

BRAD JASPER

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F U L L S T A C K D E V E L O P E R

Profile

Full stack developer with lots of experience taking ideas to market. A passion for great products, brands and customer service.

Skills

Technical

Over 13 years of experience building different types of products (eCommerce, web apps, mobile, distributed systems, etc...)

Marketing

Online marketing experience (PPC, SEO, Social) with an emphasis on inbound marketing

Management

Led many small teams to successful product launches

Technical

Django

Objective-C

SQL, Redis, Memcache

HTML, JS, CSS

Apache/Nginx/Varnish

Amazon Web Services

Distributed Systems

REST/JSON/XML/SOAP

UI/UX

Performance Optimization

Conversion Rate Optimization

Projects

BlogCatalog

Created BlogCatalog as a way for bloggers to gain more exposure for their blogs. Attracts millions of monthly visitors and was ranked inside Alexa's top 250 US websites.

Perfect Pitch Piano

Created ear training iPad/iPod/iPhone app that teaches you to play piano by ear. It was featured in the iTunes App Store and has received over 70,000 downloads.

DomainFinder

Created an iPod/iPhone app that lets you find high-quality domain names. Over 30,000 searches performed and 3.5 million domains checked.

Work

Goviva

Lead Developer

2011-Present

Created site as part of rebranding from Elite Experiences to Goviva. Helped set high-level business model and marketing strategies.

RentACarNow

Lead Developer

2008-2011

Created car rental search engine from scratch. Built distributed systems that interacted with dozens of different vendor API's. Impelemented marketing strategies for rapid growth.

Townnews.com

Programmer

2007-2008

Worked on eCommerce classified system for newspapers. Improved UI/UX and increased revenues by 30% for thousands of newspapers across the United States in one year.

Coalmarch

Programmer

2003-2004

Worked on GoTickets.com, an online ticket broker. Migrated website from Yahoo! store to custom CMS. Wrote 50% of eCommerce backend, processing millions of dollars every year. Relaunched the product and increased revenues by 35% by improving usability and UI.

Education

Western Illinois University
Business Management