

Brahmroop Gill

brahmroopgill@gmail.com · www.linkedin.com/in/brahmroop-gill

PROFILE SUMMARY

Motivated and results-driven Business School post-graduate seeking a challenging position within a large organization as a Business Analyst. Offering a strong foundation in business strategy, data analysis, and project management, with a proven ability to drive efficiency, deliver successful outcomes, and collaborate within cross-functional teams.

TECHNICAL SKILLS

- Python (Proficient), R, SQL, STATA
- Machine Learning (Decision Trees, Neural Networks)
- Statistical Modeling and Regression Analysis
- Visualization (Tableau, Power BI, Canva)
- MS Office Suite (Advanced Excel, Word, PowerPoint)
- Quantitative Model Development

PROFESSIONAL SKILLS

- Research
 - Analytics
 - Leadership
 - Result-Oriented
 - Time Management
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PROFESSIONAL EXPERIENCE

House of Crafts

October 2023 - Present

Business Analyst

- Successfully conducted market research that directly influenced the brand's market entry strategy, resulting in a well-informed launch plan.
- Developed and implemented an analytics framework to measure the effectiveness of marketing and operational strategies, contributing to the brand's successful launch.

Coventry University

September 2023 - August 2024

Business Analytics Student

- Conducted sentiment and thematic analysis on customer feedback, proposing strategic improvements to enhance satisfaction and product offerings, achieving an upper first-class grade.
- Analyzed big data applications in aerospace for predictive maintenance and supply chain optimization, while addressing ethical issues like data privacy and compliance.
- Applied advanced statistical analysis to evaluate the impact of free cash flow, debt policy, and revenue on company growth in the aluminium industry, providing strategic recommendations for performance optimization.

Infinios Financial Services

September 2022 - November 2022

Finance Intern

- Assisted the CFO in formulating a 3-year Business Plan, delivering actionable insights through a SWOT analysis and developing KPIs that enhanced business performance.
- Played a key role in creating the Revenue Recognition Policy in line with IFRS 15, ensuring compliance and improving revenue forecasting accuracy.
- Spearheaded research on ERP systems for migration, streamlining operational processes and reducing project delays through effective problem-solving.

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EDUCATION

Coventry University

September 2023 - August 2024

M.Sc. Business Analytics

- First Class Honors
- Relevant Modules: Financial Analysis and Decision Making, Operations Analysis, Business Data Structure Analysis, Global Supply Chain and Logistics, Leading Strategic Change through Creativity and Innovation
- Student Representative

Bangor University

September 2019 - August 2022

B.Sc. Banking and Finance

- First Class Honors
 - Relevant Modules: Econometrics, Risk Analysis, Management and Organization, Quantitative Methods, Business and Trust Law, International Banking
 - Team Member - CFA Research Challenge (2nd Place - Country Level)
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CERTIFICATIONS

Chartered Management Institute

August 2024

- CMI Level 7 - Strategic Management & Leadership Practice

Corporate Finance Institute

June 2021

- Excel Crash Course
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LANGUAGES

English

- Full Professional Proficiency

Hindi

- Full Professional Proficiency

Punjabi

- Elementary Proficiency
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