Team Assignment: Data Exploration

 $Team\ Campbell$ 4/19/2016

Team Membership

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Assignment Details

Purpose

This assignment helped us become familiar with international data and information sources and make observations about economic development and investment conditions in different countries. Specifically, the countries compared here are China, Indonesia, and Korea.

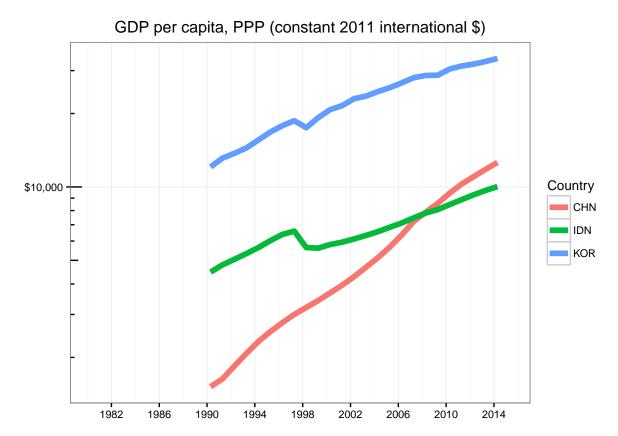
Process

Go to the World Bank's World dataBank website and select the "World Development Indicators and Global Development Finance" database. Extract the following data series for the countries in the sample for the years 1980-present and save them in an Excel file. For each variable, make a graph that compares the trends in the three countries since 1980. Note that some observations in dataset are missing. Those observations need to be blank in the worksheet; otherwise they will show up as zeros in graphs.

Please paste the graphs that you make on pages labeled accordingly below (2 points each):

- 1. GDP per capita, PPP (constant 2011 international \$) (For graph, please use log form of this variable.)
- 2. Trade (% of GDP) (This is the sum of exports and imports as share of GDP.)
- 3. External balance on goods and services (% of GDP) (or trade deficit)
- 4. (Budget) Cash Surplus/Deficit (% of GDP)
- 5. Gross capital formation (% of GDP) (Same as gross investment.)
- 6. Foreign direct investment, net inflows (% of GDP)
- 7. GDP per unit of energy use (constant 2011 PPP \$ per kg of oil equivalent)
- 8. Manufacturing, value added (% of GDP)

Plot 1

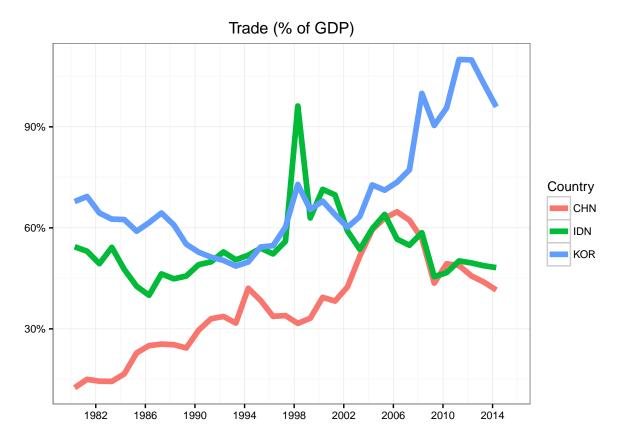


GDP per capita based on purchasing power parity (PPP). PPP GDP is gross domestic product converted to international dollars using purchasing power parity rates. An international dollar has the same purchasing power over GDP as the U.S. dollar has in the United States. GDP at purchaser's prices is the sum of gross value added by all resident producers in the economy plus any product taxes and minus any subsidies not included in the value of the products. It is calculated without making deductions for depreciation of fabricated assets or for depletion and degradation of natural resources. Data are in constant 2011 international dollars.

Source

World Bank, International Comparison Program database.

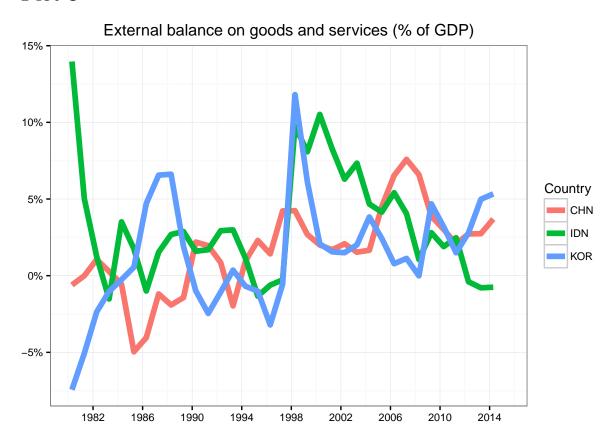
Plot 2



Trade is the sum of exports and imports of goods and services measured as a share of gross domestic product.

