

Takeshi Watanbe aka "Mr. Kodak"

AGE 35

OCCUPATION Architect

STATUS Married

LOCATION Tokyo, Japan

TIER Enthusiast

ARCHETYPE The Traveller

Intellegent

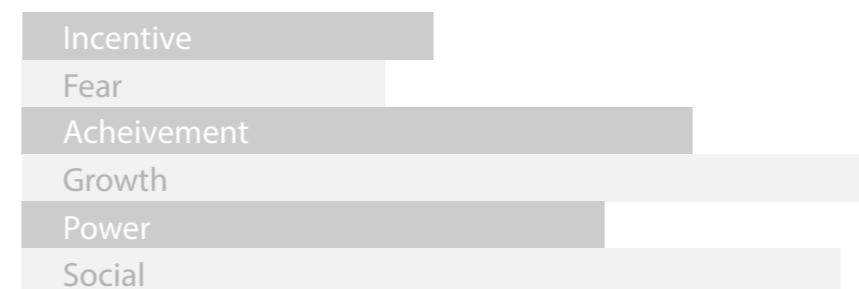
Down-to-Earth

Free-Thinker

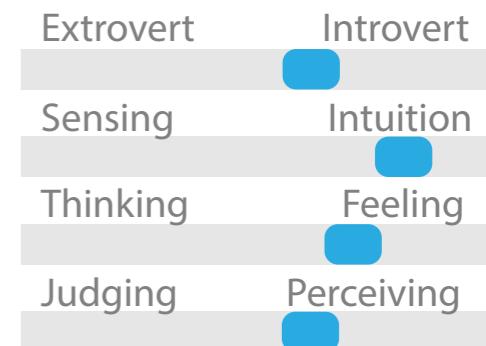


"I love to travel and try native foods/delicacies. I actually started a blog to avidly document my trips to share with my friends and colleagues. I'm open to eat just about anything that provides insight on cultures, sub-cultures even, from all over the globe. Alive or not, I'm 'game,' just as [they] are. And I make sure I catch it on film."

MOTIVATIONS



PERSONALITY



GOALS

- Find native [food] favorites to try during trip
- Find quick places to eat in between formal dining and travelling itinerary
- Experience every days eats just as the locals do

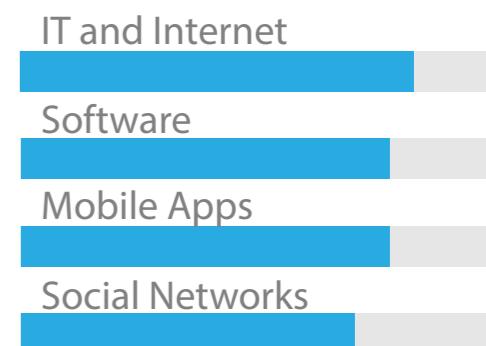
FRUSTRATIONS

- Finding fast-food alternatives that are open late in the evening
- N/A
- N/A

BIO

Takeshi has a voracious appetite, and not just for food but for "life experiences." He is a world traveller and draws inspiration from anything under the sun. He believes food is "edible souvenirs for the stomach, just as pictures are souvenirs for the mind." He is not price conscientious, for he places worth on experiences rather than dollar amounts. Wise beyond his years, he could be Anthony Bourdain's asian counter-part in the tv show Parts Unknown.

TECHNOLOGY



Audi

Coca-Cola

SONY

PreSonus