

Bradley Siefert 



Wedding Photography *Proposal & Agreement*



#01. Basic Info*

* It's cool if there is some stuff you're not totally sure about quite yet.

Wedding Date: _____

Groom's Name: _____

Groom's Phone: _____

Groom's Email: _____

Bride's Name: _____

Bride's Phone: _____

Bride's Email: _____

Location of Wedding & Reception: _____

Optional Information

The following are just a few things I'd love to know about you guys. If you're in a rush it's cool to leave it blank—It's just great to get the chance to learn about people's stories of love.

Wedding Colors: _____

Do you have a song? _____

What do you do? _____

Where did you meet? _____

Expected # of people @ the wedding/reception? _____

How did you two get engaged?





#02. Packages

One-Size (doesn't) Fit All

Everyone has a budget & I'm fully aware that weddings can get out of hand financially. I'm not in this to rob anyone blind, I'm in it to create and capture lasting memories of your special day—images that will last for decades. Look over the packages and hopefully one of them will work well for your budget.

Package #1: Main Photographer

- Day long coverage of photography by Bradley Siefert
(up to 8 hours)
- Online/Digital Proofs
- Editing & Post Processing
- Digital Negatives (CD/DVD)
(Can be used for posting to social networks & printing)

\$ 1,500.00

Package #2: Main Photographer + Assistant

- Day long coverage of photography by Bradley Siefert
with assistant (up to 10 hours + rental of studio lighting)
- Engagement Session (optional)
- Online/Digital Proofs
- Editing & Post Processing
- Digital Negatives (CD/DVD)
(Can be used for posting to social networks & printing)

\$ 2,200.00

Package #3: Photographer + Assistant + Photobooth

- Day long coverage of photography by Bradley Siefert
with assistant (up to 10 hours + rental of studio lighting)
- Photobooth Setup at the Reception (with assistant)
- Engagement Session (optional)
- Online/Digital Proofs
- Editing & Post Processing
- Digital Negatives (CD/DVD)
(Can be used for posting to social networks & printing)

\$ 2,650.00

Optional

- Engagement Session (3 hour session) **(\$250)**
- Photo Album Design **(\$250 + printing costs)**
- Guestbook Design **(\$125 + printing costs)**
- Trash the Dress/Day After Shoot **(\$250)**
- DVD/Video Slide Show **(\$125)**
- Photobooth **(\$400 with assistant)**
- Videographer **(pricing available)**
- Professional Prints (Various sizes) **(price list available)**





#03. Contract

The Fine Print

These are the contractual terms that both parties must agree to and keep until the fulfillment of the contract. I'll try and keep this as short as possible.

3.1 Photographic Service

Photographer agrees to photograph Clients' wedding (the "Event") on (date listed above) (the "Event Date") as specified on the attached Information Sheet. Photographer also agrees to photograph Clients during an engagement photo session (the "Portrait Shoot") prior to the Event Date and at such time and place as the Parties mutually agree. Photographer will photograph in RAW digital format and process such "Images" that result using Adobe Photoshop or similar professional editing tools to enhance the Image quality, including, but not limited to, color, clarity, contrast, format, framing, and overall composition. Photographer will deliver to Clients: (1) at least 400 processed images in 600x400 pixel ("Low Resolution") JPEG format (the "Proofs") in a web gallery; and (2) any number of images to be selected from the Proofs by the clients for advanced editing in greater than 12 mega-pixel ("High Resolution") JPEG format and TIFF format ("Edited Files"), on DVDs under the usage conditions and limitations described below. Photographer will display Edited Files on a web gallery that enables Clients and/or Clients' family and friends to select and order prints.

3.2 Deposit & Payment

Clients agree to pay Photographer in total for photographic services, payable in two parts. **Clients will pay a deposit of at least 25% (50% recommended) of the package price + any additional options that were agreed upon.** Deposit due at the time of signing this Agreement. The deposit is non-refundable within 180 days of Event. **The remaining balance is due 2 weeks (14 days) before the Event. All checks should be made payable to Bradley Siefert.**

3.3 Expenses, Travel, & Accommodation

If Photographer incurs any travel expenses in order to perform obligations under this Agreement, Clients will reimburse Photographer for reasonable expenses. Reasonable expenses may include, but are not limited to economy air, bus or train fare, baggage fees, hotel, and car rental. A travel surcharge will be billed to clients only for events farther than 50 miles outside downtown

Chicago, IL. For round trip air travel, a \$500.00 travel surcharge will be billed in addition to incurred expenses to offset other travel costs (e.g. heavy-duty equipment cases, utility carts, insurance, etc.). Photographer will submit to Clients an invoice with itemized expenses and travel surcharge no later than 30 days after Event. Clients will be expected to provide Photographer with parking at the shoot locations specified on the Information Sheet or otherwise pay for Photographer's parking expenses. Clients will provide Photographer and Photographer's assistant/s with dinner at the reception venue ("Reception"), reasonable breaks, and refreshments, as long as this does not interfere with Photographer's performance.

3.4 Copyright

Clients acknowledge that Photographer retains all rights, including title, interest, and copyright in and to all Images produced under this Agreement. Photographer shall have the right to register the copyright in such Images with the U.S. Copyright Office and to secure any and all renewals and extensions of such copyright. Photographer grants Clients a license for personal use, including but not limited to Image reproduction, display, reformatting, reframing, or adjusting color or contrast. This license is limited to noncommercial use ONLY; Clients may not sell or otherwise profit from exploitation of the Images without entering into a new written license agreement and obtaining Photographer's explicit permission.