Source

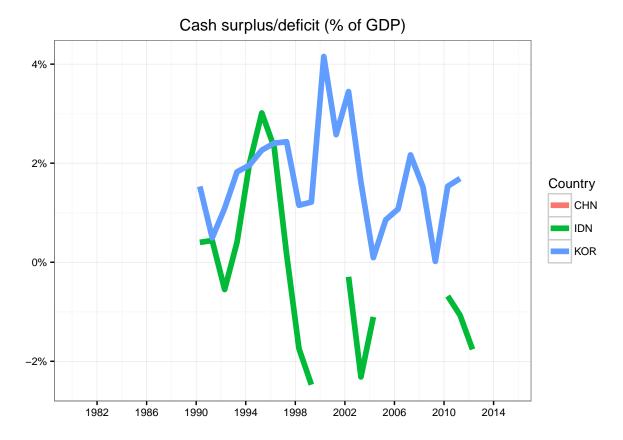
Plot 3



External balance on goods and services (formerly resource balance) equals exports of goods and services minus imports of goods and services (previously nonfactor services).

Source

Plot 4

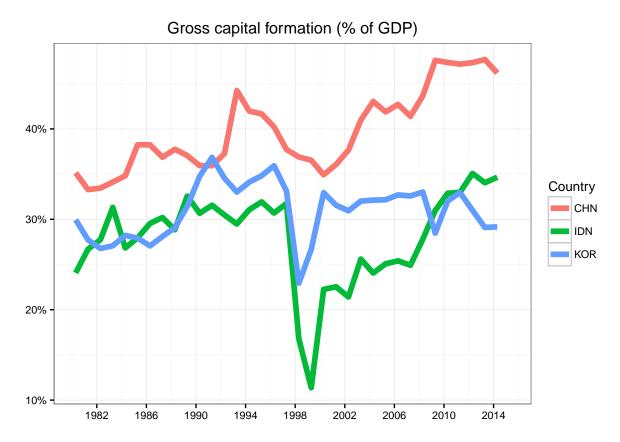


Cash surplus or deficit is revenue (including grants) minus expense, minus net acquisition of nonfinancial assets. In the 1986 GFS manual nonfinancial assets were included under revenue and expenditure in gross terms. This cash surplus or deficit is closest to the earlier overall budget balance (still missing is lending minus repayments, which are now a financing item under net acquisition of financial assets).

Source

International Monetary Fund, Government Finance Statistics Yearbook and data files, and World Bank and OECD GDP estimates.

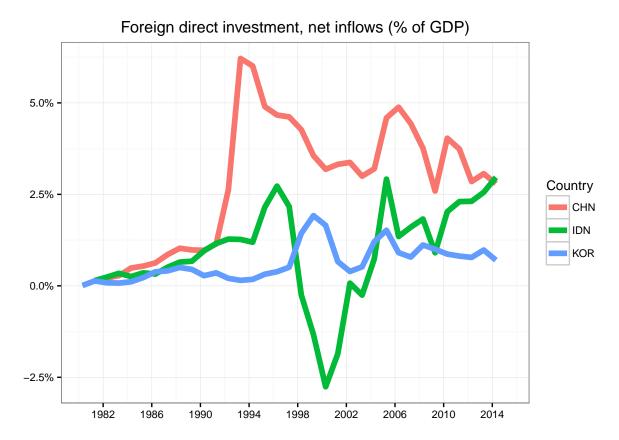
Plot 5



Gross capital formation (formerly gross domestic investment) consists of outlays on additions to the fixed assets of the economy plus net changes in the level of inventories. Fixed assets include land improvements (fences, ditches, drains, and so on); plant, machinery, and equipment purchases; and the construction of roads, railways, and the like, including schools, offices, hospitals, private residential dwellings, and commercial and industrial buildings. Inventories are stocks of goods held by firms to meet temporary or unexpected fluctuations in production or sales, and work in progress. According to the 1993 SNA, net acquisitions of valuables are also considered capital formation.

