require too many teams or too many external interfaces.

## 2. Choose an easy place to start.



Don't start with a project where agile is hard to do, or one that needs too many adjustments to the standard agile project management approach.

## 3. Try to apply agile right.



While adjustments are often necessary, there are some elements that are critical and they work together – time-boxed sprints, SM and PO roles, backlogs, visual management, and all the sprint events. It will get better over a few sprints.

## 4. Make the effort visible.



By showing off the process (and the results), others will want to learn about agile, and may want to try to work this way. Agile knowledge spreads through other parts of the organization.

# Agile Transformation: My advice in 7 steps

## 5. You need senior management support.



Most managers have heard about agile. Explain that they have a role to play too. This includes motivation, goal setting, and shielding agile teams from interruptions.

## 6. Get some training.



Hire an agile coach or an experienced consultant who can do this. You might even have someone in your own software or IT organization who has the right experience.

## 7. Stay the course.

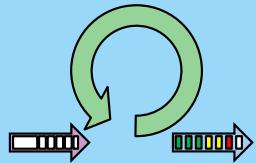


This is a long haul. It will take several sprints for each team to get good at this. And it will take several projects (and many teams) to adopt agile before you have a critical mass of experience. Then you're well along your agile transformation journey.

# Most Common Challenges

The top three barriers to adopting agile methods (and ways to help)

## Short Sprints



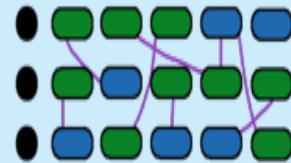
- Embrace the short term
- Break down milestones
- Set a goal for every sprint
- Releases are optional

## Backlog Planning



- Develop product owners
- Re-prioritize every sprint
- Engage with stakeholders
- Team refines their PBIs

## Managing Interfaces



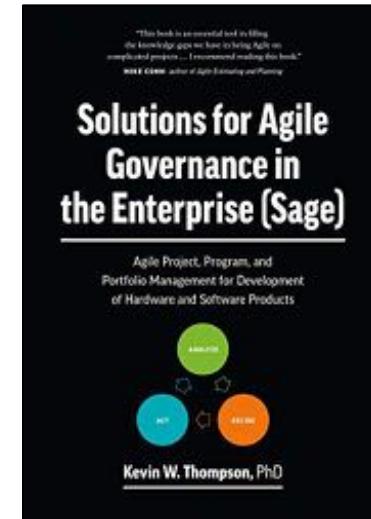
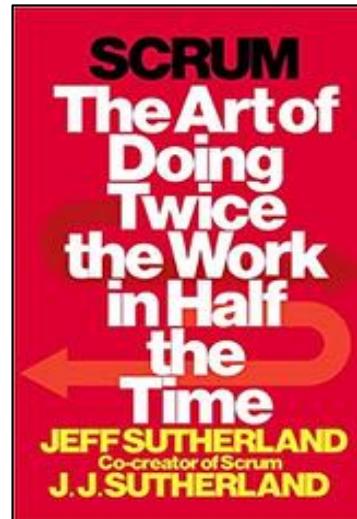
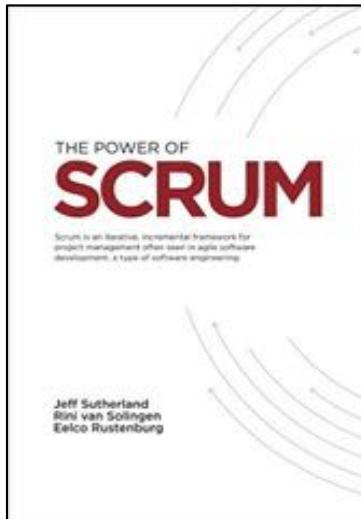
- Plan multiple sprints
- Plan across teams
- Build in modularity
- Interactions can emerge

# **Agile Transition Coaching:**

## How to get started with agile

1. Groups include those with and without agile experience.
2. Describe the business process to be considered.
3. How can agile be applied?
  - At the level of teams
  - At the level of product, system, or portfolio
4. Which elements of agile would you apply?
5. What impediments do you anticipate?

# Some Agile Reading



- *The Power of Scrum*, Jeff Sutherland, et al., 2011
- *Scrum: The Art of Doing Twice the Work in Half the Time*, Jeff and JJ Sutherland, 2014
- *Solutions for Agile Governance in the Enterprise*, Kevin Thompson, 2019.

# *10 Agile Ideas You Can Use*

Time-Boxed Sprint



Sprint Planning



Daily Meeting



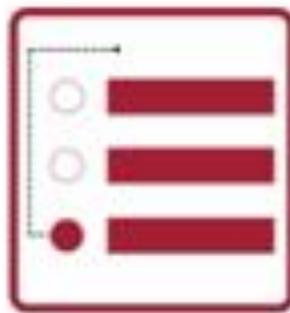
Sprint Demo/Review



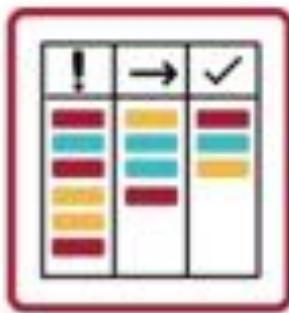
Sprint Retrospective



Product Backlog



Sprint Backlog



Scrum Team



Team Leadership



Agile Values



**Please complete your  
Program Evaluation  
online.**

**Thank you.  
We take your comments very  
seriously!**