

Hi, I'm Brad Waropay.

I'm a developer, designer, and technology enthusiast with a passion for problem solving and an obsession with craftsmanship. I create clean, maintainable, and reusable design systems and component libraries with emphasis on scalability, intuitive patterns, and meaningful interactions.

Skills & Proficiencies

Industry Knowledge

- JAMstack
- Web Components
- Design Systems
- UI and Interaction Design
- Design, Layout, and Typography
- Responsive Design
- Illustration and Animation

Tools and Technologies

- HTML/CSS/Javascript
- Node.js
- Vue.js/Nuxt.js
(Experience with Angular and React)
- SVG/Canvas
- Git
- Build/Automation Tools (webpack, etc...)
- CSS Preprocessors/PostCSS
- PHP/WordPress
- AEM (Adobe Experience Manager)

Interpersonal Skills

- Critical Thinking and Problem Solving
- Passion for Learning
- Strong Communication Skills
- Leadership, Management, and Mentoring

Education

University of Advancing Technology

Tempe, Arizona | B.A. Multimedia, 4.0

Experience

meltmedia

Tempe, Arizona

Senior Front-End Developer & Supervisor | 2015 - Present

Develop web apps for the custom web/software team with a focus on Vue.js/Nuxt.js/JAM Stack, design systems, component libraries, and automation tools. I also take on the job of supervisor for the custom web/software team developers. Responsible for direct reports, mentoring, regular one on ones, and reviews.

Lead developer for migration of a major client from static generated marketing sites to AEM (Adobe Experience Manager). Responsible for leading a team of developers and designers in creating a design system and component library to unify and streamline over 90+ sites and migrating them to the new platform.

Front-End Developer | 2014 - 2015

Developed and maintained various marketing sites and created and improved static site generating tools and build processes. Formed groups for Front-End and UI/UX standards to establish and advocate better development practices.

Fender

Scottsdale, Arizona

Front-End Developer | 2012 - 2014

Designed, developed, and maintained several brand web sites and participated in a major Fender site redesign. Responsible for creating interactive microsites, marketing sites, and web apps such as the Dimension Bass Launch, the Fender Airstream Road Trip, and the Custom Shop Guitar Builder.

Europa Sports

Charlotte, North Carolina

Web Developer | 2011 - 2012

Electrolux

Bloomington/Normal, Illinois

Graphic Designer | 2009- 2010