

# Bradley Bernard

Santa Cruz, California | (714) 655-0347 | [bradbernard@me.com](mailto:bradbernard@me.com) | [github.com/bradleybernard](https://github.com/bradleybernard) | [linkedin.com/in/bradleybernard](https://linkedin.com/in/bradleybernard)

## EXPERIENCE

**IUNFOLLOW.COM – Founder** – <https://iunfollow.com/> **March 2011 – March 2017**

- Used the Smarty PHP template engine to adhere to the MVC pattern to increase code cohesion and maintainability.
- Built a C program to compute the difference, intersection, and union of large PHP arrays and insert into the database.
- Performed SEO on each page to rank for highly competitive keywords to increase page rank across all major search engines.
- Refactored the code several times, such as upgrading from mysql\_ to mysqli\_ (PHP7) to avoid possible SQL injections.

**SLUGWATCH.COM – Founder** – <https://slugwatch.com/> **Sept 2015 – Present**

- Designed the user interface with the Bootstrap frontend framework mixed with custom CSS.
- Concatenated, compiled, and minified JavaScript, Saas, and other external CSS files via automated Gulp tasks.
- Tested the site across major browsers and screen sizes to ensure a responsive layout on desktops, phones, and tablets.
- Shipped notifications through a Beanstalk synchronous queue to dispatch text messages, via the Twilio API, to students.
- Used object-oriented JavaScript, via jQuery, to animate elements, send AJAX requests, and register event listeners.

**SHOPFLY CO – Full Stack Developer** **June 2016 – Oct 2016**

- Designed a RESTful API in Node.js v6 with ES6 and vanilla JS on the Microsoft Azure Mobile Services platform.
- Created the MSSQL table structures and designed highly optimized queries that always used index seeks with multiple joins.
- Crafted view controllers in Swift 2.1 which requested and displayed data from the remote API.

**O'NEILL SEA ODYSSEY – Full Stack Developer** **Jan 2015 – June 2015**

- Created an iPad app that communicated with a PHP API to save sea navigation data into a MySQL Wordpress database.
- Sent HTTP requests from the iPad to the API which interfaced with a custom Wordpress plugin to validate incoming data.

**INSTAPROMOTE.COM – Founder** **May 2012 – Jan 2013**

- Implemented a referral system to create organic growth from within the website, while removing fraudulent referrals.
- Listened to customer feedback/ideas, responded to tickets, and provided a knowledge base at [instapromote.uservoice.com](https://instapromote.uservoice.com).

**MOTHERFUMBLR.COM – Founder** **June 2011 – Jan 2012**

- Gamified Tumblr follow for follow with live push notifications on follows, which provided instant satisfaction for the user.
- Managed social presence on Twitter, Facebook, and Tumblr to answer questions, and provide updates on the website.

## EDUCATION

**University of California, Santa Cruz - Bachelor of Science in Computer Science** **June 2017**

- Relevant Courses: Software Engineering, Computer Architecture, Data Structures, Discrete Math, Advanced Programming, Algorithms and Abstract Data Types, Assembly Language, Database Systems, Operating Systems, Compilers, Web Apps

## SKILLS

**Proficient in:** PHP, Python, Swift, Objective-C, HTML, CSS, JavaScript, MySQL, PostgreSQL, MSSQL, Redis

**Experience in:** C++, C, Java, Ruby, Bash, Haskell, VB.NET

## PROJECTS

**ZeroBalance** – iOS app (Obj-C) – <https://github.com/bradleybernard/ZeroBalance> **December 2016 – Present**

- Created an open source universal iOS app, to self-learn Objective-C, that balances payments between friends and family.

**RiftBets** – iOS app (Swift) and backend API – <https://github.com/bradleybernard/CMPS115> **Sept 2016 – Oct 2016**

- Practiced agile development, in particular, SCRUM, in a team of four, to create an iPhone app and RESTful API backend.
- Created real-time, time-interval based leaderboards using Redis 3 sorted sets with standard competition ranking.
- Followed test driven development with continuous integration testing, via Travis-CI, on git pushes/deployments.
- Developed a deep understanding of API design, architecture, security, and documentation while creating a RESTful API.

**UCSC Grades** – Python 3 script and shell/bash script – <https://github.com/bradleybernard/UCSC-Grades> **June 2016**

- Python script to notify students about their grades and store them in an SQLite3 database. Deployed on AWS EC2 t2.micro.