1. What is Amplify: <https://aws.amazon.com/amplify/>
2. Set up Angular shell app with ng new.
3. Install Amplify CLI: npm install -g @aws-amplify/cli
4. Configure Amplify: amplify configure
   1. Prompts to create IAM user with ‘AdministratorAccess-Amplify’
      1. Username: amplify-demo-user-iam
      2. Access key type authentication – this user is used by AWS tools
      3. Skip through steps
      4. Download user creds .csv to be safe
   2. Save profile as ‘angular-demo’
   3. Creates a profile7