Prioritized Remediation Plan

This plan is structured to address the most critical failures first, ensuring the most impactful changes are made earliest.

Priority 1: Critical Failures

These items represent direct violations of the WCAG 2.2 AA conformance target and should be addressed first.

1. Implement Text and ARIA Labels

This is the most significant area for remediation and addresses multiple failed criteria, primarily impacting screen reader users.

- **Issue (1.1.1 Non-text Content - Failed):** The report indicates that screen readers do not describe non-text content like images.
- **Issue (4.1.2 Name, Role, Value - Failed):** Linked images lack `aria-labels` or link text, expandable sections have incorrect ARIA properties, and some form fields are missing labels.
- **Action Plan:**
    - **Add Alt Text:** Review all functional and informative images on the site and add descriptive `alt` text to the HTML `<img>` tags.
    - **Label Linked Images:** For images that function as links, ensure they have descriptive `aria-labels` that explain the link's purpose.
    - **Correct ARIA Properties:** Audit the expandable sections on the Film Clubs pages and assign the correct ARIA properties (e.g., `aria-expanded`, `aria-controls`) to ensure their state is communicated to assistive technologies.
    - **Label Form Fields:** Ensure all form fields have associated `<label>` tags or, if a visible label is not possible, an appropriate `aria-label`.

2. Ensure Full Keyboard Accessibility

Users must be able to see and operate all interactive elements using only a keyboard.

- **Issue (2.4.11 Focus Not Obscured - Failed):** Links within drop-down menus (e.g., under "Events") are not visible when navigated to via keyboard.
- **Issue (2.5.4 Motion Actuation - Failed):** The same hover-activated menu links can only be interacted with using a mouse or pointer.
- **Action Plan:**
    - Modify the website's CSS and JavaScript to ensure that when a top-level menu item receives keyboard focus, its sub-menu becomes and remains visible.

- ○ The focus order must logically move through the now-visible sub-menu links before proceeding to the next top-level item.

3. Fix Mobile Layout Issues

Content must be accessible on all device orientations.

- **Issue (1.3.4 Orientation - Failed):** On mobile devices in portrait mode, some content, such as the Vimeo video on the homepage, does not adapt and is cut off.
- **Action Plan:**
  - ○ Adjust the CSS for key pages, including the homepage, to ensure all content containers and embedded media are responsive and reflow correctly when the screen orientation changes to portrait.

Priority 2: Other Failures

This addresses the remaining "Failed" criterion, which is a usability issue that can cause user confusion.

- **Issue (2.4.8 Location - Failed):** The report suggests that the lack of "sticky" headers or visual highlighting can make it difficult for users to know where they are on the site.
- **Action Plan:**
  - ○ Implement a sticky header that remains visible at the top of the viewport as the user scrolls.
  - ○ Apply a distinct visual style (e.g., bolding, underlining, or a different color) to the navigation link corresponding to the user's current page to improve their sense of location.

Priority 3: Address Advisory Notices

These items are not strict failures but are recommended for full compliance and an improved user experience.

- **Provide Text for Icon-Only Links (Advisory 1.3.1):** In the "Funded By" section, the Creative Scotland and The Skinny logos are links but lack text. Add a descriptive, text-based name alongside each logo to clarify the link's destination.
- **Add Labels to Search Fields (Advisory 3.3.2):** The film directory search field uses a placeholder for instructions but is missing an associated label. Add a `<label>` tag for this search input.

- **Provide Audio Descriptions for Videos (Advisory 1.2.3, 1.2.5):** The report notes a lack of audio descriptions for multimedia content. To better support users with visual impairments, create and add audio descriptions for prerecorded videos.
- **Enhance Text Contrast (Observation 1.4.3):** While the contrast for topic categories on the events page meets the minimum requirement, consider increasing the contrast ratio to improve readability for all users.