Source

Plot 6

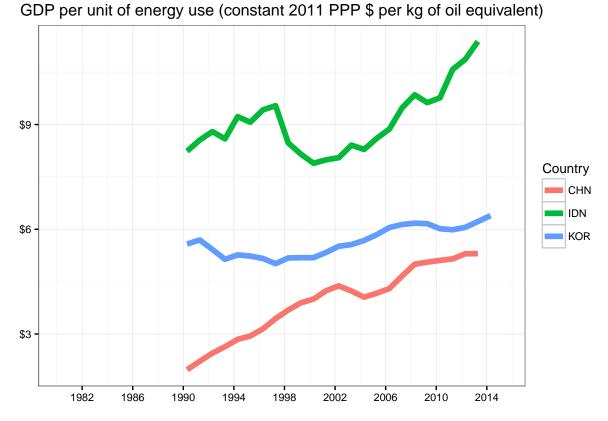


Foreign direct investment are the net inflows of investment to acquire a lasting management interest (10 percent or more of voting stock) in an enterprise operating in an economy other than that of the investor. It is the sum of equity capital, reinvestment of earnings, other long-term capital, and short-term capital as shown in the balance of payments. This series shows net inflows (new investment inflows less disinvestment) in the reporting economy from foreign investors, and is divided by GDP.

Source

International Monetary Fund, International Financial Statistics and Balance of Payments databases, World Bank, International Debt Statistics, and World Bank and OECD GDP estimates.

Plot 7

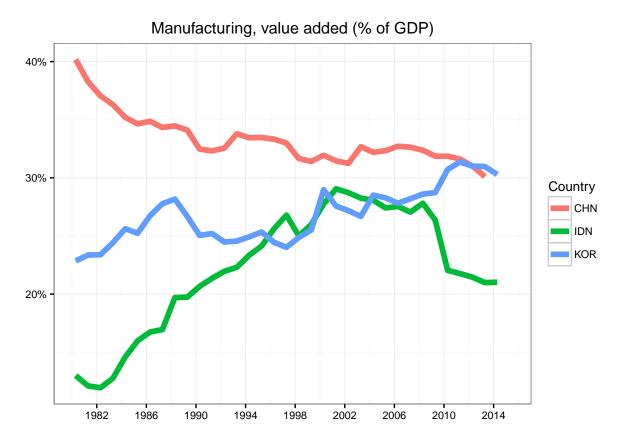


GDP per unit of energy use is the PPP GDP per kilogram of oil equivalent of energy use. PPP GDP is gross domestic product converted to 2011 constant international dollars using purchasing power parity rates. An international dollar has the same purchasing power over GDP as a U.S. dollar has in the United States.

Source

IEA Statistics © OECD/IEA 2014 (http://www.iea.org/stats/index.asp), subject to https://www.iea.org/t&c/termsandconditions/

Plot 8



Manufacturing refers to industries belonging to ISIC divisions 15-37. Value added is the net output of a sector after adding up all outputs and subtracting intermediate inputs. It is calculated without making deductions for depreciation of fabricated assets or depletion and degradation of natural resources. The origin of value added is determined by the International Standard Industrial Classification (ISIC), revision 3. Note: For VAB countries, gross value added at factor cost is used as the denominator.

Source

Question

2. Looking at the data and the graphs that you have prepared for the above question, what seem to be the consequences of the global financial crisis in 2008 for the GDP per capita, total trade, trade balance, budget deficit, capital formation, and manufacturing production in the three countries? Did they respond the same way or differently to the crisis? (9 points)

Answer

These three countries seem to have had different responses to the global financial crisis of 2008.

- Consider per capita GDP. Neither Indonesia nor China see a pause to their GDP growth trajectory, however South Korea did. In fact, South Korea appears to have no GDP growth immediately after the crisis begins. (This is more pronounced if you view the graph without a log scale.)
- All three of these countries relied heavily on trade in their economies prior to the crisis. In fact, they all counted about 60% of their GDP in import and export economic activity. All three were running trade surplus (NX > 0). When the crisis hit, they diverged greatly. South Korea became almost totally reliant on trade for economic activity, in fact it exceeds 100% of GDP in 2011, 2012, and 2013. At the same time, China and Indonesia went the opposite direction, and trade became less important, and Indonesia began to run a trade deficit (NX <0). Korean trade (%GDP) increased following the 2008 crisis whereas Indonesia and China shows decline in their trade
- As part of Indonesia beginning to run a trade deficit, they also saw an increase in direct foreign investment.
- Indonesia's shift from a net exporter to a net importer is also visible in the shift they saw in manufacturing value added. After the crisis Indonesia saw a sharp decline in manufacturing impact on GDP, and at the same time South Korea show an uptick in manufacturing (although not as pronounced as the Indonesian drop off.) It is possible South Korea took some of the manufacturing jobs from Indonesia.
- The final point of interest, Indonesia's GDP per unit of energy has been on the increase since 1999. The crisis accelerated that shift greatly. When added to the point above, it might be that Indonesia was already shifting its economic base away from energy intensive production like manufacturing to something more energy efficient like services or financial products.
- While not as pronounced as Indonesia, China appears to have seen a slow drop off in manufacturing after the financial crisis.
- There is limited data for Budget deficit for the three countries, but we do have data for South Korea for the period surrounding the crisis. Korea experienced a sharp reduction in budget surplus during the 2008 financial crisis, coming to essentially budget neutral before quickly regaining a surplus status.

