

Brad Pritchett
UX Designer/Front End Development
Denver, Colorado

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Professional Summary

A talented UI developer and content producer with proven success in planning and executing the creative and content direction for an organization. Possesses a solid understanding of front-end development and user experiences. A hands-on producer that works closely with marketing managers, product managers, and software teams. A deep passion for making the world better through technology. Has a comprehensive understanding of UI/UX concepts, including user-centered design, UI design, usability testing, information architecture, and user/task analysis.

Core Competencies

Web Applications	Usability and Accessibility	Conducting Research
Interaction Design	Design Management	Cross Browser Testing
Story-Boarding	Planning	Gathering Requirements
Usability Testing	Information Architecture	Automated testing
Defining Business Process Flows	Developing Style Guides	Design Standards
Developing Applications	Web Design Frameworks	User/Task Analysis

Hard Skills

JavaScript/jQuery/JavaScript libraries (React, DataTables, KnockoutJS, Validation, jQuery-UI/AJAX/JSON), UX Design, Content Management, UX Research, Focus Groups, Usability Testing, HTML5, CSS3, LESS/SASS/Bootstrap, Responsive Design, Wireframes (Balsamiq/Adobe XD), Google Analytics, SEO, Adobe Creative Suite, GIT, Node.

Soft Skills

Understands End User	Communicating Complex Ideas	Non-Linear Thinking
Mentoring	Problem-Solving	Analytical
Result-oriented	Leadership	Team Player
Change Management	Staff Development	Employee Training
Coaching	Employee Engagement	Conflict Resolution

Full -Time Experience

Senior UI Engineer

2018 – 2019

LenderLive, Denver, CO

- ♦ Designed and developed standardized front-end architecture for extensive, multi-site technology stacks. Played a significant role in creating amazing and enjoyable user interfaces that customers use every day. Used indepth knowledge in Enterprise Software, as well as user interface engineering experience. Designed and facilitated focus groups of internal users to help business analysts and developers discover the variety of usability issues and to develop a more user-focused product concept. React/Redux/.NET/SASS Architecture/Balsamiq Wireframes /Bootstrap/HTML5/CSS3

“Brad is the type of developer everyone dreams of having on their team. He's great at assessing problems with code, resolving complex issues and delivering sound solutions in a timely manner. In addition, he's happy to help his colleagues in any way he can, including staying after hours to help the west Coast developers wrap up projects. If you like having software delivered quickly and correctly, Brad is the guy.” - from LinkedIn

UX Developer**2017 – 2018**

SCRAM Systems/Alcohol Management Systems, Littleton, CO

- ◆ Tech lead on UX team tasked with designing the UI/UX solutions for custom enterprise-class applications. Worked with product teams in Agile groups to conceptualize and refine both new and existing products. Developed, updated and maintained software documentation sites. Built and maintained an extensive library of prototypes and style guides, including fully working demonstration models for clients. .NET/React/Flux/UX Design/SASS Architecture/Graphic Design/Bootstrap/WordPress /HTML5/CSS3

Front End Web Developer**2014 – 2016**

Pulte Mortgage, Englewood, CO

- ◆ Sole front-end/UI developer for Information Services Department. Tasked with working closely with project managers and architects to develop UI/UX solutions on both employee web tools and client facing sites. Proposed, designed, and led responsive redesigns for a variety of products from prototypes to implementing a new design for pultemortgage.com. Primarily developed with JavaScript libraries, including DataTables and Knockout.js, and helped develop APIs in C#. Implemented SASS architecture and worked to improve the development best practices for front-end systems. .NET/MVC/Knockout.js/C#/SASS Architecture/UX Design/HTML5/CSS3

Web/UI Developer**2013 – 2014**

Digital First Media, Denver, CO

- ◆ Production member of an Agile team that was responsible for the development, troubleshooting, and design across two content management systems that served over 80 websites. Assigned to the San Jose Mercury News as a Digital Producer/Web Developer. Implemented predesigned templates, develop a system that delivered RSS feeds from WordPress blogs to main page CMS systems. Also worked with senior editors to develop and implement new designs. Provided work estimates and participated in Sprint planning both bi-weekly and quarterly. Saxotech CMS/WordPress/Responsive design/HTML5/CSS3

Freelance UI Developer and Designer**Interactive Web Solutions (Recurring)****2010 – 2020**

- ◆ Developer and Designer on numerous projects. Front End technical consultant as well as a content consultant and editor. Product designer and content strategist. Zend studio/React/Redux/Bootstrap/Responsive Design/HTML5/CSS3.

City of Glendale**2019**

- ◆ Create website content, content management, design, construction, negative testing, maintenance, analytics, analysis, SEO and updates - daily content updates, and other duties for enterprise level web presence. Design and write compelling pages and content strategies for tournaments, services and events. WordPress/PHP/Adobe Business Catalyst/HTML5/CSS3/Graphic Design/SEO

MGMA 2013**2013**

- ◆ Front-End development and responsive redesign of mgma.com/store/. Ektron CMS/ASP.NET /Responsive Design/HTML5/CSS3

Merkle-Quris**2008 – 2009**

- ◆ Developed marketing email and microsites. Flash development/HTML5/CSS3/jQuery/Graphic Design

Education**Bachelors of Arts, English & Psychology****2008 – 2011**

Regis University

Creative Writing**1999**

University of Colorado, Boulder,