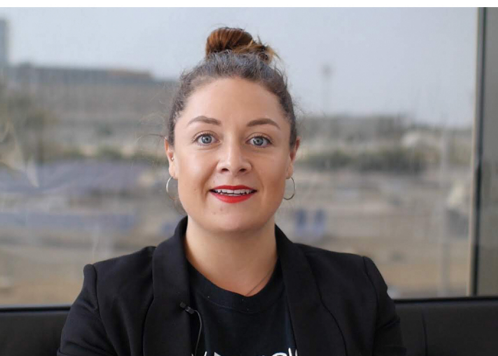


Sara C.K. Brady




Marketing Specialist/Graphic Designer

- +966540383206
- sarabrady88@gmail.com
- Mexican/American
- 4700 KAUST
23955-6900
Thuwal, Kingdom of Saudi Arabia



Skills

- Graphic design:
Corel Draw, Adobe Illustrator, InDesign, Photoshop, Lightroom
- Website administration:
Microsoft Sharepoint and Wordpress
- Office applications:
Microsoft Word, Excel, Powerpoint, Outlook, Adobe Reader
- Platforms:
Mac OS X, Windows 10
- Computer aided design and manufacturing:
Tukatech, Optitex

-  @lamalabrady
-  linkedin.com/in/sarackbrady/
-  facebook.com/SaraBradycollection

Highly creative and multi-talented designer with five years of experience in multimedia, marketing, website and print design. Exceptional collaborative and interpersonal skills; dynamic team player. Passionate and inventive creator of innovative marketing strategies and campaigns; accustomed to performing in deadline-driven environments.

Education

2006 - 2010

- + Centro de Estudios de Diseño de Monterrey (CEDIM), Monterrey, Mexico
Bachelor of Fashion and Production Design

Experience

Apr 2016 – Present

- + **Marketing Specialist/Graphic Designer**
KAUST | www.kaust.edu.sa

- Brainstorm, design and implementation of marketing strategies and branding for startups
- Creative input and mentoring to graphic designers
- Marketing and communication strategies for innovation and entrepreneurship programs

Mar 2014 – Apr 2016

- + **Graphic Designer / Web Specialist**
KAUST | www.kaust.edu.sa

- Managed the divisional (CEMSE), academic programs (Electrical Engineering, Applied Math and Computer Science, Computer Science), research center (Visual Computing Center), as well as a number of faculty team websites.
- Setup a consistent style and format to CEMSE's websites, and proposed a strategy to apply a consistent format for all the University's divisional websites.
- Trained other website administrators to use Sharepoint
- Graphic design: web banners, brochure design, presentation templates
- Science illustration: designed several illustrations for scientific journal articles, including one that got selected for the inside cover of Lab on a Chip (07 September 2016, Issue 17)

Jan 2013 – Jan 2014

- + **Freelance Fashion Designer**
Sara Brady

- Initiated a small self-owned workshop specialized in kids and women's clothing
- Incorporated upcycle design into a number of custom-made garments

Jan 2013 – Jan 2014

- + **Fashion Designer / Patternmaker**
IMERC LLC

- Designed and made digital patterns using Tukatech and Optitex
- Recognized potential material reduction using lean manufacturing practices and commercial computer aided manufacturing software
- Reduced 15% of material use in garments production