

# THE 10 TRADES THAT MADE 336%

How the THOR Signal Indicator turned \$100,000 into \$436,000  
with just 10 trades over 17 years

**+336%**  
Cumulative Return

**60%**  
Win Rate

**10**  
Total Trades

**17**  
Years of Data

**By Brad Roth**

Founder & CIO, THOR Financial Technologies

Managing \$1B+ in Assets | THLV & THIR ETFs

[www.thorsignals.com](http://www.thorsignals.com)

# Introduction

Most trading indicators are built by retail traders, backtested on historical data, and sold with cherry-picked results. The THOR Signal Indicator is different.

It's the same proprietary system used to manage over \$1 billion in institutional client assets and two publicly traded ETFs: THLV (THOR Equal Weight Low Volatility ETF) and THIR (THOR Index Rotation ETF).

This isn't theoretical. Every trade in this report was generated by the same signal that manages real money for institutional clients.

*"We built the THOR Signal Indicator to manage institutional money. Now we're making it available to individual traders."*

— Brad Roth, CIO, THOR Financial Technologies

## How It Works

The THOR Signal is elegantly simple:

**Green Dot** = Go Long (buy signal)

**Red Dot** = Exit / Go Short (sell signal)

That's it. No 47 overlapping indicators. No conflicting signals. One institutional-grade tool that tells you when to be in the market and when to be out.

The signal is optimized for higher timeframes (weekly candles, Renko charts) and is built for swing and position trading — not day trading or scalping.

## What You'll See in This Report

Every THOR Signal trade on SPY from April 2007 through November 2025 — all 10 of them. For each trade, you'll see the entry signal, exit signal, return, and what was happening in the market at the time.

Starting capital: \$100,000. Ending value: \$436,419. That's a +336% cumulative return with a 60% win rate.

## Trade #1: The Financial Crisis Exit

<b>Entry Date</b>	April 17, 2007	<b>Exit Date</b>	October 8, 2008
<b>Entry Price</b>	\$140.01	<b>Exit Price</b>	\$104.99
<b>P&amp;L</b>	\$-25,022	<b>Return</b>	-25.03%
<b>Result</b>	LOSS	<b>Cumulative</b>	-25.02%

The very first THOR Signal trade — and it was a loss. The signal went long in April 2007, before the cracks in the housing market became visible. But here's what matters: the signal got OUT on October 8, 2008 — while the S&P; was still crashing. SPY would fall another 40% before bottoming in March 2009. The signal took a 25% hit but avoided the full 57% drawdown of the financial crisis. That's downside protection in action.

## Trade #2: The Post-Crisis Bull Run

<b>Entry Date</b>	April 6, 2010	<b>Exit Date</b>	July 17, 2018
<b>Entry Price</b>	\$112.01	<b>Exit Price</b>	\$272.99
<b>P&amp;L</b>	\$+107,670	<b>Return</b>	+143.67%
<b>Result</b>	WIN	<b>Cumulative</b>	+82.65%

This is the trade that changed everything. The THOR Signal went long near the beginning of the longest bull market in history and held for over 8 years. Entry at \$112, exit at \$273. A single trade that returned +143.67%. This is what institutional patience looks like — the signal identified the trend and rode it.

## Trade #3: The COVID Warning Shot

<b>Entry Date</b>	December 26, 2019	<b>Exit Date</b>	February 27, 2020
<b>Entry Price</b>	\$315.01	<b>Exit Price</b>	\$307.99
<b>P&amp;L</b>	\$-4,101	<b>Return</b>	-2.25%
<b>Result</b>	LOSS	<b>Cumulative</b>	+78.55%

The signal went long in late December 2019 and exited on February 27, 2020 — just as COVID panic was starting. A small -2.25% loss. But SPY would crash another 25% over the next three weeks. The signal got out before the worst of it. Again: downside protection.

## Trade #4: The COVID Recovery

<b>Entry Date</b>	April 27, 2020	<b>Exit Date</b>	November 5, 2020
<b>Entry Price</b>	\$280.01	<b>Exit Price</b>	\$342.99
<b>P&amp;L</b>	\$+40,079	<b>Return</b>	+22.47%
<b>Result</b>	WIN	<b>Cumulative</b>	+118.63%

After getting out before the COVID crash, the signal went long again on April 27 — catching the recovery rally almost perfectly. Entry at \$280, exit at \$343. +22.47% in just over 6 months. The signal was in cash during the crash and back in for the recovery.

