Interview 1: Anonymous

Notes:
- Interviewed them by having them view several web apps and designs such as Teal, Reflection, a google sheets template that altogether and minus some parts represent an decent idea of our app.
- They are a part of the target audience, applying to co-ops right now
- Said that they would use it if they couldn't use NUWorks which is what they are currently using to organize and manage their applications
- Suggested having an initial tutorial and optional skip for it so that new users or people who return after many months aren't overwhelmed and can remember/learn where things are located
    - This makes sense is since watching them interact with the apps, they were a little overwhelmed and confused at first, but still found it pretty intuitive.
- If your job has a response deadline then be able to add it. If it nears then indicate that it is nearing the deadline maybe with a popup on the bottom right of your screen, or a highlighted box around it, etc.
- Likes the simplicity of the google sheets-esque job application tracker where you can add or manage
    - Recommended to give different colors to jobs on this menu to help differentiate between jobs instead of having a wall of text
- Enjoys the idea of a progress bar even if it doesn't hold much meaning or accuracy for the statuses of current applications (applied, interviewing, accepted)
- Enjoys transitions between menus or actions (provides good visual feedback for user actions)
- Likes being able to hover over buttons and features for a textbox that clarifies what it's about
- Thinks the statistics layout from a google sheets template was solid, no changes
- Thinks it would be a good idea to have the ability to select and favorite certain jobs and have them show up near the top of the list.
- Journal aspect
    - Liked the idea of having a basic blank template that has opaque letters that disappear when you type recommending a question from some set of questions
        - Like "How are you feeling today," "How are applications going" etc. etc.
    - Liked the idea of a normal mindfulness journaling prompt
    - Suggested adding a speech to text feature in the journaling entry section so that it would be easy to do a free-flowing thought without much pressure and be able to talk aloud about thoughts and feelings and have it shown on the entry as text.
    - Suggested having another template where we have interview sample questions for users if they want to practice and fill it out.

Interview 2: Anonymous

Notes:
- Interviewed a third-year Northeastern student
- Asked them questions along the line of the google form questions about what they want from

Key Points:

- Platform Concept:
    - Wants a simple, organized dashboard: "Like an easier-to-understand Google Sheet."
- Suggestions
    - a progress bar: "Even if it's just for motivation."
    - deadline tracking with reminders or alerts: "A job box turning red when the deadline's near would be great."
    - drag-and-drop system to move jobs between stages (applied, interview, etc.).
    - speech-to-text to make note-taking easier.
- Extra Features:
    - Liked the idea of a journal for reflections
    - Wants a section for interview practice questions to prepare.
- Navigation Help:
    - Suggested a short tutorial for new users or a skip option for returning ones.

Overall: A simple intuitive platform with deadline reminders, progress tracking, and extra features like journaling would be ideal.

Interview 3:

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Interview 4:

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Interview 5:

Notes: I spoke with a fourth-year student who just finished her co-op and is now searching for full-time work. They were intrigued by the idea of the employment board platform.

Platform:

They gave a job application tracker an 8 out of 10, indicating that even while they are satisfied with their spreadsheet method, they would definitely think about moving if the platform could make the process even simpler.

A tracker app was discovered that seems to have a lot of potential. I gave it a 9 out of 10 for overall usefulness, saying that "it would make things a lot easier, especially if it could handle deadlines and progress tracking automatically."

Suggestions:

Decided that their top three features would be a straightforward interface, progress displays, and modifiable themes: "I don't want to take too long to understand how to use the software. It should be simple to use but still give me customization options for layout and color scheme.

Stated that remembering which jobs they've already applied to and managing deadlines are their main challenges: "It's difficult to remember when I need to follow up or when a deadline is approaching because there are so many applications being sent out."

Would like to be able to shift between application stages fast and have a visual depiction of their progress: "If I could check the status of my applications, such as the number of positions I've applied for and the number that are still processing"

Extra Features:

The concept of allowing users to customize themes to further personalize their experience was appealing to them: "It would be more engaging if I could change the color scheme or layout."

Stated that they would stay motivated if they used progress visualizations to track the phases of their applications: "Seeing a progress bar or chart for my applications would push me to keep applying or follow up on things."

Navigation:

Recommended a brief and understandable onboarding tutorial, particularly for novice users: "A short guide would be helpful to get started quickly; I wouldn't want a long tutorial."

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Interview 6:

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Interview 7:

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Interview 8:

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Interview 9:

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Interview 10:

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Interview 11:

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Interview 12:

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