Question

3. An interesting source of information for international business is the Economist Intelligence Unit (EIU). Through its "Enterprise client access" link, this source provides data on a variety of economic, political, and policy variables through publications such as Country Risk Services (CRS), Country Reports and Country Profiles. For this part of the assignment, you will be using EIU's Country Risk Services (CRS) reports, which have a section on "Country risk ratings." The section defines a series of risk measures and provides data for them. Please use the latest report or update to extract rating data for China, Indonesia, and Korea on the variables listed in Table 1 below and fill in the blanks on that table (5 points).

Answer

Table 1
Country Risk Ratings for China, Indonesia, and Korea

	2016	2014	2012	2010	2008
Monthly country ratings	Mar	Mar	Mar	Mar	Mar
Overall country risk ratings					
China	BB	BB	BB	BB	BB
Indonesia	BB	В	BB	В	BB
Korea	BBB	BBB	BBB	BBB	Α
Sovereign risk ratings					
China	BBB	BBB	BBB	BBB	BBB
Indonesia	BB	В	BB	В	В
Korea	BBB	BBB	BBB	BBB	Α
Economic structure risk ratings					
China	Α	BBB	Α	BBB	BBB
Indonesia	BB	BB	BBB	BBB	BB
Korea	BBB	BBB	BBB	BBB	Α
Political risk ratings					
China	В	В	В	В	В
Indonesia	BB	BB	В	В	CCC
Korea	BBB	BBB	BBB	BBB	BBB
Banking sector risk ratings					
China	В	В	В	В	В
Indonesia	BB	В	В	В	В
Korea	BBB	BBB	BBB	BB	BBB
Currency risk ratings					
China	BBB	BBB	BBB	BBB	BBB
Indonesia	BB	В	BBB	BB	BB
Korea	BBB	BBB	BBB	BBB	Α

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Question

4. Using the latest EIU Country Reports for China, Indonesia, and Korea as well as other sources that you may choose and the graphs and tables that you have constructed, highlight the potential key weaknesses that you see in each economy? Discuss your observations briefly (5 points).

Answer

The EIU Country Reports seem to paint a "lower risk" picture for South Korea with a consistent of BBB or A across the board for the last 8 years. Based on these risk indicators, it might seem a safe bet to invest in South Korea. But from a long term standpoint, several key indicators suggest that China and Indonesia, while exhibiting higher levels of risk, may be on growth trajectories that could surpass the economic strength of South Korea. This may be the case, as foreign investment in both China and Indonesia is higher (as a percent of GDP) than South Korea.

- Certainly South Korea has the highest per capita GDP of all three countries. And while South Korea per capita GDP is still on the rise, it seems to be slowing. Compared to fast rising China and Indonesia, it may be that more personal wealth is flowing into those countries rather than South Korea.
- Weaknesses to look out for:
 - South Korea has a significantly higher reliance on trade in its GDP. Depending on both the import and export of goods and services for GDP puts South Korea at risk in the case of global economic slowdowns.
 - South Korea is investing much less than China. Investment is funded by either household savings, or a trade deficit. South Korea has had investment at about 33% of GDP since 1990, but it has dropped below 30% in the last two years. This is driven in part because it is running a larger trade surplus, so less resources are available for investment. Households will need to consume less to increase investment to China's stratospheric levels (and may not be realistic). But investment today means gains tomorrow, and this will likely have long term consequences.
 - Both China and Indonesia are making significant productivity gains with regards to energy use per GDP. But South Korea is not seeing those same gains. This means South Korea's GDP will be more sensitive to increases in the price of oil.
 - China and Indonesia has weakness as well. While China may be investing heavily, it is rated low in economic and political stability. Perhaps because of this, we see foreign direct investment steadily decreasing over the last 20 years.
 - Indonesia has seen a significant drop off of manufacturing strength. This may be a weakness,
 compared to competitors in the region and has likely caused the shift from exporter to importer.