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# BRADLEY REEDER

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## UX RESEARCHER & DESIGNER

07479507365

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### Education

#### Sep 2009 - Sep 2013

BA History First Class  
MA Literature Distinction  
University of Southampton

#### May 2016 - Aug 2016

Full-stack Development  
Founders & Coders

#### Oct 2017 - Nov 2017

UX Research & Strategy  
Design Lab

### Skills

Front-end Development  
Responsive Web Design  
Web Accessibility  
Agile Methodologies  
Design Thinking  
Cross-team Collaboration  
Strong Communication  
Analytical & Detail Oriented  
User Research  
Design sprints, Workshops  
Rapid Prototyping  
Wireframes  
Usability Testing  
Affinity Diagramming  
Storyboarding  
User Personas  
User Journeys & Stories

### Tools

Figma & InVision  
Google Analytics  
Google Docs  
Survey Monkey  
UsabilityHub

### Interests

Visual storytelling  
Hiking  
Meditation  
Cooking

### Summary

I am a UX professional with multidisciplinary experience across web development, user research, facilitation and teaching. I value continuous learning, collaborative working, and user-centred environments and aspire to explore all aspects of UX and Service Design with likeminded people.

### Experience

#### UX Researcher, Outlandish — Jun 2017 - Sep 2017

- \* Researched applications ideas, diagnosed the growth potential, and provided strategic guidance to a young network of digital cooperatives called CoTech.
- \* Prepared and conducted my own research plan to meet user and business goals utilising secondary research, contextual enquiries, interviewing, surveying and usability testing methods.
- \* Demonstrated mediation, empathy and synthesis skills in identifying key needs and problem areas from data across 25 different organisations.
- \* Reported my findings at the planning meeting for the network's Annual General Meeting and invited to speak at the AGM's opening in November.

#### Programme Facilitator, Founders & Coders — Nov 2016 - Jun 2017

- \* Community leadership role overseeing a full-stack javascript curriculum.
- \* Co-authored, maintained, and main contributor to the community's open-source master documentation, used to build campuses in Nazareth & Gaza.
- \* Learned service design and community-building through designing a user-centred, validated learning approach to curriculum planning.
- \* Facilitated curriculum planning and weekly agile ceremonies with students & mentors, including standups, retrospectives, and project demos.
- \* Worked with mentors and staff to re-design second half of the programme. Co-created and maintain a UX Design Sprint week taking students through design thinking, user research, rapid prototyping, and usability testing.

#### Full-stack Web Developer, Founders & Coders — Aug 2016 - Jun 2017

- \* Worked on Web Applications, MVPs and Prototypes for: CAST, SaferTogether, Worthwhile, Downing LLP & the Anna Freud Centre.
- \* Facilitated design sprints for CAST's 2016 Digital Fellowship programme, as well as for the NHS, and the Anna Freud Centre
- \* Facilitated Anna Freud Centre's regular hackathons, acted as Scrum-master for their MVPs, and ran training workshops on design thinking.

### References

Available upon request

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