

# Brady Trudeau

3419 43rd Ave S  
Minneapolis, MN 55406  
(612) 518-5889  
[bradytrudeau@gmail.com](mailto:bradytrudeau@gmail.com)  
[github.com/bradytrudeau](https://github.com/bradytrudeau)

## EXPERIENCE

### **Prime Digital Academy, Minneapolis, MN — Full Stack Software Engineering Student**

JULY 2020 - PRESENT

Solo Project – [CLICK! Metronome App](#)

- This application was created for the purpose of adding, saving, and recalling tempo tracks for musicians. The app helps musicians put together set lists and prepare songs for recording
- Technologies used include: HTML, CSS, Material-UI, React, Redux, Javascript, Node.js, Express, Passport, SQL, Git / Github, Heroku.
- Experience in Professional Development, Diversity and Inclusion, Public Speaking

Group Project – TBD

### **MetroWize, Minneapolis, MN — Account Manager**

JUNE 2016 - AUGUST 2020

- Designed and built over a dozen websites for marketing clients via Wordpress
- Digitally managed the brand, including all web and social media, for over a dozen San Francisco restaurants and nightclubs
- Created and implemented successful ad campaigns on multiple platforms for over a dozen San Francisco hospitality clients
- Designed and implemented experiential marketing campaigns for the 2nd largest liquor portfolio in the world (Pernod Ricard)
- Managed budgets and handled purchasing for Pernod Ricard brand activations in Northern California
- Graphic design

### **Kinetic Events, Minneapolis, MN — Project Manager**

JUNE 2016 - AUGUST 2020

- Interviewed, hired, trained, and directed temporary staff to successfully implement hundreds of promotional campaigns for hundreds of clients nationwide
- Handled inbound and outbound sales, account management, drafting of sales quotes, and CRM database management
- Worked with clients to design successful brand launches for

## SKILLS

**Technologies:** HTML, CSS, Javascript, Node.js, SQL

**Frameworks:** Material-UI, Bootstrap, JQuery, Express, AJAX / Axios,

**Libraries:** React, Redux, Redux Saga

**Tools:** Terminal / Command Line, Git, Github, Postico, Postman, Microsoft Office, G Suite, Mail Chimp, Wordpress, Ad Words

## AWARDS/CERTIFICATIONS

RIAA Certified Gold Record

Guitar Center “Big Chill”  
Award– Most profitable store  
in 55 store region

Google AdWords Certified

- brands in various industries and markets across the country
- Negotiated vendor and client contracts
- Identified cost saving methods for large scale brand launches and events
- Asset and Logistics Management of marketing materials
- Recorded KPI's and all other important pieces of marketing data from hundreds of campaigns and presented this information

### **Quietdrive, Minneapolis, MN — *Guitarist***

JULY 2012 - PRESENT

- Toured internationally
- Wrote, produced, and recorded on multiple instruments
- Earned RIAA certified gold record for over 500,000 singles sold

### **SSCB, Minneapolis, MN — *Co-Owner/Logistics Manager***

JUNE 2013 - PRESENT

- Toured internationally
- Booked and played over 150 performances annually
- Social Media management
- Planned and coordinated all private events
- Acquired contract with armed forces to be regularly booked at military bases overseas

### **Guitar Center, Roseville, MN — *Sales Manager***

JANUARY 2007 - APRIL 2012

- Created promotional campaigns for products in each department
- Handled finances at open and close of business
- Trained in new sales associates
- Ran store wide inventory and sales reports to assist in the creation of promotional campaigns
- Won "Big Chill" award while in management for being the most profitable store in the 55 store region
- Youngest associate to be promoted to Department Manager, Assistant Manager, and Sales Manager in the region

## **EDUCATION**

### **Prime Digital Academy, Minneapolis, MN — *Full Stack Software Engineering Certification***

JULY 2020 - NOVEMBER 2020

### **Metropolitan State University, St Paul, MN — *BS in Marketing***

JANUARY 2016 - AUGUST 2018