

BRADLEY J C WARREN

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EXECUTIVE SUMMARY

PwC-trained finance executive combining traditional FP&A expertise with modern data science capabilities. 13 years building best-in-class finance functions across PE-backed B2B SaaS and PropTech scale-ups, enhanced by hands-on experience in Python, machine learning, and advanced analytics.

EMPLOYMENT HISTORY

NCG Energy Ltd

November 2019 – Present

Chief Financial Officer

NCG Energy Ltd is a Private Equity backed, multiple award winning, high growth B2B SaaS and Infrastructure technology business focused on the Commercial Real Estate market, in particular Flexible Workspace and Industrial & Logistics.

Selected Awards: Property Week Awards 2025: PropTech Solution (Finalist); Flexible Space Association Awards 2024: Technology Initiative Award (Finalist); National Technology Awards 2023: Cloud Innovation of the Year (Winner); UK Business Tech Awards 2023: Property Tech Company of the Year (Finalist).

- **Built world-class FP&A function from scratch**, evolving from bookkeeper-supported operation to strategic finance organisation enabling £9m fundraising across equity, convertibles, and debt.
- **Developed comprehensive financial models for funding rounds and M&A evaluation**, supporting pre-pack administration and sustainable business planning that reduced capital requirements by £10m.
- **Led strategic financial planning and commercial analytics**, challenging CEO on growth strategies and implementing data-driven approach to unit economics and ROI optimisation across channels.
- **Managed international expansion financial modeling and compliance** across 11 EU countries and the US, ensuring profitability and regulatory adherence in all territories.
- **Improved gross margin performance by 15%** through implementation of procurement controls, automated pricing models, and business intelligence reporting systems.

Make Shift Ltd

April 2016 – December 2019

Finance Lead

Part of the Collective LLP Group, Make Shift is a Private Equity backed Commercial Property & Hospitality business and Accelerator.

- After 2 years of strong profit decline, I was asked to help turn around the main property business which had poor cash and cost controls. Improved cash collection by 400% and reduced overheads by £300K in 12 months.

- In conjunction with the MD, I helped create a sustainable business plan with positive EBITDA growth fit for investment. This resulted in successful £2.6m and £12.4m refinancing giving the business capital structure optimisation and long-term durability.
- For the Accelerator side of the business, I oversaw deal sourcing, screening, negotiation, due diligence, and selection. Successful exits include Indian inspired restaurant group Cricket at a multi-million-pound valuation.
- Provided strategic FP&A support to our portfolio delivering over 25 finance workshops for founders and their teams.

PwC LLP

April 2012 – December 2015

Senior Associate – 1 Rated (Top 10%)

Part of the Insurance, Investment Management and Real Estate assurance business unit.

- Lead Senior on the first and subsequent year audits of the Aviva Group leading a team of 8 and multiple cross departmental and global reporting lines. Innovated a new group audit approach significantly improving compliance and efficiency.
- Broad FTSE exposure across insurance, shipping, investment management, and real estate with clients such as Aviva, Zurich, Lloyds of London, and Intu Property Group.
- Lead graduate tutoring in 2015 delivering over 12 weeks of technical and soft courses to new graduates significantly improving my communication and presentation skills.

Royal Dutch Shell plc

July 2010 – September 2010

Internship

- Sales and Marketing intern at Shell Downstream for 12 weeks during my University summer responsible for analysis and turnaround of 273 UK Shell carwash sites.

EDUCATION & SKILLS

SKILLS : Financial Modeling & Forecasting (Seed to Series A-B funding rounds) - PE Investor Reporting & KPI Management - B2B SaaS Metrics & Unit Economics - International Expansion Financial Planning - M&A Financial Analysis & Due Diligence – Python – SQL – Data Analytics – Machine Learning – Business Intelligence Systems - GitHub Portfolio: <https://bradleywarren4.github.io/> (Data Science Projects)

EDUCATION :

2024/5 – Data Science Professional Certification (Data Science Infinity).

2016 – Bayfield Training – Real Estate Analyst Course.

2012 - 2015 ACA (ICAEW) – Advanced and Professional stage first time passes.

2008-2011 University of Bristol Bachelor of Science 2.1.

ACHIEVEMENTS & VOLUNTEERING

2023 – Present Volunteer children's tennis coach. Teach kids aged 3 – 10 tennis every Sunday.

2018/2019 & 2014/2015 London & Thames Rowing Club Member. Competed at Henley Royal Regatta.

2013 Completed Sierra Leone Marathon raising £1,000 for charity.

2012 PADI Dive Master Qualification.

OTHER

Languages: Bahasa Indonesian (conversational) – grew up in Jakarta till the age of 10.

References on request