
BRADLEY REEDER

bradjohnreeder@gmail.com

UX RESEARCHER & DESIGNER

07479507365

London, UK

[Portfolio](#) | [Github](#) | [Linkedin](#)

Education

Sep 2009 - Sep 2013

BA History (First Class)
MA Literature (Distinction)
University of Southampton

May 2016 - Aug 2016

Full-stack Development
Founders & Coders

Oct 2017 - Nov 2017

UX Research & Strategy
Design Lab

Skills

Front-end Development
Responsive Web Design
Web Accessibility
Agile Methodologies
Design Thinking
Cross-team Collaboration
Strong Communication
Analytical & Detail Oriented
User Research
Design sprints, Workshops
Rapid Prototyping
Wireframes
Usability Testing
Affinity Diagramming
Storyboarding
User Personas
User Journeys & Stories

Tools

Figma & InVision
Google Analytics
Google Docs
Survey Monkey
UsabilityHub

Interests

Visual storytelling
Hiking
Meditation
Cooking

Summary

I am a UX professional with multidisciplinary experience across web development, user research, facilitation and teaching. I value continuous learning, collaborative working, and user-centred environments and aspire to explore all aspects of UX and Service Design with likeminded people.

Experience

UX Researcher, Outlandish — Jun 2017 - Nov 2017

- * Researched applications ideas, diagnosed the growth potential, and provided strategic guidance to a young network of digital cooperatives called CoTech.
- * Prepared and conducted my own research plan utilising secondary research, contextual enquiries, interviewing, surveying and usability testing methods.
- * Demonstrated negotiation, empathy and synthesis skills in identifying key needs and problem areas from data across 30 different organisations.
- * Reported my findings at the planning meeting for the network's Annual General Meeting and attended the AGM to represent my insights.

Programme Facilitator, Founders & Coders — Nov 2016 - Jun 2017

- * Community leadership and business development role overseeing a 4 month full-stack javascript bootcamp.
- * Co-authored, maintained, and main contributor to the community's open-source master documentation, used to build campuses in Nazareth & Gaza.
- * Learned service design and community-building through designing and implementing a user-centred, validated learning approach to curriculum planning.
- * Facilitated curriculum planning and weekly agile ceremonies with mentors & students. Provided support to mentors & pastoral care to students.
- * Worked with mentors and staff to re-design second half of the programme. Co-created and maintain a UX Design Sprint week taking students through design thinking, user research, rapid prototyping, and usability testing.

Full-stack Web Developer, Founders & Coders — Aug 2016 - Jun 2017

- * Worked on Web Applications, MVPs and Prototypes for: CAST, SaferTogether, Worthwhile, Downing LLP & the Anna Freud Centre.
- * Facilitated design sprints for CAST's 2016 Digital Fellowship programme, as well as for the NHS, and the Anna Freud Centre.
- * Facilitated Anna Freud Centre's regular hackathons, acted as Scrum-master for their MVPs, and ran training workshops on design thinking.

References

Available upon request