3.5 Model Release & Exhibition Use

Clients grant Photographer the perpetual and irrevocable right to display Images containing their likeness for any lawful purpose, including Photographer's self-promotion, advertising, and portfolio use in any and all media, whether now existing, or hereafter devised, throughout the world. Clients expressly acknowledges that Photographer actively engages in photographic competitions and that Photographer may wish to submit Images produced under this Agreement for consideration in such contests. Clients permit Photographer to enter Images that include their likeness and result from this Agreement into contests and release Photographer from any claim to monetary contest prizes that may result. Clients further acknowledge that Photographer may make any use of the Images permitted under the Illinois Right of Publicity Act. If, at any time, Photographer desires to offer Images that include Clients' likeness for sale, Photographer agrees to first obtain Clients' written consent.

3.6 Pre-Event Consultation

The parties agree to make requests for specific photographs ("Image Requests")





in writing on the Information Sheet. Clients agree to a pre-event consultation two to three weeks before the Event Date in order to finalize shooting times and locations. Clients further agree to set aside a reasonable time, a minimum of one and a half hours, to complete photography. If Clients arrive late, fail to complete a shot list, or fail to allow adequate time to complete photography, Photographer shall not be liable for failure to photograph all Image Requests. Due to the nature of covering a timed event it will be understood that the photography coverage provided by the Photographer is an artistic expression and interpretation of the events, and no particular and specific shots are guaranteed.

3.7 Cooperation

The Parties agree to cheerful cooperation and communication to allow for the best possible photographic product that Photographer can deliver. Photographer recommends that Clients designate a close relative or friend to point out important individuals for informal or candid photographs and/or to coordinate gathering individuals identified on the Information Sheet. Photographer cannot require individuals to pose for photography and shall not be in breach of this Agreement if individuals fail to appear or cooperate.

3.8 Scheduling

The Parties acknowledge that scheduling is a key part of planning for photographic services and agree to communicate throughout the shot selection and location selection process in order to reach attainable photographic services goals. Punctuality is essential. If Photographer arrives late, Clients reserve the right to make reasonable deductions in pay. Photographer will need reasonable time to complete editing of the Proofs and agrees to deliver the Proofs and Edited Files within 30 days after the Portrait Shoot or the Event.

3.9 House Rules

Photographer is limited by the guidelines of the ceremony official or reception site management. Clients bear all responsibility for negotiating with such third parties and accept any photographic and/or technical limitations outside of Photographer's control. Photographer will offer technical recommendations only.

3.10 Force Majeure

If, by reason of impossibility, natural disaster, incapacitation, or any other similar circumstance beyond the Parties' control, the Parties are excused from performing the obligations set forth under this Agreement as a matter of law. In the unlikely event that Photographer is injured or becomes too ill

to photograph the Event, Photographer will make every effort to secure a replacement photographer. If the situation should occur, through no fault of Photographer, and a suitable replacement cannot be found, Photographer will return all fees and/or reschedule at a time that both Parties mutually agree upon at a renegotiated rate. If a suitable replacement is located and if Clients agree, Photographer shall assign the duties under this Agreement to the replacement photographer.

3.11 Image Handling

Photographer takes the utmost care with respect to exposure, transportation, and processing of images. Photographer is obligated under this Agreement to photograph in digital format, and shall, at all times, maintain two copies of the Proofs. Clients acknowledge that computer failures, power failures, fire, natural disaster, and/or theft may lead to loss of the images that Photographer has stored on Photographer's computer or other equipment during the editing process, but Clients do not accept loss of the Proofs. Photographer agrees to professionally store the Proofs in a secure place and, if unavailable, transfer a copy of the Proofs to Clients as soon as practical to prevent loss. Photographer also agrees to carry spare battery packs, battery chargers, and all other necessary photographic equipment while performing photographic services under this Agreement.

3.12 Proofs

The client will be notified, **within four to six weeks**, when proofs are ready for online viewing.

3.12 Integration & Severability

This Agreement constitutes the final agreement between the Parties and replaces and supersedes all prior agreements. Neither Clients nor Photographer may modify this Agreement without the written consent of the other party. If any portion of this Agreement is held to be invalid by a court of competent jurisdiction, such invalidity will not alter the enforceability of the remaining provisions.

3.13 Governing Law

This Agreement shall be governed by the laws of the state of Illinois. The Parties consent and submit to the jurisdiction of the courts of the state of Illinois located in Cook County and the federal courts located in the Northern District of Illinois.





#04. Agreement

Let's Make A Memory.

This is the (unofficially) official agreement to terms for both parties. Your deposit will be necessary for me to hold the wedding date and will serve as agreement of terms. Please either sign and mail this document & with the deposit to: **450 W. St. James Place Apt #2 Chicago, IL 60614** or you can simply fill in the forms of this PDF, e-sign the document below and just email it to me at: hello@bradleysiefert.com. (You'll still need to either mail or drop off the deposit). Either way, let's get this party started and create some lasting memories for your special day.

Deposit & Agreement

Photo Package You'd Like:

(Please list any options you'd like to add as well)

Deposit Enclosed:

(Minimum 25%, balance due 2 weeks before)

Bride or Groom's Signature:

Date:



Bradley Siefert photographer
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hello@bradleysiefert.com 



happily ever after