## Trade #5: The 2021 Bull Market

<b>Entry Date</b>	December 1, 2020	<b>Exit Date</b>	December 27, 2021
<b>Entry Price</b>	\$357.01	<b>Exit Price</b>	\$468.99
<b>P&amp;L</b>	\$+68,481	<b>Return</b>	+31.34%
<b>Result</b>	WIN	<b>Cumulative</b>	+187.11%

Another year-long hold through one of the strongest bull markets in recent history. Entry at \$357, exit at \$469. The signal captured +31.34% and got out before the 2022 bear market began.

## Trade #6: The Bear Market Fake-Out

<b>Entry Date</b>	August 12, 2022	<b>Exit Date</b>	September 21, 2022
<b>Entry Price</b>	\$420.01	<b>Exit Price</b>	\$384.99
<b>P&amp;L</b>	\$-23,974	<b>Return</b>	-8.36%
<b>Result</b>	LOSS	<b>Cumulative</b>	+163.13%

The one real stumble. The signal triggered long during the 2022 bear market rally, then quickly reversed with a -8.36% loss. But the stop was fast — only 40 days in the trade. The signal recognized the error and cut the loss before it got worse.

## Trade #7: The AI Bull Market

<b>Entry Date</b>	November 30, 2022	<b>Exit Date</b>	August 5, 2024
<b>Entry Price</b>	\$399.01	<b>Exit Price</b>	\$524.99
<b>P&amp;L</b>	\$+82,960	<b>Return</b>	+31.55%
<b>Result</b>	WIN	<b>Cumulative</b>	+246.09%

The signal went long right at the start of the AI-driven bull market and held for nearly 2 years. Entry at \$399, exit at \$525. +31.55% as the market surged on AI enthusiasm. Patient, precision timing.

## Trade #8: The Post-Election Trade

<b>Entry Date</b>	November 6, 2024	<b>Exit Date</b>	January 21, 2025
<b>Entry Price</b>	\$581.01	<b>Exit Price</b>	\$594.99
<b>P&amp;L</b>	\$+8,248	<b>Return</b>	+2.39%
<b>Result</b>	WIN	<b>Cumulative</b>	+254.34%

A quick post-election trade. Small gain of +2.39%, but the signal was disciplined — got in after the election, took profits quickly, and preserved capital for the next opportunity.

## Trade #9: The Quick Exit

<b>Entry Date</b>	February 25, 2025	<b>Exit Date</b>	February 27, 2025
<b>Entry Price</b>	\$602.01	<b>Exit Price</b>	\$594.99
<b>P&amp;L</b>	\$-4,148	<b>Return</b>	-1.19%
<b>Result</b>	LOSS	<b>Cumulative</b>	+250.19%

The fastest trade in THOR Signal history — just 2 days. The signal triggered long, immediately reversed, and cut the loss at -1.19%. This is what risk management looks like. Small loss, move on.

## Trade #10: The Latest Win

<b>Entry Date</b>	April 24, 2025	<b>Exit Date</b>	November 26, 2025
<b>Entry Price</b>	\$539.01	<b>Exit Price</b>	\$671.99
<b>P&amp;L</b>	\$+86,225	<b>Return</b>	+24.65%
<b>Result</b>	WIN	<b>Cumulative</b>	+336.42%

The most recent completed trade. Entry at \$539, exit at \$672. +24.65% over 7 months. This brought the cumulative return to +336.42% — turning \$100,000 into over \$436,000.

# Get the THOR Signal Indicator

You've seen the track record. 10 trades. 17 years. +336% cumulative return. The same signal that manages \$1B+ in institutional assets is now available to individual traders on TradingView.

## What You Get:

- **THOR Signal Indicator** — Full access on TradingView, all markets and timeframes
- **User Manual & Advanced Guide** — Complete documentation to master the signal
- **24/7 Expert Community** — Private Discord with signal alerts and chart requests
- **Strategy Guides** — Our proprietary trading strategies and setups
- **Automated Updates** — Always running the latest version

## Start Your 7-Day Free Trial

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Annual: \$79/month (save 20%)

No risk. Cancel anytime during your trial.

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