NFL_BDB_feedback_response_Brad_Nott

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```
In [1]: import os
import pandas as pd
```

In [2]: os.chdir('C:/Users/Brad/Desktop/NFL Data/Big-Data-Bowl-master/Big-Data-Bowl-master/Data-Bowl-ma

For a given play, is the first_contact tag unique to a particular player?

 Ideally it should be unique to the ball carrier to support measuring rusher yards gained after contact

In this particular game, across all plays there are only 3 unique-sized groups of players who have the first_contact tag: 22, 21, or 1 players. In other words, it is common for each player involved on a play to have this tag.

With that in mind, let's also check if all the *times* associated with those tags are identical. If they are, then the first_contact tag itself is not necessarily unique to when a particular player makes contact with the defense.

So all players on a given play are assigned the first_contact tag at the same exact times. So what does the first_contact tag even mean?

If we cannot resolve the context of the tag using a player name or a time, we will try to derive its meaning relative to other tags.

To establish the proper context, we need to know what event tags commonly occur immediately before the first_contact tag.

```
In [16]: # Prepare to store all tags that immediately precede a first_contact event tag
         precedes_first_contact = []
         # Begin with no previous event tag
         previous = None
         # For a given tracking data file, loop over event column
         for event in df_test['event']:
             # Assign a new current tag
             current = event
             if type(event) != str:
                 # Ignore nan tag; continue loop
                 continue
             elif current == 'first_contact':
                 # Store event tag that came before a first_contact event tag
                 if previous not in precedes_first_contact:
                     precedes first contact.append(previous)
             # Assign current tag as the new previous tag; advance the loop
             previous = current
```

While each player has the first_contact tag at the same timestamp, the tag only ever appears following these tags:

This list of event tags seems to suggest that the first_contact tag is supposed to describe the moment that a **ball carrier** makes contact with a defender.

Conclusion: the first_contact tag is not unique to a particular player, but it does appear to be unique, in context, to a ball carrier. Therefore, if we know who the ball carrier is, we can use the first_contact tag to explain when that ball carrier makes contact with a defender. Then, to assess yards gained after contact, all we need to do is measure distance moved downfield from the first_contact tag until the time when the player is down, scores a touchdown, runs out of bounds, etc.