Technology ignites our business

Make Tomorrow Together



\$9.5 billion on technology

80%
of Fortune 500
companies do business with us

50,000 technologists







Technology for Social Good

Put your tech talents to work to give back to your community

Apply for Code for Good: jpmorganchase.com/codeforgood

Code for Good Event Dates

Sep 21-22: Delaware

Oct 05-06: Dallas

Oct 05-06: Tampa

Oct 12-13: Chicago

Oct 19-20: Columbus

Oct 26-27: Jersey City



Application Deadline: September 19, 2018

JPMorgan Chase Social Good Challenge

Best Hack for Financial Literacy

CHALLENGE

We challenge you to create a web or mobile application that would either promote financial literacy for individuals (college students, unbanked adults, small businesses, etc) on or provide financial advisory/education on derivatives, futures trading, or how to invest to companies. In addition to providing gamified, guided learning, the application should present users with interactive scenarios.

Extra points will be given if you incorporate one or more of the following:

• The learning scenarios are configurable to allow users to plug in "real-life figures."

Example: Given a loan scenario, the salary range required to pay back incurred debt.

• The web or mobile application is scalable to deliver learning in any other area of study

PRIZE

Bose SoundLink Wireless Headphones (1 per winning team member)



JPMORGAN CHASE JUDGING CRITERIA

Projects will be judged based on the following criteria:

- **Impact**: How well does the solution address the challenge or problem?
- Innovation & Creativity: How creative is the solution? Does it bring new ideas and approaches to solving the problem?
- Completeness of Solution: Is the solution finished?
 Does it work? If not, is there a roadmap for future enhancements?
- Sustainability: Is the solution sustainable within the context of the community it's aiming to impact?
- Design: Is the solution well thought out and designed?



Get to know us this weekend

- Pick up some JPMorgan Chase swag
- Grab a JPMorgan Chase Challenge Flyer & Judging Criteria
- Learn more about Code for Good and our Software Engineering Program
- 4. Register your name on one of our recruiting iPads for a chance to win an Amazon Echo Dot



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