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| Brad Jasper | contact@bradjasper.com 563-271-8423 http://bradjasper.com |

# Full stack developer with over 10 years of experience taking ideas to market. Passion for great products and brands.

# Skills

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| * PHP, WordPress, Drupal (LAMP) * Javascript, Node.js (AJAX) * HTML5, CSS3 * Python, Django * Linux BASH | * MySQL, Redis, Memcache * REST/JSON/XML/SOAP * Google/Amazon/Twitter/Facebook APIs * Git/SVN * Nginx/Varnish | * Distributed Systems * UI/UX * Conversion Rate Optimization |

**Projects**

## BlogCatalog

* Created BlogCatalog as a way for bloggers to gain more exposure for their blogs. Attracts millions of monthly visitors and was ranked inside Alexa's top 250 US websites.

## Perfect Pitch Piano

* Created ear training iPad/iPod/iPhone app that teaches you to play piano by ear. It was featured in the iTunes App Store and has received over 100,000 downloads.

## DomainFinder

* Created an iPod/iPhone app that lets you find high-quality domain names. Over 50,000 searches performed and 6 million domains found.

# Work

## Goviva - *Lead Developer* 2011-2012

Handled all front-end and back-end development of site, as part of a rebranding from Elite Experiences to Goviva. Helped set high-level business model and marketing strategies.

## RentACarNow *– Lead Developer* 2008-2011

Created car rental search engine from scratch. Built distributed systems that interacted with dozens of different vendor API's. Impelemented marketing strategies for rapid growth.

## Townnews.com ­*- Programmer* 2007-2008

Worked on eCommerce classified system for newspapers. Improved UI/UX and increased revenues by 30% for thousands of newspapers across the United States in one year.

## Coalmarch ­*- Programmer* 2003-2004

Worked on GoTickets.com, an online ticket broker. Migrated website from Yahoo! store to custom CMS. Wrote 50% of eCommerce backend, processing millions of dollars every year. Relaunched the product and increased revenues by 35% by improving usability and UI.

# Education

## Western Illinois University *- Business Management* 3.9 GPA