



HACKRICE

October 14th - 16th
Rice University • Houston, Texas

HackRice is a completely student run, non-profit event aiming to bring together creative minds to make great things. Over the years, the hackathon has grown from a small group of 40-50 Rice students coding in a single dorm's commons to a group of around 400 hackers from around the country occupying the entire student center. This fall, we hope to attract even more hackers and expect the quality of projects to raise the bar for what can be achieved in 36 hours.

To make HackRice 6 the best one yet, we need your help!

Why should you be a sponsor?

Hackathon participants are motivated and energetic about their work, so much so that they sacrifice a weekend of sleep for it! Participating in a hackathon is a unique way to interact with some of the best computer science and engineering students from around the country. In addition, HackRice will be held in the Fall for the first time in its six year history. As a sponsor, you'll receive face-to-face interaction with hundreds of top students and access to hundreds of resumes right in the middle of recruiting season!

Your support as a sponsor of HackRice will help every aspect of the event. Contributions from sponsors go towards the costs of space rentals, food, t-shirts, transportation, staffing expenses, and many, many other things that make a hackathon successful and exciting.

We hope you take a look at the sponsorship packages below and decide to be a part of our greatest hackathon yet.

hack.rice.edu

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Sponsorship Packages

Sponsorship Benefits	\$500	\$1,500	\$3,000	\$5,000	\$8,000
HackRice General					
Sponsor a meal or snack	X	X	X	X	X
Sponsor a prize	X	X	X	X	X
Sponsor representatives can serve as judges		X	X	X	X
Logo on t-shirts			X	X	X
HackRice Recruiting					
Resume book of all participants			X	X	X
Recruiting materials in swag bag given to each participant			X	X	X
HackRice Company Presence					
Logo on website	X	X	X	X	X
Host a workshop about company product	X	X	X	X	X
Distribute swag at booth		X	X	X	X
Send up to {4, 6, 10, 12} representatives		4	6	10	12
Company booth with {1, 2} tables		1	1	2	2
Blurb about sponsor on the website				X	X
Talk or presentation during the opening ceremonies				5 min.	8 min.
Talk or presentation during the closing ceremonies					8 min.
Full co-branding on all HackRice marketing materials, signs, etc.					X

For more information about these benefits or if your company is interested in sponsoring a meal or prize, please contact the HackRice organizers. If there is a sponsor benefit that you would like to see included, please don't hesitate to reach out to us.

Details

Sponsor a meal (Available to all sponsors)

One great way to get noticed is to sponsor a meal. When you sponsor a meal, we will advertise your sponsorship of the meal on the schedule and any other place information about the meal is shown. Furthermore, we will announce that the meal was made possible by your company just before it is served.

Sponsor a company prize (Available to all sponsors)

Sponsoring a prize is a great way to gain exposure for your company. Presenting a company prize motivates developers to engage with your product. Companies that sponsor a prize will get to pick the winning team and present the prize during the awards ceremony.

Host a workshop (Available to all sponsors)

Workshops help developers learn about your product and how they can use it in their hacks. Workshops can be held on any informative topic that will be relevant to the student hacker audience. The ability to host a workshop is contingent on available space and time so please contact the HackRice organizers as soon as possible to schedule a workshop.

Swag bag (\$3,000 and up)

One of the new things we're offering sponsors is the option to include their swag in a bag given to all participants at registration. The main benefit of being included in the swag bag is that it allows *all* participants to interact with your company, even if they don't visit your booth or get a chance to speak with your recruiters!

Blurb on website (\$5,000 and up)

In addition to your logo being displayed on the the HackRice website, companies that sponsor at this level will also get a paragraph on the website.

Full co-branding (\$8,000)

Our top-tier sponsor will receive full co-branding rights to the hackathon. This means that any signage (digital or physical) will feature the sponsors logo along with the HackRice logo. All marketing materials, flyers, posters and emails will feature the sponsor as well.

