MMP100 | Animation Project Statement

Title: Anticipation

Semester/Year: Spring 2020

Software: Adobe After Effects

For this project I was supposed to emulate an emotion using animation. I chose to animate anticipation. Often right before something starts, there is a moment of pause, where it seems like time slows and speeds up randomly while the inner workings of your brain process what is about to happen. I chose the colors orange and cyan for my background because I feel like these colors convey the background noise your brain feels as it tries to focus on whatever it is about to go through. I also chose to use various rectangular shapes and show them rotating. They rotate mostly in unison but they get mixed up as well. I did this to show tension and angst that can come in anticipation.