## Brad Orego

Class of 2011

B.A. Psychology

University of Rochester

B.S. Computer Science,

Kanopy Dance Company

Company Dancer (2013, 2014)

University of Rochester

UR Ballroom (2006 - 2011)

Ballet Performance Group (2008 - 2011)

Minor in Dance

Choreographer (2013, 2014)

Choreographer (2016)

Company Dancer (2013 - Present)

Product Designer. User Researcher. Entrepreneur. Dancer.



me@bradorego.com



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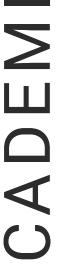
























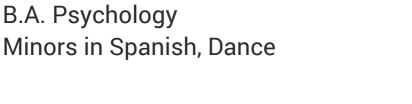




Intern, Understudy (2009 - 2011) Stage Manager (2010)







Take Five Scholar: granted a tuitionfree 5th year to study Art Cognition.

Citation for Achievement in College Leadership

Resident Assistant, Security Student Aid, CSUG Vice President, BPG Webmaster/Historian, UR Ballroom President, InspireDance Co-Founder, UR Capoeira Co-Founder, Psych Undergrad Council

Madison Contemporary Vision Dance









MobileIgniter Product Lead (2015 - 2016)



QuantitativelP CXO (2013 - Present)



100state Member, Mentor (2013 - Present)



Nextt UX Lead (2013 - 2014)



ZebraDog Studios Digital Designer (2012 - 2013)

2015 American Advertising Award



**Epic** Systems Software Developer (2011 - 2012)







3-Day Startup Participant (2012), Mentor (2013, 2014, 2015) **TechStars Patriot Bootcamp** Mentor (Wisconsin 2014)



**Madison Curling Club** Member (2012 - Present)

Madison Homebrewers & Tasters Guild Member (2013 - Present)

Mastodon Ultimate B-Team Captain (2015), Member (2014 - Present)

Helping companies build better, more engaging products by leveraging Psychology and User-Centered Design.

Learn more at http://bradorego.com, or let's start a conversation.